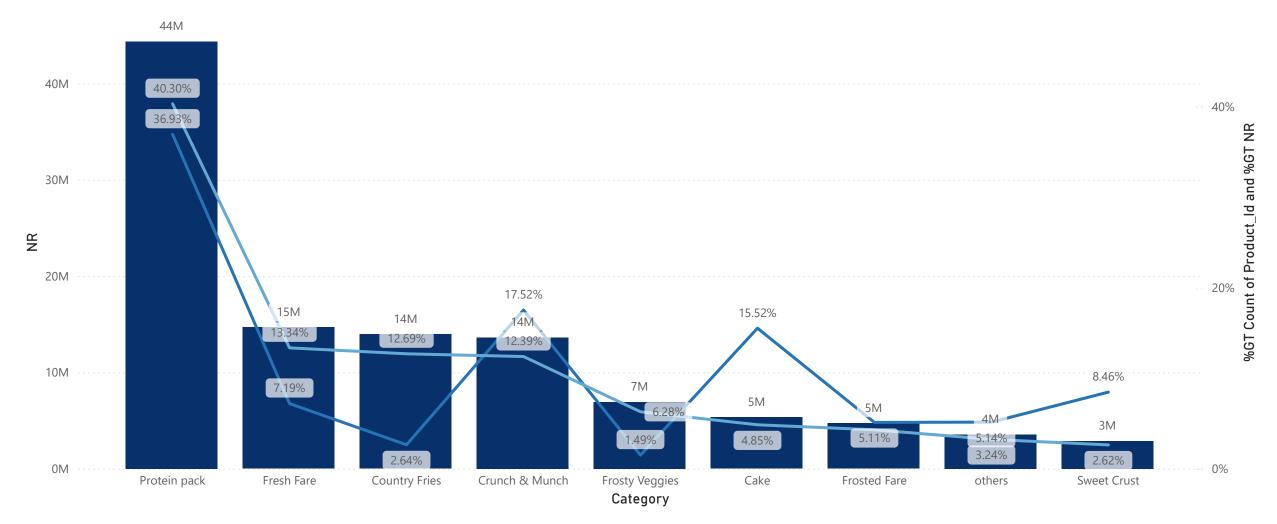




#### SKU Level Turnover







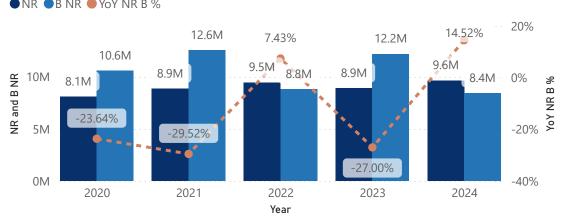
55.58M NR YTD

**BNRYTD** 

67.08M

-14.5 YoY NR B %

# NR, B NR and YoY NR B % by Year ●NR ●B NR ●YoY NR B %



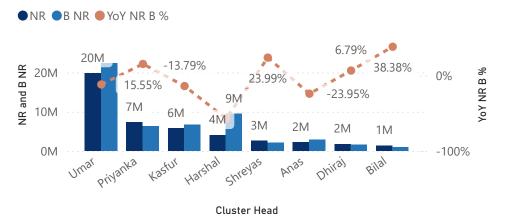
## NR, B NR and YoY NR B % by Category



## NR, B NR and YoY NR B % by Location



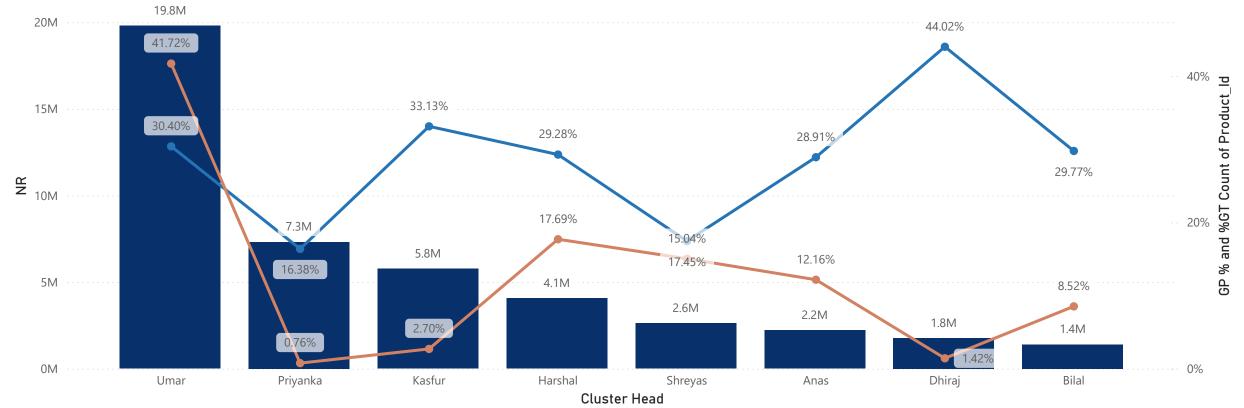
## NR, B NR and YoY NR B % by Cluster Head



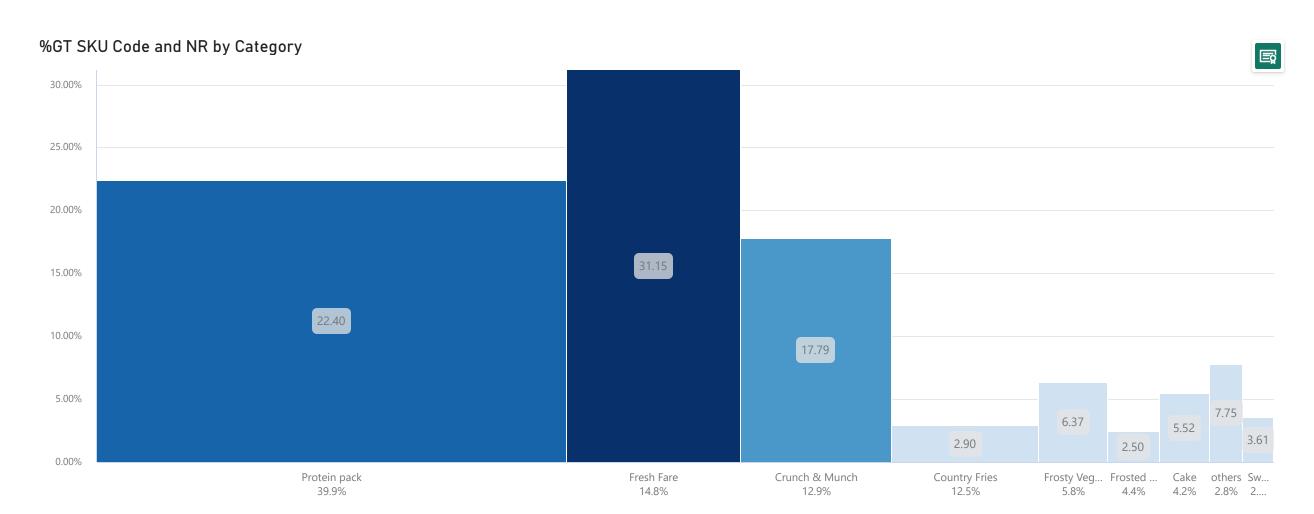


## NR, GP %, %GT Count of Product\_Id and First Category by Cluster Head



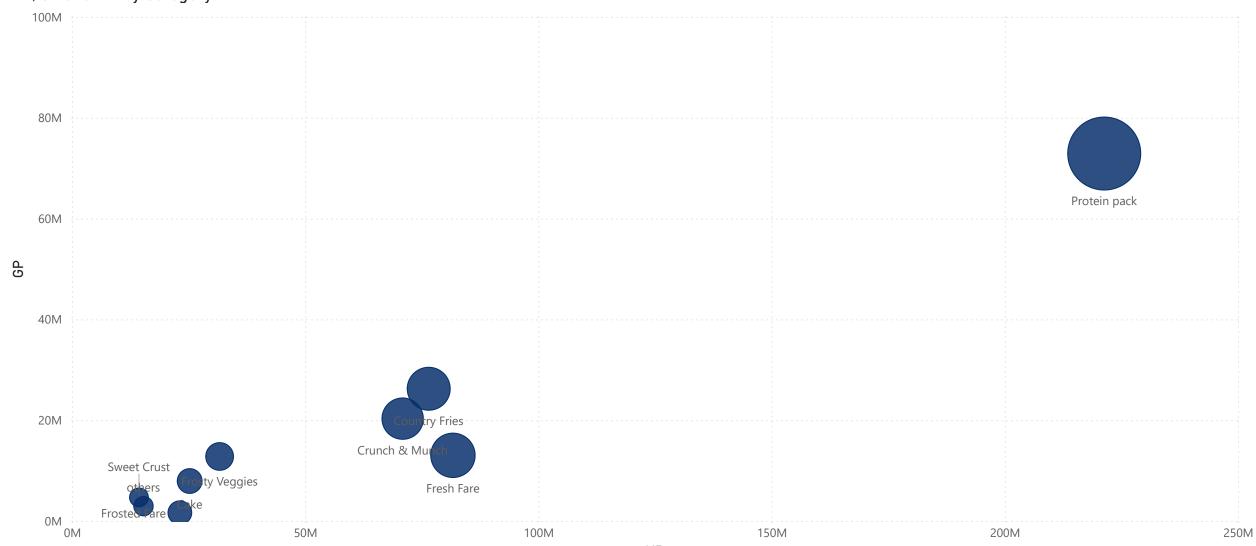








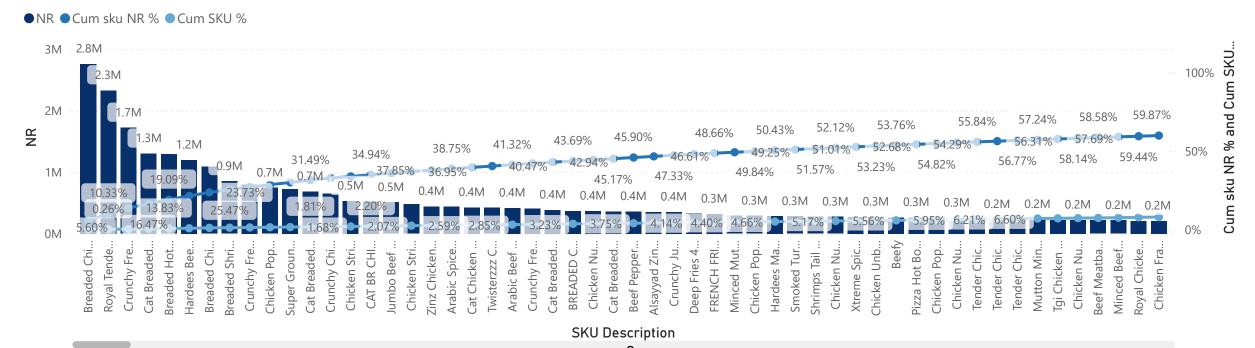
## NR, GP and NR by Category



Year	~	Month	~	Cluster Head	~	Category	~	Channel	~	Location	~
2022	~	All	~	Umar	~	All	<b>~</b>	All	$\checkmark$	All	~

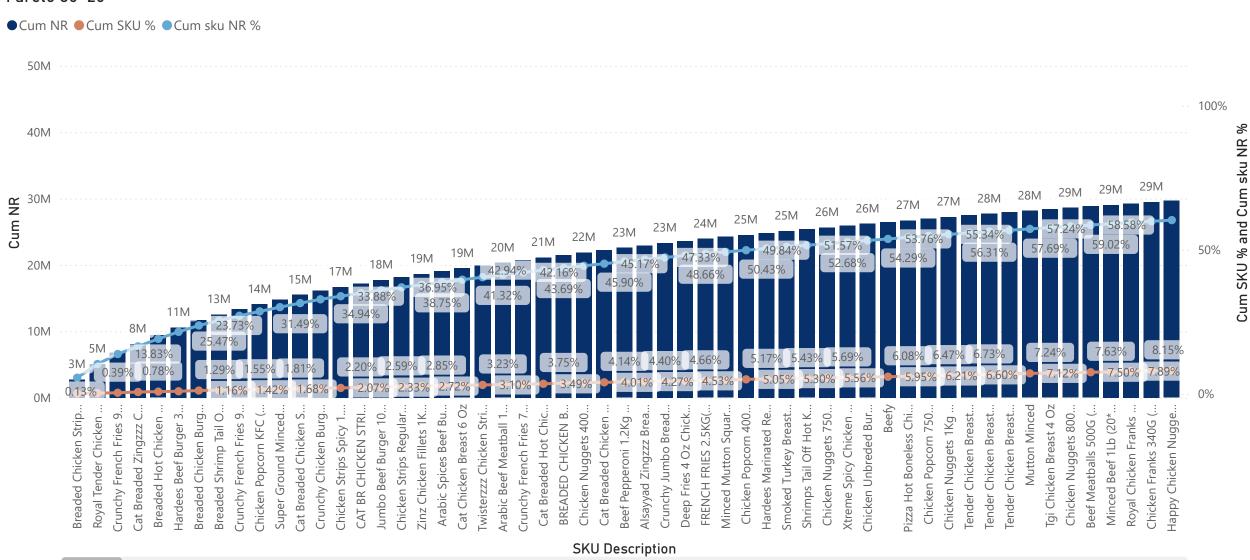
SKU Description	NR ▼	Rank	Cum NR	Total SKU NR	Cum sku NR %	Cum SKU %
Breaded Chicken Strips 750G (10*1*750Gm)	2,757,585.06	1	2,757,585.06	49,218,809.34	5.60%	0.13%
Royal Tender Chicken Breast 1K (10*1*1000Gm)	2,329,153.48	2	5,086,738.54	49,218,809.34	10.33%	0.26%
Crunchy French Fries 9* 9 ( 4*2.5KG)	1,720,806.26	3	6,807,544.79	49,218,809.34	13.83%	0.39%
Cat Breaded Zingzzz Chicken Fillet (10*1*1000Gm)	1,300,573.80	4	8,108,118.60	49,218,809.34	16.47%	0.65%
Breaded Hot Chicken Strips 750G (10*1*750Gm)	1,290,166.50	5	9,398,285.10	49,218,809.34	19.09%	0.78%
Hardees Beef Burger 3.5Oz	1,195,805.44	6	10,594,090.54	49,218,809.34	21.52%	0.91%
Breaded Chicken Burger 15Pcs (8*15*56Gm)	1,087,442.88	7	11,681,533.43	49,218,809.34	23.73%	1.16%
Breaded Shrimp Tail Off 1K (10*1*1000Gm)	853.056.91	8	12.534.590.34	49.218.809.34	25.47%	1.29%
Total	49,218,809.34	1	2,757,585.06	49,218,809.34	5.60%	0.13%

### NR, Cum sku NR % and Cum SKU % by SKU Description



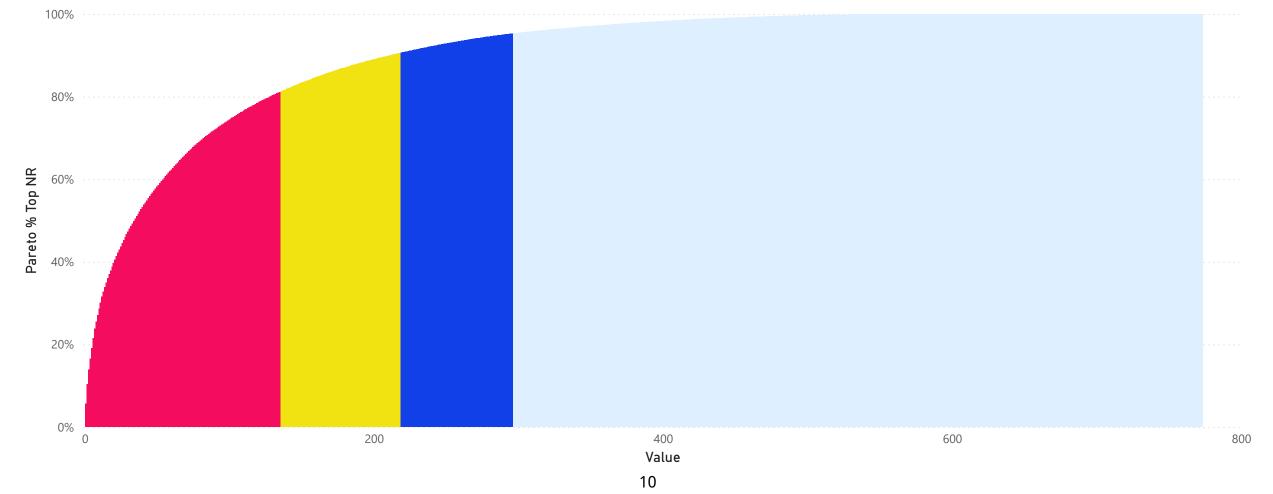


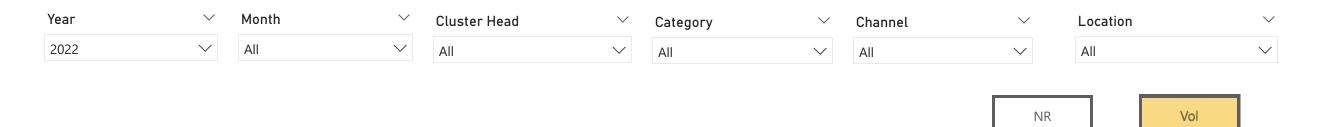
#### Pareto 80-20





# Pareto % Top NR by Value





## Vol, GP % and Avg GP % Category by Category



