



## PROJECT PROPOSAL FOR MERAKI SEASON XV

**FESTIVAL NAME** : PAHIYAS

**FESTIVAL COUNTRY:** Philippines

**THEME** : Global Festival 2.0

**COURSE CODE** : AA-200

**COURSE TITLE** : Student Development Seminars

**INSTRUCTOR** : Faria Shamsun

**SUBMITTED BY:**

- **S.M Abdullah Tawsif (LEADER)**

**ID:** 233008212

- Md Hasan Molla

**ID:** 233007612

- Arpita Sen

**ID:** 233007812

- Mohammad Junaidul Hoque

**ID:** 233007512

- Fatima Noor

**ID:** 233008812

- Tanvir Jonayed

**ID:** 233009312

- Md. Safiul Huda (Safi)

**ID:** 233010312

- Tareq Monower

**ID:** 233017612

- Mariam Tamanna

**ID:** 233009412

## **INTRODUCTION:**

Welcome to the sparkling and colorful celebration of Pahiyas Festival! Pahiyas is an annual festivity that transforms the old town into a multicolored artistic expression and cultural enthusiasm. The Pahiyas Festival is an explosion of senses, tradition and colors that mesmerize visitors from near and far.

## **HISTORY:**

Pahiyas Festival is one of the biggest and best harvest festivals celebrated in Lucban, Quezon, Philippines, in honor of San Isidro Labrador the patron of farmers, laborers and peasants. Pahiyas Festival takes place each year on the day of 15th May. The Pahiyas Festival officially celebrated in 1963 founded by Fernando Cadelina Nanawa, president of the Art Club of Lucban. According to some people, a severe drought had reduced crop production in the town, and the residents sought the intervention of San Isidro Labrador to grow crops. They prayed and miraculously the drought ended and the city of Lucban spread with new harvests. The Pahiyas Festival is celebrated to give thanks for successful harvest and the food that has been grown that year.

## **GEOGRAPHY:**

The Pahiyas Festival celebrated specifically in Lucban, Quezon. It is renowned for its vibrant display of artistry and cultural richness against the background of a beautiful Landscape. Lucban, a municipality located in the Calabarzon region, is located at the foot of Mount Banahau. Lucban's geographical setting, along with its fertile land and natural beauty add to the charm of the Pahiyas festival, making it an impressive celebration of culture and abundance.

## **RELIGIOUS IMPACT:**

The Philippines is predominantly a Roman Catholic country with approximately 80% of the population adhering to Catholicism. Apart from Catholicism, there are also significant minority religious groups, including various Christian denominations such as Protestantism and Iglesia ni Cristo. Islam is practiced by a minority, mainly in the southern regions of Mindanao, Sulu Archipelago, and Palawan. The country is known for its elaborate and colorful celebrations of religious holidays, such as Christmas and Holy Week, which is marked by various rituals and processions.

## **CULTURAL IMPACT:**

The Pahiyas Festival in the Philippines holds significant cultural impact. The festival not only highlights the agricultural abundance of the region but also emphasizes the creativity

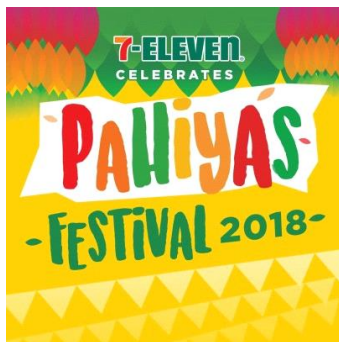
and craftsmanship of the locals. The tangled decorations adorning houses, crafted from materials like kipping, rice grains, and vibrant fruits, reflect the deep connection between the community and its agricultural roots. Besides, the festival draws attention to the importance of gratitude and thanks giving in Filipino culture.

### **ECONOMY:**

The Pahiyas Festival has a positive impact on the local economy of Lucban, Quezon, and the surrounding areas in several ways. One of the most direct economic benefits comes from the influx of tourists and visitors who travel to witness the vibrant festival. The festival serves as a platform for local artisans and craftsmen to showcase and sell their products.

## **COMPONENTS OF PAHIYAS FESTIVAL: PHILIPPINES**

### **POSTERS:**



Our poster will be made out of pvc board describing the following aspects:

- History
- Cultural Impact
- Religious Impact
- Rituals

(Images will be included as per topic)

(Size: - 2.5ft \* 2ft)

### **PLACARDS:**



The drawing will be made in chart paper. Then we will stick it to the cardboard or cork sheet for a strong base.

Size: - (1.5ft \* 1.5ft)

### NAMEPLATE:



The words will be attached to a cardboard, with carrying a design consisting with color paper.

### PROPS:



### COSTUMES:



For male and female both performers, the top and ground portion will be black T-shirt & Pant, designed with artificial flowers and colored art papers. Beside there will be designs in hand with color art papers and dry hay. There will also be a colorful hat made up with color paper. Some of our stage performers will have a getup of farmer carrying a hat.



Moreover, the character of San Isidro Labrador will wear a different dress as saint with a crown and bearing a stick in hand.

### **CULTURAL EVENT:**

We would like to commence our cultural event through performing drama which will represent the history of Pahiyas festival. In drama, three members will play the role of farmers and one member will perform the character of San Isidro Labrador.

After the drama ends, there will be a dance performance highlighting the festival. Following the stage dance, our members will come up with the placards and take their positions sequentially. We will be performing on a local song of Philippines.

Thus our cultural event will be conducted.

## **BUDGET**

COMPONENTS	ITEMS	UNIT	PER UNIT COST (TK)	TOTAL COST FOR EACH ITEM(TK)	TOTAL(TK)
Decor, Poster and placards	Color paper	30 pieces	15	450	1780
	Chart Paper	10 pieces	20	200	
	Cork sheet	4 pieces	70	280	
	Spray Paint	2 bottles	200	400	
	Cardboard	5 pieces	60	300	
	Glitter Paper	10 pieces	15	150	
Costumes    Tailoring	Red Cloth	2 yards	70	140	620
	Green cloth	2 yards	70	140	
	Yellow cloth	2 yards	70	140	
	pink cloth	2 yards	70	140	
	Thread	4	15	60	
STATIONARIES	Glue Gun	1 pieces	250	250	770
	Scissors	3 pieces	40	120	
	Tape	3 pieces	50	150	
	Water color	1 packet (12 colors)	250	250	
TRANSPORT & EMERGENCY				500	500

Total

3670