CHART INFOGRAPHIC



66%

Introduced to an established consumer base who is already familiar

69%

The primary idea is to develop new items and/or diversify existing ones.

73%

Expanding your product into new geographical regions.

70%

Channel diversification entails reaching out to potential clients in many ways.

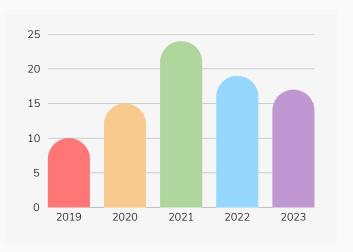


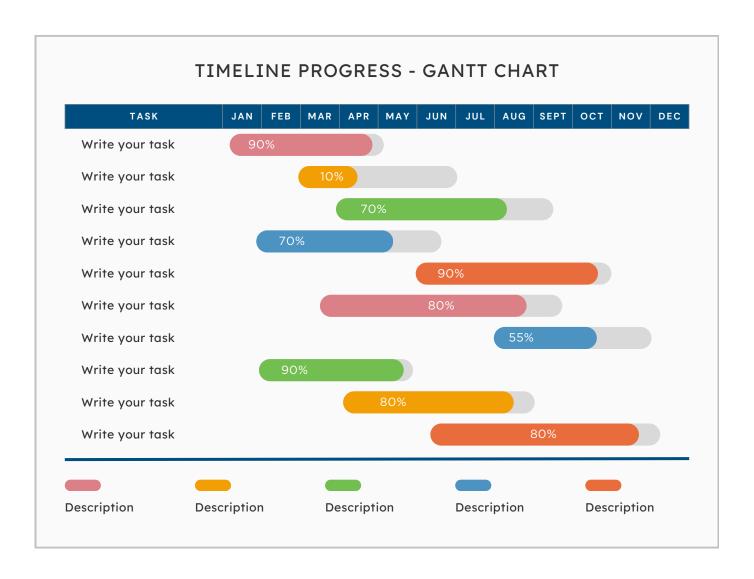




CONSUMER ANALYSIS

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce ac rutrum ipsum.
Suspendisse auctor aliquam ante id tempor.
Ut id dolor aliquam, pellentesque odio vitae, tempus turpis.









76%

Capital





FACTORS OF PRODUCTION

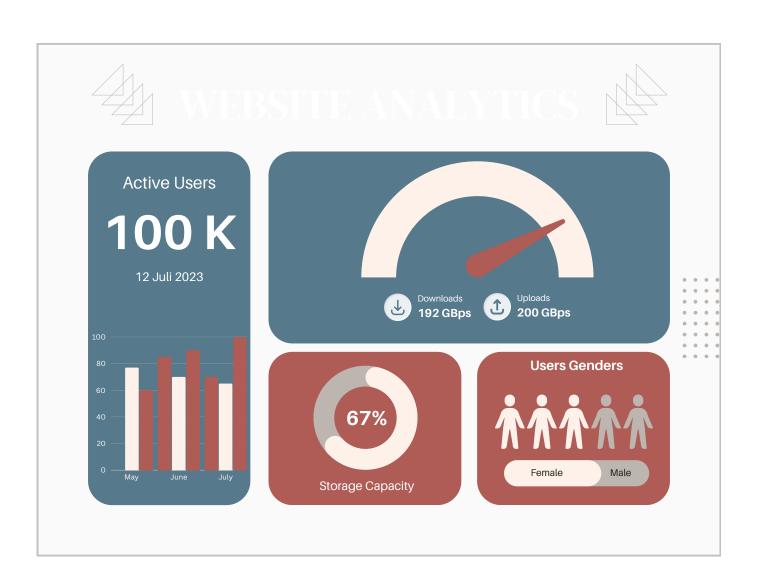
If businesses can enhance the efficiency of their production elements, it stands to reason that they can increase output and produce higherquality items at cheaper costs.

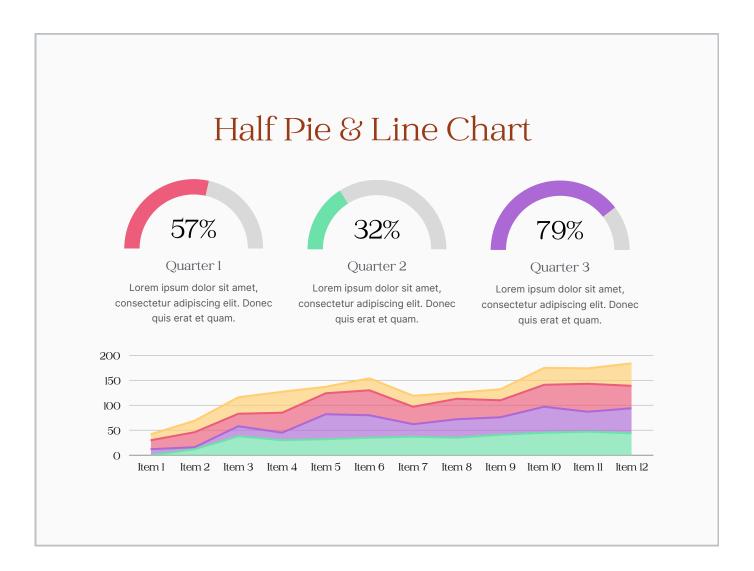


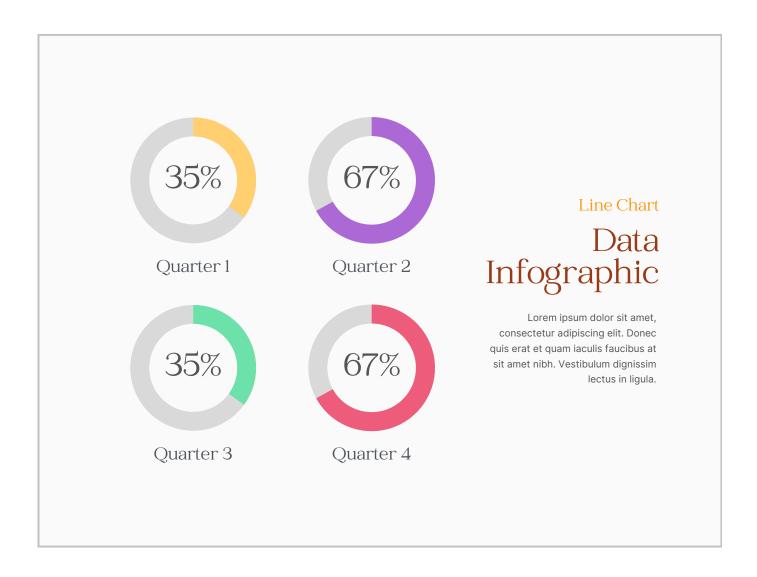
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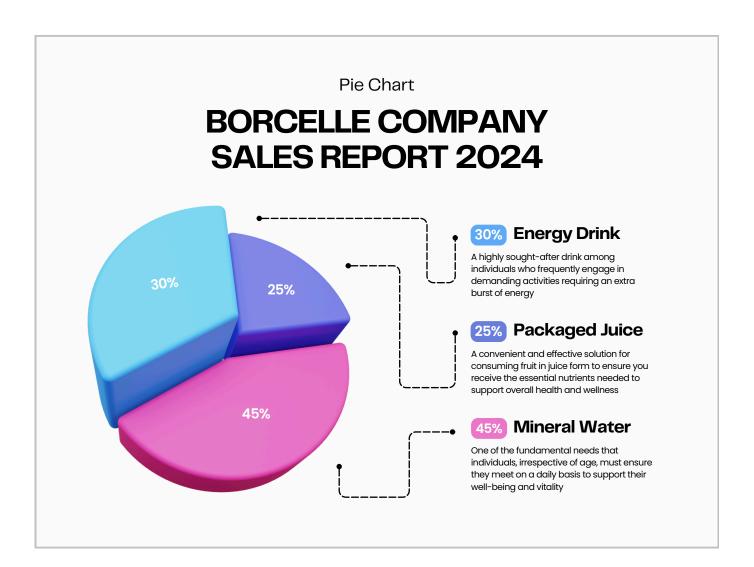
Any increase in output results in economic growth, as measured by GDP.











WHAT MAKES PEOPLE FOLLOW YOU ON SOCIAL MEDIA

Your Content

40%

The appearance of your feed

30%

Your Interaction with your audience

20%

Your Social Proof

