

ডেভেলপমেন্ট ফর এডুকেশন এন্ড সোস্যাল অ্যাসোসিয়েশন-ডিসা

Development for Education & Social Association – DESA

(A non profitable, non political & non-governmental voluntary organization)

Annual Report
2024



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MESSAGE FROM THE EXECUTIVE DIRECTOR

It is a great pleasure for me to share that DESA is celebrating the glorious 26 years of its inception this year. Each of the years bears special significance as it heralds another year. Having begun its journey on Aug 08, 1998 DESA has crossed a bumpy terrain to become what it is today. But it still has a long way to go.

I remember with deep respect the devotion and dedication of those who set an avowed goal of working for public welfare, especially for the greater good of the underprivileged women and children, orphan, aged and persons with disability. DESA has been playing a pivotal role in serving both the humanity and the nature. As Bangladesh is at the threshold of graduating to a middle-income country in the decade that has just begun, the country needs to undertake more time-befitting and life-changing projects for the overall socio-economic advancement of its people. The government should initiate multiple pragmatic schemes on the life and livelihood of the poor, environmental protection, safe food assurance programme, value chain maintenance and climate change. At the crossroads, more outreach and education programmes are needed for the uplift of people's lifestyle and the country's rapid march forward. People's Rights remains ready to be a proud partner of this visionary government in its development initiatives.

I'm very happy to express that, we are trying to upgrade the socio-economic conditions of more disadvantaged people in the community and at the same time helped them to live a dignified life through our various development innovative projects with our own efforts.

On behalf of DESA, I would like to thank all of our partners, sponsors, donors, colleagues and the community members who are allowing us to serve them and the Government of Bangladesh. I also want to thank to all associates inside and outside of our country for their direct or indirect support to make our development approaches sharpened and more suitable. My heartiest gratitude to the members of our General Committee, Executive Committee, Advisory Committee and the lifelong members for their active support, guidance and participation in the implementation of different projects and programs. Without their help, support and guidance our journey would have been difficult for us. As we move forward, I am proud of what DESA has accomplished in recent years and excited about the coming years. We have challenges and hopes, our family is strong. Together we will continue our efforts for those who need it the most. We are committed to alleviate poverty from our country and help people to live a better life.

(Md. Abdur Rashid)
Executive Director
DESA

An Introduction to DESA

Background:

Bangladesh is an over populated country of the world. Most of the people of this country live under poverty line. Among then Jhenaidah is one of the districts of Bangladesh where most of the people are deprived from their fundamental rights. They do not have proper facilities to develop themselves through their effort. Realizing this necessity some volunteer persons take an initiative to establish the organization to empower and develop the social status of the oppressed deprived and under privileged people towards the contribution of National Development process.

FOCUS



Our Vision: The vision of PEOPLE'S RIGHTS is a "Society in Peace" where religious harmony exists, rights of men and women are respected, and everyone is able to lean an economically independent and a socially conscious life.



Our Mission: PEOPLE'S RIGHTS desires to establish a situation in which people will utilize their inherent capacities to free themselves from economic dependence, practice positive human & social values that bind them together. They will be aware of their basic rights and positive and progressive socio-cultural values and practice those in cooperation with all development organizations.



Our Goal: The main goal of the organization is to Improve the overall socio-economic situation of the poor and under privileged people specially women, children, orphan, aged and persons with disability so that they can involve themselves towards the national development.

Strategies:

- a) The organization will work on group basis emphasizing on accessibility for women and children.
- b) The target people will get priority for the maximum and appropriate Utilization of the available local resources for their development.
- c) The organization can put emphasis on the community based integrated development Approaches for the provide improvement of the target people.
- d) There will be special emphasis for the community people to participate Development Activities.
- e) Te organization will give more emphasis on the sustainable development Concept.

Objectives:

- To organize the target women into groups and build up their organization based on their individual and collective efforts.
- To implement various project and programs towards the betterment of the poorest people.
- To rehabilitate the disable people of the society through better services and supports.
- To implement the health and sanitation activities.
- To implement the nursery and social a forestation activities for sustainable ecological balance.
- To provide primary health services to the women and children among the target people.
- To provide technical and credit supports for the poorest and under privileged group so that they can operate their income-generating project.
- To protect the child marriage, Prevention of Women and child trafficking and dowry system in the community.
- To make the illiterate people literate through operating education program.
- To provide the legal aid service and education for women.
- Environment Develop.
- Climate change
- Renewal Energy

Target Beneficiaries:

The main target people of DESA are the poor and underprivileged people specially the women and children of both urban and rural area.

Legal Status:

The organization is registered in the department of social welfare of Bangladesh in according to the act of 1961 article No. 7.

Registration Number:

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Department of Social welfare- 356/02

Date: 15 January 2002.

Department of NGO Affairs Bureau

On going

Human Resources:

Type of Staff	Male	Female	Total
Permanent	12	16	28
Part time	02	04	06
Volunteer	50	50	100
Total	64	70	134

Total Beneficiaries:

Total	Men	Women	Children
38000	4200	26200	7600
%	11.05	68.95	20.00

Working Area and Offices:**Area of Operation:**

District	Upazila	Urban	Union	Village
Jhenaidah	Jhenaidah Sadar	01	16	112
	Shailkupa	01	14	140
	Horinakundu	01	08	96
	Kalkiganj	01	11	50
Kushtia	Kushtia Sadar	00	02	20
Magura	Magura Sadar	01	02	20
Joshore	Joshore Sadar	01	02	30
Chuadanga	Chuadanga Sadar	00	02	12
Total		06	57	480

DESA Policies:

DESA has the following 8 policies to operate all its program and management activities at all level.

Personnel Policy	Financial Policy	Procurement policy
Gender Policy	Right to Information Policy	Vehicles policy
Child Safety Policy	Environment Policy	10 Years strategic Plan

Activities performed in 2024:

The following Program activities were implemented in the year 2024:

Major Programs:**a) Disabled Children Rehabilitation Program:**

Providing various supports and services like special education, basic education, credit Supports, basic health services, advanced medical treatment, vocational skill training Etc to the 18 disabled children. Recently added more 115 disabled children as project beneficiaries.

b) Environment development & conservation:

Set-up of a tree plants Nursery. Producing 16000 tree plants per year and supplying them to group members and other peoples for plantation in Homesteads.

Established one Guano Kendra where peoples of 50 villages get together, discuss their environmental programs supplied 130 sets of sanitary among the peoples of the 60 villages etc.

c) Technical Training Program:

Under the program run one technical training school in 1999 provided training of this year safe drinking water, Health & sanitation, Nutrition, clean environment, climate mitigations etc to 6700 youths.

d) Literacy Program:

- Health education training to 7600 students, Volunteers. Mothers, pregnant women and health workers etc.

e) Fish culture project:

Under this project the following activities are included:

- Fish culture in the pond
- Interfaith program (in paddy field)
(In Amon season and Baro season)

f) Drug Abuse protection program:

Under this program students of one university, 15 High schools, 5 Colleges and 6 Madrasa are made conscious and aware of the drug abuse, its harmfulness and protection measures etc through meeting, campaigns, posters Leaflets etc.

g) Legal AID program:

The main object of this project is to provide legal aid suggestion help to the Poorest and depressed men woman and children, these projects coverage's the Following area: 25 Union's.

h) Women and Children trafficking protection program:

This program is being implemented for the protection of trafficking of the Children and women. By this program children and women are being highly Benefited and now they are conscious from trafficking.

i) Training Human development and documentation library:

DESA has set up a library where available books, Journal paper documents and other necessary paper are provided.

j) Safe water and sanitation:

The following activities are under this program.

- To provide training about Arsenic Mitigation.
- Sessions on Safe Water and Sanitation have been conducted in 20 educational institutions; number of students is 5000.

k) Mother & Child Health Care:

We took initiative to the mother regarding health & nutrition of them and their child during pregnancy period before child delivery and post delivery as well abortion. Our Uthman Boithok teaches 7600 mothers and family concerns how to fulfill nutrition and escape acute malnutrition to the child and adolescent. Indirect beneficiaries 30400.

l) Health & hygiene:

- i) Sensitizing about CORONA pandemic.
- ii) Hand Sanitizer and Mask distribution.
- iii) Emergency Relief Distribution- COVID 19.
- iv) Financial Support to the pro-poor marginalized people.

n) DESA-AL Mamun General Hospital:

Short Description:



The activities of DESA- Al Mamun General Hospital was started in 2016 and got approval from Govt. Authority in the same year. Though it started as private hospital at first stage, both its owners were thinking how to provide low cost/free health care to people especially poor people. Later on at earlier January of 2021 an open discussion was held with Md. Abdur Rashid, Executive Director of DESA regarding the means of providing low cost/free health care services to poor people. They became satisfied with the activities of DESA and show their intention to hand over the hospital in favor of DESA. Accordingly, at January 2021 they handed over the hospital to DESA through Affidavit. Presently the hospital is being conducted as DESA - Al Mamun General Hospital. The people here are being served 30% reduction for OT charge, bed rent and diagnosis excluding Doctors' fees. From 2023 several health camps would be continued at remote villages where priorities would be given on health, nutrition, mother and child care and overall reduction of child and mothers' death. The poor people will be aware of health and hygiene, disease identification and concept about health services. Now communications with local and foreign donors are being continued as well as submission of Project Proposals. There are a total of 1000 cardholder members under the project, out of which 650 have been delivered in 2024, out of which 900 newborn and 900 Pregnant women took treatment at 30% discount cost. 150 have been treated free of charge. It is to be noted that all cardholders will receive treatment benefits at 30% discount.

Management of DESA:

Governance and Financial Management: Good governance has different characteristics. It is participatory, consensus oriented, accountable, transparent, responsive, effective and efficient, equitable and inclusive and follows the rule of law. Good governance is reflected in the organizational practice in relation to transparency, accountability, participation and responsiveness. However, to ensure sustainable human development, actions must be taken to work towards this ideal with the aim of making it a reality. DESA always ensure to practice good governance through proper and transparent financial management system, responsive in any of the Gender issues, accountable to the authorized committees for each and every activities and participatory approach.

Practice of DESA towards a good governance:

As a legal entity, DESA bows down to its constitution to sail through its development endeavors. The constitutional articles and sub-articles are practiced through the eight policies emerged ever by a collective developing and practicing process. Four highest standardized bodies of the organization take all kind of responsibilities, within their defined jurisdiction, for the proper implementation and time to time reformation of the policies and practice thereby. Started with commitment, DESA's structural governance function has got its good governance shaped through a way of learning by practice.

Executive Committee:

The EC is comprised with 09 members elected by General Committee for 02 years. The EC is the supreme implementing body of the organization which is constituted by the people who are distinguished with highly reputation in business profession in the locality with pro-poor mindset. In 2024 the committee met five times and it approved the budget for the year 2024-2025,

Advisory Committee:

Governance structure of the organization also includes a 03 member's advisory committee which is constituted by the discreet distinguished persons of the society. This committee provides effective functioning guideline so that any policy and intervention undertaken anew or amended comply with the constitutional binding of the organization.

General Committee:

General Committee is comprised of 28 members from highest portfolio of the society. In the light of the constitutional binding, this committee met once in 2019. This meeting approved all the activities of the Executive Committee (EC) of the organization. Mentionable functions of GC are:

- a) Approval of the yearly budget Produce effective suggestion to bring amendment in the policy of organization.*

Internal Audit Team:

The organization has deployed an Internal Audit Team comprised of 3 members who have expert knowledge with the process of program and finance. Being accountable to the Chairman, this team is responsible to conduct audit in each program and finance unit and head office at least once in a year.

In addition, it also conduct need based audit to keep the branches or projects in closed watch. The findings and recommendations directly provided by the team to their authority assist the EC for appropriate remedial action. The reports on findings received after audit is submitted to the management committee for corrective measure.

External Auditors:

The organization appoints External Audit Firm for auditing the Development activities of the organization.

Finance and Accounts Division:

The main objective of the Finance and Accounts Division is to ensure prudent financial management in accordance with Financial Policy of the organization and where applicable the Government circulars. In general, the main function of the Division is to provide financial, account and procurement services to the organization effectively and efficiently. Each unit under the Finance and Accounts Division has separate functions.

Program Monitoring and Evaluation Team:

The Program Monitoring and Evaluation team is another internal team reportable to Executive Director. The M&E team comprised of 5 members headed by an expert professional. The role of this team refers to monitor and evaluate programs and projects, and provides feedback on how resources are used in the implementation of these activities. The unit informs stakeholders on how these programs and projects are progressing, as well as indicate ways in which the implementation processes can be improved. Different projects are financed by international agencies which require that in-depth and on-going monitoring be done at the local level. The unit also provides feedback that will allow for better management, more efficient utilization of resources and greater effectiveness.

Procurement:

Procurement department works under the supervision of DESA Administration department that manage a systematic procurement process articulated in the procurement policy of the organization. In all aspect it follows the DESA Procurement Policy guideline which is developed in accordance to international procurement standard.

Investigation:

For any misadministration, abuse of discretion, oppression, nepotism, indecent behavior, etc, is complained or assume to happened, DESA conduct investigation by the Investigation Committee comprised of senior, experience and neutral managers formed in the Management Committee in a democratic way or by the Executive Director in case of emergency. On the basis of report after proper investigation appropriate decision is taken in the monthly meeting of Management Committee. This mechanism upholds the organizational ethics and values and ensures greater transparency and accountability of overall management and internal observation procedure

Legal Aid Cell:

Legal Aid Cell of this organization plays an important role to establish the good governance in terms of transparency, accountability, participation and responsiveness of the organization. This cell is responsible to provide legal advice for taking any decisions of the organization or for making contract or agreement to initiate any activities. The Cell also deals with any issue in the judicial court either lodged against organization or lodged by the organization. Legal Aid cell also conduct awareness program for the mass people to prevent child marriage, polygamy, and violence against women.

Contact person:

Md Abdur Rashid

Executive Director

DESA