VERANDA

LOGO IDENTITY
GUIDELINES

01

Veranda

Milestones and Meetings, Seamlessly Hosted

Veranda

Bringing Celebrations to Life

Veranda

Bringing Celebrations to Life

02

LOGO SIZING & SPACING

LOGO SIZING & SPACING

669 px

135 px

Veranda

Milestones and Meetings, Seamlessly Hosted

200 px

621 px

03

BRANDCOLOR

Dark Blue - C:100 M:70 Y:16 K:70

Light Orange - C:11 M:30 Y:46 K:04

R:26 G:45 B:71   R:223 G:183 B:143

PANTONE
7687 C

PANTONE
355 C

04

BRAND FONTS

BRANDFONTS

VERANDA logo is Dark Blue & Light Orange , written with a Raleway & Barlow font family.
The bold and straight of the type face serves to provide it the energy and innovation that NEOCHEM stands for.

ARIAL NOVA COND LIGHT

The quick brown fox jumps over the lazy dog . 1234567890

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ARIAL NOVA BOLD

The quick brown fox jumps over the lazy dog . 1234567890

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05

DO'S & DONT'S

When using the logo, take care to not harm its integrity by altering it or exercising your personal creative freedom. The following are merely a few examples of what wouldn't be OK.

Do maintain the logo's legibility by avoiding unauthorized modifications.

Never alter the color, whether it's by adding a gradient to the type or changing the color of the mark

Never manipulate the color of the logo whether it's a gradient or any other color

Never skew, manipulate or change the form or structure of the mark or type.

Do not at any time angle the logo. It always sits on a 0 degree angle

Logo identity guidelines created by