The bunch hung from a high branch, and the Fox had to jump for it. The first time he jumped he missed it by a long way. So

mouth watered as he gazed longingly at them.

The bunch hung from a high branch, and the Fox had to jump for it. The first time he jumped he missed it by a long way. So he walked off a short distance and took a running leap at it, only to fall short once more. Again and again he tried, but in vain.