

PIZZA SALES REPPORT 2015

Pizza Category

All

1/1/2015

12/31/2015

Home

Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on **Weekends, Thursday/ Friday evenings.**

MONTHLY

There are maximum orders in July and May

SALES PERFORMANCE

CATEGORY

Classic contributes maximum sales & Total Orders

SIZE

Large size pizza contributes to maximum sales



AED0.82M

Total Revenue



AED38.31

Average Order Value



49574

Total Pizzas Sold



21350

Total Orders Placed

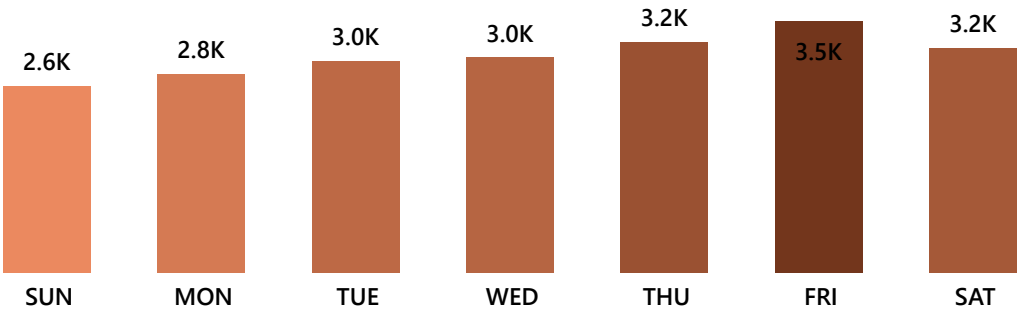


2.32

Average Pizzas Per Order

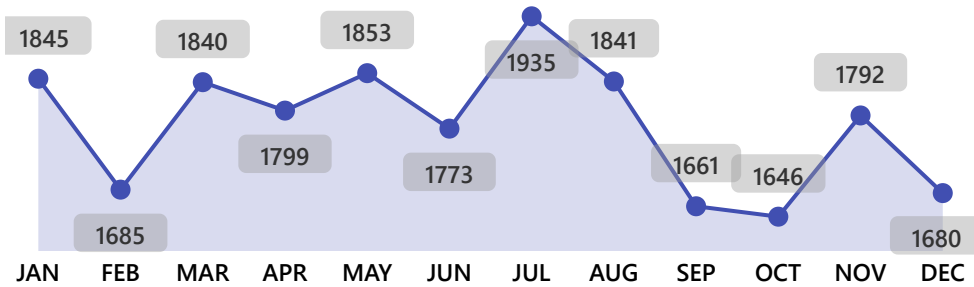
Daily Trend For Total Orders

Total Orders By Day



Monthly Trend For Orders

Total Orders By Month



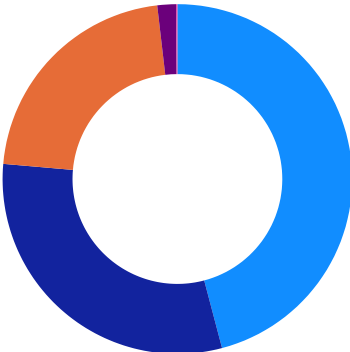
%Revenue By Pizza Category

pizza_cate... Classic Supreme Chicken Veggie



%Revenue by Pizza Size

pizza_size Large Medium Regular X-Large



Total Pizzas Sold by pizza_category

Classic

14888

Supreme

11987

Veggie

11649

Chicken

11050

PIZZA SALES REPPORT 2015

Pizza Category

Multiple selections

3/20/2015

8/11/2015



Best/Worst Sellers



Home

AED32.44

Average Order Value

14082

Total Pizzas Sold

7492

Total Orders Placed

1.88

Average Pizzas Per Order

AED243,...

Total Revenue

BEST SELLERS

REVENUE

The Thai Chicken Pizza
contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza
contributes to maximum Total
Orders

TOTAL ORDERS

WORST SELLERS

REVENUE

The Brie Carre Pizza contributes
to lowest Revenue

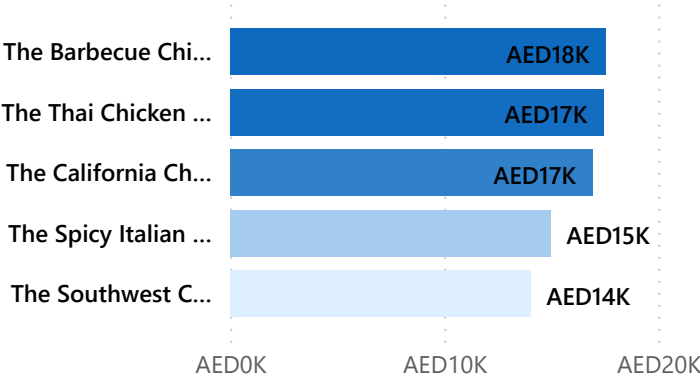
QUANTITY

The Brie Carre Pizza is ordered
least by total quantity

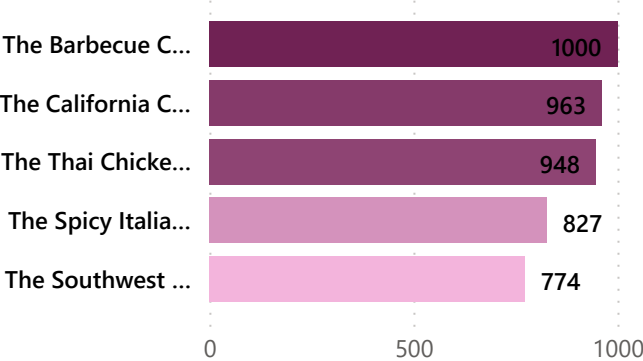
TOTAL ORDERS

The Brie Carre Pizza accounts for
the least number of orders
placed compared to other

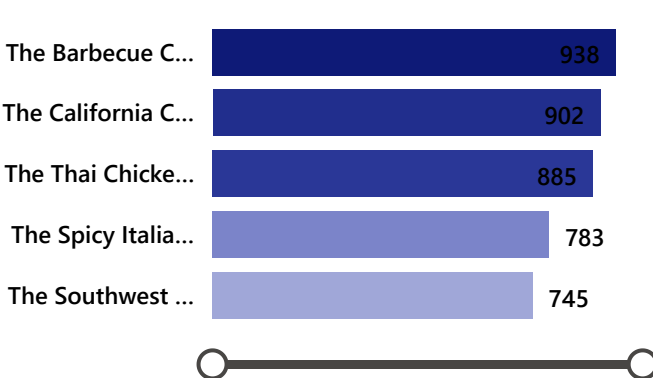
Top 5 Pzzas by Revenue



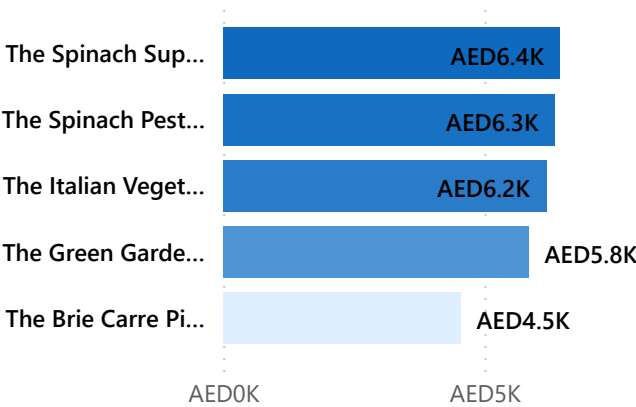
Top 5 Pizzas by Quantity



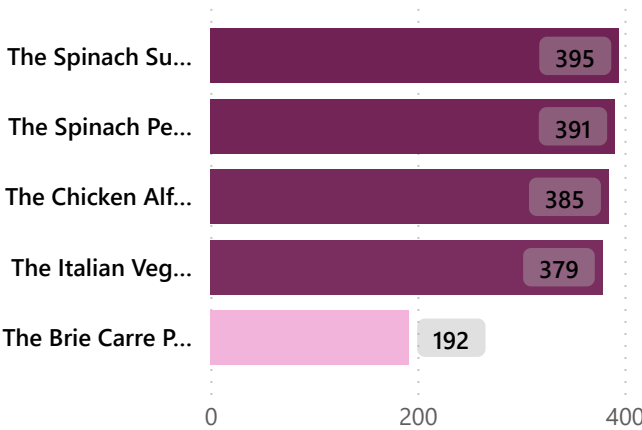
Top 5 Pizzas by Orders Placed



Bottom 5 Pizzas by Revenue



Bottom5 Pizzas by Quantity



Bottom 5 Pizzas by Orders Placed

