HAFIN REZWAN

SOFTWARE DEVELOPER

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Education

University of Alberta

Edmonton, Canada

Bachelor of Science Major in Computer Science Minor in Business Sep. 2020-May 2024

Experience _

Sales Representative

FOOSH Edmonton, Canada

Web Designer

Oct 2022 - Present

Sept 2021 - Present

- · Designed and developed responsive, user-friendly websites with a focus on creating seamless experiences across desktop and mobile devices.
- Utilized HTML, CSS, JavaScript, and various front-end frameworks (e.g., Bootstrap, React) to build visually appealing, interactive web pages.
- · Optimized websites for speed, SEO, and accessibility, resulting in improved page load times, higher search rankings and enhanced user experience.
- · Collaborated with back-end developers to implement server-side functionality, ensuring seamless integration between front-end and back-end systems.

TELUS Edmonton, Canada

- Ability to adapt to changing market conditions and customer needs.and inform design decisions.
- · Provided exceptional customer service, addressing inquiries and resolving issues promptly, leading to a 100% customer satisfaction score.
- · Successfully managed high store traffic during peak hours by effectively distinguishing a customers needs
- Exceeded sales targets consistently, achieving 120% of quarterly quotas through strategic upselling and cross-selling techniques
- · Developed and maintained strong relationships with clients, resulting in an increase in customer retention rates

FREELANCE Edmonton, Canada

Shopify Developer/Ecommerce Specialist

Jan 2022 - Present

- Developed and maintained custom Shopify themes, optimizing for both user experience and performance, resulting in improved site speed and conversion rates.
- · Integrated third-party apps and APIs, such as payment gateways, shipping providers, and marketing tools, to extend Shopify's functionality and streamline e-commerce operations.
- · Served as the main point of contact for clients, providing updates, gathering requirements, and translating business needs into technical solutions.

Projects

Migrante Alberta SCHOOL PROJECT

Edmonton, Alberta, Canada

January 2022 - April 2022

- · Technologies: Python, Flutter, Django
- Designed and implemented a fullstack mobile application to connect immigrants and community support network such as hospitals and charities

Skills

Programming Experience with Python, Javascript, Git, HTML, CSS, Liquid, React.JS, Flutter, Django

Design Experience with Adobe XD, Figma, After Effects, Blender

Languages Fluent English, Intermediate Arabic

Certifications

Google Analytics certification Google UX certification Google Digital Marketing & Ecommerce certification