

# SHAFIN REZWAN

## WEB DEVELOPER

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## Education

### University of Alberta

BACHELOR OF SCIENCE  
MAJOR IN COMPUTER SCIENCE MINOR IN BUSINESS

Edmonton, Canada

Sep. 2020- May 2024

## Experience

### FOOSH

Edmonton, Canada

Web Designer

Oct 2022 - Present

- Designed and developed responsive, user-friendly websites with a focus on creating seamless experiences across desktop and mobile devices.
- Utilized HTML, CSS, JavaScript, and various front-end frameworks (e.g., Bootstrap, React) to build visually appealing, interactive web pages.
- Optimized websites for speed, SEO, and accessibility, resulting in improved page load times, higher search rankings and enhanced user experience.
- Collaborated with back-end developers to implement server-side functionality, ensuring seamless integration between front-end and back-end systems.

### TELUS

Edmonton, Canada

Sales Representative

Sept 2021 - Present

- Ability to adapt to changing market conditions and customer needs and inform design decisions.
- Provided exceptional customer service, addressing inquiries and resolving issues promptly, leading to a 100% customer satisfaction score.
- Successfully managed high store traffic during peak hours by effectively distinguishing a customer's needs.
- Exceeded sales targets consistently, achieving 120% of quarterly quotas through strategic upselling and cross-selling techniques.
- Developed and maintained strong relationships with clients, resulting in an increase in customer retention rates.

### FREELANCE

Edmonton, Canada

Shopify Developer/Ecommerce Specialist

Jan 2022 - Present

- Developed and maintained custom Shopify themes, optimizing for both user experience and performance, resulting in improved site speed and conversion rates.
- Integrated third-party apps and APIs, such as payment gateways, shipping providers, and marketing tools, to extend Shopify's functionality and streamline e-commerce operations.
- Served as the main point of contact for clients, providing updates, gathering requirements, and translating business needs into technical solutions.

## Projects

### Migrante Alberta

Edmonton, Alberta, Canada

SCHOOL PROJECT

January 2022 - April 2022

- Technologies : Python, Flutter, Django
- Designed and implemented a fullstack mobile application to connect immigrants and community support network such as hospitals and charities

## Skills

**Programming** Experience with Python, Javascript, Git, HTML, CSS, Liquid, React.JS, Flutter, Django  
**Design** Experience with Adobe XD, Figma, After Effects, Blender  
**Languages** Fluent English, Intermediate Arabic

## Certifications

Google Analytics certification  
Google UX certification  
Google Digital Marketing & Ecommerce certification