HAFIN REZWAN

SOFTWARE DEVELOPER

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Summary

Highly motivated software developer with a strong foundation in computer science and business; complemented by hands-on experience in web development, e-commerce, and project management. Skilled in developing user-centric, performant web applications and solving complex problems through innovative solutions. Proven ability to collaborate across teams and deliver high-quality results. Fluent in English and proficient in multiple programming languages and frameworks.

Education

University of Alberta

Edmonton, Canada

Sep. 2020 - May 2024

Bachelor of Science Major in Computer Science Minor in Business

Experience_

FREELANCE Edmonton, Canada

Shopify Developer/Ecommerce Specialist

Jan 2022 - Present

- · Developed and maintained custom Shopify themes, improving site speed and conversion rates.
- Translated business requirements into technical solutions, serving as the primary client contact.
- Integrated third-party APIs (e.g., payment gateways, shipping providers), streamlining e-commerce operations.
- Enhanced UX/UI design, leading to a measurable increase in user engagement and sales.

TELUS Edmonton, Canada

Sales Representative

Sept 2021 - Present

- · Adapted to changing market conditions, demonstrating strong problem-solving and interpersonal skills.
- Delivered exceptional customer service, earning a 100% customer satisfaction score.
- Successfully managed high store traffic during peak hours by effectively distinguishing a customers needs.
- Achieved 120% of quarterly sales quotas through strategic upselling and cross-selling techniques.
- · Developed and maintained strong relationships with clients, resulting in an increase in customer retention rates.

FOOSH Edmonton, Canada

Web Designer

Oct 2022 - Dec 2023

- · Designed and built responsive websites optimized for SEO, accessibility, and performance and mobile devices.
- Collaborated with back-end developers to ensure seamless functionality and integration.
- Improved page load times and search rankings by implementing web performance best practices.
- Utilized React.js, JavaScript, HTML, and CSS to create interactive and visually appealing web applications.

Projects_

Migrante Alberta

Edmonton, Alberta, Canada

January 2022 - April 2022

School Project

- Technologies: Python, Flutter, Django
- · Designed and implemented a full-stack mobile application to connect immigrants with community support networks, including hospitals and charities.
- Developed a user-friendly interface, ensuring accessibility and ease of use for a diverse audience.

Skills_

Programming Python, Javascript, Git, HTML, CSS, Liquid, React. JS, Flutter, Django

Adobe XD, Figma, After Effects, Blender Design **Languages** Fluent English, Intermediate Arabic

Certifications_

Google Analytics certification Google UX certification Google Digital Marketing & Ecommerce certification **Shopify Development Fundamentals**

Feb 15, 2025