Shafin Rezwan

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EDUCATION

University of Alberta   Edmonton, AB
Bachelor of Science in Computer Science, Minor in Business   *Sept. 2018 – April 2024*

EXPERIENCE

Sales Representative   Sept. 2021 – Present
Telus   *Edmonton, AB*
- Adapted to changing market conditions, demonstrating strong problem-solving and interpersonal skills
- Successfully managed high store traffic during peak hours by effectively distinguishing a customers needs
- Developed and maintained strong relationships with clients, resulting in an increase in customer retention rates

Web Developer & Designer   Jan. 2022 – Present
Freelance   *Edmonton, AB*
- Designed and developed responsive websites using HTML, CSS, JavaScript, and WordPress, ensuring seamless UX/UI across mobile and desktop
- Improved SEO performance and page speed by implementing clean code, lazy loading, and optimized assets
- Assembled and led a cross-functional team of designers and developers to streamline web development projects, improving delivery speed and project scalability across multiple client engagements.
- Created wire frames, prototypes, and mock ups using Figma and Adobe XD to align client vision with functional design

Digital Marketing Manager   Oct. 2022 – Dec. 2023
Foosh   *Edmonton, AB*
- Planned and directed creative shoots, from concept development to execution, ensuring consistent brand aesthetics across platforms.
- Designed high-impact visual assets for social media, ad campaigns, and email marketing using Figma, Photoshop, and After Effects.
- Consistently planned, organized, and scheduled content across multiple social media platforms, ensuring a cohesive brand voice and optimized posting cadence for engagement and reach.
- Increased average web store traffic by 400% through consistent social media and Google SEO efforts

PROJECTS

Telus Commission Calculator | *React, SupaBase*   June 2025
- Developed a custom commission tracking application for TELUS sales agents using React and Supabase to improve order visibility and pay transparency
- Integrated real-time database updates with Supabase to ensure secure and consistent data access across sessions
- Contributed to improved agent satisfaction and operational accuracy by offering a centralized reference point for compensation-related inquiries
- Created a scalable frontend with responsive design and efficient state management, optimized for day-to-day agent use

Migrante Alberta | *Python, Flutter, Django* Jan. 2022 – April 2022

- Developed a full-stack mobile application to connect immigrants with community support networks, including hospitals and charities.
- Built RESTful APIs with Django to handle secure data transfer between the frontend and backend services
- Applied Agile development practices, using Git for version control and Trello to manage sprint deliverables and deadlines
- Collaborated with a cross-functional team of 4 to manage tasks, conduct usability testing, and incorporate user feedback into final release

TECHNICAL SKILLS

Languages: Python, JavaScript, TypeScript, SQL (Postgres), MongoDB, HTML/CSS
Frameworks: React, Flutter, WordPress, Liquid (Shopify), Material-UI, Django
Developer Tools: Git, VS Code, PyCharm