K.M Shafkat Hossain

Data Analytics and Data Science Enthusiast

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OBJECTIVE

A motivated and detail-oriented BBS graduate in Management with hands-on skills in Excel, Power BI, and MySQL. Seeking an entry-level role in data analysis or business intelligence where I can apply analytical skills to solve real world business problems and grow in a data-driven environment.

SKILLS

💻 Technical Skills:

- Languages: SQL
- Data Analysis Tools: Microsoft Excel, Power BI
- Frameworks/Tools: MySQL
- Data Visualization: Power BI, Excel (PivotTable, PivotChart, Slicers)
- Database Concepts: RDBMS, Joins, Subqueries, Aggregations, CTE

EDUCATION

Bachelor of Business Administration (Honours) in Management

Tejgaon College, National University, Bangladesh

Graduation Year: 2022   Dhaka, Bangladesh

PROJECTS

- **RFM Segmentation Analysis** 🔗 Github

Used SQL to import sales data from a CSV file and calculate Recency, Frequency, and Monetary scores using CTEs and aggregate functions. Identified customer segments based on RFM values to support data-driven marketing strategies.

- **ADVENTURE WORKS SALES DASHBOARD & CUSTOMER ANALYTICS** 🔗 LIVE **/ Github**

Build an interactive dashboard using Power BI to analyze and visualize data from the Maven Analytics Adventure Works Bike Shop dataset, incorporating data cleaning, DAX calculations, and geographic mapping.

- **Sales Performance Dashboard for D-Mart using Excel** 🔗 Github

Developed an interactive Excel dashboard to analyze D-Mart's sales data across categories, regions, segments, and shipping modes using Pivot Tables, Charts, and Slicers. Enabled data-driven insights through dynamic visualizations and clean layout design.

COURSES

- **Microsoft Excel: 10 minute school**
  Microsoft Power BI: Lead Academy

Language

English and Bangla