






# K.M Shafkat Hossain

Data Analytics Enthusiast

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## OBJECTIVE

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To leverage my passion for data analytics to become a skilled professional, contributing to the field of data analytics while continuously expanding my knowledge and expertise.

## SKILLS

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### Programming Language

Python, SQL

### Framework

Pandas, NumPy

### Database

MySQL&PostgreSQL

### Data Visualization

Power BI, Excel/Google Sheet  
Matplotlib, Seaborn

### Data Warehouse

Google Big Query & Snowflake

## PROJECTS

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### RFM Segmentation Analysis [Github](#)

Used SQL to calculate each customer's recency, frequency, and monetary value, and then grouped them to understand different customer behaviors.

### D-Mart Sales Dashboard [Github](#)

Built an Excel dashboard for D-Mart to show sales trends, top categories, and key performance metrics in a clear and simple way.

### Adventure Work Bike Shop Data Analysis [LIVE](#) / [Github](#)

Build an interactive dashboard using Power BI to analyze and visualize data from the Maven Analytics Adventure Works Bike Shop dataset, incorporating data cleaning, DAX calculations, and geographic mapping.

## COURSES

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### Interactive Cares: Data Analytics and BI Carrier Path

### Interactive Cares: Mastering Zero to Advance SQL With BigQuery and Metabase

Language

English and Bangla

## EDUCATION

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### Bachelor of Business Administration (Honours) in Management

Tejgaon College, National University, Bangladesh

Graduation Year: 2022

Dhaka, Bangladesh