

SHAGHAYEGH RAHIMI



(236) 512 5282



shagirahimi@gmail.com



<https://shagirahimi.github.io/portfolio/>



www.linkedin.com/in/shaghayegh-rahimi88

Graphic Designer | Photographer

HIGHLIGHT

- 14+ years experience in professional photography and photo editing with Photoshop and Lightroom
- 2 years of experience in graphic design (Logo, brochure, catalog, business card, cover, banner and swag) with InDesign, Illustrator and Photoshop
- Experienced in digital and offset print design platforms
- Able to use color theory and composition rules, typography and design theory rules to provide the highest design quality
- Able to cooperate with the work teams to brainstorm ideas and determine overall needs
- Able to work under demanding timelines and meet deadlines
- Able to use Visual Studio Code, Microsoft Office

WORK EXPERIENCES

Service Supervisor, Staples

(2022 - Present)

North Vancouver, BC

- Led, promoted and coached selling and cultivated an inspired selling culture with associates
- Ensured of providing a high level customer service by the associates to prevent the customers' issues
- Maximized productivity with establishing partnership with other store leaders
- Managed to make decisions with integrity that supported the company's guidelines
- Resolved customers' concerns in a diplomatic manner
- Responsible for counting the safe, preparing and making daily bank deposits, completing paperworks and keypunching cashier totals on a daily basis
- Trained and coached associates in all aspects of services and customer engagements

Copy & Print Representative, Staples

(2021 - 2022)

North Vancouver, BC

- Contributed to sales and margin goals in the services area of the store
- Managed the correspondence with customers, overseeing execution of the production and replenish supplies
- Managed to do the customer projects while following proper production procedures (set-up, quality control, and finishing)
- Managed to cross-sell the department's products and services
- Coached and developed the solution-shop's associates
- Managed to create a high-rated customer experience based on the customer reviews

SHAGHAYEGH RAHIMI



(236) 512 5282



shagirahimi@gmail.com

<https://shagirahimi.github.io/portfolio/>



www.linkedin.com/in/shaghayegh-rahimi88

Graphic Designer | Photographer

Graphic Designer

(2017 - 2019)

Iran

- Created templates for web, print, and other marketing materials such as logos, letterheads, brochures, promotional materials, shade cards, look books, catalogs, sales booklets, templates, ads, signs and presentations
- Managed to color match and sample proof the companies' digital artworks
- Consulted with clients or other team members about projects, audience needs, contents, budget, and determined design elements' requirements
- Prepared and presented sketches, layouts, and graphic elements using traditional design tools, multimedia software, image processing software, layout and design software
- Kept myself up-to-date with the latest design trends by attending workshops, courses, and reading relevant materials
- Estimated total cost of needed materials and graphic design projects' dead lines

Photographer

(2007 - 2019)

Iran

- Operated different programs and technological equipment, such as Adobe Photoshop and Lightroom
- Worked as a freelance photographer with more than 10 photography and videography studios, and took professional photos of more than 750 weddings, events, products, models, babies and maternity projects
- Set and used studio lighting equipment and digital cameras such as Canon 5D mark III, mark IV and Nikon systems
- Managed to color correct, composite fix and adjust the digital image files to match the original arts and subjects
- Calibrated and created ICC color profiles for monitors, cameras, scanners, and proof printers
- Identified the locations which had the most potential to generate the best pictures
- Conducted observations and tests to determine which camera settings and equipment should be used in weddings and events
- Managed to photograph high-quality images for both print and digital platforms

EDUCATION

Vancouver Career College

(2021 - 2022)

Diploma in Graphic Design

University of Isfahan Art and Architecture, Iran

(2017 - 2019)

BA in Photography

University of Kashan (Art and Architecture), Iran

(2006 - 2011)

BA in Carpet Engineering