



Total Revenue

19M

Total Orders

4356

Total Quantity

20538

Total Customers

1161

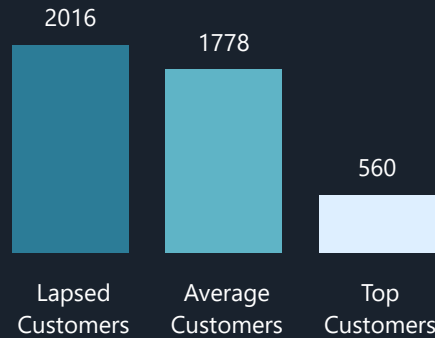
Shipping Partner

All

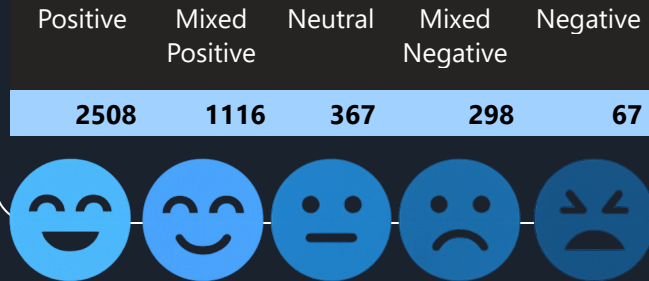
12/1/2023

5/30/2025

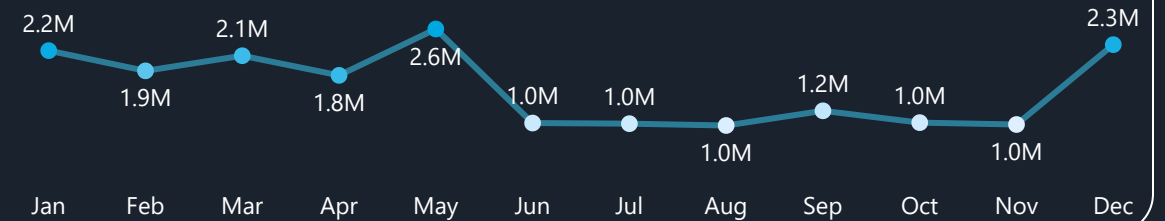
Customers By Status



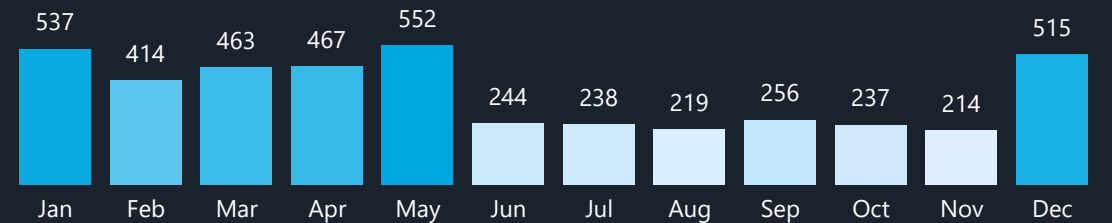
Orders By Reviews



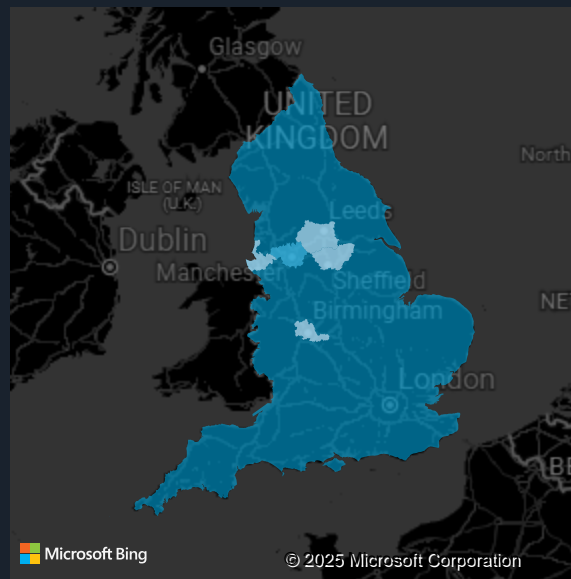
Total Revenue By Month



Total Orders By Month

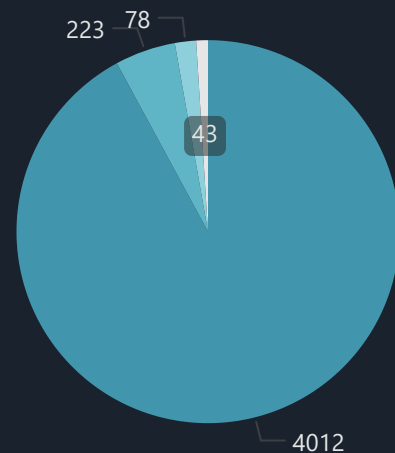


Orders by State



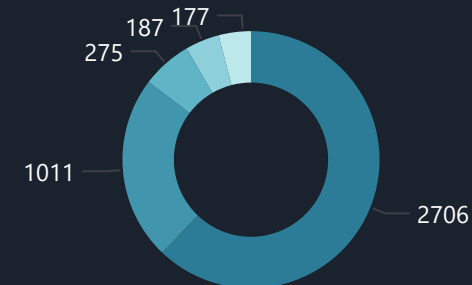
Orders By Delivery Status

Delivered Delayed Returned Cancelled

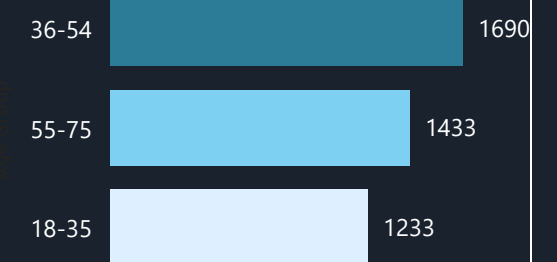


Orders By Shipping Partner

DPD Royal Mail Hermes Yodel ParcelForce



Orders By Age Group



Average
Customers

Lapsed
Customers

Top Customers

Cancelled

Delayed

Delivered

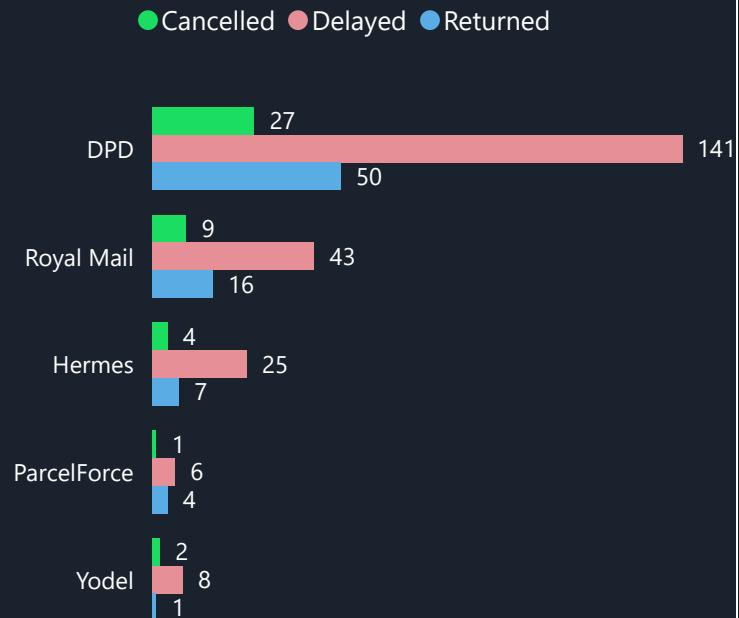
Returned

Shipping Partner

All

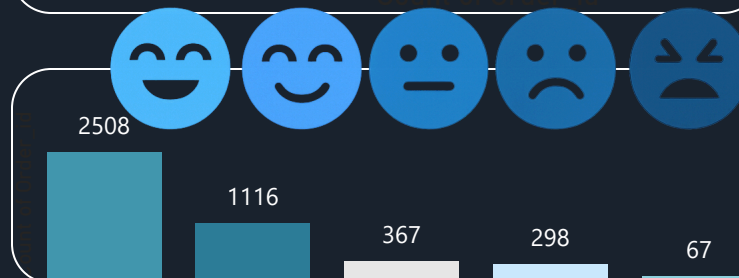
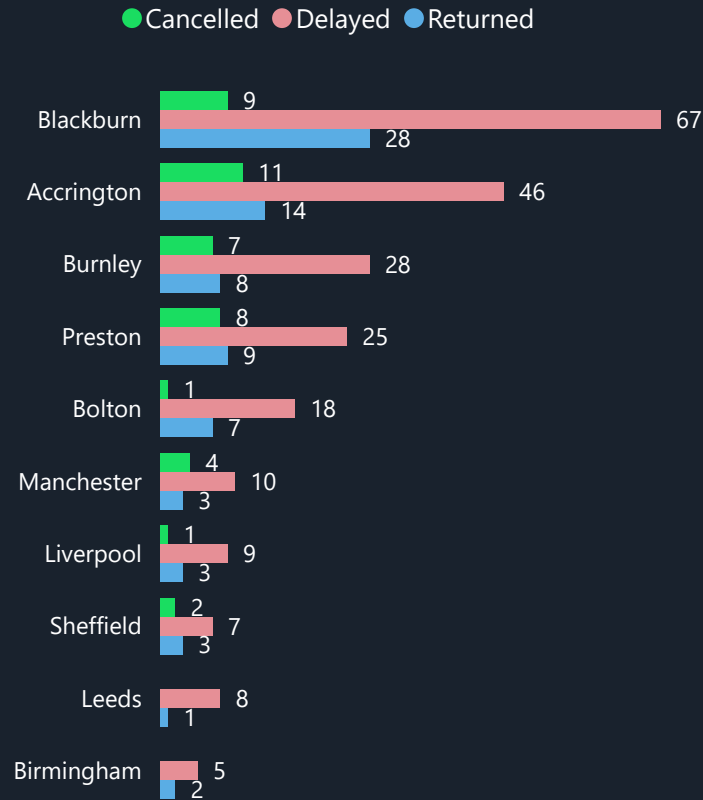
Which shipping partner has maximum
delayed, cancelled and returned orders?

Orders Status By Shipping Partners



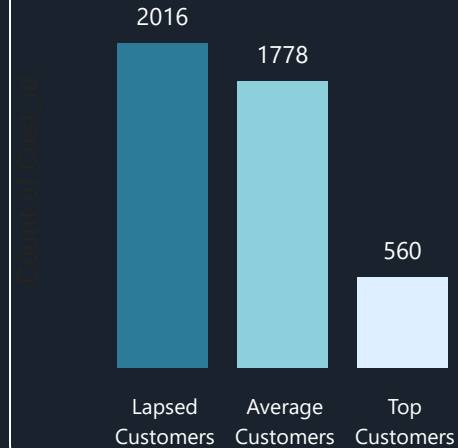
Which city has maximum delayed,
cancelled and returned orders?

Order Status by City



Customers Segmentation to apply SEO strategy.
Which Orders have Positive and Negative Reviews?

Customers By Status



Customers By Status

Order_id	First Status
3541	Average Customers
3542	Average Customers
3543	Average Customers
3544	Average Customers
3545	Average Customers
3546	Average Customers
3547	Average Customers
3548	Average Customers
3549	Average Customers
3550	Average Customers
3551	Average Customers
3552	Average Customers

Orders By Reviews

Order_id	Positive	Mixed Positive	Neutral	Mixed Negative	Negative
7896	Excellent quality and fast service.				
7895	Great experience from order to delivery.				
7894		Prompt delivery and easy to install product.			
7893	CCTV installation was smooth				