



Total Orders

19M

Total Orders

4356

Total Quantity

20538

Total Customers

1161

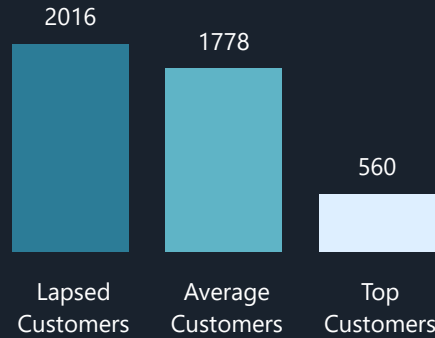
Shipping Partner

All

12/1/2023

5/30/2025

Customers By Status



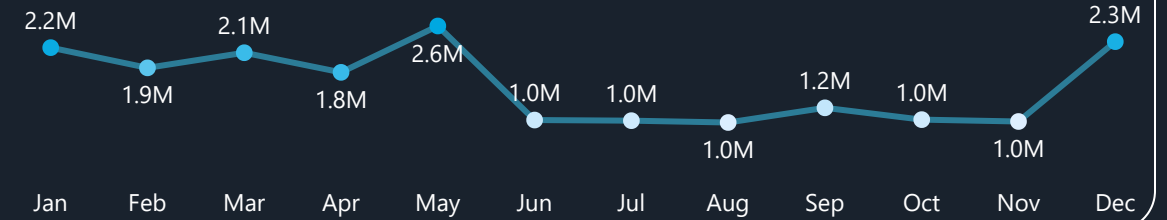
Orders By Reviews

Mixed Positive Positive Negative Neutral

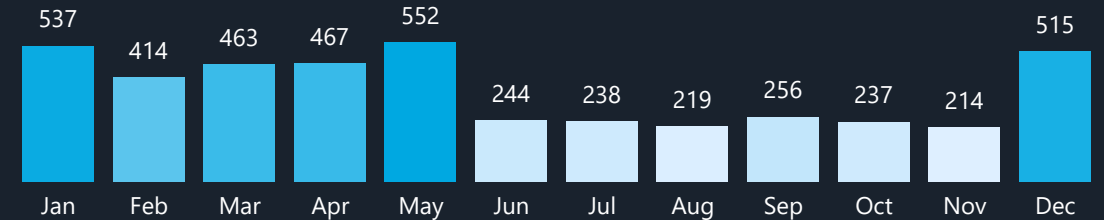
2209 1438 365 344



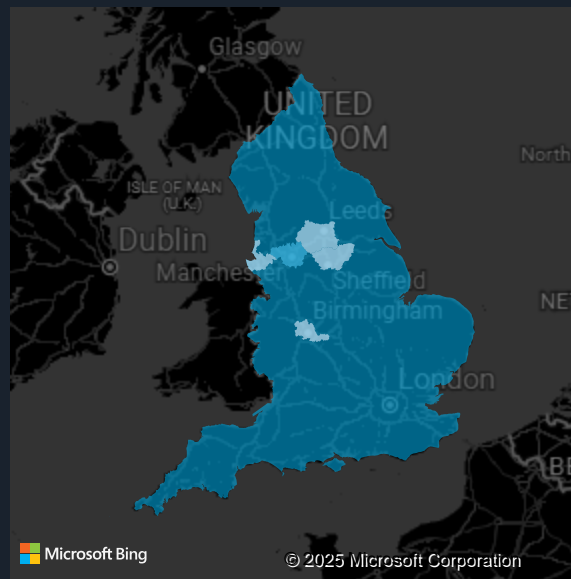
Total Revenue By Month



Total Orders By Month

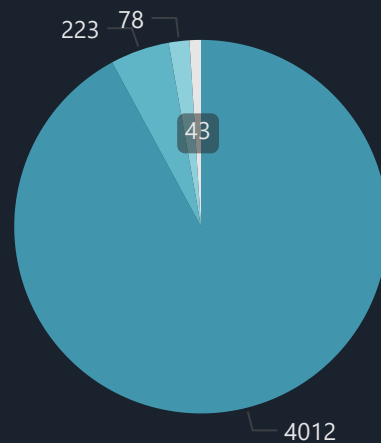


Orders by State



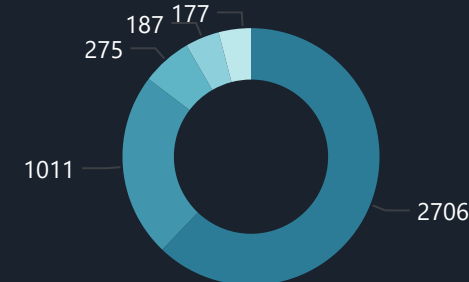
Orders By Delivery Status

Delivered Delayed Returned Cancelled

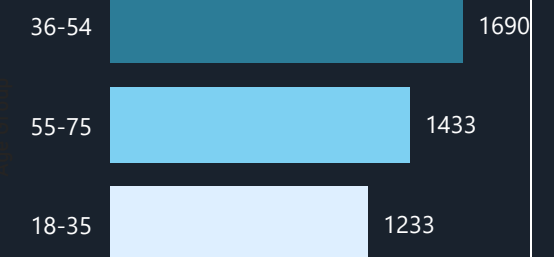


Orders By Shipping Partner

DPD Royal Mail Hermes Yodel ParcelForce



Orders By Age Group



Average
Customers

Lapsed
Customers

Top Customers

Cancelled

Delayed

Delivered

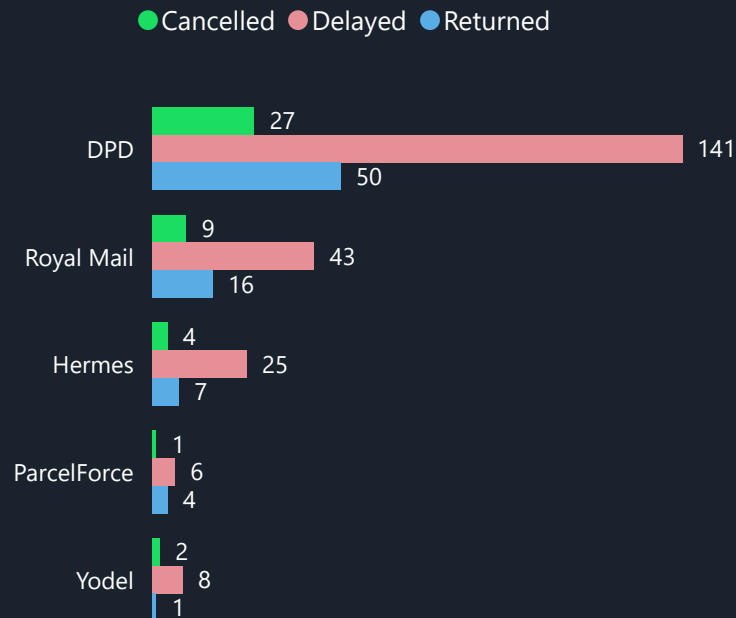
Returned

Shipping Partner

All

Which shipping partner has maximum
delayed, cancelled and returned orders?

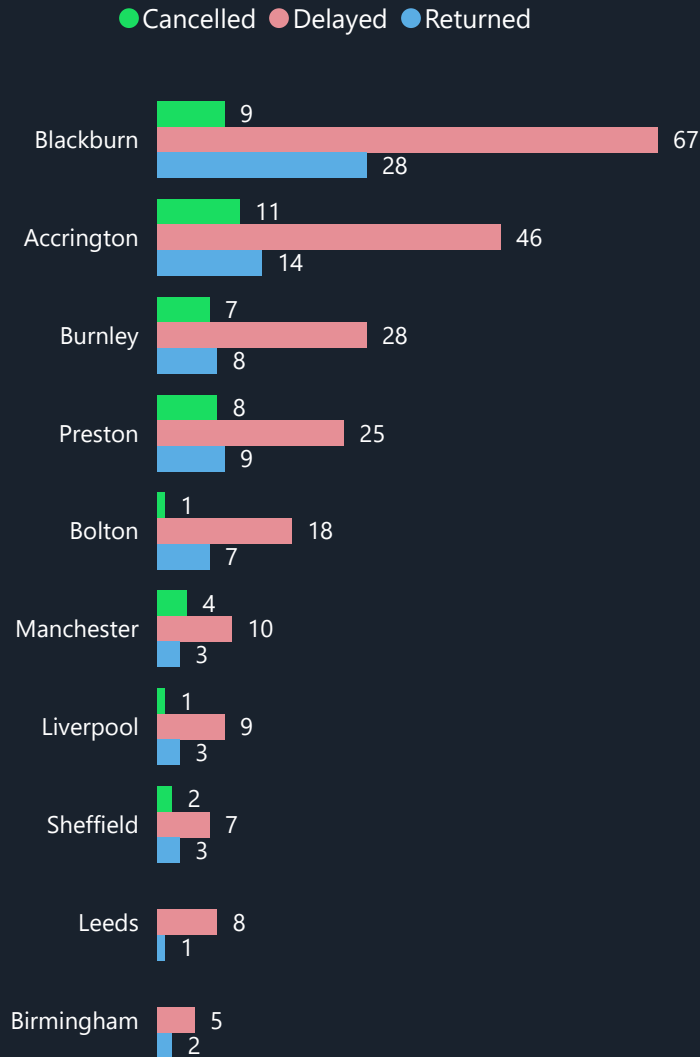
Orders Status By Shipping Partners



Count of Order_id

Which city has maximum delayed,
cancelled and returned orders?

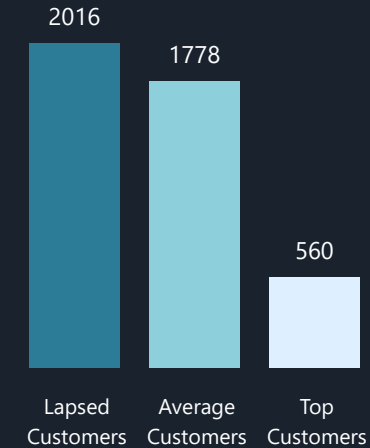
Order Status by City



Count of Order_id

Customers Segmentation to apply SEO strategy.
Which Orders have Positive and Negative Reviews?

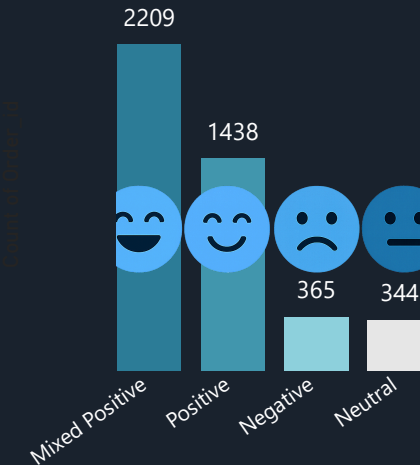
Customers By Status



Customers By Status

Order_id	First Status
3541	Average Customers
3542	Average Customers
3543	Average Customers
3544	Average Customers
3545	Average Customers
3546	Average Customers
3547	Average Customers
3548	Average Customers
3549	Average Customers
3550	Average Customers
3551	Average Customers
3552	Average Customers

Orders By Reviews



Orders By Reviews

Order_id	First Sentiment
3541	Negative
3542	Mixed Positive
3543	Mixed Positive
3544	Neutral
3545	Mixed Positive
3546	Positive
3547	Positive
3548	Mixed Positive
3549	Positive
3550	Mixed Positive
3551	Mixed Positive
3552	Negative
3553	Positive