



Total Orders

19M

Total Orders

4356

Total Quantity

20538

Total Customers

1161

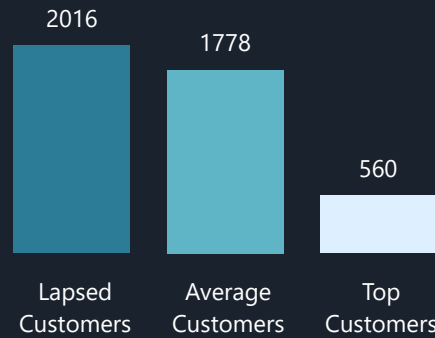
Shipping Partner

All

12/1/2023

5/30/2025

### Customers By Status



### Orders By Reviews

Mixed Positive Positive Negative Neutral

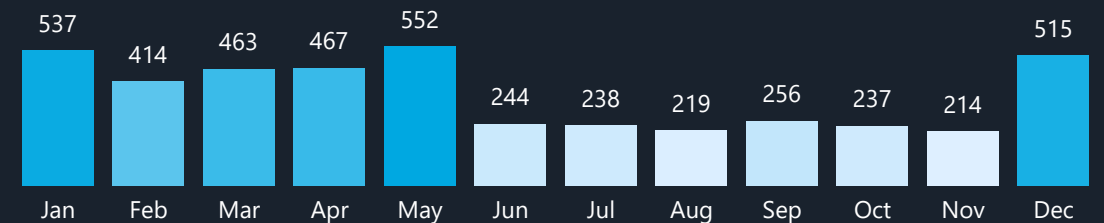
2209 1438 365 344



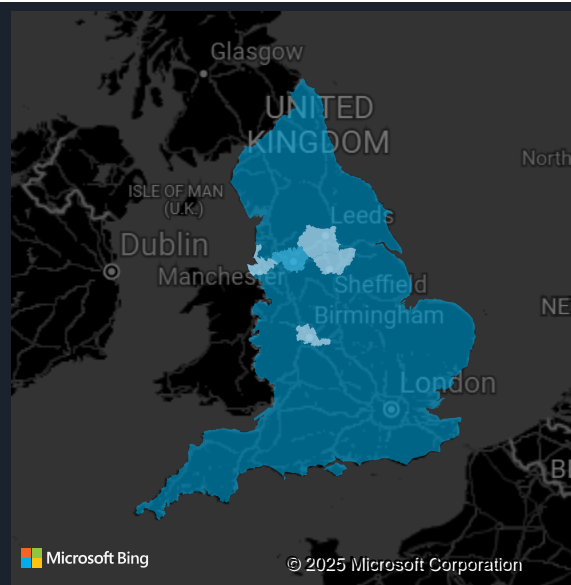
### Total Revenue By Month



### Total Orders By Month

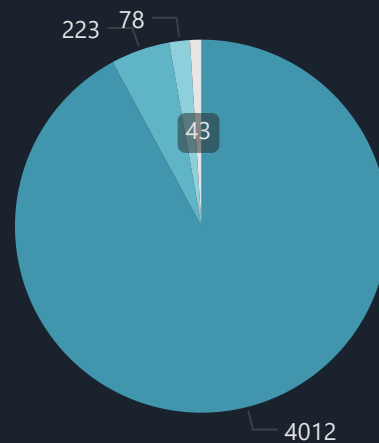


### Orders by State



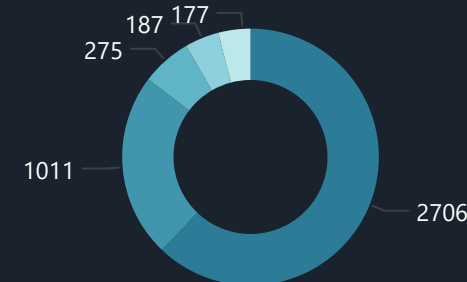
### Orders By Delivery Status

Delivered Delayed Returned Cancelled

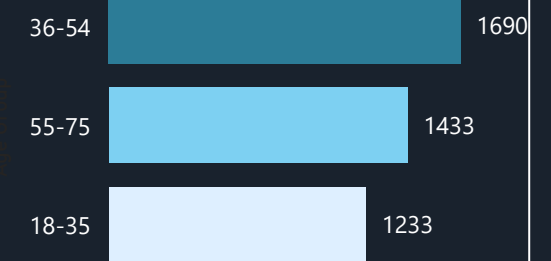


### Orders By Shipping Partner

DPD Royal Mail Hermes Yodel ParcelForce



### Orders By Age Group



Average  
Customers

Lapsed  
Customers

Top Customers

Cancelled

Delayed

Delivered

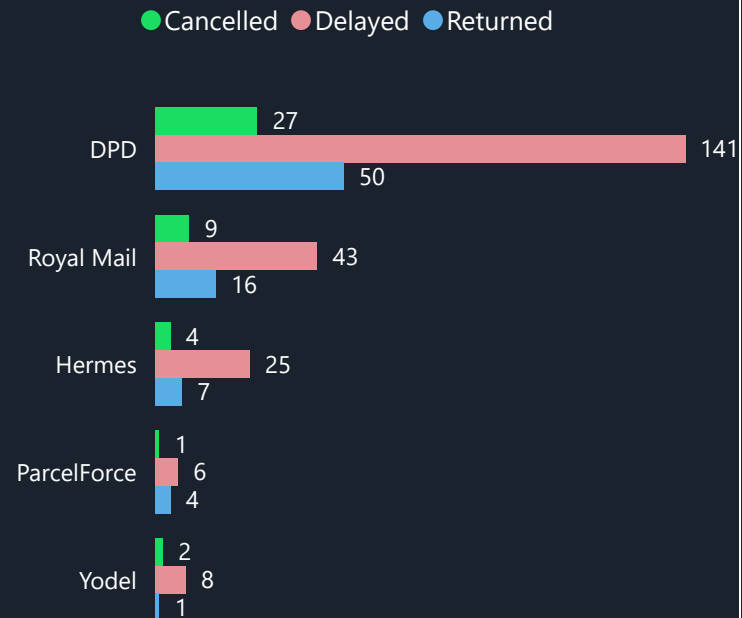
Returned

Shipping Partner

All

Which shipping partner has maximum  
delayed, cancelled and returned orders?

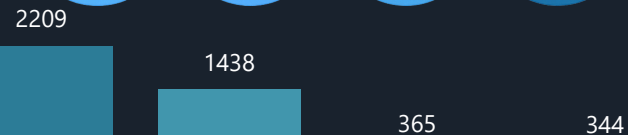
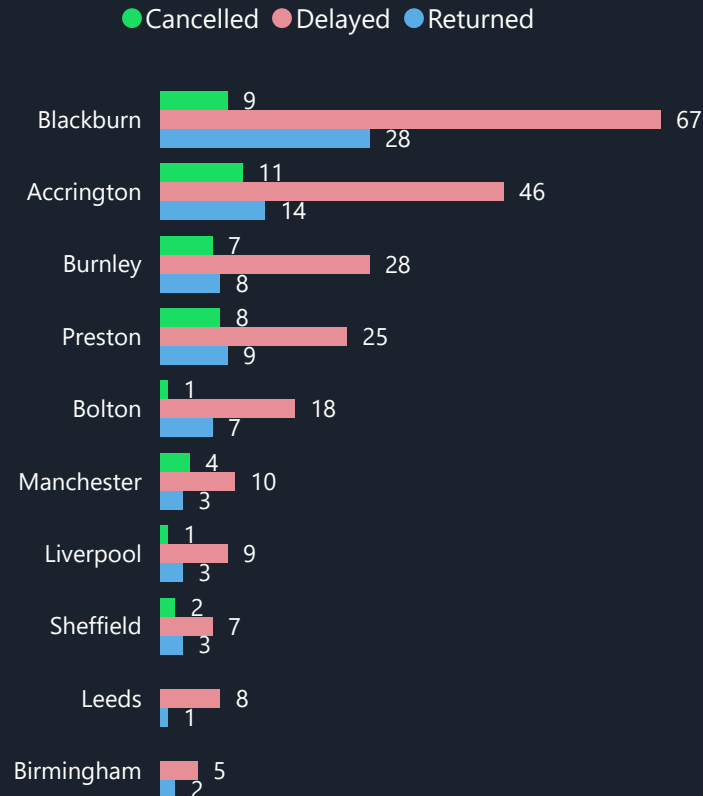
Orders Status By Shipping Partners



Count of Order\_id

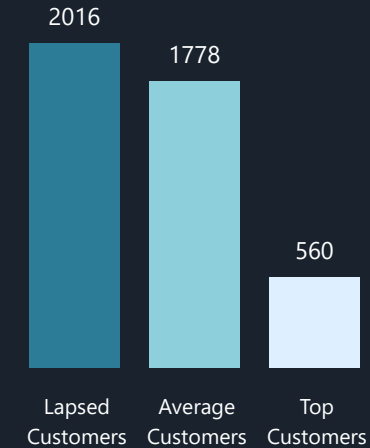
Which city has maximum delayed,  
cancelled and returned orders?

Order Status by City



Customers Segmentation to apply SEO strategy.  
Which Orders have Positive and Negative Reviews?

Customers By Status



Customers By Status

Order_id	First Status
3541	Average Customers
3542	Average Customers
3543	Average Customers
3544	Average Customers
3545	Average Customers
3546	Average Customers
3547	Average Customers
3548	Average Customers
3549	Average Customers
3550	Average Customers
3551	Average Customers

Orders By Reviews

Order_id	Mixed Positive	Positive	Negative	Neutral
7791	Prompt delivery and easy to install product.			
7790				Product as described, no issues at all.
7789	CCTV installation was smooth. Great service.			
7788				Everything worked right out of the