Data Analytics Assignment-2

Sales Dashboard:

Revenue Navigator: A Comprehensive Sales Performance Dashboard

	Product Type	City
	All	All
	Customer Type	
	All	

15.38K — Gross Income
4.76K — Gross Margin Percentage
5510 — Total No of Quantity

Gross margin percentage and Quantity by Month

◆ Gross Margin Percentage ◆ Quantity

Product line	Gross Income	Quantity	Total
Electronic accessories	2,587.50	971	54,337.53
Fashion accessories	2,586.00	902	54,305.90
Food and beverages	2,673.56	952	56,144.84
Health and beauty	2,342.56	854	49,193.74
Home and lifestyle	2,564.85	911	53,861.91
Total	**15,379.37**	**5510**	**322,966.75**

Income by Category

- Food and beverages — 2.67K (17.38%)
- Sports and travel — 2.34K (15.23%)
- Electronic accessories — 2.62K (17.07%)
- Fashion accessories — 2.59K (16.82%)
- Home and lifestyle — 2.59K (16.81%)
- Health and beauty — 2.56K (16.68%)

Gross percentage by Category and City

● Mandalay ● Naypyitaw ● Yangon

Categories: Fashion accessories, Food and beverages, Electronic accessories, Sports and travel, Home and lifestyle, Health and beauty

gross margin percentage: 0% — 50% — 100%