

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	10 February 2025
Team ID	PNT2025TMID00740
Project Name	Global Food Production and Trend Analysis
Maximum Marks	4

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization

Global Food Production and Trend Analysis

10 minutes to prepare
15 minutes to collaborate
10 minutes to present

Before you collaborate



- Team gathering**
 - Shogun(TL)
 - Shogun(RS)
 - Shogun(DS)
 - Shogun(PM)
- Set the goal**
 - Identify current global food production trends.
 - Identify trends and patterns in food production.
 - Evaluate the impact of climate change on food production.
 - Analyze food security and accessibility issues.
 - Explore sustainable practices in food production.

Define your problem statement

The Global Food Production Analysis project aims to comprehensively assess the current state of food production across the globe, identify key trends and challenges, and explore sustainable practices that can enhance food security and environmental sustainability. This project will leverage data analysis, stakeholder engagement, and innovative methodologies to provide actionable insights for policymakers, agricultural producers, and communities.


Problem

How might we explore sustainable practices that can enhance food security and environmental sustainability?

Key rules of brainstorming

To run an smooth and productive session

- Stay on topic.
- Encourage wild ideas.
- Defer judgement.
- Listen to others.
- Go for volume.
- If possible, be visual.



Need some inspiration?

Use a random version of the template, or select your own.

Open example

Step-2: Brainstorm, Idea Listing and Grouping

1 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Tip
You can reflect a sticky note and let the group decide to stick it over to their drawing!

Strategic

Strategic
Strategic
Strategic

Solid Desires

Solid Desires
Solid Desires
Solid Desires

Team Project

Team Project
Team Project
Team Project

Business Model

Business Model
Business Model
Business Model

2 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Tip
Add a customizable logo to sticky notes to make it easier to find, denote categories and categorize important ideas as themes within your model.

Data and Evidence-Based Insights

Data and Evidence-Based Insights
Data and Evidence-Based Insights
Data and Evidence-Based Insights

Sustainability and Innovation


Sustainability and Innovation
Sustainability and Innovation
Sustainability and Innovation


Practical Implementation and Community Engagement

Practical Implementation and Community Engagement
Practical Implementation and Community Engagement
Practical Implementation and Community Engagement

Collaboration and Knowledge Sharing

Collaboration and Knowledge Sharing
Collaboration and Knowledge Sharing
Collaboration and Knowledge Sharing





Step-3: Idea Prioritization

