

## Ideation Phase Brainstorm & Idea

## Prioritization Template

Date	27 February 2025
Team ID	PNT2025TMID00740
Project Name	Global Food Production and Trend Analysis
Maximum Marks	4

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Templates

## Brainstorm & idea prioritization

### Global Food Production and Trend Analysis

- 10 minutes to prepare
- 1 hour to collaborate
- 10 people

#### Before you collaborate

```

graph TD
    A[Brainstorming  
Idea Generation] --> B[Idea Selection]
    B --> C[Idea Implementation]
    
```

- Team gathering**  
Brainstorming  
Idea Generation  
Idea Selection  
Idea Implementation
- Set the goal**
  - Discuss current global food production trends.
  - Identify trends and patterns in food production.
  - Evaluate the impact of climate change on food production.
  - Design food security and sustainability plans.
  - Explore sustainable practices in food production.

#### Define your problem statement

The Global Food Production Analysis project aims to comprehensively assess the current state of food production across the globe, identify key trends and challenges, and explore sustainable practices that can enhance food security and environmental sustainability. This project will leverage data analysis, stakeholder engagement, and innovative methodologies to provide actionable insights for policymakers, agricultural producers, and communities.

How might we explore sustainable practices that can enhance food security and environmental sustainability?

#### Key rules of brainstorming

To run an smooth and productive session

- Stay on topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- One idea per person.
- If possible, be visual.

#### Need some inspiration?

Get inspired by our collection of templates and ideas.

[View inspiration](#)

### **Step-2:** Brainstorm, Idea Listing and Grouping

### 2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**Strategic**

Strategic Vision  
Strategic Plan  
Strategic Goals

**Build Success**

Business Model  
Team  
Culture

**Team Progress**

Team Vision  
Team Plan  
Team Goals

**System Based**

Business Model  
Team  
Culture

### 3 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**Data and Evidence-Based Insights**

Strategic Vision  
Strategic Plan  
Strategic Goals

**Sustainability and Innovation**

Business Model  
Team  
Culture

**Practical Implementation and Community Engagement**

Business Model  
Team  
Culture

**Collaborative Knowledge Sharing**

Business Model  
Team  
Culture

Individual Brainstorming → Group Clustering

Group Clustering → Final Presentation

### 4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 30 minutes

**TIP**

Participants can use their current to plot at where ability notes should go on the grid. The facilitator can position the sticky using the later position holding the key on the keyboard.

Regardless of their importance, which ideas are more feasible than others? (Cost, time, effort, complexity, etc.)