

Shagun Sharma

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SUMMARY

- Analytical and results-driven Data Analyst with hands-on experience in SQL, Python, Power BI, and advanced analytics across multi-source datasets. Proven ability to design scalable dashboards, perform deep-dive analysis, and translate complex data into actionable business insights. Strong foundation in financial, customer, and performance analytics, with a keen interest in risk, revenue, and customer behavior analysis. Adept at collaborating with stakeholders and driving data-driven decision-making.

EDUCATION

Bachelor of Technology- Computer Science Engineering <i>R.D. Engineering College</i>	Ghaziabad 2022-2026
Higher Secondary (12th) <i>Shiksha International School</i>	Niwari,Modinagar 2021-2022
Secondary (10th) <i>Shiksha International School</i>	Niwari,Modinagar 2021-2022

SKILLS

Data Analytics:Advanced SQL, Exploratory Data Analysis (EDA),KPI Definition Performance Tracking,Statistical Trend Analysis,Data Validation Quality Checks
Database:: PostgreSQL,SQL Server,MySQL
Tools Technologies:Power BI (DAX, Data Modeling, Drill-through Dashboards),Python (Pandas, NumPy, Matplotlib),Excel (Advanced formulas, Pivot Tables, Power Query), Tableau,Git, VS Code
Soft Skills:Stakeholder Communication,Data Storytelling,Business Problem Solving,Attention to Detail

INTERNSHIP

- Worked as Data Analyst Intern with GROW WITH GUIDANCE.
Period: 4-weeks

PROJECTS

Sales Information & Profitability Analysis Dashboard <i>Power BI — PostgreSQL — DAX</i> <ul style="list-style-type: none">Designed an end-to-end sales and profitability analytics solution, integrating PostgreSQL with Power BI.Developed complex DAX measures to calculate revenue, margins, discounts, and regional KPIs.Delivered insights on customer segmentation, discount effectiveness, and profit leakage, improving business visibility for stakeholders.
Farmer Market Analysis Dashboard <i>Power BI — Excel — PostgreSQL</i> <ul style="list-style-type: none">Performed ETL, data transformation, and EDA to prepare market datasets for analytical reporting.Built dashboards analyzing seasonality, product demand, and regional profitability.Enabled leadership to identify high-performing regions and cost-optimization opportunities.
Data Analyst Portfolio Project <i>Excel — Power BI — Tableau</i> <ul style="list-style-type: none">Executed the full analytics lifecycle: data cleaning, modeling, KPI development, and visualization.Created executive-ready dashboards highlighting customer behavior, pricing trends, and geographic performance.Applied data storytelling principles to convert insights into business-aligned narratives.
Spotify SQL Advanced Project <i>PostgreSQL — Excel — Power BI</i> <ul style="list-style-type: none">Designed a normalized relational database schema to support scalable analytics on user listening patterns.Wrote advanced SQL queries using window functions, CTEs, and performance optimizations.Improved data retrieval efficiency through query optimization and reusable stored procedures/functions.

CERTIFICATIONS

Microsoft: Discovering Data Analysis
TATA: GenAI Powered Data Analytics
Ducat: Data Analytics
Grow with Guidance: Data Analytics Internship