

Sales Overview

2020

2021

2022

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

All

Category

All

ProductName

All

Sales

22,240K

Budget Amount

21,100K

Sales Variance

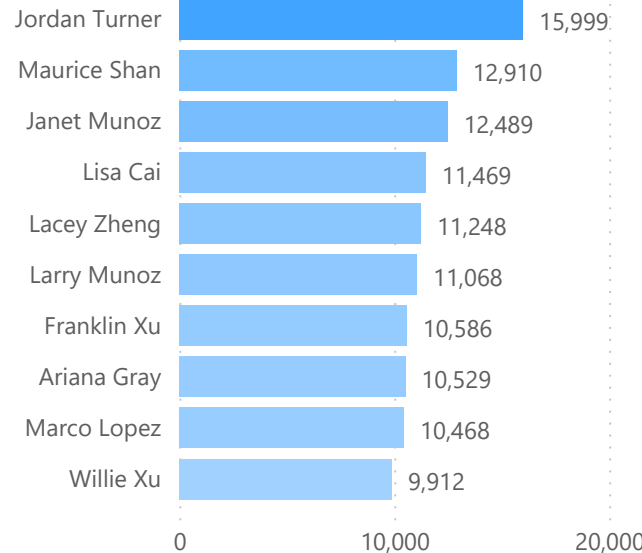
1,140K

Sales %

105.4%

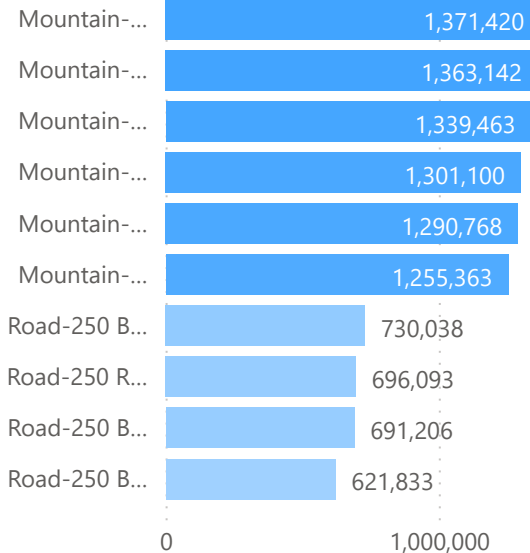
Sales by Top 10 Customers

Sales 9.91K 16K



Sales by Top 10 Product Name

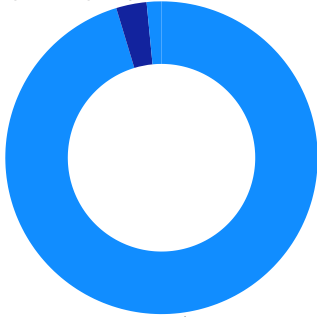
Sales 0.62M 1.37M



Sales by Product Category

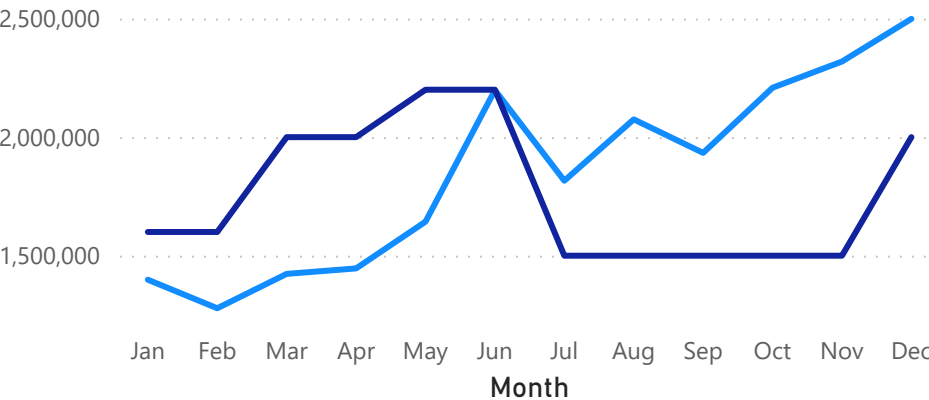
Bikes Accessories Clothing

700,760 (3.15%)

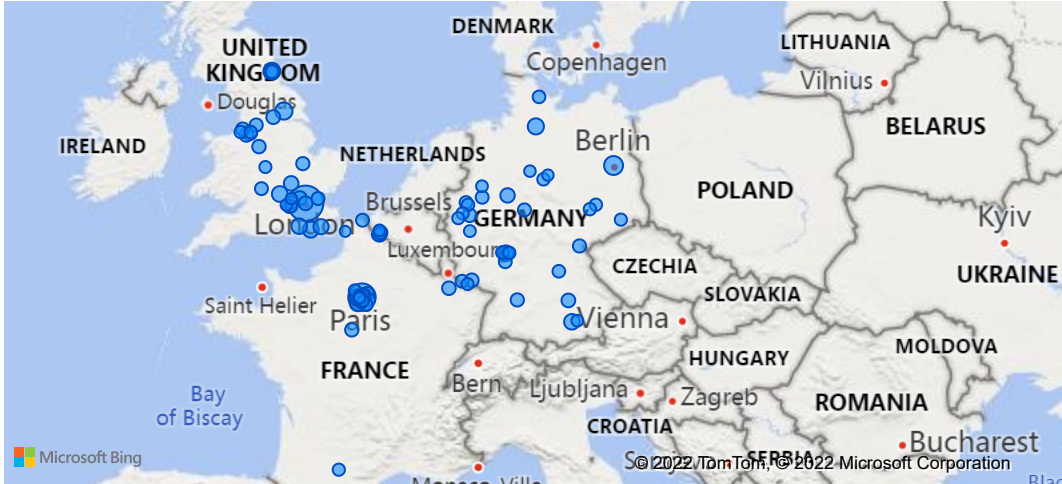


Sales and Budget Amount by Month

Sales Budget Amount



Sales by Customer City



Customer Details

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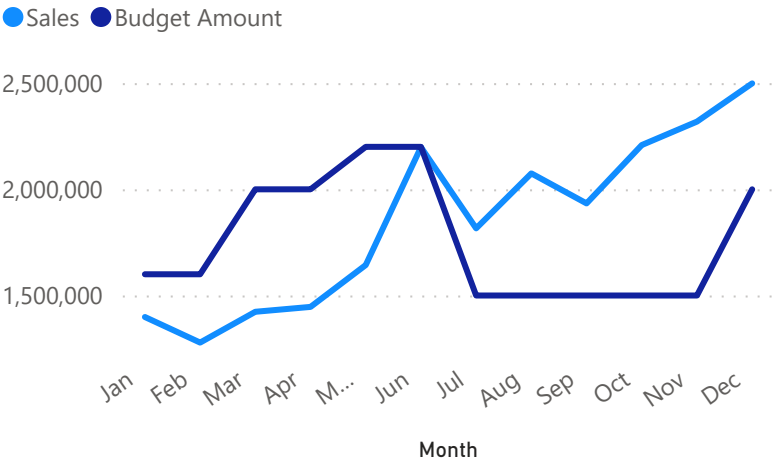
Sales

22,240K

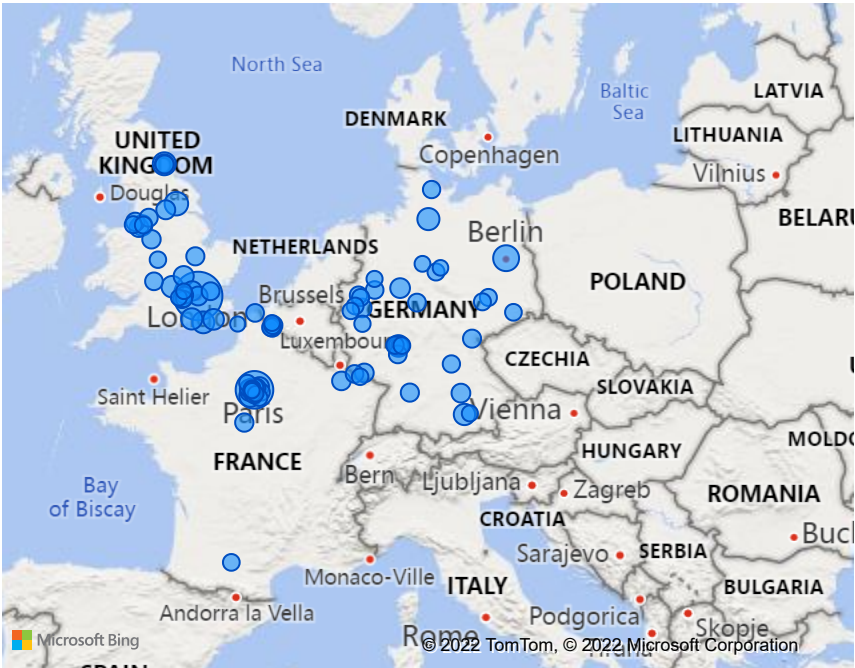
Budget Amount

21,100K

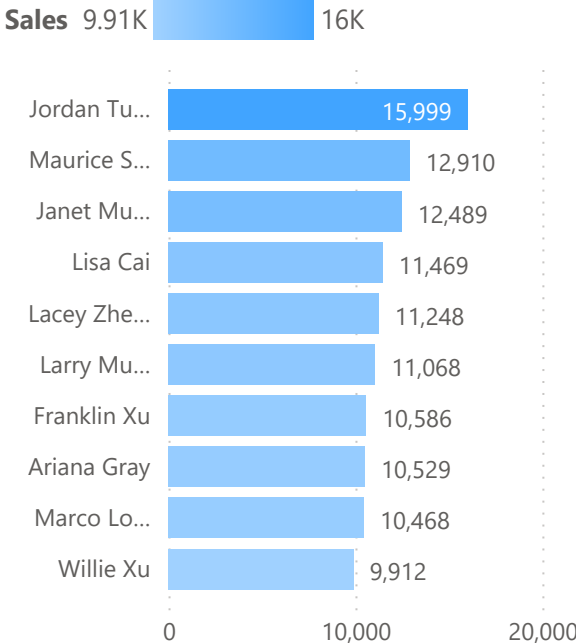
Sales and Budget Amount by Month



Sales by Customer City



Sales by Top 10 Customers



Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jordan Turner	2,377	2,443			2,355		540	2,433	540		5,311		15,999
Maurice Shan	4,885		2,322				1,269		2,384			2,049	12,910
Janet Munoz	4,876		3,122							2,419	2,071		12,489
Lisa Cai				708	811	554		2,588	2,049	2,428		2,330	11,469
Lacey Zheng	2,462					594	549	2,419			2,805	2,419	11,248
Larry Munoz	2,320				575	540		2,384	2,049		781	2,419	11,068
Franklin Xu								2,182	2,334	1,274	2,419	2,377	10,586
Ariana Gray		2,502					575		2,413		2,620	2,419	10,529
Marco Lopez		2,330							2,433			5,705	10,468
Willie Xu			777			2,071	2,375			2,295	2,393		9,912
Total	1,398,749	1,278,343	1,423,390	1,446,358	1,643,471	2,198,338	1,816,234	2,074,983	1,933,673	2,208,453	2,318,876	2,498,862	22,239,730

Product Details

2020

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Customer City

All

Sub Category

All

Category

All

ProductName

All

Sales

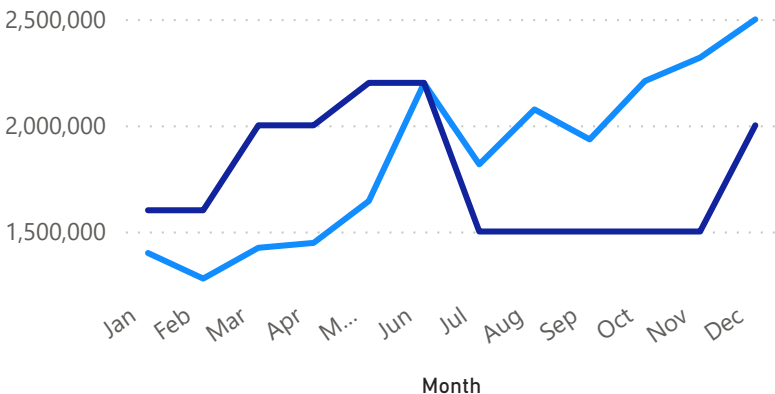
22,240K

Budget Amount

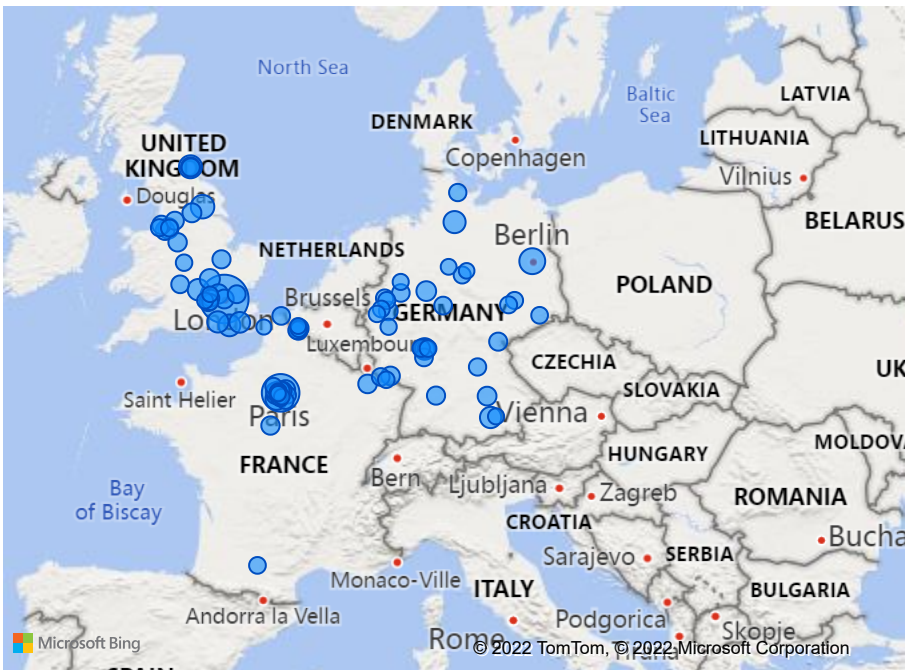
21,100K

Sales and Budget Amount by Month

Sales Budget Amount

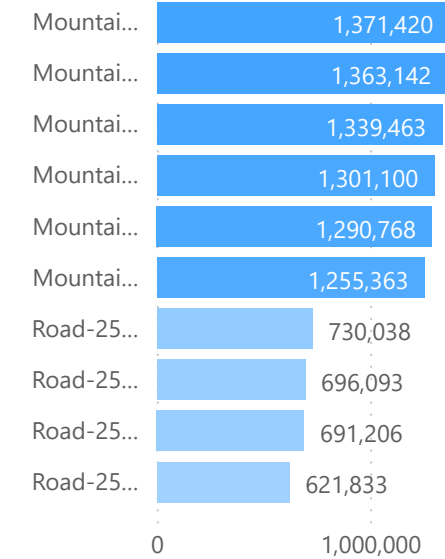


Sales by Customer City



Sales by Top 10 Products

Sales 0.62M 1.37M



Product Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<div><div></div>Bikes</div>	1,325,275	1,210,791	1,341,256	1,369,240	1,559,031	2,106,386	1,728,746	1,985,411	1,847,522	2,108,602	2,221,454	2,395,484	21,199,198
Mountain-200 Black, 46	90,652	90,652	78,112	82,947	91,882	149,912	125,651	125,159	116,717	119,258	153,191	147,289	1,371,420
Mountain-200 Black, 42	65,899	74,587	78,603	79,669	112,045	143,765	96,554	126,880	131,716	126,880	156,305	170,239	1,363,142
Mountain-200 Silver, 38	88,988	58,331	78,465	89,817	90,811	110,531	109,205	118,734	116,165	144,005	140,111	194,299	1,339,463
Mountain-200 Silver, 46	47,228	52,945	68,108	80,785	88,491	109,371	126,688	141,188	128,594	132,488	167,205	158,008	1,301,100
Mountain-200 Black, 38	74,259	46,719	76,554	67,948	70,407	126,880	118,684	146,060	108,274	133,519	170,567	150,896	1,290,768
Mountain-200 Silver, 42	71,754	53,443	93,131	83,105	78,714	123,374	96,528	116,662	99,345	129,091	143,259	166,956	1,255,363
Road-250 Black, 52	78,624	61,258	69,374	67,192	69,635	97,734	51,659	45,987	41,101	63,702	43,806	39,966	730,038
Road-250 Red, 58	78,100	69,985	59,339	68,850	61,258	60,124	62,567	44,853	41,886	52,794	44,940	51,398	696,093
Road-250 Black, 48	98,519	87,088	56,023	56,546	37,785	78,624	36,476	65,011	59,600	44,853	28,273	42,410	691,206
Total	1,398,749	1,278,343	1,423,390	1,446,358	1,643,471	2,198,338	1,816,234	2,074,983	1,933,673	2,208,453	2,318,876	2,498,862	22,239,730