

Working Capital Management / Policy

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Topics

- +Overview
- +Current assets and current liabilities
- +Working capital
- +Factors affecting working capital requirements
- +Operating cycle and cash cycle
- +Cash requirement for working capital

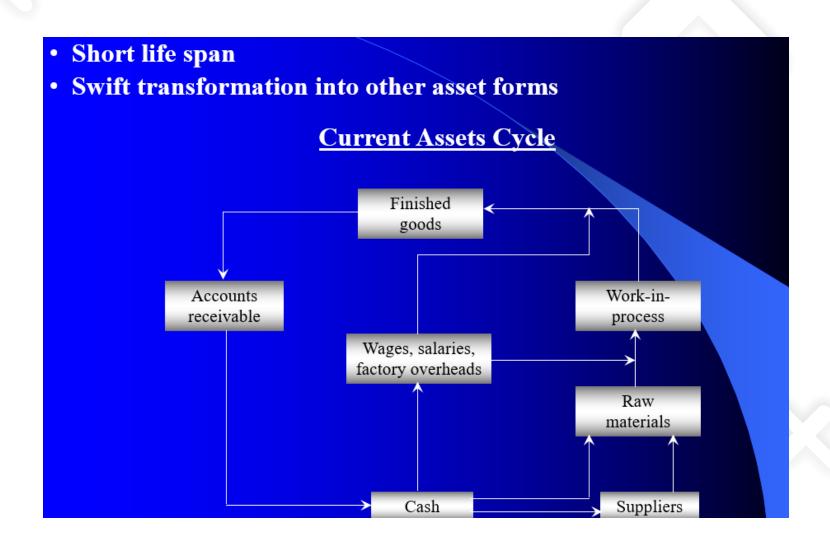
Overview

- +Long term financial management capital budgeting, capital structure, dividend
- +Short term financial management working capital
- +Key difference: timing of cash
- +Long term: extended period of time
- +Short term: within a year or within operating cycle of firm
- +Working capital decisions related to current assets and current liabilities

Current Assets

- +Inventories (raw materials, work in process and finished goods)
- +Trade debtors (receivables)
- +Loans and advances (given)
- +Cash and bank balances
- +Prepaid expenses

Characteristics of Current Assets



Current Liabilities

- +Sundry creditors (payables)
- +Trade advances
- +Short term borrowings (commercial banks and others)
- +Provisions

Working Capital

- +Gross working capital = total current assets
- +Net working capital = current assets current liabilities

Working Capital

- +Permanent working capital refers to **the level of current assets that have** to be maintained and are important for the firm to run its business regardless of the level of operations.
- +Temporary working capital refers to the working capital which is over & above the permanent working capital

Factors Affecting Working Capital Requirements

- +Nature of business
- +Seasonality of operations
- +Production policy
- +Market conditions
- +Conditions of supply

Working Capital Policy

Two important issues in working capital policy are:

- What should be the level of investment in current assets?
- What mix of long-term and short-term financing should the firm employ to support current assets?

Level of Current Assets

Flexible (Conservative) (Aggressive)
Policy Policy
Liquidity High Low
Inventories Large Small
Debtors High Low

A flexible policy results in fewer production stoppages, ensures quicker deliveries to customers, and stimulates sales .. but HIGHER INVESTMENT IN CURRENT ASSETS (carrying cost)

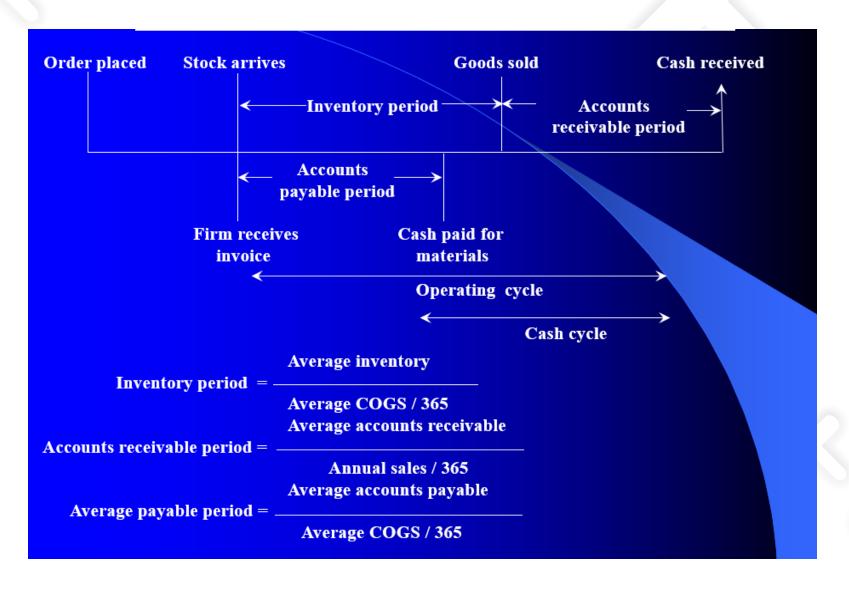
A restrictive policy leads to more production stoppages, delayed deliveries to customers, and lost sales ... but LOWER INVESTMENT IN CURRENT ASSETS (shortage cost)

Optimal level of current assets involves a trade off between carrying costs and shortage costs

Current Assets Financing Policy

+According to the matching principle, fixed assets and permanent current assets should be supported by long-term sources of finance whereas fluctuating current assets must be supported by short-term sources of finance.

Operating Cycle and Cash Cycle



Operating Cycle and Cash Cycle

- +Operating Cycle = inventory period + accounts receivable period
- +Cash cycle = Operating cycle accounts payable period

Cash Requirement for Working Capital

- +How much cash do you need to meet the working capital need of your firm?
- +Step 1: Estimate the cash cost of various current assets required by the firm.
- +Cash cost of current assets = value of current asset profit element if any non cash charges like depreciation
- +Step 2: Deduct the spontaneous current liabilities from the cash cost of current assets
- +Spontaneous current liabilities = trade credit, accruals of wages/expenses