

**BRIGHTER
WORLD**

DeGroote
SCHOOL OF BUSINESS
EDUCATION WITH PURPOSE

McMaster
University 

GET THERE WITH DEGROOTE

The DeGroote MBA

Fall 2021



 **AACSB**
ACCREDITED

Purpose is not a subject we teach. It lives in our students, professors and alumni.

Purpose is how we do business. And how we do business transforms the world.

Dr. Leonard Waverman, Dean,
DeGroote School of Business



Carmen Chung, MBA '16
Senior Manager, BMO

"My biggest takeaway from the DeGroote MBA program was leading."



Roohani Chauhan, MBA '14
Associate Marketing Manager, The Clorox Company

"Three words to describe DeGroote: Opportunity. Expression. Support."



Amy Dyck, MBA '16
Equity Research Associate, CIBC

"Success in DeGroote's MBA program is a direct result of what you put into it as they offer you plenty of opportunities to discover what career you want."



Lupe Antillon, MBA '18
Program and Project Management Specialist, Accenture

"My three words to describe DeGroote are: Welcoming. Supportive. Challenging."



Jose Sanchez Lira, MBA '19
Debt Capital Markets, Scotiabank

"Teamwork, communication, problem solving and critical thinking skills are all valued at DeGroote."

THE MBA THAT PUTS YOU FIRST

Welcome

At DeGroote, we're not just looking for strong business candidates. We want students from all backgrounds who are ready to make a difference in the world. We want to talk to the engineer who has great sustainability ideas but needs help on the commercialization side. We want to learn more about the political science major who is working in government but wants to explore consulting. We want to talk to the budding healthcare professional with a passion for microfinance loans in developing countries. Regardless of your background, be it science, health, history, or economics, every DeGroote MBA student has potential waiting to be unlocked. A DeGroote MBA brings you closer to realizing a dream, and we want to help you get there.

Who We Are

DeGroote is a community. We're collaborative and welcoming. We work with students who want to make a difference and see the value and potential in one another.

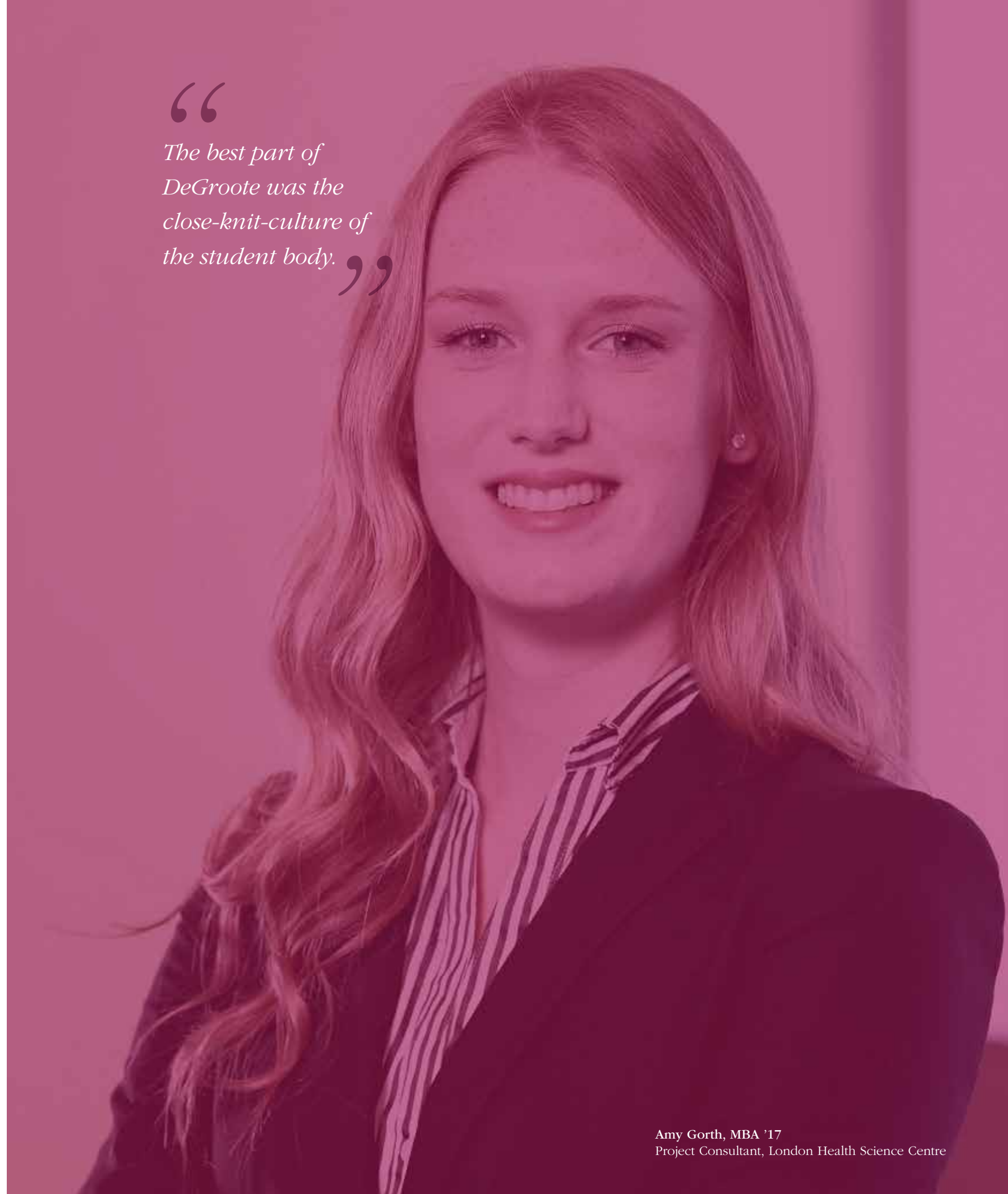
Who You Are

You might be early in your career; or a recent graduate. We look for students who think big and look for opportunities. Call it ambition or passion, we want to give you an opportunity to reach your goals and we believe our MBA is the best place for you to begin.

Working Together

Get there is more than a tagline, it's a mantra we operate by. Connecting with classmates, instructors, staff and alumni, we get to know you, what you want to do and what barriers we can remove together. At DeGroote, we get there together.

“
*The best part of
DeGroote was the
close-knit-culture of
the student body.*”



Amy Gorth, MBA '17
Project Consultant, London Health Science Centre

THE DEGROOTE MBA

A career and academic team working with you to achieve your short and long-term goals. At DeGroote, we take a student-first approach that ensures we meet your needs. We give you an opportunity to explore your interests, while connecting with faculty, staff, alumni and your diverse classmates. Over the course of your MBA you will develop your network and upon graduation you will leave with the skills and knowledge we know our employers are looking for. Your MBA is the first step in your journey towards career success. Find your best fit among our program options below.



MBA PROGRAMS OPTIONS

DeGroote MBA

This is your opportunity to take control of your future potential. This **full-time program** takes less than two years to complete and allows you to **compete for paid summer internship opportunities** during your studies. While separate from our Co-op program, this is the perfect fit for the savvy, experienced MBA student who wants to reach their goals and return to the market more quickly.

- Length of study: 20 months
- Start date: September 2020
- Work experience: Best fit for anyone with less than seven years of work experience

DeGroote MBA (with Co-op)

A **full-time program** for the student seeking to build their resume. Integrating classroom education with work placements, you will work with employers and our career team to secure three paid work term placements throughout your MBA.

This is the ideal program for any student who needs work experience, but is lacking a network and relevant experience. This program allows you to explore your career options, while learning about the fundamentals of business.

- Length of study: 28 months
- Start date: September 2020
- Work experience: Best fit for anyone with less than four years of work experience

Accelerated MBA

If you are a business graduate from a Canadian university, then this is the opportunity to fast-track your career by allowing you to advance directly to the second/specialization year of MBA studies. The accelerated program allows you to complete your MBA and enter the workforce in as little as 8 months (full-time) or 2 years (part-time).

- Length of study: 8 months to two years
- Start date: September 2020 and January 2021
- Work experience: Best fit for anyone with an undergraduate degree in business with a minimum one year of work experience

Your MBA

Seamlessly integrating the classroom and real-world experiences, the DeGroote MBA addresses industry needs and opportunities. With a focus on hands-on learning in a supportive and inclusive environment, future MBA students begin the program through foundations and end completing an Integrated Project in their first year.

Foundations

Building your business acumen, you are introduced to key business concepts. We connect you with faculty, alumni and professionals to teach you up to three critical business functions. The goal of foundations is to provide you with a strong foundation before beginning the core curriculum.

The Integrated Learning Project

You will complete a final project in your first year. Integrating and applying your knowledge to solve a real business problem, you will act as a consultant as you put your skills and abilities to the test.

Specializations

- Accounting and Financial Management Services
- Business Analytics
- Finance
- Health Services Management
- Strategic Business Valuation
- Strategic Marketing

Understanding Core Curriculum

Core curriculum is a series of business concepts you need to know as you complete your MBA. Core is split as follows:

Core 1

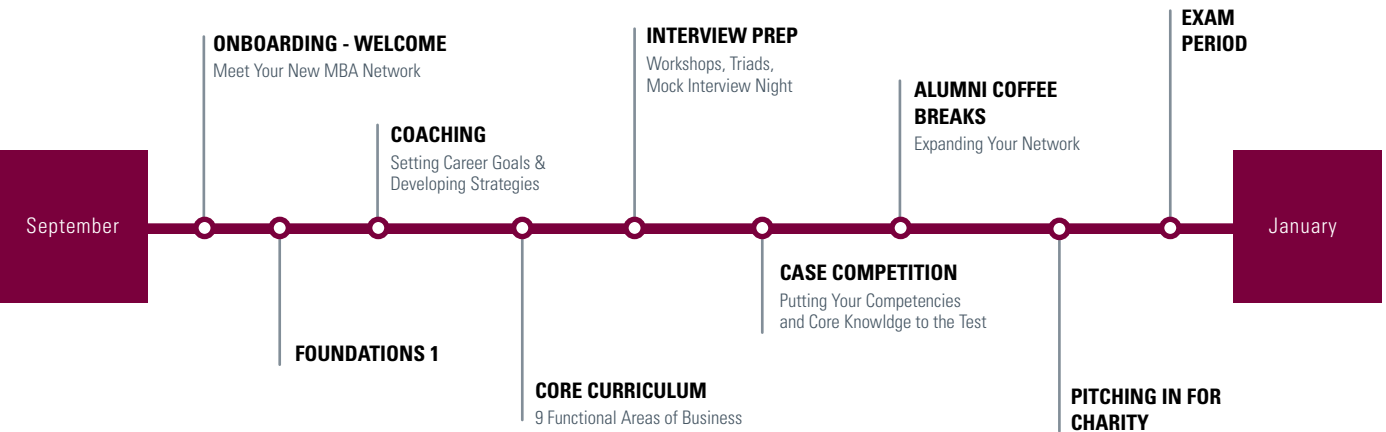
- Managing Financial Resources
- Economics and Business Statistics
- Creating Customer Value
- Competing through Digital Transformation and Analytics
- Managing Organizations

Core 2

Accounting and Finance are mandatory. You have the opportunity to choose three from the following five courses:

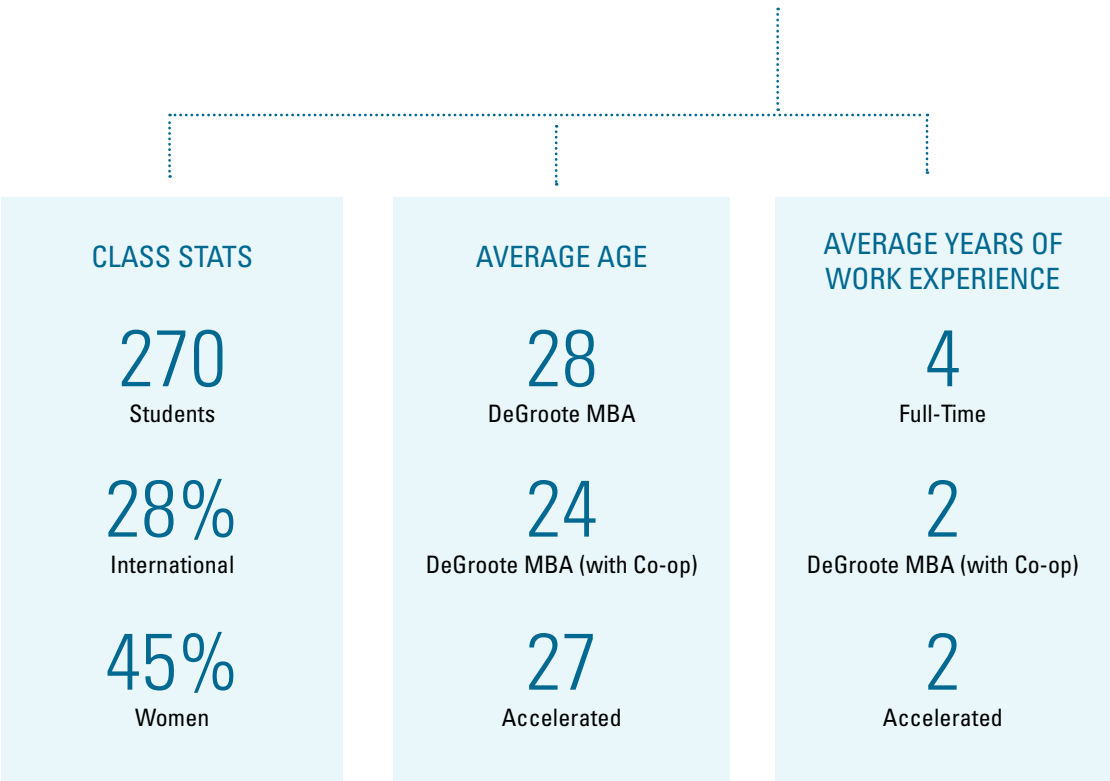
- Marketing
- Human Resources / Organizational Behaviour
- Health Services Management
- Information Systems
- Operations Management

What Your First Four Months In DeGroote MBA and DeGroote MBA (with Co-op):



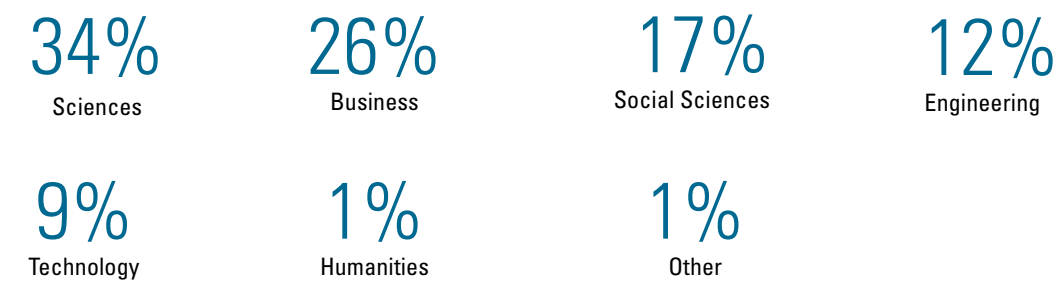
THE DEGROOTE PROFILE

To complete an MBA you do not need to have an undergraduate degree in business. What makes an MBA class distinct is the vast array of experiences, backgrounds, knowledge and culture coming together to solve real business problems. Business does not occur in a vacuum, and the rich diversity found in a DeGroote MBA contributes to a collaborative environment that replicates the modern workplace.



*September 2020 profile

BREAKDOWN OF DEGREES



“In my workplace, I see a lot of people who are past McMaster grads, and it’s the feeling of what we represent and the kind of work that we do and the family that we are a part of that helps you build that network.”



Sharwin Rodrigues, MBA '18
Consultant, Deloitte

STRETCHING BEYOND BORDERS

Your classroom experience is enriched through conversations and perspectives gleaned from your colleagues’ work experience, academic and cultural background. At DeGroote, we attract talent from across the globe which enriches the overall student and classroom experience. From providing you with one of 49 international study options to an alumni network of over 8,300 MBA students that stretches beyond 81 countries, DeGroote helps guide a global business experience.



ALUMNI WORLDWIDE

- Argentina

Australia

Austria

Bahamas

Bahrain

Bangladesh

Barbados

Belgium

Bermuda

Bulgaria

Burkina Faso

Cayman Islands

Channel Islands

Chile

China

Colombia

Denmark

Dominican Republic

Egypt

England

Finland

France

Germany

Ghana

Greece
- Guyana

Hong Kong

Iceland

India

Indonesia

Iran

Isle of Man

Israel

Italy

Jamaica

Japan

Jordan

Kenya

Kuwait

Luxembourg

Macau

Malaysia

Mauritius

Mexico

Netherlands

Netherlands Antilles

New Zealand

Nigeria

Norway

Oman
- Pakistan

Palestine

Papua New Guinea

Philippines

Qatar

Ireland

Russia

Saudi Arabia

Scotland

Serbia

Singapore

Slovakia

Solomon Islands

South Korea
- Spain

Saint Lucia

Sweden

Switzerland

Taiwan

Tanzania

Thailand

Trinidad and Tobago

Turkey

USA

Ukraine

United Arab Emirates

Vietnam

Virgin Islands

Zambia

Zimbabwe

International Exchange Countries

Australia	Germany	Japan	Singapore
China	Hong Kong	Mexico	Spain
Croatia	India	Netherlands	Switzerland
Denmark	Iran	New Zealand	United Kingdom
Egypt	Ireland	Norway	USA
France	Jamaica	Taiwan	

2020 Class - Home Countries

(Total number of students)

127	36	16	1
Canada	India	China	Columbia
1	1	1	1
Kuwait	Nigeria	Pakistan	United States

*excluding Accelerated students



CAREER AND YOUR RETURN ON INVESTMENT

Working with our Career and Professional Development team, you will be provided the skills, tools and resources necessary so you can find success after graduating with your MBA from DeGroote. Working with a dedicated MBA Relationship Manager, we will help you explore and reach your potential. We will hone your skills. You will expand your network; and we will work together to ensure your goals are met. Whether you will be looking for a summer internship, a co-op work term, or employment after graduation, we want to ensure your MBA experience is a meaningful one.

HOW WE HELP YOU

We offer a number of services:

- Personalized career coaching
- Industry expertise
- Connecting with alumni and corporate partners through networking and mentorship activities and events
- Access to various online career resources
- Professional skills development



NETWORKING

A key component of your MBA involves networking with peers, employers, staff and faculty. Below, find a small sample of the types of networking opportunities available:

- Company Information Sessions
- Mock Interview Nights
- Industry Day
- Alumni Coffee Breaks
- Knowledge @ DeGroote Events
- Alumni Mentorship Program
- Pizza and Beer with the Dean
- DeGroote Leaders Peer Mentorship
- Alumni Networking Event



“It is important to be open to every opportunity and to work with the career team to understand what your skill set is and what sets you apart.”



Reed Munsie, MBA '11
Director, Investment Banking, Barclays

OUR EMPLOYER NETWORK

DeGroote is proud to work with leading Canadian and international employers. From healthcare to finance, our employer partners are both local and global. Our expert staff are on hand to assist in your career search during your time on campus and support you in achieving your work placement goals during co-op work terms, summer internship and upon graduation. Below, find a selected list of some of our employer partners.

3M Canada Company	Government of Ontario	Plexxus
Acelity	Gravitas Securities Inc.	Red Cloud Klondike Strike Inc.
Agnew Peckham	Hashtag Paid Inc.	RBC
Alternative Health	Health Quality Ontario	Ricoh Canada
ANTIBODY Healthcare Communications	Hersheys Canada Inc.	Samuel, Son & Co.
Ascensia Diabetes Care Canada	Humber River Hospital	Sanofi Genzyme
Baxter Corporation	Husky Injection Molding	Santis Health
Baycrest	Jaguar Land Rover Canada	SC Johnson
Baylis Medical Company	Joseph Brant Hospital	Scarborough Health Network
BMO Financial Group	JP Morgan	Scotiabank
BNP Paribas	Kensington Health	Shalom Village
Boehringer Ingelheim (Canada) Ltd.	KPMG	Shared Services West
Bombardier Inc.	LEVEL5 Strategy Group	Shopify
Brant Community Healthcare System	Lineman’s Testing Laboratories	SOS Children’s Village Thrift Store Foundation
Bridge Medical Communications	Mackenzie Health	St. Joseph’s Health Centre Toronto
Bruce Power	Mastronardi Produce Ltd.	St. Joseph’s Healthcare Hamilton
Canadian Hospital Specialties Ltd.	McMaster University	Sun Life Financial
Canadian Partnership Against Cancer	Meridian Credit Union	Sunnybrook Health Sciences Centre Systems Oncology
Canadian Tire	Merz Pharma Canada	TD
Cancer Care Ontario	Michael Garron Hospital	Telus
Cardinal Health Canada	Microsoft	Terrapure
Centre for Addiction and Mental Health	Ministry of Advanced Education and Skills Development	The Hospital for Sick Children
Canadian Imperial Bank of Commerce	Ministry of Transportation	The Poirier Group
Converge	Mount Sinai Hospital	The Regional Municipality of Peel
Deloitte	Nestlé Canada	The Stresscrete Group
Dialogue	North York General Hospital	The TJX Companies, Inc.
Eli Lilly and Company	Office of the Superintendent of Financial Institutions	Trillium Health Partners
Enhanced Medical Nutrition	Ontario Power Generation	Twitter
Ericsson Canada Inc.	Ontario Ministry of Education	Unity Health Toronto
EY	Ontario Teachers’ Pension Plan	Vertex Pharmaceuticals (Canada) Incorporated
FCB Health	Origin House	Voisin Developments
FedEx	PepsiCo	Whirlpool
Ford Motor Company of Canada	PetSmart	William Osler Health System
Foresters		Woodstock General Hospital
General Motors Canada		

OUR IMPACT IN THE WORKPLACE

In healthcare systems and multinational corporations alike, **purpose-driven DeGroote MBA students** are making an impact. Here are three stories of our students in the workplace.

Implementing A New Model of Care for More than 870,000 Patients

Working with **over 100 partners**, Barbora Hrapkova (MBA Candidate ‘21), led a team looking to find efficiencies in a process that required all of these stakeholders to tell their story multiple times along their care journey; sometimes not being sure of where to turn during a crisis.

A proposal envisioned creating an Integrated Care Hub to help with transitions in care, provide 24/7 system navigation and care coordination services, and be a “one-stop-shop” for patients, caregivers, and community providers to access services.

One hundred eighty partners (patients, caregivers, physicians, community organizations, technology companies, and more) came together to develop the Integrated Care Hub concept and proposal to the Ministry of Health.

This work was due to the relationships built as a result of the planning sessions organized by Barbora.

With the proposal accepted, William Osler Health System is now one of the first Ontario Health Teams to implement a new model of care for over 870,000 patients in our region; achieving a significant milestone as part of its strategic plan (Health System Leadership).



Identifying New Market Segments for 3M

Jade Yang (MBA ‘20) **completed co-ops at the Hospital for Sick Children**, Baycrest Health Sciences, and 3M Canada, where she was hired full time as a Marketing Support Supervisor in their Medical Solutions Division.

While at 3M, Jade was given a challenge – build a sales and marketing plan, including key growth targets, in a difficult to penetrate market.

Jade, up to the challenge, performed a market assessment, identifying a new clinician segment. Now representing, according to her supervisor at the time, “one of the largest and most accessible opportunities for our Medical Solutions Division,” Jade translated her research insights into an action plan now being executed by 3M Canada.



Minimizing Employee Training Time through Standardized Procedures

At manufacturer **The StressCrete Group**, Mitchell Fasken developed partnerships with some of North America’s leading telecommunications and engineering firms.

In addition to co-developing the go-to-market strategy for StressCrete’s Smart Pole product line, Mitchell developed digital standard operating procedures that incorporated a series of training videos implemented across all three manufacturing plants in North America (Burlington, Kansas, and Alabama).

These videos provide training methods for new employees who may struggle with English literacy or learning in traditional ways. Additionally, they reduced training time, improved the quality of training, and lessened operational costs associated with excessive training and scrapped products caused by poorly trained plant employees.



THE DEGROOTE CULTURE

At DeGroote, we value integrity as it will help you succeed in your personal and professional life.

We value community and collaboration. As an MBA student, we believe you will transform business and society and contribute to a brighter world. We value those who give willingly and go above and beyond; and we know that beyond simply completing an MBA, it will be the values we instill in you that will help you stand out in the workplace. Every DeGroote student has demonstrated a desire to help their community, act with integrity, uphold our values and go beyond the practical academic skills, these are the students we look for.

CONTRIBUTING THROUGH INNOVATION



The Clinic: Where Innovation and Commercialization Collide

Overseen by Dr. Goran Calic, Assistant Professor, Strategic Management, the Clinic was designed to help with the commercialization of McMaster University's vast repository of research. It does so by pairing faculty and staff with ambitious, highly-skilled MBA candidates.

Working with faculty, you will sharpen your skills in finance, marketing, negotiating and other core business areas, while helping to launch potentially world-changing businesses from the ground up.

If you're interested in entrepreneurship and helping people, the Clinic, will be your opportunity to learn about the economic risks and rewards of entrepreneurship.

Creating a Brighter World

Since 2014, DeGroote MBA candidates, working alongside local charities, have collaborated to answer one question: What should a charity do with \$5,000?

Wrestling with the real world challenges these charities face, MBA candidates use their practical experience and classroom knowledge to provide sound business advice and solutions.

Presenting to a panel of judges made up of peers, faculty, staff, alumni, and corporate and community partners, the best-judged solution receives a prize of \$5,000 (provided to the charity you represent), with additional prizes of \$1,000 given to runners-up.

Pitching in for Charity represents a true win-win scenario for the community, and is a clear example of the School's commitment to transforming business and society.



Our DeGroote Leaders

A DeGroote Leader is a student who exhibits the values of DeGroote; someone who is passionate about the program and your success and on your first day will welcome you into the program. These leaders will show you how to be active in and out of the classroom during MBA and be a guiding voice throughout your first year in the MBA program.

YOUR STUDENT EXPERIENCE

An MBA is more than the credentials you receive. It is about the opportunities you explore outside of the classroom that contribute to a fulfilling experience that provides you with lifelong friendships and a network that will help you throughout your career.

At DeGroote we value engagement. Connect with each other, alumni, employers and faculty. Compete in case competitions, all the while, building your confidence and your resume.

STUDENT CLUBS

- MBA Finance Association (MBAFA)
- DeGroote MBA Marketing Association (DMMA)
- Health Services Management Association (HSMA)
- Women in Management Association (WMA)
- DeGroote MBAs for Impact (DMI)
- Entrepreneurs at DeGroote
- DeGroote Consulting Association (DCA)
- MBA Operations Management Club (MBAOM)
- MBA Association (MBAA)
- Human Capital Interest Group
- Entrepreneurs at DeGroote



“I highly recommend students attend as many events as they can to fully immerse themselves in the student life. You never know what you might learn.”

Britney Hawkins, MBA '18
Category Associate,
Mastronardi Produce

CELEBRATING SUCCESS

DeGroote Students are National Leaders

DeGroote's all-female team won all of their first round cases. While they did not win the competition, they **won the spirit award for exemplary team work and competitive spirit**. DeGroote competed against 36 teams from Africa, Asia, Europe, the Middle East and North and South America.

“

The true value of a DeGroote MBA lies in the friendships and relationships we gain from the program.”

Elizabeth Van Dyck, MBA '19
Consultant, Healthcare Advisory, EY



2019 MBA Games

DeGroote are the 2020 MBA Games champions. A Canadian competition, DeGroote are now repeat winners, and have won four national titles in six years.

“

The MBA Games is such a great opportunity for students to connect with hundreds of MBA colleagues from across the country and put their skills to the test, across the various competitions.”

Alexandra Beran, MBA '20

YOU DEFINE SUCCESS

Case competitions are an essential part of the MBA experience at DeGroote. They help students sharpen their creative thinking, expand their business acumen, and gain valuable experience in real-world corporate situations. They also prepare DeGroote grads to excel as their careers begin to take shape.

DEGROOTE AND THE GREATER TORONTO AND HAMILTON AREA



McMaster University is in the top 100 universities

IN THE WORLD

Source: Times Higher Education



**Young adults
AGED 20 - 34**

make up just under 25% of the population (as of 2016)



**The region's economy is
GROWING**

due to expanding professional and technical services
(including creative businesses)



While Toronto's downtown does have a lot of employment opportunities, areas outside of Toronto (around the International airport, along major highways, and in the cores of Hamilton, Mississauga, Brampton and Oakville/Burlington) host 15% more jobs than downtown Toronto



OVER
100,000

BUSINESSES IN URBAN CENTRES

LESS THAN
1 HOUR
TO DOWNTOWN TORONTO

HAMILTON IS A
TOP 10
PLACE TO DO BUSINESS
IN CANADA

Source: Invest In Hamilton

CHOOSING DEGROOTE

Admissions Requirements

- **Resume/CV**
- **A “B” average or higher in the final two years of your undergraduate degree**
- **Two academic or professional references**
- **KIRA online video interview**
- **MBA with Co-op in-person interview**

A Note About GMAT Scores

To support our prospective students’ health and wellness during these extraordinary times, the DeGroote School of Business will not require a GMAT for fall 2021 admissions. We will return to requiring GMATs for 2022 admissions.

Domestic Deadlines

- **Round 1 – October 15, 2020**
- **Round 2 – January 15, 2021**
- **Round 3 – March 31, 2021**
- **Round 4 – June 1, 2021**

International Deadlines

- **Round 1 – October 15, 2020**
- **Round 2 – January 15, 2021**
- **Round 3 – March 31, 2021**

For more information, including application details, tuition and scholarships, please visit:

DeGrooteSchool.ca/MBA





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[DeGrooteSchool.ca/MBA](https://www.degrooteschool.ca/MBA)