

• PCA. (Principle Component Analysis)

↳ unsupervised ML Algorithm.

↳ A feature extract["] technique

↳ It is used to reduce dimension of data while keeping essence of data

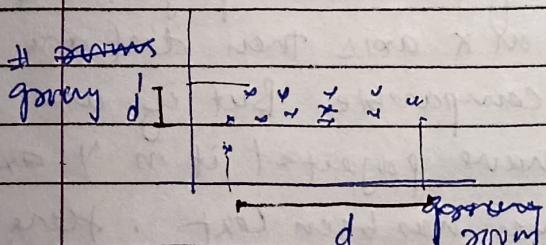
• Benefits of using it -

- 1) faster extract["] of algo
- 2) Visualization

• Geometric Intuition -

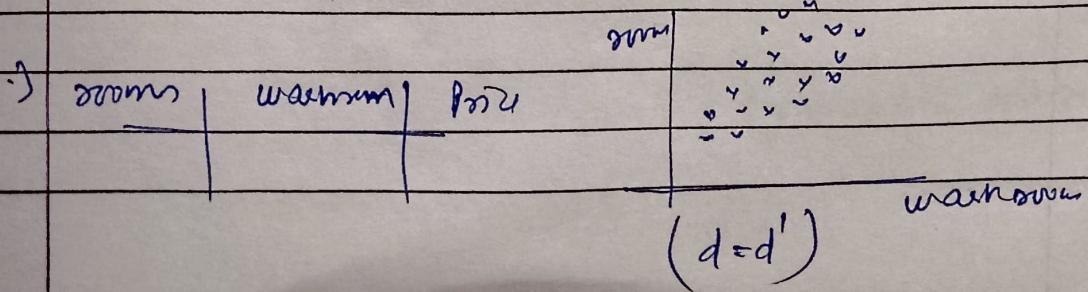
No. of rooms	No. of grocery shop	Per ²
3	2	9/16
4	0	16/25
5	6	25/36
2	10	4/9

By seeing features we can sense No. of grocery shop feature. But how to know which column to remove mathematical



variance of room is more.
and it doesn't depend on
grocery So we will
remove grocery.

$$d > d'$$

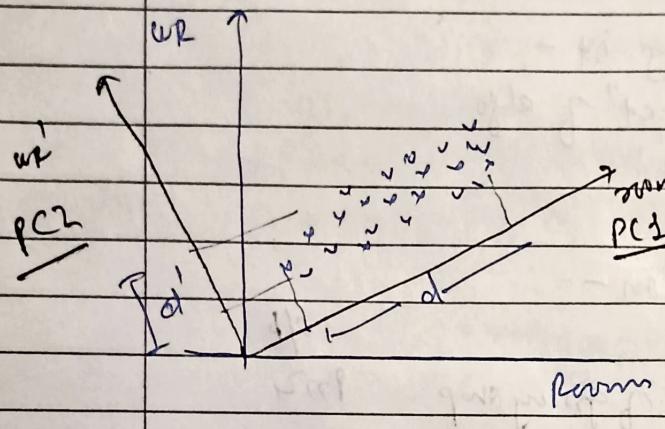


$$(d = d')$$

Since $d = d'$ so here feature Select" can't eliminate.

So here we will use feature extraction

→ Since we can't select so we will merge zoom & washrooms together and make a new feature called size



Here we have
zoom (trans) rotated the axis
and now we have
two com PC's.

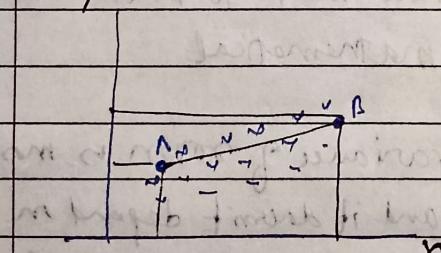
now since
 $d > d'$

So we will take PC₁

always →

$$\# \text{PC} \leq n \quad n \Rightarrow \# \text{features}$$

* Variance is proportional to spread not exactly spread,



we want dist of AB

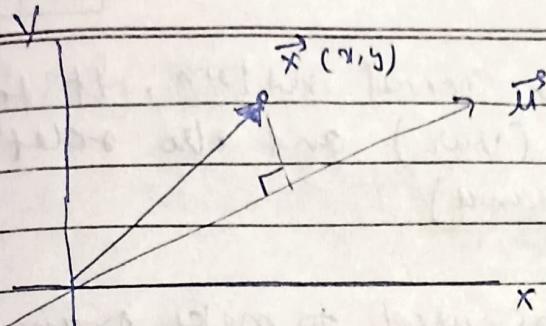
If we have projected it on x axis then dist are comparable But if we have projected it on y axis

then distance has been lost. here variance will be important

$B < 0$

Ques. Find the variance of numbers

(b+b)



$$\text{projection of } \vec{x} \text{ on } \vec{u} (\text{unit vector}) = \frac{\vec{u} \cdot \vec{x}}{|\vec{u}|}$$

$$= \vec{u} \cdot \vec{x} = u^T x$$

$$\begin{bmatrix} x_1 & y_1 \end{bmatrix} \begin{bmatrix} x_2 \\ y_2 \end{bmatrix} = x_1 x_2 + y_1 y_2 = \vec{u} \cdot \vec{x}$$

\vec{u}

\Rightarrow we want that unit vector on which if we project all the points we get max. variance

$$\text{var} = \frac{1}{n} \sum_{i=1}^n (u^T x_i - u^T \bar{x})^2$$

\Rightarrow Covariance \rightarrow measures how two variables change together (direct"y of relationship)

\Rightarrow Cov matrix

$$\begin{array}{c|cc} & x_1 & x_2 \\ \hline x_1 & \text{cov}(x_1, x_1) & \text{cov}(x_1, x_2) \\ x_2 & \text{cov}(x_2, x_1) & \text{cov}(x_2, x_2) \end{array}$$

$$\text{cov}(x_1, x_1) = \text{var}(x_1, x_1) \quad \& \quad \text{cov}(a, b) = \text{cov}(b, a)$$

$$= \begin{bmatrix} \text{var}(x_1) & \text{cov}(x_1, x_2) \\ \text{cov}(x_1, x_2) & \text{var}(x_2) \end{bmatrix}$$

\rightarrow It is square, symmetric matrix

→ Cov matrix is special matrix. It tells about spread (var) and also select b/w axis (covariance)

- ∴ Matrix can be used to make transformation in the co-ordinate system.
They can rotate, expand etc in the co-ordinate system
- ∴ Eigen vectors are those on which if we apply linear transformation then direction of vector is not changed, magnitude may change. [2D → 2 eigen vectors]
- ∴ Eigen values are factor by which magnitude of Eigen vector changes

$$A \vec{V} = \lambda \vec{V}$$

↑ Eigen value
Eigen vector

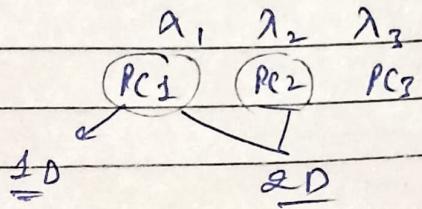
↳ This λ means if we apply any linear transformation on Eigen vector its same are multiplying. Eigen vector with constant

- ∴ if we find the largest Eigen vector of covariance matrix, then directly if that Eigen vector we will have highest variance and next Eigen vector will be PC

Step by Step Sol:-

- 1) Do mean center (means bringt make mean of that data zero)
- 2) find cov matrix
- 3) find Eigen value & Eigen vectors

3D \rightarrow 3 vector

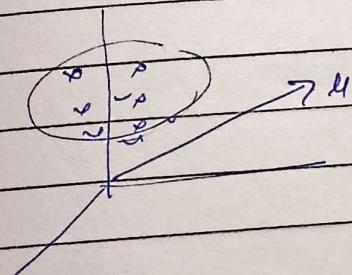


→ After we got Principal Component (PC)
we transform our pts to that PC coordinate

$$\Rightarrow f_1 | f_2 | f_3 | \text{obj} \Rightarrow PC_1 | \text{obj}$$

$(1000 \times 4) \Rightarrow (1000, 2)$

we do $U^T \cdot X$



$$x = (1000, 3) \quad u = (1, 3)$$

$$x = U^T (1000, 3) (3, 1)$$

$$\therefore (1000, 1) \rightarrow PC_1$$