

• PCA. (Principle Component Analysis)

↳ unsupervised ML algorithm.

↳ A feature extract^{technique} technique

↳ It is used used to reduce ^{dimension} essence of data while keeping essence of data

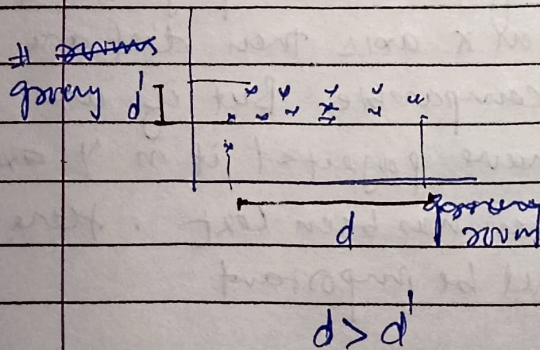
• Benefits of using it -

- 1) faster execⁿ of algo
- 2) Visualization

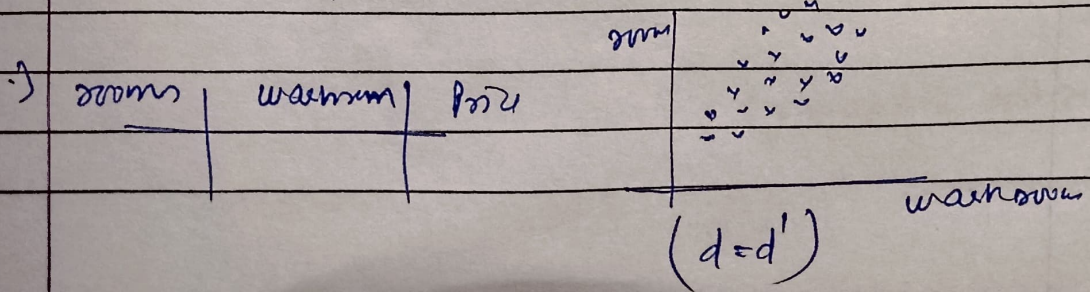
• Geometric Intuition -

	I/O	O/P
No. of rooms	No. of grocery shop	Price
3	2	60
4	0	130
5	6	170
2	10	90

By seeing features we can remove No. of grocery shop feature. But how ~~fast~~ to know which column to remove mathematically



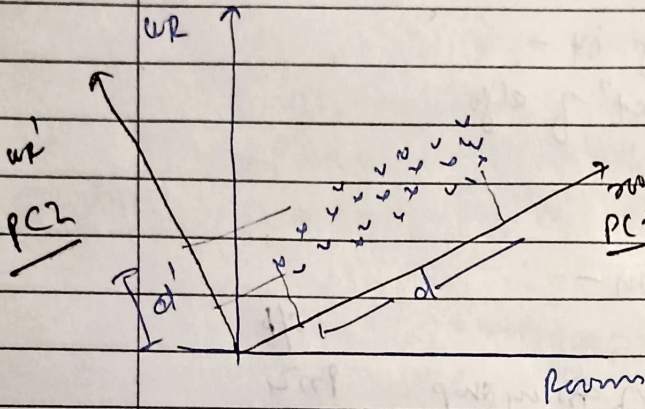
variance of room is more.
 and it doesn't depend on
 grocery so we will
 remove grocery.



Since $d = d'$ so here feature select can't eliminate.

So here we will use feature extract

→ Since we can't select so we will merge room & washrooms together and make a new feature called size



Here we have rotated the axis and now we have two ~~can~~ PCs.

here since $d > d'$

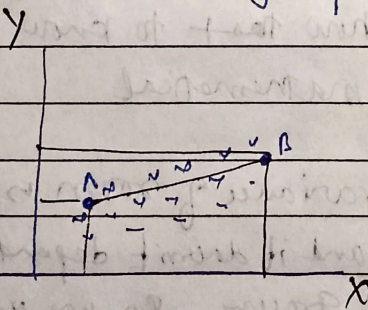
So we will take PC1

always →

$$\# PC \leq n$$

$$n \Rightarrow \# \text{ features}$$

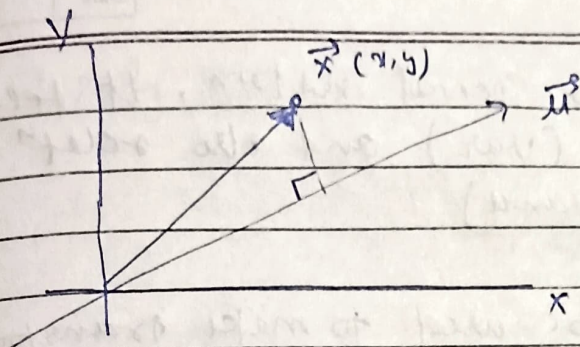
• Variance is proportional to spread not exactly spread.



we want dist of AB

If we have projected it on x axis then dist are comparable But if we have projected it on y axis

then distance has been lost. here variance will be important



projection of \vec{x} on \vec{u} (unit vector) = $\frac{\vec{u} \cdot \vec{x}}{|\vec{u}|}$

$$= \vec{u} \cdot \vec{x} = \vec{u}^T \vec{x}$$

$$\begin{bmatrix} x_1 & y_1 \end{bmatrix} \begin{bmatrix} x_2 \\ y_2 \end{bmatrix} = x_1 x_2 + y_1 y_2 = \vec{u} \cdot \vec{x}$$

→ we want that unit vector in which if we project all the points we get max. variance

$$\text{var} = \frac{1}{n} \sum_{i=1}^n (\vec{u}^T \vec{x}_i - \vec{u}^T \bar{\vec{x}})^2$$

⇒ Covariance → measures how two variables change together (direction of relationship)

⇒ Cov matrix

	x_1	x_2
x_1	$\text{cov}(x_1, x_1)$	$\text{cov}(x_1, x_2)$
x_2	$\text{cov}(x_2, x_1)$	$\text{cov}(x_2, x_2)$

$$\text{cov}(x_1, x_1) = \text{var}(x_1) \quad \& \quad \text{cov}(a, b) = \text{cov}(b, a)$$

$$= \begin{bmatrix} \text{var}(x_1) & \text{cov}(x_1, x_2) \\ \text{cov}(x_1, x_2) & \text{var}(x_2) \end{bmatrix}$$

→ It is square, symmetric matrix

→ Cov matrix is special matrix. It tells about spread (var) and also relatⁿ b/w axis (covariance)

⇒ Matrix can be used to make transformⁿ in the co-ordinate system.

They can rotate, expand etc the co-ordinate system

⇒ Eigen vectors are vectors on which if we apply linear transform then directⁿ of vector is not changed, magnitude may change. [2D → 2 Eigen vectors]

⇒ Eigen values are factor by which magnitude of Eigen vector changes

$$\underset{\substack{\uparrow \\ \text{Eigen} \\ \text{vector}}}{A} \underset{\substack{\uparrow \\ \text{Eigen value}}}{\vec{v}} = \lambda \vec{v}$$

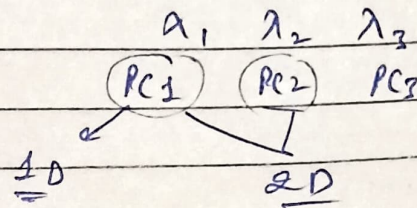
↳ This Eqⁿ means if we apply any linear transform on Eigen vector its same as multiplying Eigen vector with constant

⇒ If we find the ~~the~~ largest Eigen vector of covariance matrix, then directⁿ of that Eigen vector we will have highest variance and that Eigen vector will be PC

Step by Step Solⁿ:-

- 1) Do mean center (means bring make mean of that data zero)
- 2) find cov matrix
- 3) find Eigen value & Eigen vectors

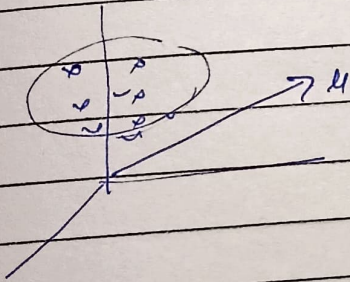
3D \rightarrow 3 vector



\rightarrow After we got Principal Component (PC) we transform our pts to that PC coordinate

$$\Rightarrow \begin{matrix} f_1 & f_2 & f_3 & op \\ (1000 \times 4) \end{matrix} \Rightarrow \begin{matrix} PC_1 & op \\ (1000, 2) \end{matrix}$$

we do $u^T \cdot X$



$$X = (1000, 3) \quad u = (1, 3)$$

$$\text{So } u^T (1000, 3) = (3, 1) \\ = (1000, 1) \rightarrow \underline{PC_1}$$