

Shahalam Rayeen

Portfolio | Linkedin | Github

Summary:

Data Analytics enthusiast with practical experience in SQL, Python, and Power BI, and a strong interest in transforming raw data into meaningful business insights. Skilled in EDA, data cleaning, KPI analysis, and dashboard design. Actively developing analytical thinking through real-world datasets and projects, with a passion for continuous learning and problem-solving in data-driven environments.

Qualification:

BSc - IT	July 2024 - Present Rizvi College Mumbai SGPA: SEM III – 8.73
HSC (12th)	Science (PCM) 2021-2023 Lokmanya College Nallasopara(E) Grade: Distinction(76.33%),
SSC (10th)	Grade: Distinction (84.40%).

Skills

Data Tools: Power BI Desktop, Excel (Power Query, Power Pivot), SQL, **Analytics:** KPI Reporting, Interactive Dashboards, DAX, Time Intelligence, Data Modeling, Python (EDA)
Communication: Public Speaking,, Documentation
Software: MS Office , Gmail Mail Merge,, Canva, Lucid Chart (Mind Map)

Professional Experience

Deloitte Australia – Data Analytics Job Simulation (Forage) | October 2025

- Performed data analysis tasks involving forensic technology and business problem-solving.
- Developed interactive dashboards using Tableau to communicate analytical insights.
- Utilized Microsoft Excel to clean, classify, and analyze datasets for decision-making.
- Interpreted data trends and translated findings into actionable business conclusions.

Projects

1. Instamart Sales Analysis Dashboard:

This project is a Power BI dashboard that analyzes sales and performance metrics for Instamart, using data from an Excel source. It visualizes key KPIs like revenue, order volume, product trends, and customer behavior. Ideal for stakeholders seeking data-driven insights for decision-making.

Tools Used

- Microsoft Power BI , Microsoft Excel

2. Customer Behavior Analysis Dashboard:

This project is a Power BI interactive dashboard designed to analyze customer behavior, purchasing patterns, and revenue trends. It helps businesses understand who their customers are, what they buy, and how they shop.

Tools Used

- Power BI , DAX , Excel , Data Cleaning & Transformation, Data Modelling ,Visualization & Insights , Python (EDA)

3. Bookstore SQL Project:

This project demonstrates the use of PostgreSQL to build and analyze a relational database for a bookstore. It contains sample datasets for books, customers, and orders tables and covers SQL queries from simple data retrieval to advanced analytics.