

[LinkedIn &
Resume]

Why Tech Resume:

First Impression for Recruiters

Highlights Relevant Technical Skills

Demonstrates Problem-Solving and Impact

Validates Experience with Projects and Roles

Boosts Visibility in Tech Platforms and Job Boards

Tech recruiters only get 8 to 12 seconds to scan your resume

**[Resume &
Cover Letter]**

Why LinkedIn profile optimization is important:

It's Your Digital Identity

Your LinkedIn profile is often the first impression you make on recruiters, clients, or collaborators. A well-optimized profile helps establish your professional image clearly and confidently.

Increases Job and Freelance Opportunities

An optimized profile with the right keywords makes it easier for recruiters and clients to find you. This significantly boosts your chances of receiving job offers, interview calls, or freelance projects.

Builds Your Personal Brand

By showcasing your skills, achievements, and sharing insights regularly, you position yourself as a credible expert in your field. This strengthens your professional brand and visibility.

Why LinkedIn profile optimization is important:

4. Expands Your Network and Opportunities

A strong profile helps you connect with like-minded professionals, mentors, and industry leaders - opening the door for collaborations, referrals, and growth.

5. Builds Trust and Credibility

A complete and well-presented LinkedIn profile shows that you're serious, skilled, and trustworthy. People are more likely to engage with or hire professionals who appear reliable and polished online.

Why LinkedIn profile optimization is important:

67% of companies look at job candidates' LinkedIn profiles before extending a job offer.

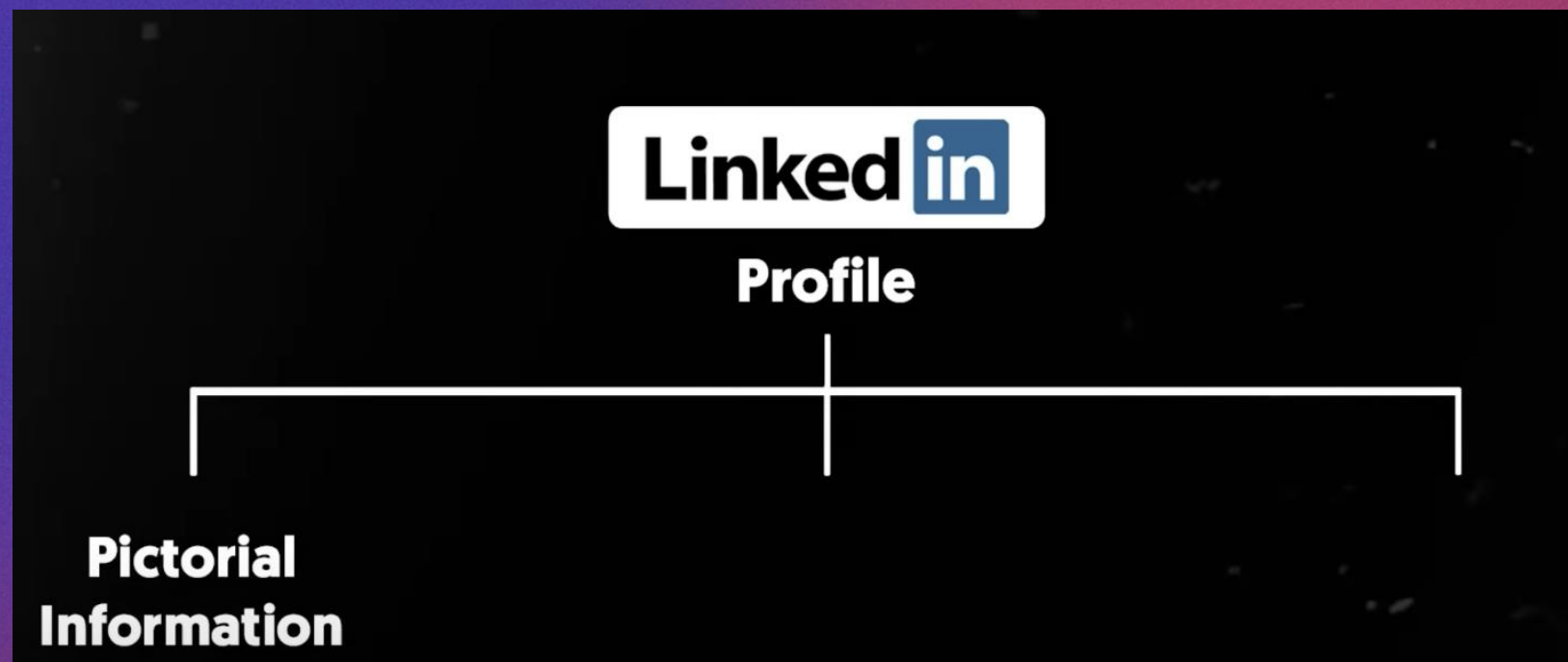
72% of the recruiters hire through LinkedIn.

Tips & Tricks

Hide Your Profile Update Notifications to Others

Customize Your LinkedIn URL

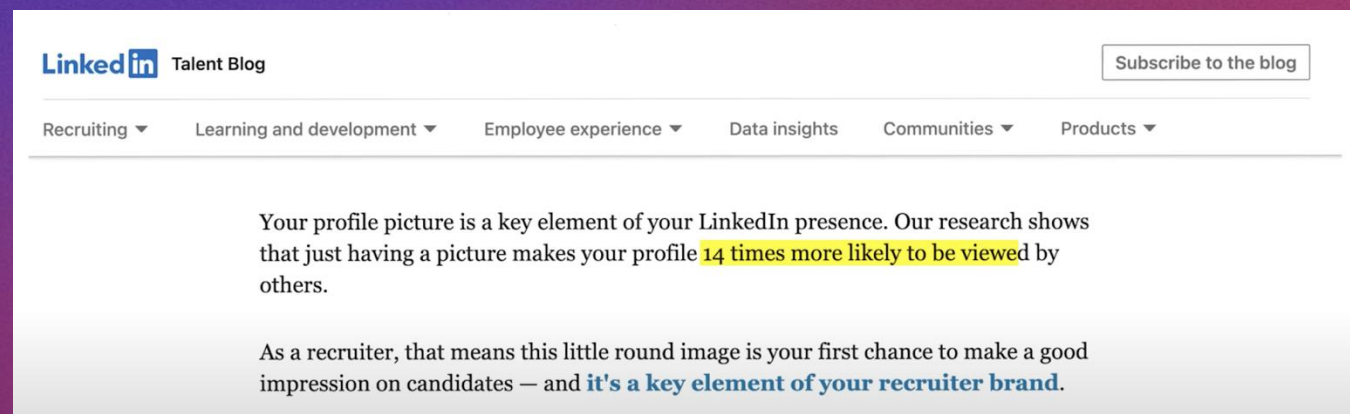
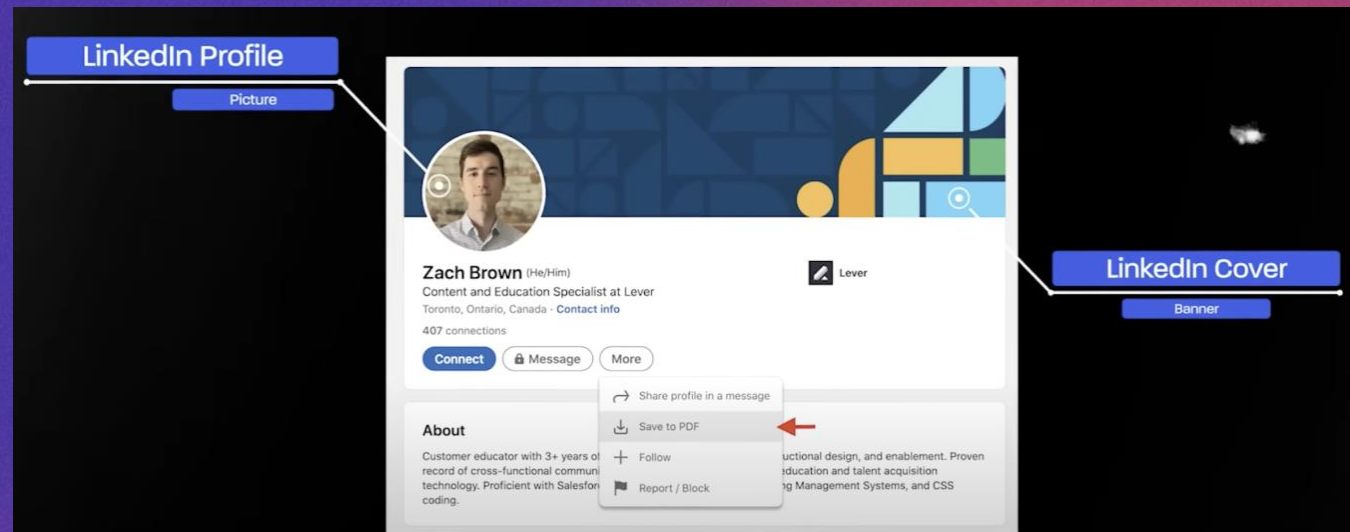
Tips & Tricks



[LinkedIn Profile
Optimization]

Tips & Tricks

Add a Professional Profile Picture



[LinkedIn Profile Optimization]

Tips & Tricks

Add a Professional Profile Picture



It should be recent.

60% of the frame of the photo should be your face.

You should be wearing professional looking clothes.

It should be only your photo.

You should be looking towards the camera.

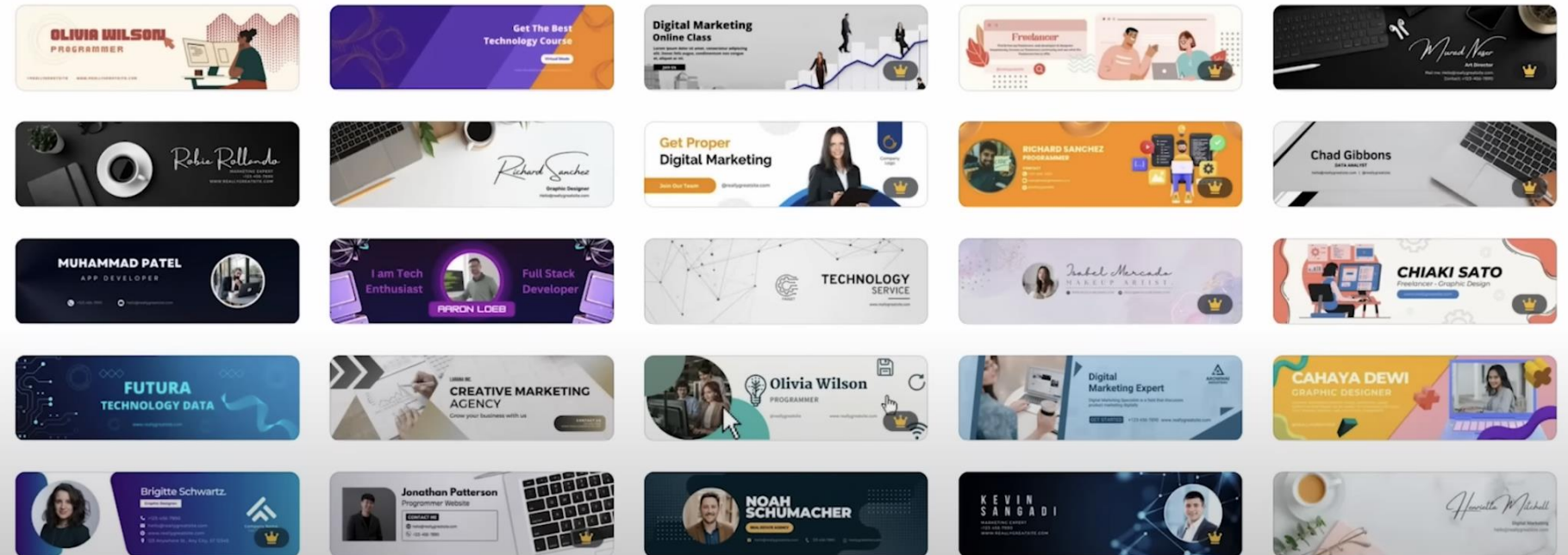
Tips & Tricks

Add a Gradient Background

Custom build or Canva > templates > coding

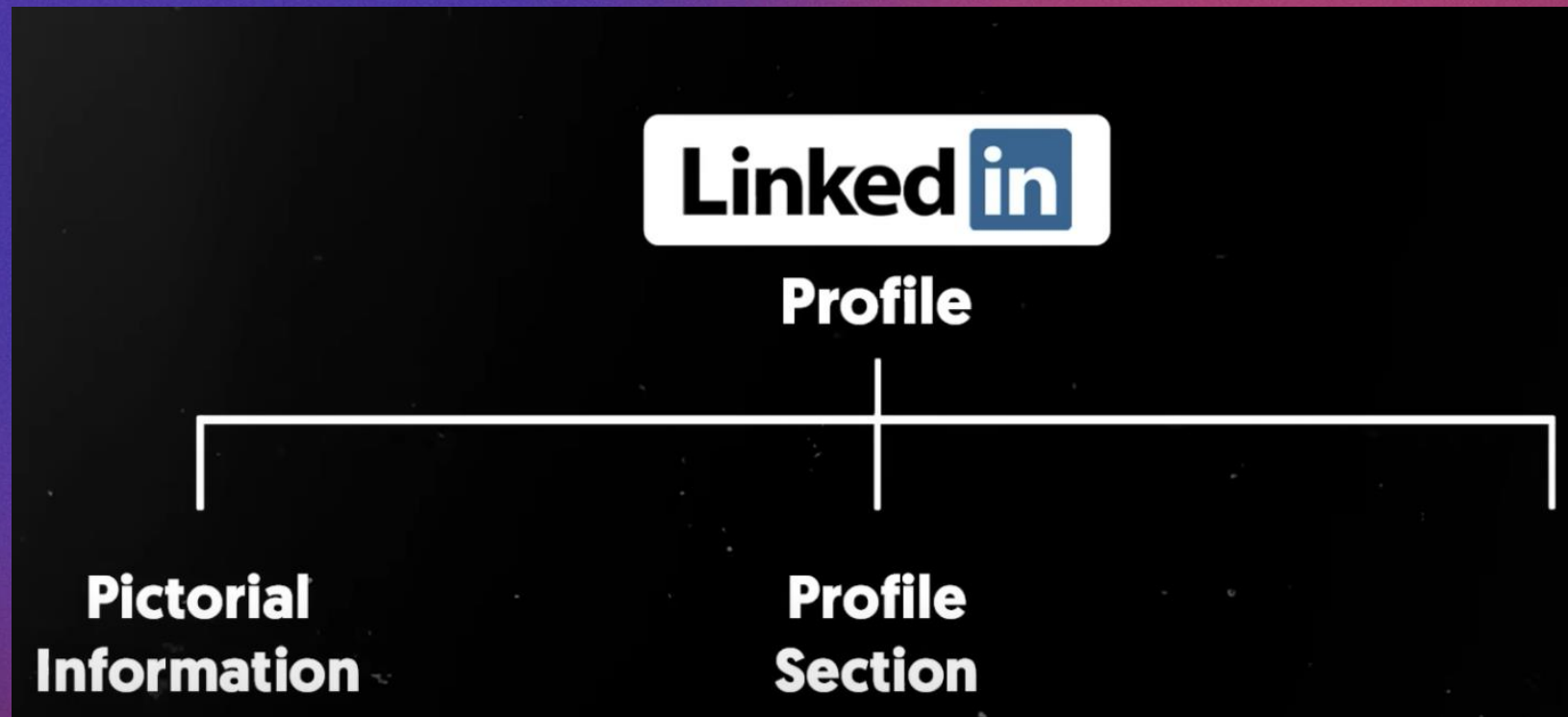
More like this

25 templates



[LinkedIn Profile
Optimization]

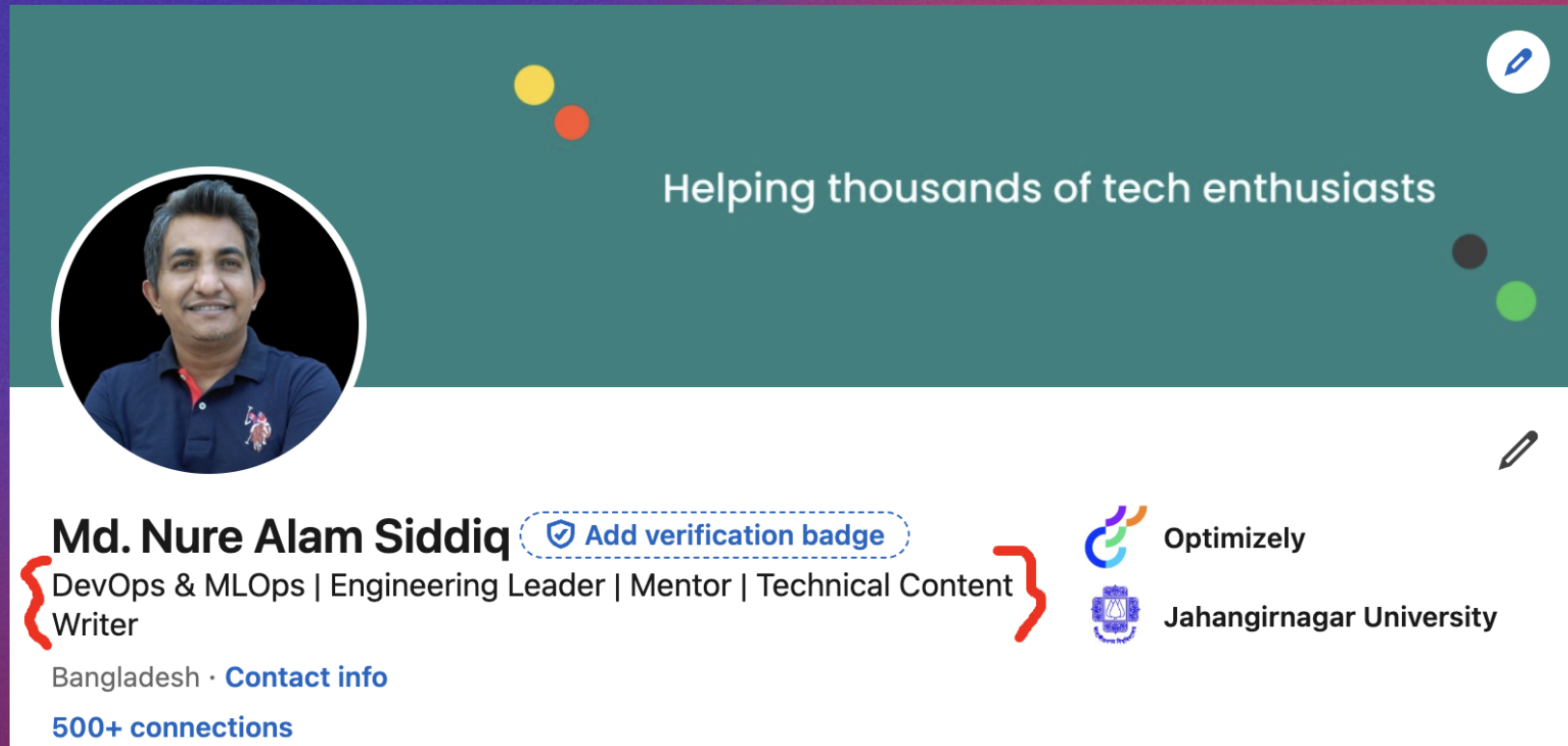
Tips & Tricks



[LinkedIn Profile
Optimization]

Tips & Tricks

Write an Engaging Headline (Job title + value you are bringing, avoid BuzzWords)



The screenshot shows a LinkedIn profile for Md. Nure Alam Siddiq. The profile picture is a circular headshot of a man with dark hair and a mustache, wearing a dark blue polo shirt. The background of the profile banner is a teal gradient with three colored dots (yellow, orange, and green) and the text "Helping thousands of tech enthusiasts". Below the banner, the name "Md. Nure Alam Siddiq" is displayed with a blue verification badge icon and the text "Add verification badge". To the right of the name are two logos: "Optimizely" and "Jahangirnagar University". Below the name, the text "DevOps & MLOps | Engineering Leader | Mentor | Technical Content Writer" is shown, flanked by red curly braces. At the bottom, it says "Bangladesh · Contact info" and "500+ connections".

Helping thousands of tech enthusiasts

Md. Nure Alam Siddiq [Add verification badge](#)

DevOps & MLOps | Engineering Leader | Mentor | Technical Content Writer

Bangladesh · [Contact info](#)

[500+ connections](#)

Optimizely

Jahangirnagar University

[LinkedIn Profile
Optimization]

Tips & Tricks

Write an Engaging Headline

Students:

Pursuing CSE at University | ML | JavaScript | Full Stack

Professionals:

**DevOps Engineer at Company | AWS, GCP | Docker | Kubernetes |
Networking**

Tips & Tricks

Write an Engaging Headline

Students:

Pursuing CSE at University | ML | JavaScript | Full Stack

Professionals:

DevOps Engineer at Company | AWS, GCP | Docker | Kubernetes | Networking

Professionals:

Experienced ML Engineer| Python| Predict business sales | Revenue Forecasting



Shahriar Ahmed ✓

Software Engineer @ BJIT (Python, Odoo, Django)

👤 Mahmudul Haque Azad and 110 other mutual connections

Ignore

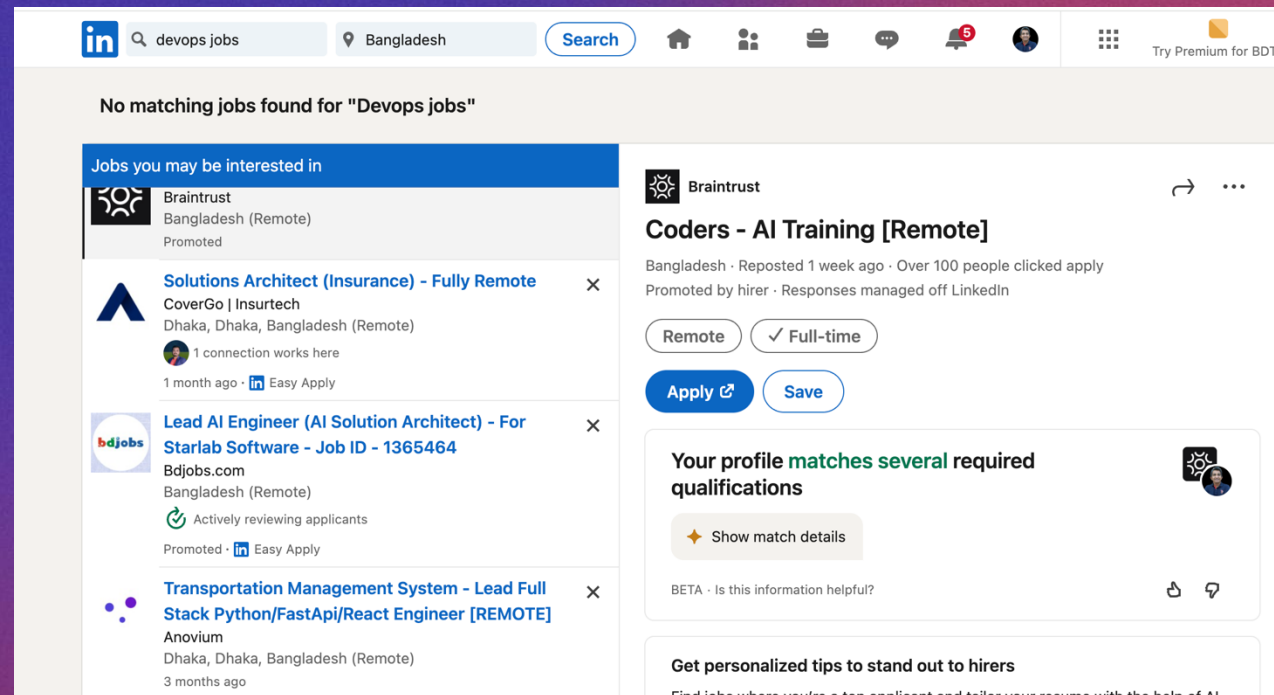
Accept

[LinkedIn Profile
Optimization]

Tips & Tricks

Write Compelling About Section

LinkedIn Search Relies on Keywords



[LinkedIn Profile
Optimization]

<https://www.freewordcloudgenerator.com>

Tips & Tricks

Write Compelling About Section

INTRODUCE YOURSELF BRIEFLY:

Years of experience, roles, tech stack based on keywords

WRITE A COMPELLING SUMMARY:

Highlight skills, experience, career goals

CONCLUDE BY STATING THE TYPES OF OPPORTUNITIES YOU ARE LOOKING FOR

Max 3 to 4 paragraphs

Tips & Tricks

Skills and Endorsements

ONLY SKILLS WITH AT LEAST 1 ENDORSEMENT
WILL BE COUNTED

Pick 5 skills and add them to your LinkedIn Profile

Tips & Tricks

Improve your feature section

Write some articles

Include any articles you have written on other platforms/blogs and paste links here

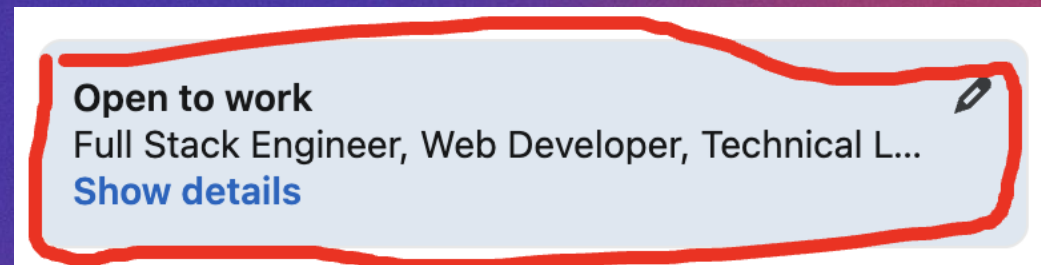
Comment on other's post

Reshare other's post

Tips & Tricks

Fill up your work experiences

Enable Open to work



Education

Licenses & certifications

Ask for Recommendations

[LinkedIn Profile
Optimization]

Tips & Tricks

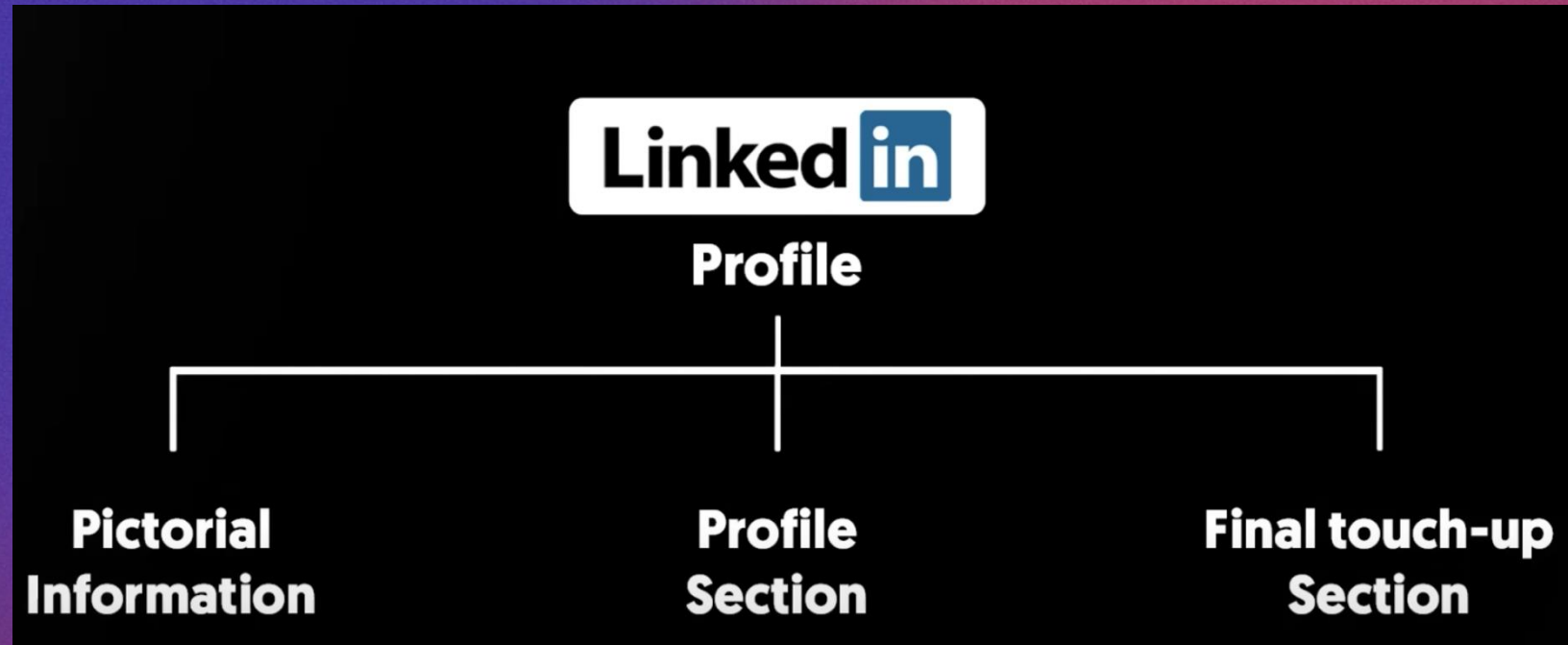
Expand your networks (send invites with a decent message)

Expand your networks (send invites with a decent message)

Create contents – content is king (YouTube, Blog Posts – Medium and Share)

Marjan: <https://www.linkedin.com/in/mdmarjanmorshedrafi/>

Tips & Tricks



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Tips & Tricks

Language & Interests



[LinkedIn Profile
Optimization]

Tips & Tricks

- # Add link to your portfolio (Contact Info)
- # Regularly update your profile
- # Get it reviewed by me or experts