Scholar Spark
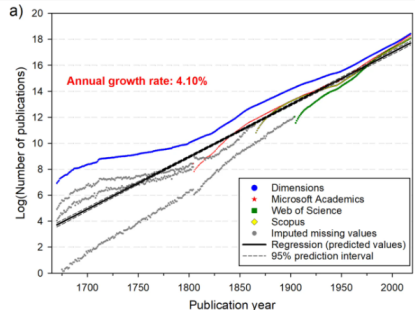
Your Research, Supercharged!

Pouya Ataei

July 29, 2025

- Global scientific output is increasing by 4% annually
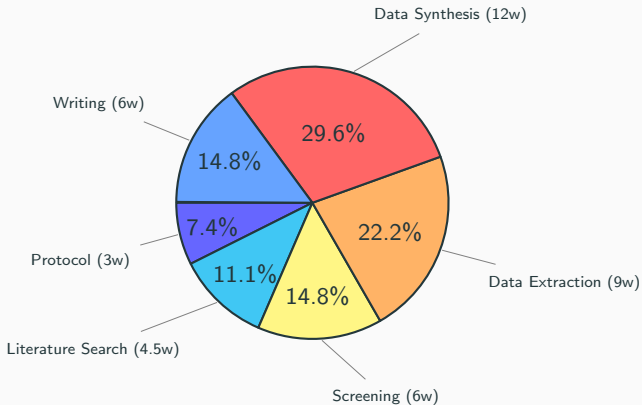- Structured literature reviews have grown 30-fold in the last two decades

- Keeping up with the flood of new research while managing other academic duties

The Time-Consuming Process

Total time: 6 months to 2 years, averaging 612 hours!

The Hidden Costs

-40%

of project time spent
on manual tasks

-$16,000+

lost in time
per project

-30%

error rate in
critical tasks

The Solution: ScholarSpark

ScholarSpark: An AI-powered platform that streamlines the entire review process
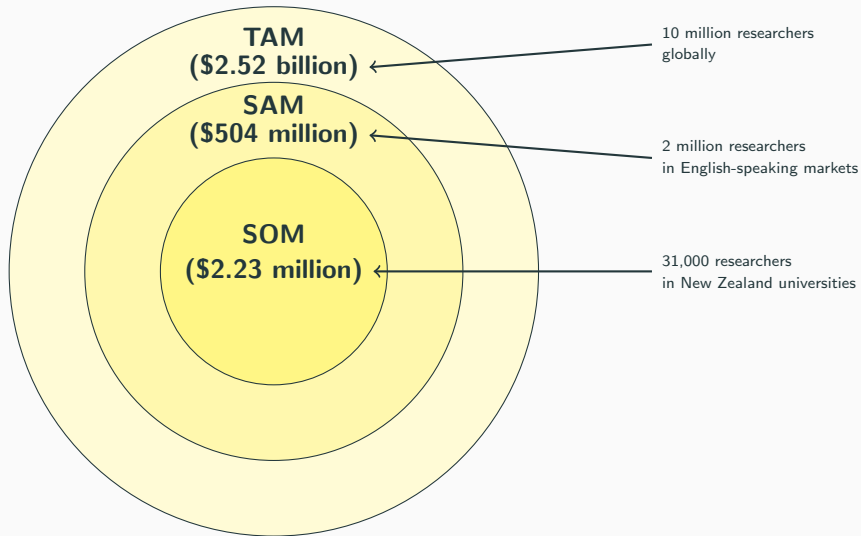
+60%

reduction in total review time

+25%

improvement in accuracy

+$10,000

saved per project

TAM
($2.52 billion)

SAM
($504 million)

SOM
($2.23 million)

10 million researchers
globally

2 million researchers
in English-speaking markets

31,000 researchers
in New Zealand universities

ScholarSpark's Unique Value Proposition

	ScholarSpark	Covidence	Rayyan
Comprehensive	✔	✘	✘
AI-Powered	✔	✘	✘
User-Friendly	✔	✘	✘
Collaborative	✔	✔	✘

Business Model

- SaaS Model:
  - Free trial
  - Professional tier ($30 USD /month)
  - Enterprise tier ($200 USD /month)

Go to Market Plan

Phase 1: Free Tier	→	Phase 2: Professional Tier	→	Phase 3: Enterprise Tier

Phase 1:
Leverage Academic Networks

Phase 2:
Webinars and Demos

Case Studies

Phase 3:
Customer Support
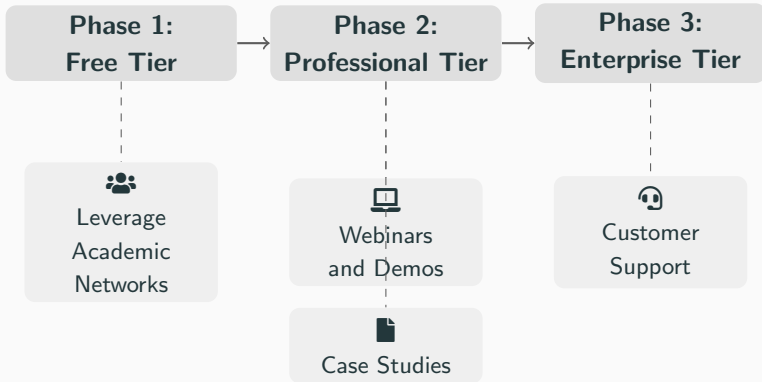
Traction and Revenue Projections

Q4 2025	Q1 2026	Q4 2026	Q3 2027
MVP Development	Official Launch	1,000 Users $50,000 Revenue	20,000 Users $1M Revenue
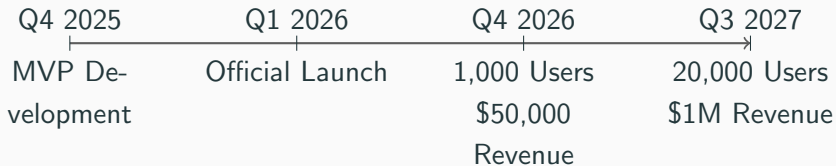
- Projected growth: 100% quarter-over-quarter in users and revenue
- Focus on user acquisition and increasing average revenue per user
- Targeting both individual researchers and institutional subscriptions

The Team

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Founder & CEO

Sri Regula
Developer, Researcher

Steeb Thomas
Developer - Fullstack

Josi Taranto
UI/UX Designer

Behzad Mashkouri
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