

Chinook database
analysis to organize an
International charity
music festival





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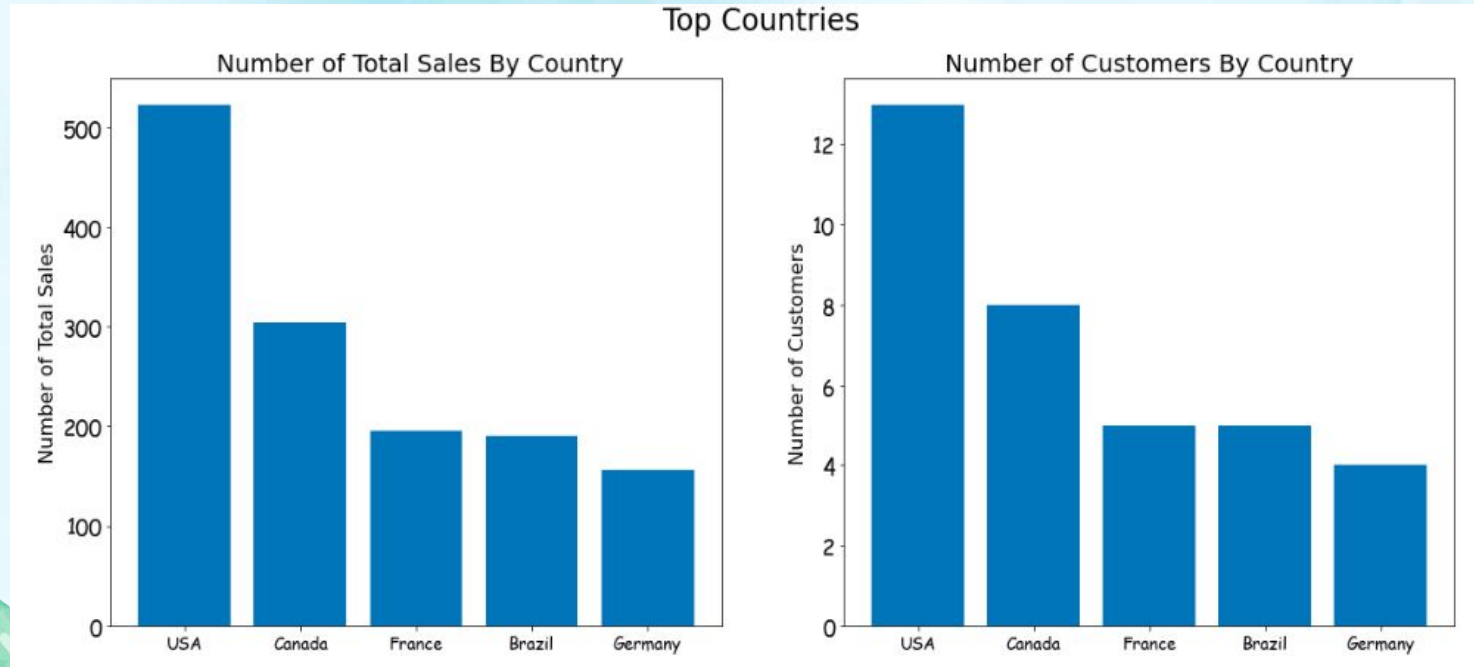


Business Objective

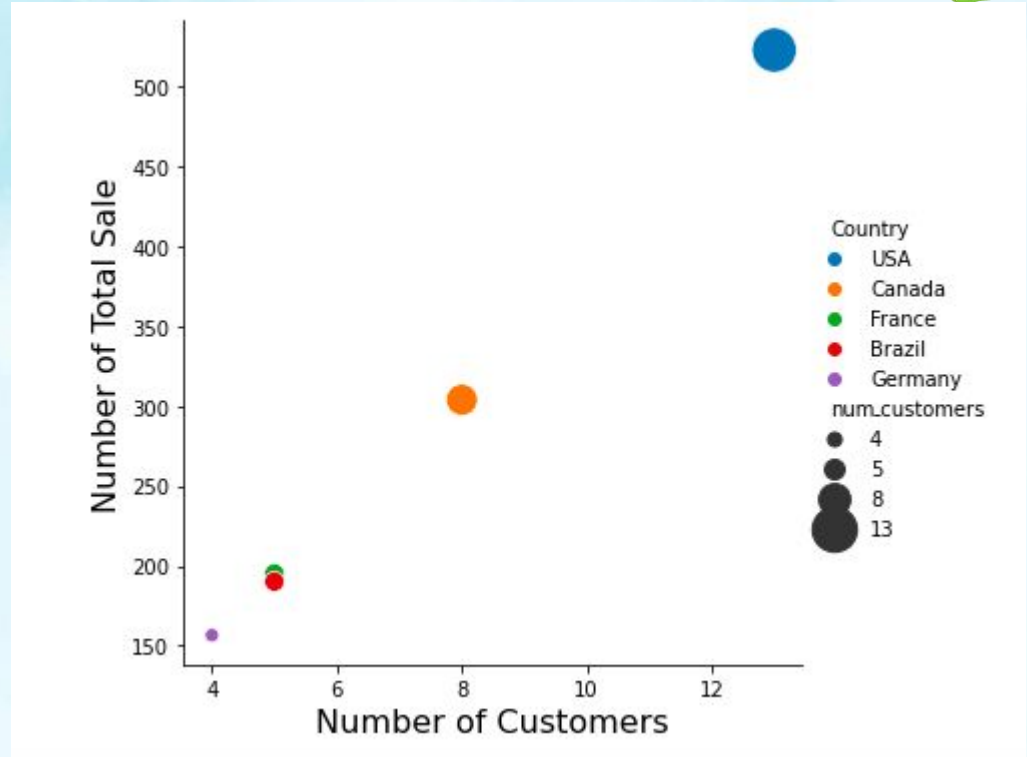
Provide the charities data to help them organizing useful charity music festival ,So they can know What is the most popular musics, what is the most popular artists, and which Country has the most fans.



Analyzing top countries by more customers and sales



The USA in the top with 13 customers, next is Canada, France and Brazil and Germany.

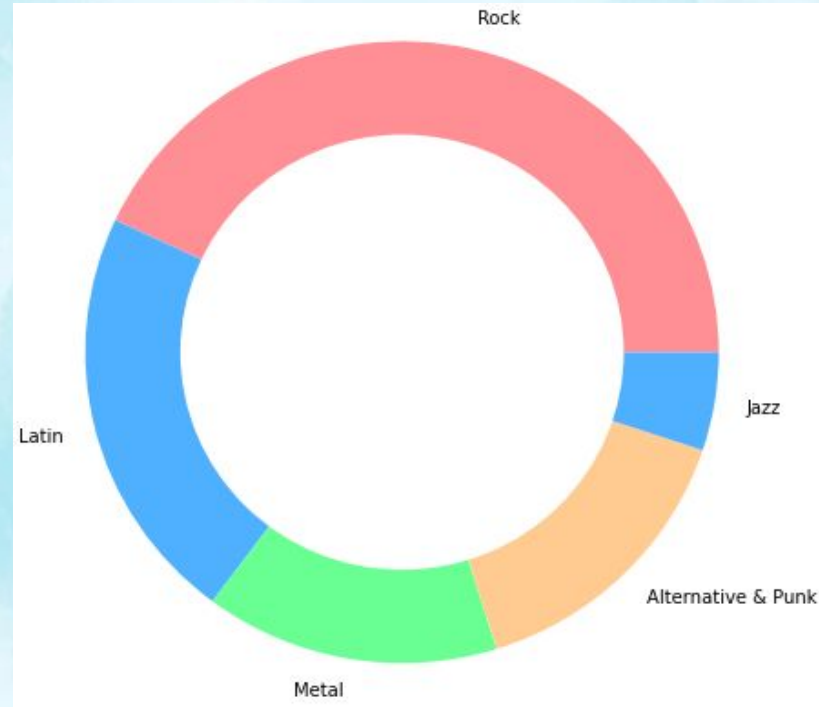


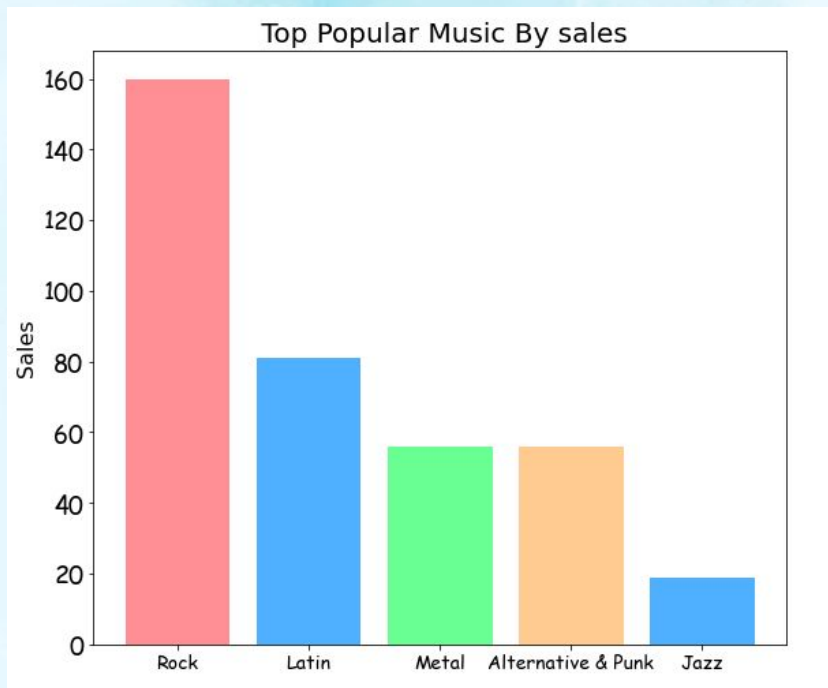


Identifying Popular Music Genres

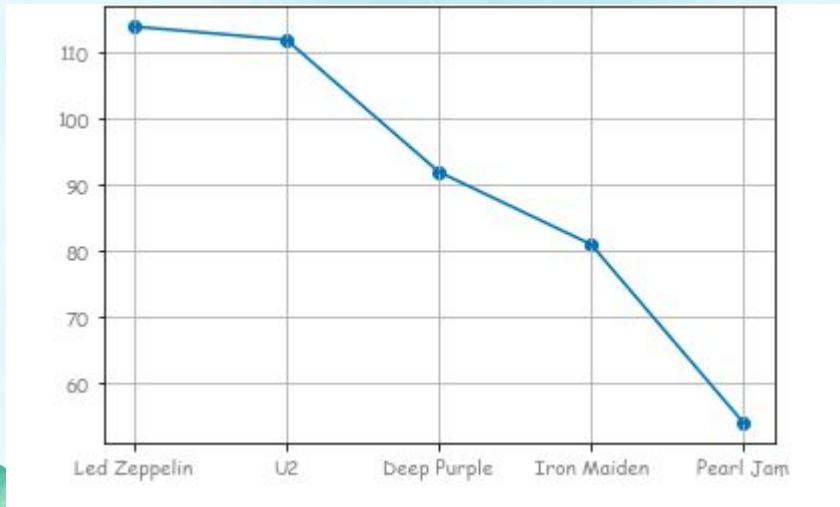


The most popular genre sold is Rock where it reaches 160 of sales, next is Latin, Metal and Alternative and Punk and jazz. Then we can say that the top popular songs are rock music.





Popular Artist by Top Music Genres



we can find the top five artists based on the five most popular music genres.



Recommendations



- Looking at the previous data, it is preferable that the place of the festival be held in America, because it is the best in terms of sales and the most customers.
- The focus should also be a rock festival because it is the most popular and also because the top five artists are all rock singers.





Thanks!

