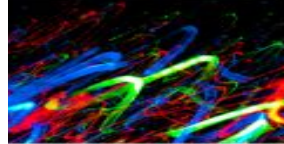
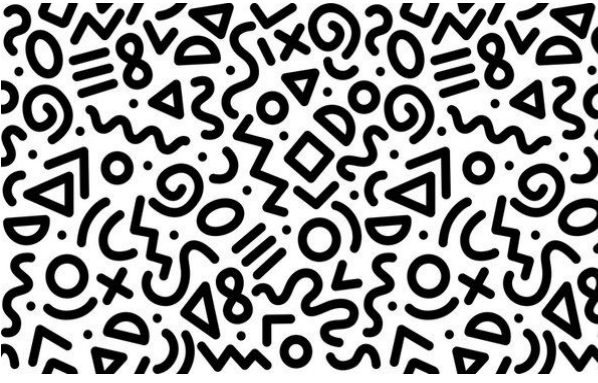
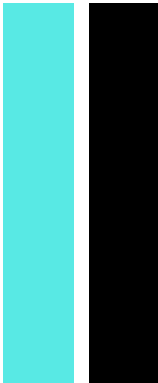
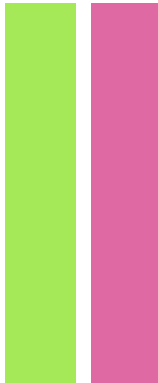
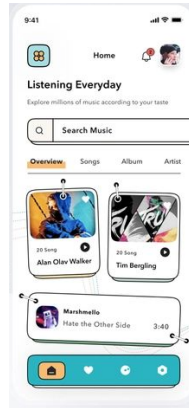
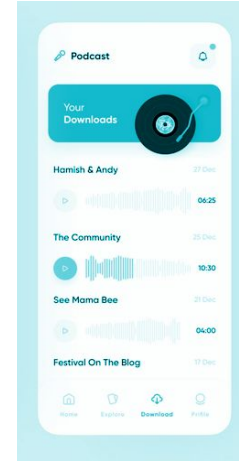
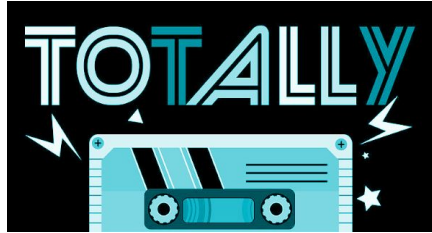




soundplay music app moodboard



#TBT #MIXTAPE



Why?

<p>To reminisce and feel nostalgic To feel transported to the past To experience the past</p> <p><i>from instructor: the goal of this app should be more than just listening and sharing music; it should generate an experience that connects people and give them an opportunity to hold their good memories in a tangible form. Why would someone choose SoundPlay over other music apps such as Spotify or Tidal? What would users like to achieve by using this app?</i></p>	<p>User-friendly, non-stop music, create playlist, enjoy latest music, personal dj</p>
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Mood

<p>Fun, exciting, hipster, vintage, playful, loud, retro, social influencer, evoking memory, nostalgic</p> <p><i>from instructor: "mix of modern and vintage patterns and colours; contemporary yet throwback, fun and bold, visually bright, jazzy, energetic, clean, and loud"</i></p>	<p>Relax, chill, satisfied, energetic, calmness, deep thinking, comfort zone, enjoy travelling,</p>
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Visual Language

<p>Colour - high contrast, neon, flashy, bright colours, vibrant/loud, saturated, black/white</p>	<p>Dark colour, soft tone, high contrast, neon colour, blue</p>
<p>Space - aligned and random mix, outlined, "busy", opposite of minimal</p>	<p>Aligned, grid, free, open</p>
<p>Shape - bold, geometric print, "big hair" shadows on text, sharp edges</p>	<p>Round, circular shape, geometric, soft edge</p>
<p>Movement - fast, dynamic, rhythmic</p>	<p>Following, rhythmic, smooth</p>