

Message Fish

#0C74F0 #0AD81E #00DFE2
#052D5E #A9F8E3

SIGN UP

Contrast Ratio 17.22:1

Here at Message Fish, we strive to keep you and your fishing buddies connected. Through our app you get accurate locations of where and when you and your friends reel in the Catch of the Day!

I chose an Analogous colour palette. The blues and greens I have chosen are meant to represent the lakes, ponds, streams and rivers that are fished by the users of the app.



Inspire Psychological

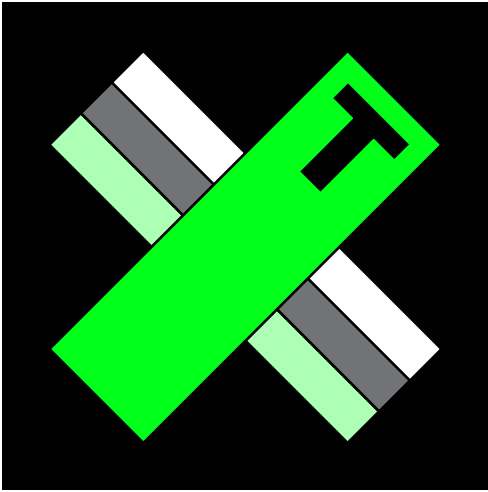
#800066 #BF0099
#FC5DDD #E9CAE5

BOOK NOW

Contrast Ratio 6.65:1

Therapy isn't on anyone's bucket list; it's about problem-solving when you cannot find your own solution or direction. Whether it is a few sessions to help you achieve an identified goal, creating a plan to reach your potential, or digging to get to the root of your struggle – our psychologists will help determine the solution to move forward. We'll be your partner to help move you in the direction you want your life to go.

A Monochromatic colour palette was chosen because of the simplicity and range of tint and hue that can be used to make a professional looking logo that is crisp and clean.



Trinity Excavation

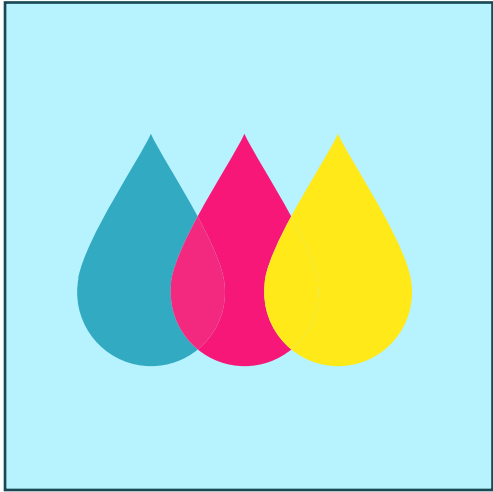
#00FF19 #FFFFFF #717376
#000000 #ACFFB5

GET A QUOTE

Contrast Ratio 15.31:1

You point, we DIG! Trinity Excavation can handle all of your earth moving needs. We specialize in foundation excavation and hauling for industrial and commercial build sites. We have a complete staff of trained operators and surveyors to execute your construction builds.

I used a Monochromatic grey scale and green to achieve a high contrast logo that jumps off the page. The bright lime green and black combination really stands out in an industry that is dominated by yellow.



Ink Drop

#4FE2FF #38A3B9
#FA1473 #FFE919
#194A54

SIGN UP

Contrast Ratio 11.2:1

Ink Drop brings the ink to you. This is a delivery service for the Home Office professionals. Anything that uses ink is our specialty. We stock everything from tattoo ink, pens and markers, to printer supplies.

The Triad colour palette uses the three common colours on a printer ink cartridge. A very recognizable combination.



Pickers Ltd.

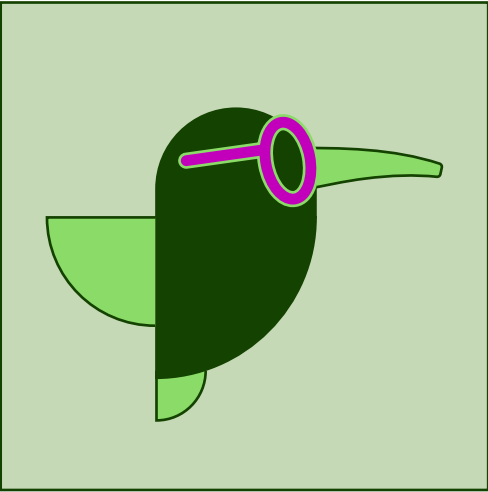
#E03500 #E0F6FF
#0F9425 #0BE02F
#004B69

SIGN UP

Contrast Ratio 12.44:1

Pickers Limited is your one stop shop for all your fruit tree needs. If you need help harvesting your trees and the clean up in the spring, Pickers is here for you. Sign up to now to get your fruit picked!

This is a split complimentary colour palette. Its a warm combination that represents the outdoors and being around trees.



Smart Birdie

#144200 #C200BC
#3AC200 #C5D9B6

SIGN UP

Contrast Ratio 7.07:1

Smart Birdie is a fact checking app that scours the web for your convenience. Ask the app a question and it will retrieve the correct info and discard all the inaccurate or false information. You can download Smart Birdie onto any mobile device or web browser to utilize the fastest service out there.

The Complementary Colour Palette I have chosen is simple. A striking dark green with a contrasting purple accent on a tint of the same green.