

Order & Sequence: Grid Systems

Module 3

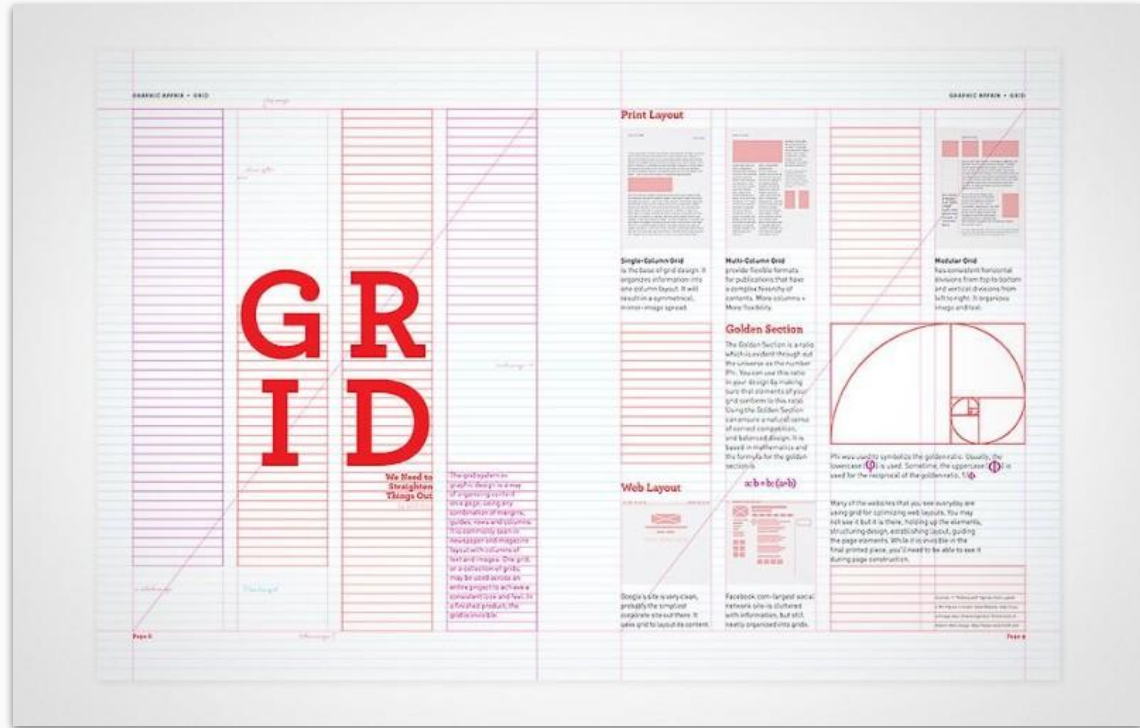
Instructor: Davis Levine
EXSM 3922: Visual Design for UI
Fall 2022

Grid Systems

Grids are used to organize visual information.

“Grids provide a canvas for content. A grid is an essential aesthetic device that will allow the designer to walk the reader through content, one specific message at a time...Grid systems allow the designer to create visual clarity through **organization, movement, and grouping.**”

- Visocky O'Grady (2008)




Alignment

Placing visual elements in alignment with each other will help you to communicate that one thing follows another, and that elements are related.



Consistency

Consistent placement of elements are supported through a grid system to provide unity and harmony across the composition




MONDAYS, 7PM ET AUG 8 - 20
PARIS OF THE PLAINS: THE SWINGING JAZZ OF KANSAS CITY

Once billed as "Paris of the Plains," Kansas City has for a century fostered one of the most innovative and beloved Jazz scenes of all time. A city that helped forge the swinging style of the 1930s and that produced the earth-shattering genius of Charlie Parker, Kansas City stands to this day as having one of the most important Jazz scenes of all time.

Instructor: David Basse

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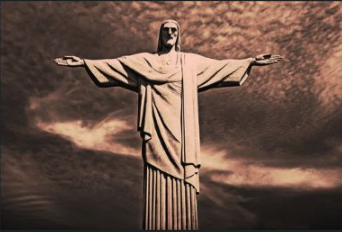


TUESDAYS, 7PM ET AUG 9 - SEP 6
CRESCENT CITY: JAZZ IN NEW ORLEANS

The birthplace of Jazz, the engine of so much of America's popular music development, New Orleans boasts one of the most extraordinary musical histories in the entire world. Throughout these five weeks, master drummer Darrian Douglas will guide you through what has made this city so profoundly unique in music.

Instructor: Darrian Douglas

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WEDNESDAYS, 7PM ET AUG 10 - SEP 21
QUIET NIGHTS OF QUIET STARS: THE JAZZ HISTORY OF RIO DE JANEIRO AND SÃO PAULO


While the Jazz world reveres Brazil for the sounds of samba and bossa nova, the musical traditions of this country run far deeper than many Americans know and its own Jazz history is truly exceptional. Throughout these four weeks, guitarist Marcelo Silveira guides you through the rich Jazz histories of two of Brazil's most iconic cities: São Paulo and Rio de Janeiro.

Instructor: Marcelo Silveira

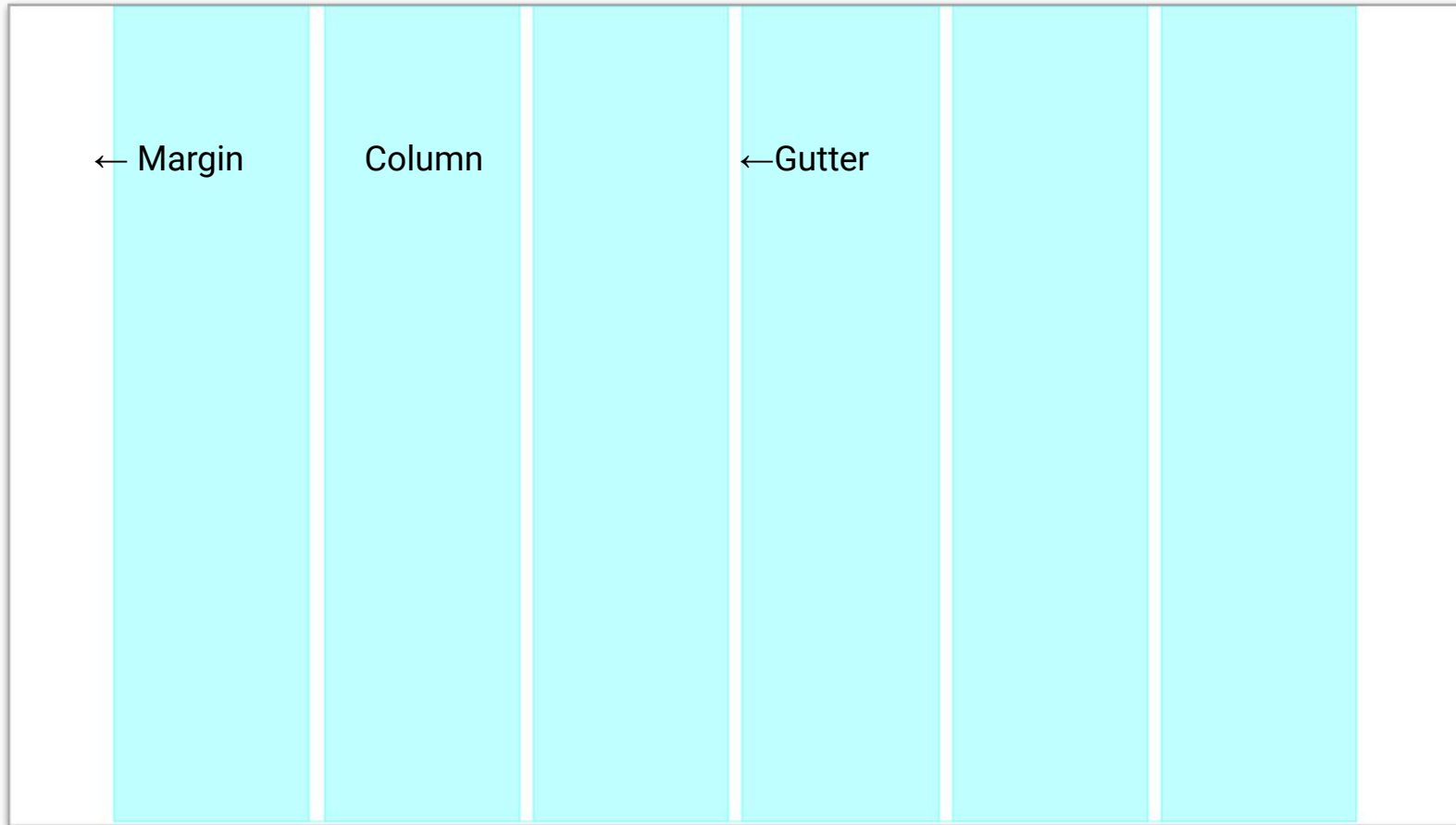
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Grid Structure



Assignments

Your third assigned reading will explore the role of design in getting attention through visual design.

For your third assignment, you will be creating a sequence of images using a grid layout.

Sources

Wood, D. (2014). *Interface Design: An Introduction to Visual Communication Design* (pp. 10) Bloomsbury.

Davis, M., Hunt, J. (2017). *Visual Communication Design: an introduction to design concepts in everyday experience* (pp. 20–33). Bloomsbury.

Images

1. Jazz at Lincoln Centre Website (<https://2022.jazz.org/swing-u>)
2. Improve your websites with a Gride Design layout, undsgn. (<https://undsgn.com/grid-web-design/>)