

Logo:



CTA:



Font: Inter

Name

Heading 1

Heading 2

Heading 3

Heading 4

Heading 5

Heading 6

Paragraph

Font size

64 px

56 px

48 px

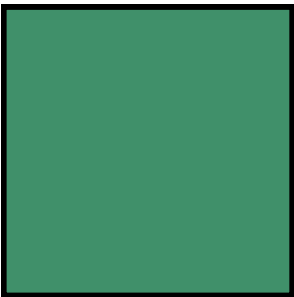
32 px

24 px

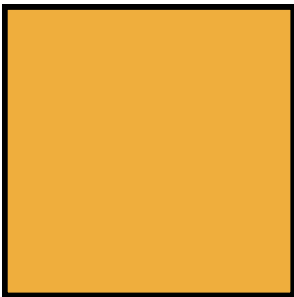
20 px

18 px

Colour palette:



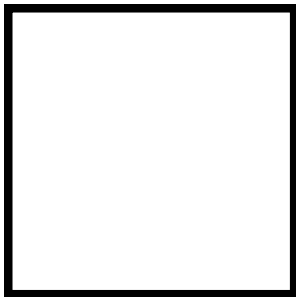
#40906A



#EFAE3D



#00371D



#FFFFFF



#1D1616

Brand Message:

WONE is a south african telecommunication company. It actually provides communication services like internet packages, call services, and also money transferring between this mobile operators. The targeted audiences of this company are the mid- aged south african people. This mobile company is special than others for their money transferring system. People nowadays want to do their regarding needs in one platform. Keeping this in mind the mobile company added the money transferring system besides it's telecommunication services.

Colour palette reflects their region perfectly as the green and yellow are presents on their national flag. The logo with the word "W" and colour palette defines this company their main goal and audience.