

EXSM 3933: Design For Developers - Layout

Assignment

Deadline: Sunday Nov 21, 2021 at 11:59 PM

Introduction

This assignment is meant to be an exercise and is repetitive in nature. To complete this assignment you will have to use a pen and paper to hand-draw 10 wireframe/prototype sketches using the shorthand discussed in Module 2: Layout. Each drawing should be small - approximately 3 inches to 6 inches big. At least 3 of your sketches should be 'research' sketches showing the layout of an existing website like Google, Facebook, Twitter or some other common site. At least 3 of your sketches should be an original site idea. At least 2 of your sketches should demonstrate iterative improvements - that means one sketch should be a version 2 of another sketch with an improvement or an added feature shown.

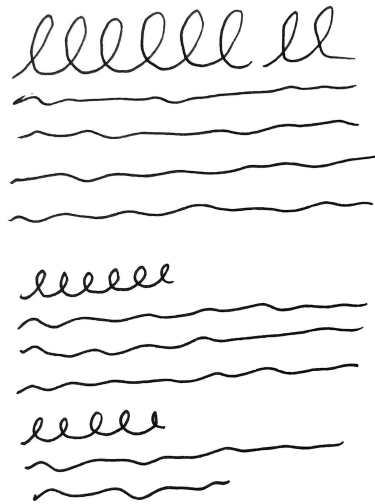
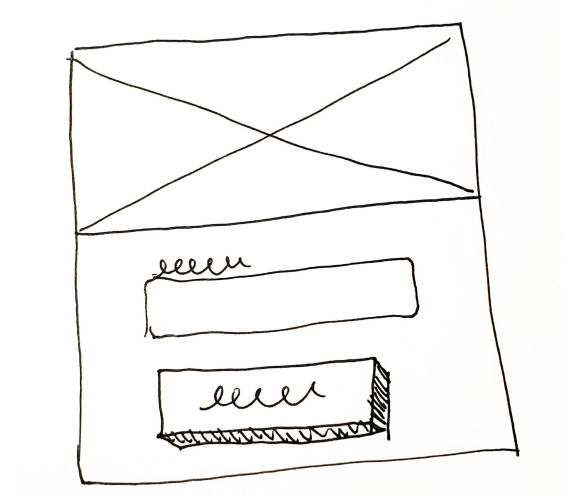
Submissions should be in the form of images uploaded to eClass. All images should be high enough in resolution that all shorthand should be easily readable.

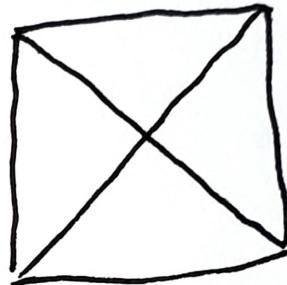
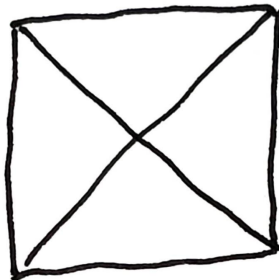
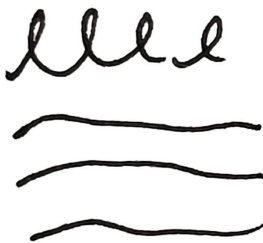
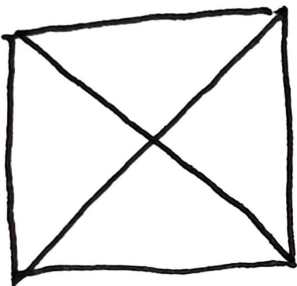
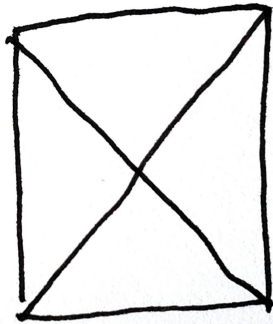
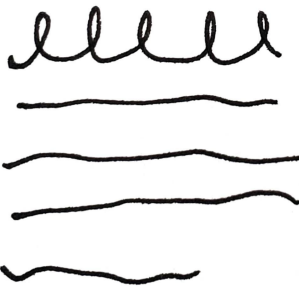
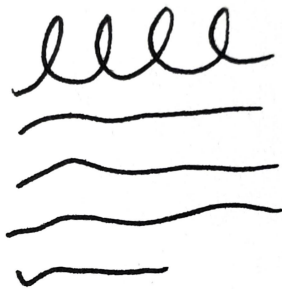
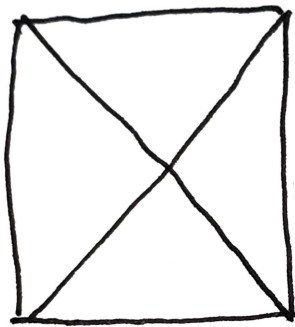
Criteria

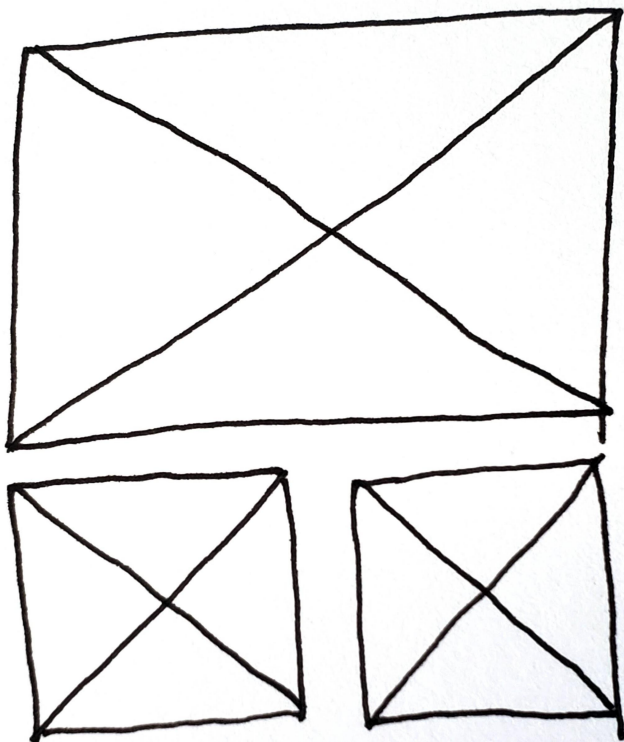
<u>Requirement Description</u>	<u>Maximum Point(s)</u>
Shorthand:	
<input type="checkbox"/> Loopy loops used for headlines	1
<input type="checkbox"/> Links are underlined and/or coloured/highlighted	1
<input type="checkbox"/> Squiggly lines are used for blocks of text	1
<input type="checkbox"/> Boxes with an 'x' through them are used to show images	1

<input type="checkbox"/> A web control like a radio button group, checkboxes, text inputs, etc. are shown in the wireframe WITH labels	1
Volume of work:	
<input type="checkbox"/> 10 sketches are present	1
<input type="checkbox"/> At least 3 sketches are of an existing website and are labelled with the url for the source site (so we can compare the site and your sketch).	1
<input type="checkbox"/> At least 3 sketches are your own original layouts	1
<input type="checkbox"/> At least one sketch is an iteration of a previous sketch showing an improvement or added feature.	1
Conventions, heuristics, and other ideas discussed in class:	
<input type="checkbox"/> Your sketches should demonstrate a common web convention. (If you want, you can circle the part of your sketch and label it as a convention).	1
<input type="checkbox"/> Sketches should not include words, logos, images, or a colour palette.	1
<input type="checkbox"/> Sketches showing mobile screen sizes should use appropriate conventions for mobile devices.	1
<input type="checkbox"/> At least one sketch demonstrates some use of CRAP principles.	1
<input type="checkbox"/> At least one sketch demonstrates a clear visual hierarchy	1
<input type="checkbox"/> At least one sketch demonstrates an appropriate use of a grid	1
<u>Grand total:</u>	<u>15</u>

Example sketches from slide deck









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