

This lesson focuses on the use of different communication styles for various situations. This also deals with speech styles portraying how a language is characterized in terms of degree of formality. These styles include **casual**, **formal**, **consultative**, **frozen** and **intimate**. You are expected to distinguish types of communicative style, provide words or expressions appropriate to a given situation, determine the vocabulary or jargons expected of a communicative style, identify social situations in which each communicative style is appropriate to use, and employ appropriate communicative styles for various situations (intimate, casual, conversational, consultative, frozen).

Learning Task 1: Read and analyze the following statements carefully. Observe the language used in each item. Copy and answer the table below in your notebook.

1. "What's up, dude?"
2. "Jose, do you accept Maria as your lawful wife?"
"Yes, father, I do."
3. "Sweetie, how's your work? Have you taken your lunch? What time will you reach home?"
4. "Doctor Ong, what vitamin can my child take if she often has colds?"
"Try to give her vitamin C, plenty of water, and lots of fruits."
5. "Good morning Ms. Rivera. I am Ms. Santos. I am applying as a secondary teacher..."

A. Who do you think are the <u>people</u> talking in the statements above?	B. What do you think is the <u>situation</u> involved in each statement?	C. What can you say about the <u>language</u> used in each item?
1.		
2.		
3.		
4.		
5.		

D

Learning Task 2: Choose the letter of the correct answer. Write the letters of your answers in your notebook.

1. This communicative style is used in speaking to medium to large groups. What the speaker says is something that is prepared ahead of time. It also avoids the use of slang terminologies.
a. frozen b. formal c. casual d. consultative
2. This type of communicative style is used in semi-formal communication. Sentences tend to be shorter and spontaneous. The speaker does not usually plan what to say.
a. frozen b. formal c. casual d. consultative
3. It is the most formal communicative style that is usually used during respectful events and ceremonies. It does not require feedback from the audience and is best used in respectful situations.
a. frozen b. intimate c. casual d. formal
4. It is a type of speech style that is used for very close relationships like couples, family, and best friends.
a. frozen b. intimate c. casual d. formal
5. This is an informal communication between groups and peers who have something to share and have shared background information but don't have close relations.
a. casual b. frozen c. consultative d. formal
6. This communicative style uses colloquial terms.
a. casual b. frozen c. consultative d. formal
7. It is a kind of speech style that is used for job interviews.
a. formal b. casual c. frozen d. intimate
8. An example of this type of speech style is the SONA or State of the Nation Address.
a. intimate b. frozen c. consultative d. formal
9. This is the normal style for speaking to strangers or persons who are neither acquaintances nor friends nor relatives.
a. casual b. frozen c. consultative d. formal
10. Family sharing ideas uses this type of speech style.
a. intimate b. frozen c. consultative d. formal
11. This uses "group language" so only members of the group can understand it.
a. casual b. frozen c. consultative d. formal
12. Counselor and client uses this type of speech style.
a. casual b. frozen c. consultative d. formal
13. Research papers and technical reports use this type of speech style.
a. intimate b. formal c. consultative d. frozen
14. It is "frozen" in time and content.
a. formal b. intimate c. frozen d. consultative
15. It is characterized with complete absence of social inhibitions. It is usually done in private.
a. consultative b. frozen c. casual d. intimate

Learning Task 3: Answer the questions below. Write your answers in your notebook.

1. What are the different types of Communicative Style?
2. What vocabulary or language is employed in each type of communicative or speech style?
3. How important is knowing what speech style is used in any situation, place, or person?

Types of Communicative Style

Speech style is a communicative style which portrays how a language is characterized in terms of degree of formality. Presented below are the different types of communicative styles.

Type	Description	Examples
Casual	This is an informal language used by friends and peers. Slang, vulgarities and colloquialism, informal contractions (e.g., ain't, dunno, gonna) are normal in this type of speech style. This uses "group language," so only members of the group can understand it. Here, nicknames are used in addressing one another.	<ul style="list-style-type: none"> • Everyday conversation with buddies or friend • A personal message and personal emails • Blogs • Tweets • Letters to friends • Phone calls
Consultative	This is used in semi-formal communication, where sentences tend to be shorter and spontaneous. It happens in two-way participation. It uses unplanned speech. This is the normal style for speaking to strangers or persons who are neither acquaintances nor friends nor relatives.	<ul style="list-style-type: none"> • Regular classroom discussions • Doctor-patient • Lawyer-client • Counselor- client • Group discussion • Teacher-student • Expert-apprentice
Formal	Formal speeches are straightforward speeches. It is used in speaking to large groups and is impersonal in nature. Speaker must frame whole sentences ahead before they are delivered. It avoids using slang terminologies and uses formal English. Language is comparatively rigid and has a set, agreed-upon vocabulary structured complex sentences and noun phrases.	<ul style="list-style-type: none"> • Meetings • Speeches • School lessons • Corporate meeting • Interview • SONA • Welcome address • Announcements • Orations • Scholarly books/ Articles • Research papers • Technical reports

Type	Description	Examples
Frozen	This type of communicative style rarely or never changes. It is “frozen” in time and content. It is generally used in a very formal setting. This is the most formal communicative style for a respectful situation. It has a fixed and static language and uses long sentences with a good command of grammar.	<ul style="list-style-type: none"> • National Anthem • Holy Mass • Religious Rites/ Rituals • Pledge of allegiance • Constitution • The Lord’s Prayer • Oath • Creed
Intimate	This type of communicative style applies to conversational experiences between and/or among people who share intimate relationships. Usually done in private, this also shows no social boundaries among the speakers considering their intimacy. This also employs informal and intimate language.	<ul style="list-style-type: none"> • Sharing of secrets between friends • Parents talking about their family goals • Meditation

E

Learning Task 4: Identify which style is referred to by each picture below. Write the letters of your answers in your notebook.

a. casual b. consultative c. formal d. frozen e. intimate

1.



4.



2.



5.



3.



Learning Task 5: Identify the type of speech style appropriate for the following situations by choosing from the pool of words below. Write your answer before the number.

intimate	casual	consultative	formal	frozen
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- _____ 1. talking to your friend via messenger
- _____ 2. listening to the “State of the Nation Address”
- _____ 3. talking to a stranger
- _____ 4. reciting the “Panatang Makabayan”
- _____ 5. asking yourself what went wrong
- _____ 6. talking to a guidance counselor
- _____ 7. reading contracts
- _____ 8. writing a research paper
- _____ 9. browsing tweets
- _____ 10. talking to your very close friend

Learning Task 6: Choose the best speech/message that matches the situation. Write your answers in your notebook.

- _____ 1. an interviewer talks to Danica over the phone
 - a. Hello, is this Ms. Danica Reyes, can you possibly come to our office for an interview tomorrow at 8:00 in the morning?
 - b. Hey Danica, are you available tomorrow?
 - c. Miss Danica Reyes, do you want to be interviewed tomorrow?
- _____ 2. best friends on keeping secrets
 - a. They aren't secret anymore.
 - b. Your secrets are safe with me, Besty.
 - c. I don't know if I can keep it for so long.
- _____ 3. you want to ask a question during classroom discussion
 - a. Ma'am, is it correct?
 - b. Ma'am, can I clarify something?
 - c. Dude, I think there's something wrong.
- _____ 4. the corporate meeting is on-going
 - a. So, does anyone agree with the presentation made by Mr. Luna?
 - b. Hey, that's enough.
 - c. Does it make sense?
- _____ 5. a woman asks the cashier for a receipt
 - a. Hey, where's my receipt!
 - b. I think you forgot something.
 - c. Miss, can I have my receipt?

Learning Task 7: Copy the table below in your notebook. Think of a scenario or situation for each speech style.

Speech Style	Scenario/Situation
Intimate	
Consultative	
Formal	
Frozen	
Casual	

A

Speech style is a communicative style which portrays how a language is characterized in terms of degree of formality. These styles include **casual, formal, consultative, frozen** and **intimate**.

Learning Task 8: Choose the letter of the correct answer. Write only the letter of your choice.

- It is the communicative style that is used in private conversation and is applied by the persons with very close relationship.
a. frozen b. intimate c. casual d. formal
- This communicative style is used in corporate meetings.
a. consultative b. casual c. frozen d. formal
- This type of communicative style rarely changes.
a. frozen b. formal c. intimate d. casual
- This communicative style can be applied when writing a letter with friends.
a. intimate b. frozen c. casual d. formal
- This communicative style **does not** use unplanned speech.
a. frozen b. consultative c. intimate d. casual
- Lawyer-client relationship uses this type of communicative style.
a. intimate b. formal c. consultative d. frozen

7. When you sent a private message to your friend using your social media account, you use this type of communicative style.
a. formal b. casual c. intimate d. frozen
8. When your mother talks to your father about their future plans for the family, this type of communicative style is applied.
a. consultative b. formal c. intimate d. casual
9. “*Lupang Hinirang*” uses this type of communicative style.
a. frozen b. intimate c. consultative d. casual
10. This type of speech style uses slang and colloquialism.
a. frozen b. formal c. intimate d. casual
11. Marriage ceremonies uses this communicative style.
a. consultative b. formal c. casual d. frozen
12. You are watching a TV reporter who delivers news about the pandemic. This type of communicative style in a news report.
a. intimate b. formal c. frozen d. casual
13. When a mother consults a doctor about her child’s health, this type of communicative style is used.
a. consultative b. casual c. frozen d. formal
14. When your teacher asks you about your experience during the enhanced community quarantine during, this type of speech style is used.
a. frozen b. consultative c. casual d. intimate
15. When talking to a high school classmate you saw after ten years, you use this communicative style.
a. intimate b. casual c. frozen d. formal

Learning Task 9: Read the texts below. Identify and explain the communicative style used in each text. Your answers in your notebook.

1. As we go through life, we witness how other people’s lives unfold before our very eyes. It is not always easy to learn especially from other people’s experiences. As you go through the segments of this learning module, ask yourself, what can I learn from other people’s challenges?
The tasks and the selections in this lesson will help you to accept other people’s challenges positively.

Taken from G9 English Learner’s Manual

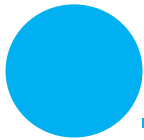
2. **Dan:** Hey, Jimmy, What's up?
Jimmy: I'm good. How bout ya? How ya doin' lately, buddy?
Dan: Well, basketball.
Jimmy: Whoa! That's a total surprise, 'tol. Anyway, are you free this weekend? Reunion with our high school barkadas.
Dan: Oh really? Of course! What time?
Jimmy: Sure. See you!

3. We, the sovereign Filipino people, imploring the aid of Almighty God, in order to build a just and humane society and establish a Government that shall embody our ideals and aspirations, promote the common good, conserve and develop our patrimony, and secure to ourselves and our posterity the blessings of independence and democracy under the rule of law and a regime of truth, justice, freedom, love, equality, and peace, do ordain and promulgate this Constitution.

-Preamble of the Constitution (Official Gazette. Gov, 2020)

Learning Task 10: Write a speech/essay/dialogue/story using the appropriate communicative style for the given situations below. Choose only one. Write it in your notebook.

- OFW Discrimination
- COVID-19 response mechanism of the Philippines
- Planning a picnic
- Meeting in promoting new company products
- Parents asked by the guidance counselor to report to school
- Community Quarantine
- Distribution of government subsidies and relief operations



Answer Key

Expressing

Learning Task 1	1. B 2. A 3. E 4. D 5. F 6. H 7. I 8. J 9. G 10. C
Learning Task 2	1. A 2. D 3. D 4. C 5. B 6. A 7. B 8. A 9. D 10. B

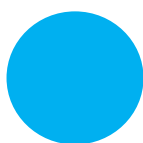
Using Conditionals in Expressing Arguments

Learning Task 2	1. A 2. A 3. B 4. A 5. C 6. A 7. C 8. C 9. A 10. C 11. A 12. B 13. A 14. B 15. B
Learning Task 4	1. She plans to go somewhere when she finishes her project. 2. She regretted of not saving money. She could have bought ticket for the concert if she did. 3. Wilma said she would buy ticket for the concert if she won the lottery. 4. She might be joking since she have not betted for a lottery yet. 5. Lilia assures Wilma that she will go with her as soon as she finishes the chores with her Mom.
Learning Task 8	1. d 2. C 3. A 4. D 5. B 6. A 7. D 8. B 9. B 10. A 11. B 12. C 13. B 14. D 15. C

Employing Appropriate Communicative Styles in Various Situations

<p>1. The text uses formal language because it was taken from a textbook. Hence, it is under the formal type of speech.</p> <p>2. The dialog uses slang and informal con- traction. It is informal in nature because sentences are short- er. Therefore, it is under the casual speech style.</p> <p>3. The text uses a more formal form of vo- cabulary. It applies the most formal communicative style for respectful situa- tion. The speech style used is frozen.</p>	<p>Learning Task 8</p> <p>1. B 2. D 3. A 4. C 5. A 6. C 7. B 8. C 9. A 10. D 11. D 12. B 13. A 14. B 15. B</p>
<p>Learning Task 6</p> <p>1. A 2. B 3. B 4. A 5. C</p>	<p>Learning Task 5</p> <p>1. casual 2. formal 3. consultative 4. frozen 5. intimate 6. consultative 7. frozen 8. formal 9. casual 10. intimate</p>
<p>Learning Task 4</p> <p>1. C 2. D 3. E 4. A 5. B</p>	<p>Learning Task 2</p> <p>1. B 2. D 3. A 4. A 5. A 6. A 7. A 8. B 9. C 10. A 11. A 12. C 13. B 14. C 15. D</p>

PIVOT 4A CALABARZON



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