

Lesson

This lesson focuses on enhancing one's viewing skills. This includes the analyses of videos in terms of their genres, content and features. You are expected to identify the genre of the material viewed; write examples of the genres for viewing materials; and show appreciation of the values in the material viewed.

Learning Task 1: Analyze the given videos taken from the internet and use them to answer the questions. The video links are available below. Write your answers in your notebook.

	Questions	Video 1 https://youtu.be/tv1VWxCZ7p0	Video 2 https://youtu.be/7Qe4LOkJi4k
1	What is the material all about?		
2	What is the genre of material viewed?		
3	What information do the materials provide?		
4	Are these details of information essential? Why?		
5	Are the presented information truthful? Explain.		

Learning Task 2: Identify the genre of the material viewed in each of the following situations. Write the letters of your answers in your notebook.

- Aeyzie was asked to watch the segment of Kuya Kim, "Weather, Weather Lang" in TV Patrol to answer the given question regarding typhoon Ambo.
 - news flash
 - documentary
 - internet-based program
 - weather report
- Ivan, G7-student, was assigned to make a reaction paper regarding a short clip from the film, "Ibong Adarna."
 - movie trailer
 - weather report
 - internet-based program
 - documentary
- Dennis wanted to list down the important points from the research-based reporting on bullying of I-Witness in GMA 7.
 - news flash
 - documentary
 - internet-based program
 - weather report
- The "Flash Report" in GMA 7 interrupts the favorite show of Joseph.
 - news flash
 - weather report
 - internet-based program
 - documentary

5. Dencio used Google to answer the activity in English.
- news flash
 - documentary
 - internet-based program
 - weather report

Materials that can be viewed vary depending on their genres and platforms. As TV is the most common platform used in viewing, online resources has been widely used nowadays for video access. Presented below are some of video genres which you may encounter.

- A **news flash** is a single item of important news that is aired separately and often interrupts other programs.
Example: 24 Oras News Alert, Flash Report
- A **weather report** is usually a part of an entire news program that tells and foretells weather conditions on a specific area.
Example: I AM Ready
- An **internet-based program** is a program that is informative and can be accessed through website.
Example: Deped Commons, Slideshare, Yahoo, YouTube
- Movie trailer** is a short clip from a film while **movie** itself is the long version.
Examples: Seven Sundays, One More Chance, Hello, Love, Goodbye
- Documentary** is a research-based reporting that deals with a specific topic and format.
Example: Frontrow, No Filter, I-Witness



Learning Task 3: Watch and/or search for each video content below. Then, identify to which genres do they belong. Write your answers in your notebook.

	News Flash	Movie Trailer	Documentary	Weather Forecast	Internet -Based
1. Motorcycle Diaries					
2. I Am Ready GMA Weather					
3. Amazing Earth					
4. FPJ Ang Probinsyano					
5. DepEd Commons					
6. Investigative Documentaries					

	News Flash	Movie Trailer	Documentary	Weather Forecast	Internet -Based
7. Weather, Weather Lang					
8. Pixlr.com					
9. Aksyon Weather					
10. Breaking News					

Learning Task 4: Using your background information taken from Learning Task 3, answer the questions below. Write your answers in your notebook.

1. How do we identify news flash in the television?
2. How about weather forecast?
3. What are the things that we should consider in identifying the genre of material viewed?
4. How do we classify movie trailer from an internet-based program?

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Learning Task 5: In your notebook, copy and complete the table below.

Genre	Sample TV/ Internet Program	Values Taken from the Videos	Real-Life Application
News Flash			
Movie Trailer			
Documentary			
Weather Forecast			
Internet Program			

Learning Task 6: Analyze the two (2) short clips taken from the internet. Watch the videos, then answer the questions that follow. Write your answers in your notebook.

Video Clip 1: <https://youtu.be/yFDbzyekzCE>

Video Clip 2: <https://youtu.be/2zkcNqGKTZE>

	Questions	Video Clip 1	Video Clip 2
1	What is the genre of the clip?		
2	Where and when do usually see these clips?		
3	What is the purpose of this clip?		
4	What is the topic portrayed in the clip?		
5	Is the clip informative? Explain.		