Google Cloud   Explore   Attending   Sessions   Next OnAir   FAQ   Share
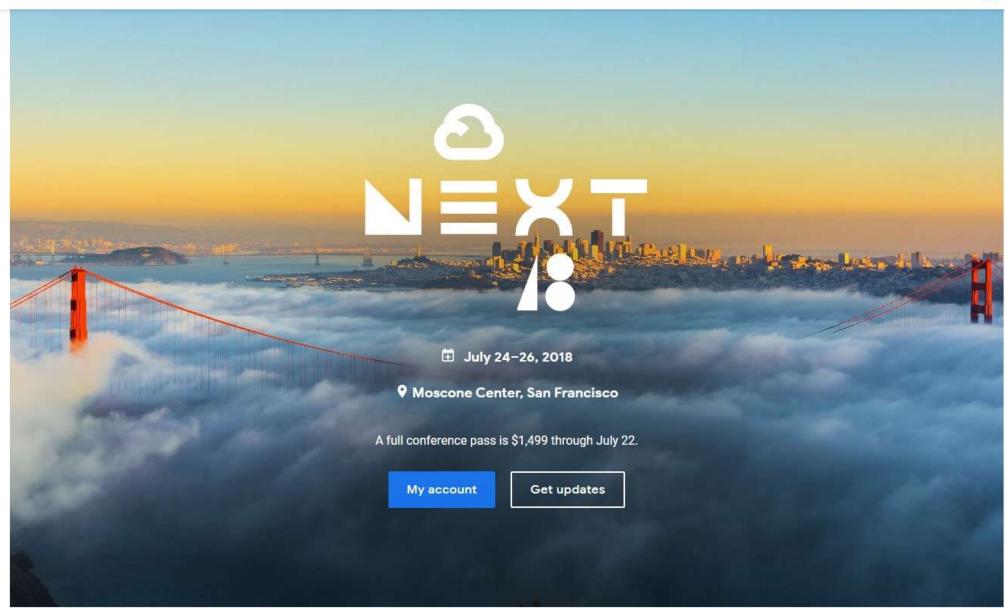
NEXT '18

📅 **July 24–26, 2018**

📍 **Moscone Center, San Francisco**

A full conference pass is $1,499 through July 22.

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Three days, one cloud   Anything's possible   Everyone's invited

Three days, one cloud

Next '18 is a three day global exhibition of inspiration, innovation, and education where we learn from one another how the cloud can transform how we work and power everyone's successes.

Anything's possible

Get your hands dirty and participate in thousands of inventor demonstrations, codelabs, breakouts, conversations, bootcamps, keynotes, leadership panels, and plenty more.

Everyone's invited

CEOs, NGOs, developers, and anyone passionate about an accessible, scalable, socially responsible cloud come together to share challenges, solutions, 10x ideas, and game-changing technologies. Join us.

Our lineup of big thinkers and even bigger doers

Get ready to be inspired by speakers who are building a cloud full of opportunity with our partners and customers.
Stay tuned as we add more dynamic speakers to our lineup.

Diane Greene
CEO, Google Cloud

Urs Hölzle
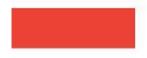SVP, Technical Infrastructure,
Google Cloud

Prabhakar Raghavan
VP, Apps, Google Cloud

Fei Fei Li
Chief Scientist of ML/AI,
Google Cloud

Explore our themes

At sessions that span from the technical to the visionary, let's celebrate and discover what the cloud can enable: how product innovation, open source, and ML and AI can propel enterprises forward and solve the big problems that impact all of us.

Application Development

How can you design, deploy, and scale applications faster? What tools help you build compelling experiences that win people's hearts and minds? These sessions will focus on our serverless application environments, cloud-native containerized applications, and frontends with Firebase.

Collaboration & Productivity

Learn how to empower your teams to do their best work, together, with G Suite. We'll discuss how Google protects your information, show how machine intelligence can help your teams work smarter and faster, and introduce partners who are building integrations across G Suite.

Data Analytics

Hear from leading enterprise customers and Google engineers who are making data their differentiator. Learn how to execute queries in seconds with BigQuery. Understand how to ingest data at scale for real-time insights with Cloud Dataflow, Cloud Pub/Sub, and Apache Beam.

Infrastructure & Operations

Get best practices on reducing costs, modernizing infrastructure, and moving faster with our compute, networking, storage, security, DevOps, and cloud operations. Sessions will cover designing a cloud migration strategy and managing multi-cloud and hybrid cloud environments.

See sessions   See sessions   See sessions   See sessions

IoT

Learn how our IoT platform helps you extract, manage, and analyze data from your globally dispersed devices. Speakers will share tips and tricks on how to capture IoT data from a few hundred to several millions of devices — and demonstrate how to analyze data in real time.

See sessions

Machine Learning & Artificial Intelligence

How can you use AI to make smarter decisions, deliver better customer experiences, and build intelligent applications? Whether you're a data scientist or a developer, learn how to inject AI into your business with our Cloud AI services, ML libraries, and APIs.

See sessions

Mobility & Devices

Learn how to better deploy, manage, and develop for the Google ecosystem of devices and platforms including Chrome OS, Android, and Chrome browser. Sessions will show you how to maximize your investment in the cloud with a more secure, connected workforce.

See sessions

Security

How are you protecting your data and applications while ensuring compliance? Learn about our multi-layered secured infrastructure and security model in sessions that cover how we approach regulations and unique security tools you can use with Google Cloud Platform and G Suite.

See sessions

Get ready for an energizing, immersive week

See what's in store for you at this week-long festival of inspiration, education, and entertainment. Details may change as we get closer to the conference. To avoid the crowds, consider picking up your badge anytime Monday or early on Tuesday.

Monday, July 23	7 AM–6 PM	Registration & Badge Pickup
	9 AM–6 PM	Bootcamps
	5 PM–7 PM	Women Techmakers Social
	6 PM–8 PM	Celebrate Diversity Reception
Tuesday, July 24	7 AM–7 PM	Late Registration & Badge Pickup Available
	9 AM–10:30 AM	Keynote
	10:30 AM–5:30 PM	Expo, Google and Partner Showcase, Hands-on Labs & Equality Lounge
	11 AM–5:30 PM	Office Hours & Meetups
	11 AM–5:55 PM	Spotlight & Breakout Sessions
	11 AM–6 PM	Certification Testing

Wednesday, July 25	7 AM–7 PM	Late Registration & Badge Pickup Available
	9 AM–10:30 AM	Keynote
	10:30 AM–5:30 PM	Expo, Google and Partner Showcase, Hands-on Labs & Equality Lounge
	11 AM–5:30 PM	Office Hours & Meetups
	11 AM–5:55 PM	Spotlight & Breakout Sessions
	11 AM–6 PM	Certification Testing
	7 PM–10 PM	Evening Event
Thursday, July 26	8 AM–4 PM	Registration & Badge Pickup
	9 AM–10:30 AM	Keynote
	9 AM–2:30 PM	Expo, Google and Partner Showcase & Hands-on Labs
	9 AM–2:35 PM	Spotlight & Breakout Sessions
	9:30 AM–1:45 PM	Office Hours & Meetups
	10:30 AM–12:30 PM	Equality Lounge
	11 AM–6 PM	Certification Testing
Friday, July 27	8 AM–5 PM	Bootcamps

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Oct 10–11, 2018

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Moscone, transformed

This year we're taking over the largest conference center in San Francisco, transforming the Moscone Center West and South into a physical and digital playground for your imagination. Take a stroll down The Avenue to find your way to Cloud Talks, sample culinary delights, and interact with imaginative demos. Pull up the app to navigate effortlessly to your next breakout session or find lounges and cafe spaces to unwind and connect with the Next '18 community.

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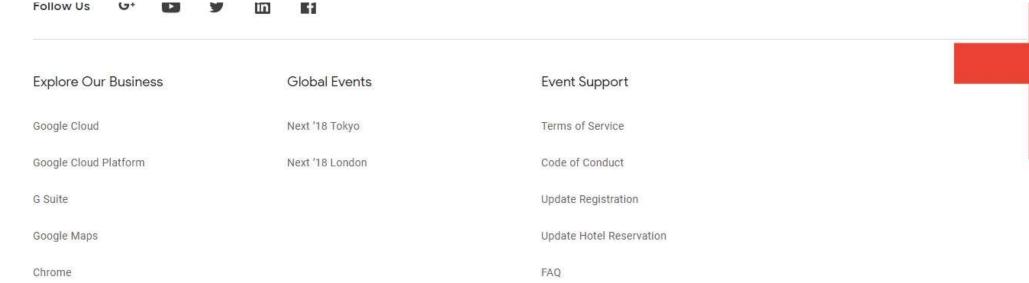
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