

# MOHAMMED (SHAHEEN) FATTOE

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## EDUCATION

**The University of Texas at Austin** Bachelor of Business Administration, Finance May 2025  
Certificate: Computer Science  
Overall GPA: 3.96  
Awards: University Honors (Fall 2021 - Spring 2023)

**Relevant Coursework:** Managerial/Financial Accounting, Economic Statistics, Elements of Computing, Operational Management

## EXPERIENCE

**Cloudflare** – Finance Intern; Austin, TX May 2023 - August 2023

Leading global provider of website optimization, security, and performance solutions to businesses, organizations, and individuals

- Spearheaded operational audit planning, risk assessment, and comprehensive reporting with KPMG for reseller program audit
- Executed tests of operating effectiveness for 20+ SOX controls to evaluate control environment and overall business compliance
- Engaged with 15+ department heads and senior executives to ensure overall compliance and identify internal control risks
- Evaluated company risks within reseller sector and created 10+ process solutions to improve onboarding and governance

**Personalized Eats** – Product Management Intern; Austin, TX January 2023 - May 2023

Recipe platform that creates personalized meal plans to enhance the cooking experience for individuals with dietary restrictions

- Secured 29% market expansion through innovative market research initiatives and student-focused go-to-market strategies
- Formulated a product roadmap identifying and testing 20+ new features to enhance value proposition and user experiences
- Grew user retention and engagement by 29% through A/B testing strategies to optimize user interface and experience

**Peep Connect** – Product Management Intern; Austin, TX August 2022 - December 2022

Social marketing platform using blockchain technology to promote customer retention and revenue growth for local businesses

- Boosted customer retention by 22% and partnerships by 40% through reward program centered on personalized spending habits
- Developed a business dashboard for 50+ restaurants to efficiently track client purchases and construct targeted user personas
- Broadened market opportunity by 43% through student-centric strategy testing, leveraging user insights and statistical analyses

**Parts Express Texas** – Owner; Missouri City, TX January 2020 - July 2022

Self-initiated online automotive part sales company specializing in truck and SUV airbags

- Doubled overall sales to \$150K in 2021 amidst the COVID-19 pandemic demonstrating adaptability and resilience
- Built high-value rapport with 50+ local body shops and junkyards to increase product inventory and lower supply costs by \$5K
- Communicated with 1K+ customers addressing all inquiries and providing tailored recommendations for auto parts and vehicles

## LEADERSHIP EXPERIENCE AND ACTIVITIES

**Texas Convergent** – Product Lead August 2022 - Present

- Research user pain points, analyze client limitations and revenue, and provide go-to-market strategies for 5+ tech startups
- Direct cross-functional teams of 10+ members in operations utilizing Jira and Agile methodologies to build tech products
- Educate 32+ members on product management, product design, and design thinking regarding minimum viable products

**Sustainability Investment Group** – Analyst August 2022 - Present

- Lead stock-pitch team in market research on emerging ESG-focused companies as investment prospects for 40+ members
- Publish 5+ annual reports on companies and non-profits to highlight ESG commitments and philanthropic initiatives
- Attend weekly market update meetings and host financial curriculum sessions to manage and lead investment analyst program

**Texas Iron Spikes** – Volunteer/Spirit Chair January 2023 - Present

- Facilitate the Spring Classic tournament, an annual philanthropic event that raises over \$15K for Special Olympics Texas (SOTX)
- Coordinate 5+ park clean-up events in Austin, rallying over 40+ volunteers to support local environmental preservation efforts
- Organize 10+ public events for The University of Texas baseball team to foster active undergraduate spirit involvement

## ADDITIONAL INFORMATION

**Certifications:** Professional Scrum Master Certification (PSM 1, In progress), Agile Project Leadership Certification

**Technical Skills:** JIRA, Python, SQL, CSS, HTML, SOXHUB, MS Office, Google Suite, Figma, VBA, Confluence, RStudio

**Interests:** Dr. Pepper, Guitar, E-Sports, Minimalism, Truck Assembly, Korean Dramas, Organizational TikToks, Sour Strips Candy

**Work Eligibility:** Eligible to work in the U.S. with no restrictions