

Shaheen sharafuddeen

Web Developer

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Professional Summary

Adaptable B.Com graduate turned IT enthusiast proficient in HTML, CSS, JavaScript, Django, and WordPress. Specializing in frontend and backend development alongside digital marketing expertise. Passionate about crafting engaging user experiences and driving business growth in the digital realm.

Experience

Zolution Technology

Kannur

Web Developer

04/2023 - 10/2023

- Designed and developed static and dynamic websites for a variety of clients, ensuring responsive and visually appealing user interfaces using wordpress,HTML, CSS,Bootstrap and django.
- Implemented dynamic features and functionalities using JavaScript, enhancing user experience and interactivity.

AL-Madina

majas,sharjah

E-commerce administration

11/2023

- Update and maintain product listings, descriptions, and images on the e-commerce website.
- Provide excellent customer service by addressing customer inquiries, resolving issues, and processing returns or exchanges.
- Work closely with IT and web development teams to address technical issues, implement updates, and ensure website functionality.

Education

PAFGC

manglore

Bcom

08/2019 - 08/2022

Expertz Lab

cochin

Web development

10/2022 - 10/2023

Skills

- HTML,CSS,Bootstrap,javascript
- python django
- WordPress
- SQL,postgresql
- Git & Github
- Digital Marketing

Languages

English((read,write and talk)

High Proficient

Arabic(read,write)

High Proficient

Malayalam(read,write and talk)

Native Speaker

Tamil(talk)

Native Speaker

What I Do

Front-End Development:

- Proficient in HTML, CSS, and JavaScript for developing responsive and visually appealing websites.
- Experience in building user interfaces that prioritize usability and accessibility.
- Familiarity with front-end frameworks/libraries such as Bootstrap, Tailwind to streamline development processes and enhance user experience
- Ability to collaborate effectively with design teams to implement mockups and prototypes into functional web pages.

Backend Development:

- Proficient in backend development using Python and Django framework to build scalable web applications and APIs.
- Experience in database design and management using SQL, PostgreSQL .
- Knowledge of server-side scripting and deployment strategies to ensure smooth operation of web services.

WordPress Development:

- Proficient in WordPress website development, including theme customization, plugin integration, and content management.
- Skilled in using popular WordPress plugins such as Elementor, Astra, and Yoast SEO to enhance website functionality, design flexibility, and search engine optimization.
- Experience in creating custom WordPress themes and templates using HTML, CSS, and JavaScript to meet client requirements and design specifications.

Digital Marketing:

- Skilled in creating and optimizing digital advertising campaigns on platforms such as Google Ads, Facebook Ads, and LinkedIn Ads to maximize ROI.
- Knowledgeable in search engine optimization (SEO) techniques to improve website visibility and organic search rankings.
- Familiarity with email marketing, content marketing, social media marketing, and influencer marketing strategies to reach and engage target audiences.
- Ability to analyze marketing metrics and performance data using tools like Google Analytics and social media analytics platforms to measure campaign effectiveness and inform future strategies.