

# shopEase

## Old Features

### 1. Retailer Modules:

- **Shop Registration:** Retailers can register their shops, ensuring a unique digital presence within the platform.
- **Shop Profile Maintenance:** Retailers have the ability to update and maintain their shop's profile, ensuring current and accurate shop information.
- **Sales Offers Management:** Retailers can initiate, update, or conclude sales offers, ensuring timely promotions to attract customers.

### 2. Customer Modules:

- **Customer Registration:** Allows customers to create and maintain their profiles, enabling a personalized shopping experience.
- **Nearby Shops Locator:** Customers can view and navigate to nearby shops based on their current location or specified areas.
- **Order Booking:** Provides customers the ability to book orders from their preferred shops, ensuring a seamless shopping experience.
- **Geo-fenced Sales Notification:** When within a specified geo-fenced area, customers receive real-time push notifications about ongoing sales or promotions.
- **Offers Viewer:** Allows customers to view and browse current offers from various retailers.
- **Retailer Communication Interface:** Direct communication channel enabling customers to interact with retailers for inquiries or feedback.

### 3. Inventory management for retailer:

- **Product Entry:** Allows retailers to add new products to their inventory, with essential details like product name, description, price, and quantity.
- **Inventory Alerts:** Sends notifications to retailers when stock levels are low or when items are out of stock. This can assist retailers in maintaining an optimal inventory level.

### 4. Payment Modules:

- **Payment Gateway Integration:** Allows customers to make payments within the app without redirection to third-party sites. Integration of various payment methods like credit/debit cards, wallet.

# shopEase

## New Features

### 1. Retailer Modules:

- **Shop Registration:** Retailers can register their shops, ensuring a unique digital presence within the platform.
- **Shop Profile Maintenance:** Retailers have the ability to update and maintain their shop's profile, ensuring current and accurate shop information.
- **Sales Offers Management:** Retailers can initiate, update, or conclude sales offers, ensuring timely promotions to attract customers.

### 2. Customer Modules:

- **Customer Registration:** Allows customers to create and maintain their profiles, enabling a personalized shopping experience.
- **Order Booking:** Provides customers the ability to book orders from their preferred shops, ensuring a seamless shopping experience.
- **Nearby Shops Locator:** Customers can view and navigate to nearby shops based on their current location or specified areas
- **Geo-fenced Sales Notification:** When within a specified geo-fenced area, customers receive real-time push notifications about ongoing sales or promotions.
- **Offers Viewer:** Allows customers to view and browse current offers from various retailers.
- **Offline Mode:** Enables customers to browse products and offers and add them to the cart even without an internet connection.
- **Guest Checkout:** Allows unregistered users to make purchases without creating an account.
- **Product Comparison:** Customers can compare different products based on their features, prices, and reviews.
- **Quick Product Review:** Enables customers to quickly and easily review and rate products.
- **User Generated Content Showcase:** Displays customer-generated content such as reviews, images, and videos, enriching the shopping experience.

### 3. Inventory Management for Retailer:

- **Product Entry:** Allows retailers to add new products to their inventory, with essential details like product name, description, price, and quantity.

### 4. Payment Modules:

- **Payment Gateway Integration:** Allows customers to make payments within the app without redirection to third-party sites. Integration of various payment methods like credit/debit cards, wallet, etc.

# shopEase

## Features that no app contain

1. **User Generated Content Showcase:** Displays customer-generated content such as reviews, images, and videos, enriching the shopping experience.
2. **Product Comparison:** Customers can compare different products based on their features, prices, and reviews.
3. **Quick Product Review:** Enables customers to quickly and easily review and rate products.
4. **Geo-fenced Sales Notification:** When within a specified geo-fenced area, customers receive real-time push notifications about ongoing sales or promotions.
5. **Offline Mode:** Enables customers to browse products and offers and add them to the cart even without an internet connection.
6. **Guest Checkout:** Allows unregistered users to make purchases without creating an account.
7. **Nearby Shops Locator:** Customers can view and navigate to nearby shops based on their current location or specified areas