

Food Recommendation Assistant

Project Description

Our *Food Recommendation Assistant* can integrate into any food delivery application where assistant asks the user his preference and budget and gives personalized recommendations.

Product Overview





Product overview

An assistant to handle all your food hassles.

Problem

- **Market gap:** No food delivery application in Pakistan offers a food recommendation assistant.
- **Customers:** All food delivery customers who are not interested in manually analyzing various food options and just personalized recommendations based on their preferences.
- **Financials:** Pakistan is projected to spend \$1.63 billion in 2024.
- **Costs:** One-time integration and training cost of sales personnel
- **Usability:** customers want something easy to use that helps make their life easier

Product benefits

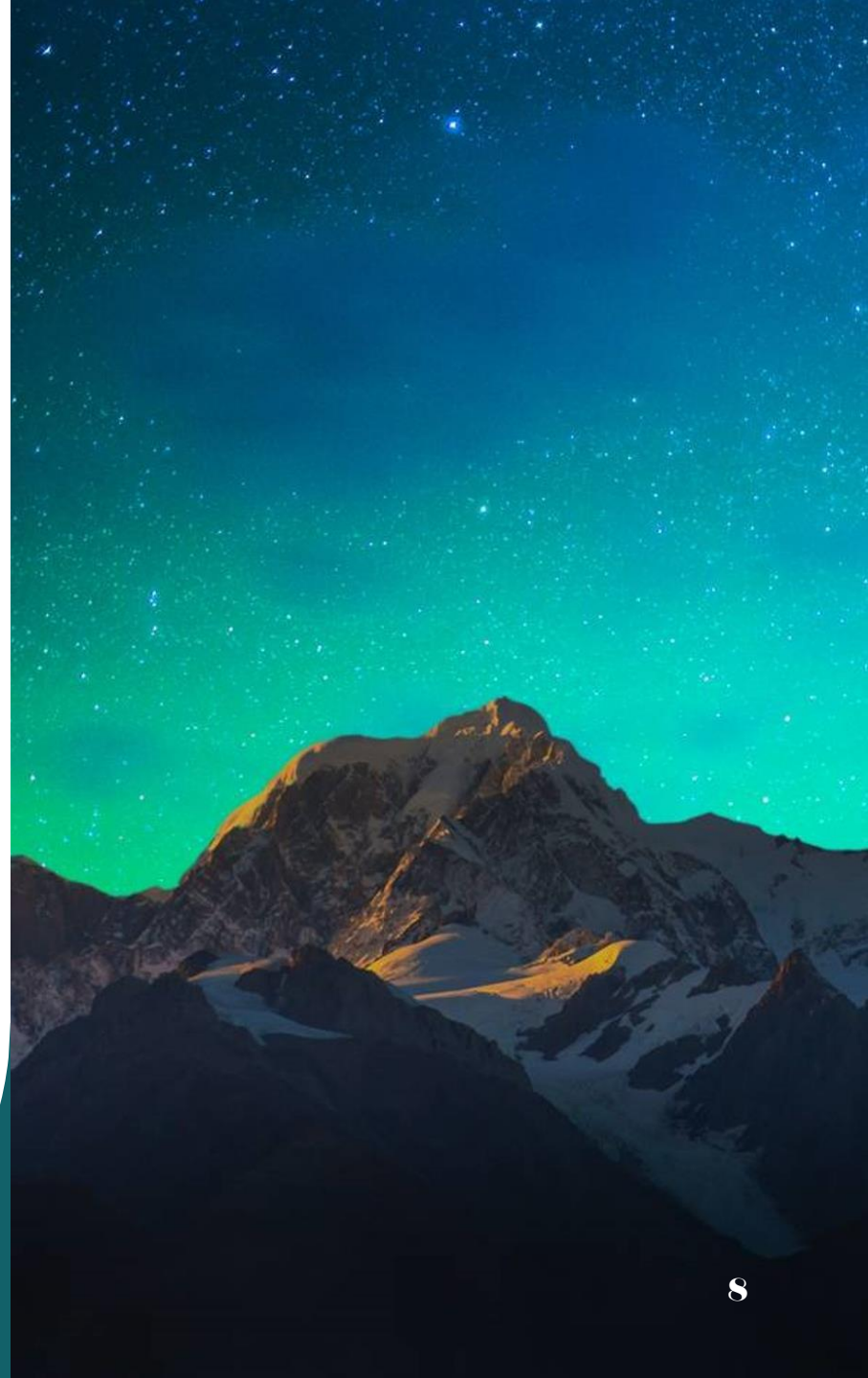
Food Recommendation now on your finger tips

Product overview

- Unique
- First to market
- Tested
- Authentic
- Only product specifically dedicated to this niche market
- Functional product that utilizes state-of-the-art IBM Watsonx assistant.
- Conducted testing with dummy data.
- Designed with the help of our taste buds.

Growth strategy

- **Feb 2025:** Develop a functional product by partnering with Food Panda – a leading food delivery application in Pakistan.
- **May 2025:** release the product to the public and monitor press release and social media accounts
- **July 2025:** gather feedback and adjust product design and functionality as necessary



Product overview

- Our product makes consumer lives easier, and no other product on the market offers the same features
- 64% of Pakistan population is youth (age less than 30)
- Reduces time.
- Simple design that gives customers the targeted information they need
- Close the gap
- Target audience
- Cost savings
- Easy to use

Thank you

Trail Blazers

Team Lead:

Shaheer Ahmad Khan

shaheerahmedk@outlook.com