Mr Potato NFT

INVESTMENT PROPOSAL

FOR SALE

8,888,888 FUNGIBLE TOKENS

8,888,888 NON FUNGIBLE IMAGE TOKENS

8,888 NON FUNGIBLE LAND TOKENS

CEX DEX MULTI-CHAIN 1-1 LIQUIDITY BRIDGE

TOKEN STAKING AND TRADING ON CEX DEX OR NFT MARKETPLACES

POLYGON-BSC NFT BRIDGE , METASTAKING AND METAPART MARKETPLACE
METAPOTATO PLAY2EARN GAMEFI INNOVATIVE STAKING MODELS

AND A LUCKY POTATO MINT SPIN

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Executive Summary

The Nostalgic Mr Potato concept is familiar worldwide and raises a smile across all generations

The Mr Potato Project is bringing many new innovations as the first multi and cross chain 1-1 ERC721 ERC20 liquidity backed 8,888,888 NFT series tradable on either CEX, DEX or NFT marketplaces.

The Mr Potato project innovations:

- First cross chain 8,888,888 NFT smart contract
- First Liquidity Bridge smart contract to offer 1-1 conversion between Non Fungible ERC721 and Fungible ERC20 tokens
- First investment grade NFT that is interchangeable Cross chain 1-1 with Liquidity backed Fungible Potato token
- MetaPotato MetaScore, Play2Earn GameFi
- A Metaverse bridge disassembling the attributes of any minted Mr Potato into MetaPotato MetaParts
- NFT MetaPart customisation marketplace to improve MetaPoints and overall MetaScore
- MetaPart rewards for NFT staking
- The reflections for Fungible Token holders are created through the ecosystem bridge taxes with no impact on Token liquidy
- Regular Bulk Minting or Lucky Mint Spin Mr Potato NFT Minting
- Digital Potato Field LAND combats any need for liquidation with LAND sale NFT tokenomics for larger investors that ensure growth and profit through increased liquidity

The Mr Potato Project has a solid business model and careful experienced team with new creative Web3 and NFT Liquidity Solutions developed patiently pre launch and pre exchange listing.

Self-funded Developed Smart contracts:

- ERC20 Staking for 8,888,888 Potato Tokens
- MetaPotato Staking Bridge for 8,888,888 ERC721 Mr Potato NFT
- Liquidity Bridge
- Lucky Mint Spin
- Cross Chain NFT Bridge
- MetaPotato MetaPart Marketplace
- MetaPotato Play2Earn GameFi

The project team is actively seeking private token sale Liquidty to accelerate the growth of Liquidity for the Mr Potato Project through funding Tier 1 and carefully selected Tier 2 exchanges. The Potato Project plans to raise in Q4 2022 $888,888 from the private sale of either 20 % of the Potato Land NFTs or 20 % of the Potato Tokens.

Mr Potato Investor Rewards

Mr Potato project MetaStaking environment engine has three independent mechanisms decentralisingly managing the moving parts involved in a metaverse project ecosystem for the benefit of investors:

1. Mr Potato ERC721 Land, Landowner
   High yield investment, revenue from Mr Potato NFT minting, huge upside through any Potato Token or Mr Potato NFT market price increase.
   Liquidity Exit through LAND sale Marketplace

2. ERC20 Potato Token Staking
   Investor earns from Mr Potato NFT platform ecosystem use, through mild taxation of NFT cross chain bridge, NFT liquidity bridge, MintSpin and Metapotato GameFi
   Investor benefits from platform growth.
   Exit via Tier 1 CEX or DEX Liquidty Pool

3. Mr Potato ERC721 NFT Staking
   MetaPotato MetaParts increase Metascore value increasing GameFi experience and digital asset value.
   Exit through NFT Liquidty bridge then CEX or DEX Liquidty Pool

Potato LAND

POTATO Token

Mr Potato NFT

Problems with NFTs

1. NFTs Are Not Liquid = Impossible To Be Investment Grade

Non-Fungible Tokens (NFT) are unique and can be listed for sale on NFT marketplaces such as Opensea.
Centralized marketplaces have copied the same UX UI to try to gain market share.

The problem with all NFT marketplaces:

- NFT sellers have to wait for a buyer.
- NFTs may never be sold as there is no guaranteed market liquidity.
- Even dropping the price may not ensure that an NFT will be sold.
- Investors are sitting on their NFT investment with no ability to exit.

NFT marketplaces have limited or no liquidity. Many serious and professional investors are restricted from being able to invest into an investment that has no market enabling an immediate liquidation.

The Mr Potato Project solves this by creating the first NFT which is backed by USDT, BTC, ETH & MATIC.

2. NFT series are limited = Not mass market adoptable

- Most of the NFT series are limited to 10,000 unique NFTs.
- Limited number of NFTs also limits the number of potential investors collecting, trading or holding a Token from a series.

The Mr Potato Project solves this by creating for the first time 8,888,888 algorithmically unique Mr Potato NFTs.

3. High NFT Prices = Not Tradable

- NFT prices are driven to artificially high prices which crowds out many potential investors.
- An investment in an NFT is therefore a clumping of risk in that specific NFT.
- The crypto & NFT markets are driven by smaller investors and high NFT market prices limit their participation.

Mr Potato NFT solves this by launching Mr Potato NFTs & Mr Potato Tokens at a low mint / listing price.

4. NFTs value driver = Rarity, not use case

- NFT value drivers are built on rarity rank
- Rarity rank is determined by rarity of each individual rarity element
- Besides the rarity rank few NFTs actually have a use case

Mr Potato NFT uses GameFi to Leverage NFT Rarity Rank collectability by tokenizing the attributes subsequently creating ERC1155 Metaparts, each with a unique MetaScore.

5. Staking Rewards = Token Price Down Pressure

Many crypto projects have poorly constructed token economic models with staking rewards creating down pressure on the token price.

- Staking rewards which are not funded result into a token price dilution for every reward offered.
- Staking rewards which are funded through taxes or scrapes remove liquidity from DEX and create downward price pressure.

The Mr Potato Project solves these problems by creating staking rewards which do not affect token or NFT liquidity.

- **Potato Token Staking**
  Rewards for Potato Staking are funded through the mild taxation of the Mr Potato NFT economy smart contract transactions and does not affect Potato Token liquidity.
- **Mr Potato NFT**
  Rewards for Mr Potato NFT staking are in ERC1155 MetaParts which improve Metascore values used in MetaPotato GameFi Play"Earn games without impacting Mr Potato NFT liquidity.

6. Private Sale Risks

Most crypto projects have private sales where locked tokens are sold at heavy discounted prices. This model has come problems:

- Large Price Discounts
  Private sale investors require large discounts on token prices to compensate for future token price uncertainty.
- Locked Investment
  Private sale investors have to commit to long token lock in periods to allow the projects to develop and create market liquidity.
- Liquidation Risk
  Significant token down pressure occurs once private sale investor's tokens are unlocked and they start to liquidate their tokens.

Mr Potato Land sale tokenomics solves these problems through locked liquidty locked tokens and paying all the revenue from the sales of Mr Potato NFT only to Land Owners

Potato Token (ERC20)

The Potato Token is a fungible token created on the Binance Smart Chain blockchain using the ERC20/BEP20 token standard.

Smart contract details

- Ticker — Potato
- Supply — 8,888,888
- Blockchain — BSC
- Token standard — BEP20

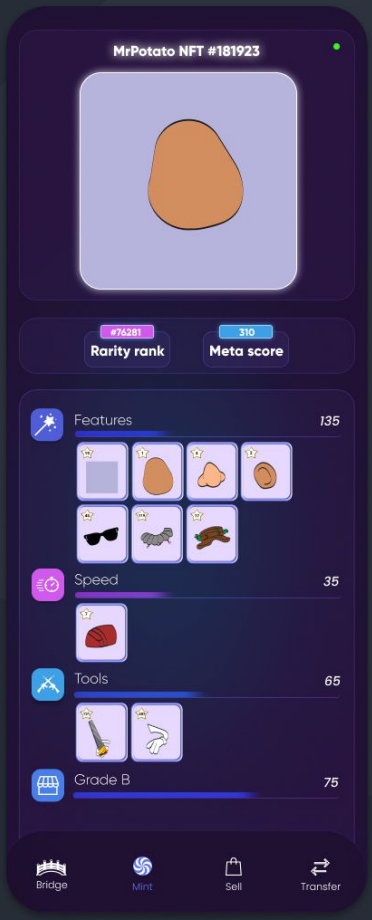
Mr Potato NFT (ERC721)

Every one of these 8,888,888 unique Mr Potato NFT, has been algorithmically developed on the Polygon blockchain and Binance Smart Chain, using the ERC721 token standard. Attributal Metadata is stored on IPFS.

Smart contract details

- Name — Mr Potato NFT
- Ticker — Potato NFT
- Supply — 8,888,888
- Blockchain — Polygon & BSC
- Token standard — ERC721

NFT attributes	Metaverse value
Body	Collectable, ERC1155
Head item	Collectable, ERC1155
Left Hand item	Game Tool, ERC1155
Right Hand item	Game Tool, ERC1155
Eyes	Feature, ERC1155
Nose	Feature, ERC1155
Ears	Feature, ERC1155
Mouth	Game Tool, ERC1155
Shoe Speed	Game Tool, ERC1155



First inter-blockchain NFT available initially on all three of the most popular blockchains Polygon and BSC.

Lucky Mint Spin

Players can for a small bsc gas fee spin the Lucky Mint wheel and take the chance of either losing or winning more.

Mint Spin payout potential

- 1, 3, 5 or 10 Mr Potato NFT ERC721
- 1, 3, 5 or 10 Potato Tokens ERC20
- Collectible and rare MetaParts ERC1155
- Or Lose and not win any tokens

New MetaParts are regularly launched and potential fungible /non fungible wins adjusted, to keep players enthused.

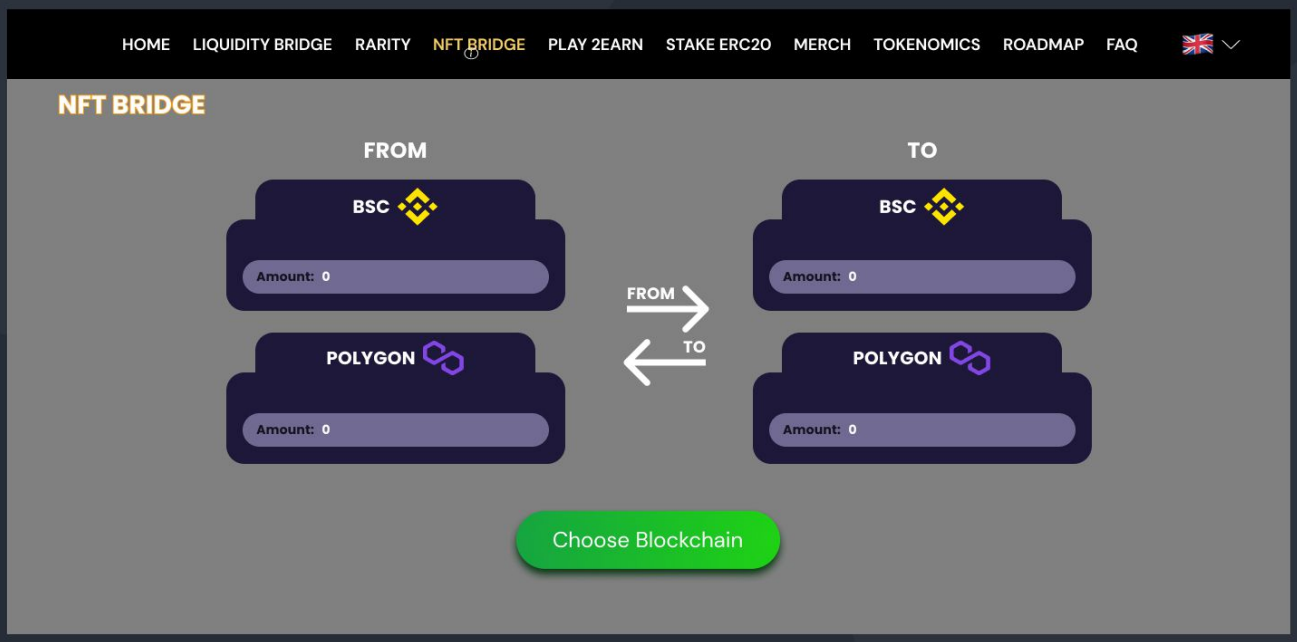
NFT Cross Chain Bridge

The NFT Bridge makes it possible for a Mr Potato NFT holder to swap cross chains between the three most popular blockchains.

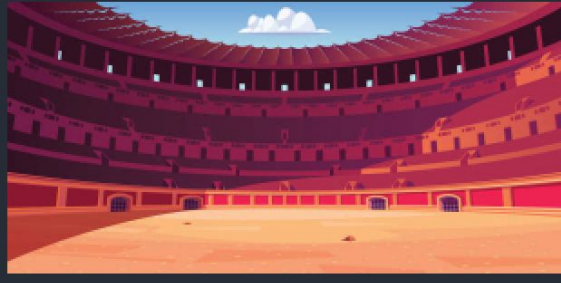
- Polygon blockchain
- BSC (Binance Smart Chain)

Holders therefore are not limited to trading on specific blockchain marketplaces instead can trade their Mr Potato NFT on the widest choice of NFT Marketplace.

This is the first interchangeable multi-blockchain NFT project offering access to all of the existing major NFT Marketplaces.



MetaPotato GameFi Play2Earn



The MetaPotato Play2Earn GameFi enables its players to either win more or lose their Mr Potato NFT...

- P2C Player vs Computer interactive Battle
- P2P Player vs Multiplayer interactive community Battle

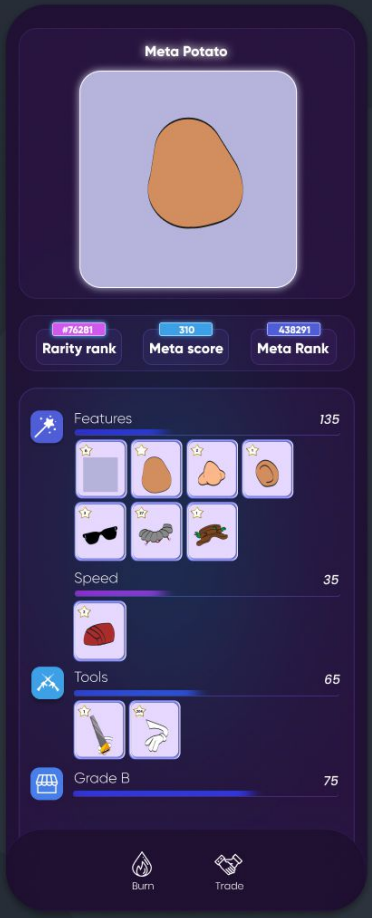
MetaPotato P2C Game

A Mr Potato NFT owner enters their selected Mr Potato ERC721 NFT into battle to fight against another randomly newly minted Mr Potato NFT.
The battle algorithm determining the winner is based on the Rarity Rank of each competing Mr Potato NFT. The winner is determined based on higher Rarity Rank.
The holder of the winning NFT with higher Rarity Rank gains the losers NFT.

MetaPotato P2P multiplayer Game

A Mr Potato ERC721 NFT holder selects their MetaPotato NFT to battle to win the NFT pool of all the other Players in the game.

The smart contract battle algorithm determining the winner is based on MetaScore attribute scores of each battling Mr Potato NFT. The winner is the MetaPotato in the battle with the highest MetaScore value.
The winner collects all of the ERC721 cloned MetaPotato their ERC1155 Metaparts and their respective ERC721 Mr Potato NFT in the MetaPotato pool.



MetaPotato MetaParts (ERC1155)

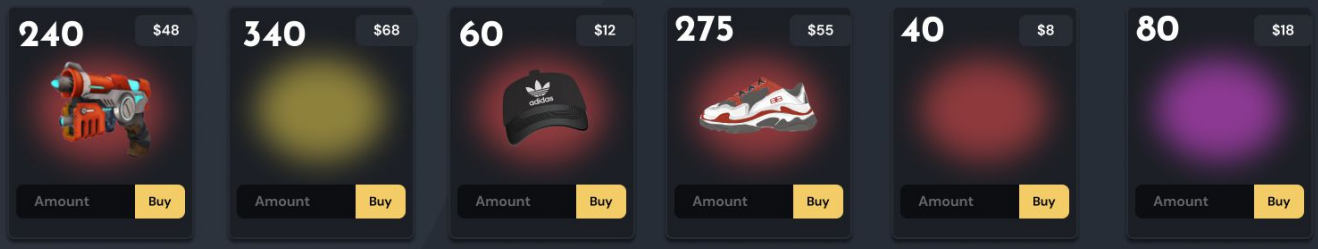
Every ERC1155 MetaPart NFT collected increases the MetaPotato NFT ID card's MetaScore and MetaRank

- Oringal MetaParts
  780 original Mr Potato attribute parts

- New MetaParts (ERC1155)
  New Limited edition collectible MetaVerse high scoring collectible tradeable
  Mr Potato attribute parts

Staked MetaPotato holders can vote on the new MetaParts (ERC1155) price and token supply.

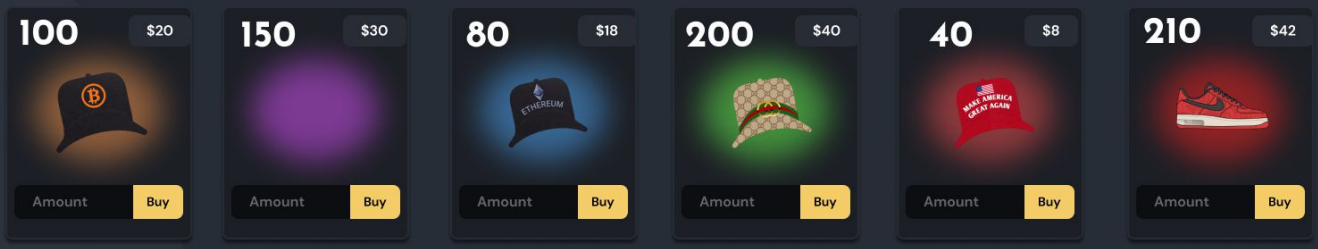
First community driven, tradable Metaverse NFT expansion parts



MetaPotato MetaParts (ERC1155) Marketplace

The MetaParts (ERC1155) can be traded or bought in the MetaParts Marketplace. This will allow users to improve their MetaPotato's MetaScore and / or personalize their Metaverse Potato for Game play , highly customised tokenised on chain MetaPotato charcters can have high long term digital asset value in metaverse Gameplay enviroment

First NFT parts marketplace



Mr Potato Investor Rewards

Mr Potato project MetaStaking environment engine has three independent mechanisms decentralisingly managing the moving parts involved in a metaverse project ecosystem for the benefit of investors:

1. Mr Potato ERC721 Land, Landowner
   High yield investment, revenue from Mr Potato NFT minting, huge upside through any Potato Token or Mr Potato NFT market price increase.
   Liquidity Exit through LAND sale Marketplace

2. ERC20 Potato Token Staking
   Investor earns from Mr Potato NFT platform ecosystem use, through mild taxation of NFT cross chain bridge, NFT liquidity bridge, MintSpin and Metapotato GameFi
   Investor benefits from platform growth.
   Exit via Tier 1 CEX or DEX Liquidty Pool

3. Mr Potato ERC721 NFT Staking
   MetaPotato MetaParts increase Metascore value increasing GameFi experience and digital asset value.
   Exit through NFT Liquidty bridge then CEX or DEX Liquidty Pool

Potato LAND

POTATO Token

Mr Potato NFT

Potato Token (ERC20) Staking

Staking Potato Token (ERC20) benefits holders through reflections from all Potato ecosystem bridge transactions. Additionally all sales of Mr Potato NFT (ERC721) on NFT marketplaces benefit Potato Token Stakers.

Potato Token stakers are rewarded through reflections from the Potato Project ecosystem growth and commission from all NFT marketplace trades.

Ideal for all investors with regular staking rewards who want to benefit from Mr Potato Economy FOMO.

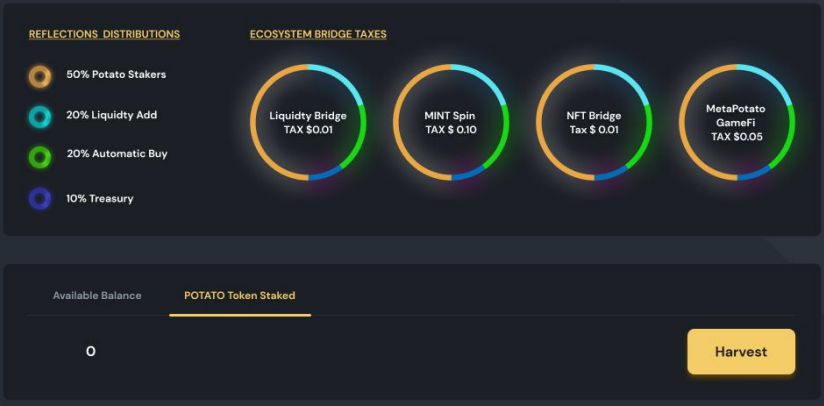
The staking rewards are funded, collected and reflected through the smart contract bridge scrapes and DEX trades

- Liquidity Bridge
- NFT Bridge
- Lucky Mint Spin
- MetaPotato Play2Earn GameFi
- NFT Marketplace Mr Potato NFT sales commission

Potato Token staking does not create any sale pressure on the Potato Token.

The Staking rewards are Bridge Tax reflections for locking / staking Potato Tokens. Staking Reflections paid in

- BNB
- BUSD
- Matic



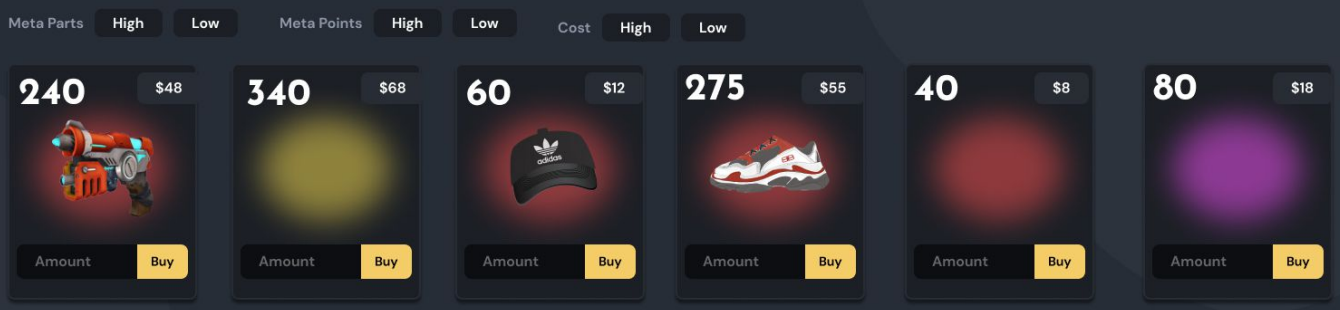
Mr Potato NFT (ERC721) Staking

The Mr Potato NFT Staking Bridge Smart Contract manages the Metaverse transition or Cloning of a Mr Potato NFT (ERC721) into another new MetaPotato.

- The Mr Potato NFT Staking Bridge disassembles a Mr Potato NFT (ERC721) assembling a newly cloned MetaPotato which is made of MetaParts.
- A MetaPotato NFT ID card features MetaParts with individual MetaPoints the overall MetaScore and MetaPotato MetaRank.
- The initial MetaScore of a staked NFT is determined by the utility value of each of the attributes used to assemble the initial Mr Potato NFT which after staking become MetaParts with a unique MetaScore.
- The new cloned MetaPotato MetaScore will be be enhanced by new random Airdroped MetaPart
- Collectible high MetaScore MetaParts can be purchased in the marketplace to increase any MetaPotato MetaScore and MetaRank

NFT staking process

- Mr Potato NFTs are deposited to the staking wallet
- A Staked Mr Potato NFT is rewarded with one newly minted random MetaPart every day.
- Staking a Mr Potato NFT to earn MetaParts increases the respective MetaScore and MetaRank.



Mr Potato NFT staking rewards affect a MetaPotato's Metascore and do not affect Potato Token ERC20 or MetaPotato NFT ERC721 liquidity.

Potato Trading App

Potato Trading App, Version 1.0

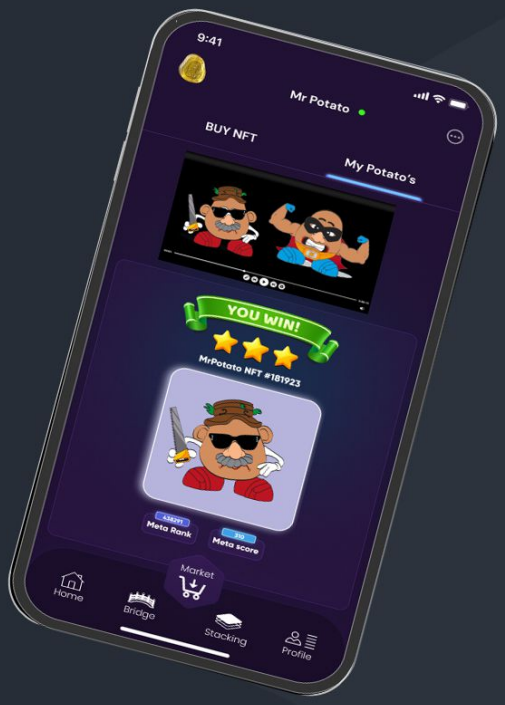
- Buy Mr Potato NFT (ERC721)
- Buy Mr Potato NFT LAND (ERC721)
- Buy Potato Token (ERC20)
- Liquidty Bridge, exchange Mr Potato NFT to Potato Token (and vice versa)
- Mint & Lucky Mint Spin
- P2C MetaPotato Play2Earn GameFi

Potato Trading App, Version 2.0

Upgrade and expansion of the Potato Trading App ;

- Staking Mr Potato NFT (ERC721) MetaUniverse MetaPotato
- Staking Potato Token (ERC20) and Collectible MetaPart Marketplace
- P2P MetaPotato Play2Earn GameFi.
- MetaPotato Play2 earn Game

All of the Potato ecosystem experience on Android and IPhone



Road Map

Q1 2022

- Develop Potato Population Metaverse concept
- Design 728 Unique Potato Population Metaverse Attributes

Q2 2022

- 8,888,888 Mr Potato NFT (ERC721) Smart Contract on Polygon and BSC
- Share 8,888,888 Mr Potato NFT smart contract Smart Contract on Github
- 8,888,888 Potato Token (ERC20) Smart Contract on BSC
- IPFS Metadata attributes stored
- Design UX and NFT Liquidity Bridge contract
- Design UX and Lucky Win Spin contract
- Design UX and NFT Bridge contract
- Design Ux and Mr Potato NFT Staking contract
- Design UX and MetaPotato GameFi Play2Earn Game contract
- Design Mobile App
- Design Potato Token Staking contract

Q3 2022

- 8,888,888 Mr Potato NFT smart contract on BSC
- Develop Liquidity Bridge smart contract
- Develop MetaPotato GameFi Play2Earn Game P2C smart contract
- Develop Lucky Win Spin smart contract
- MrPotatoNFT.com + Website SEO
- Strong Community Airdrop Promotion
- Whitelist Marketing at Crypto, Metaverse, blockchain Expos
- Telegram community marketing, Whitelist, AMA, Airdrop & Trending Token Pump groups.

Q4 2022

- Private Sale Round Potato LAND sale 20%
- Launch ERC20 Potato Token Whitelist
- Opensea Mr Potato NFT Listing
- MetaVerse Mr Potato NFT Staking with MetaParts rewards
- Potato Token Staking (ERC20)
- MetaPotato MetaPart marketplace launch (ERC1155)
- NFT Bridge smart contract, Polygon - BNB
- Mobile App (Apple + Android)
- Tier 1 CEX listings (INO)
- Play2 earn Game Design

Q1 2023

- LAND SALE 30%

SPRING Harvest
01 MARCH 2023

Q2 2023

- LAND SALE 30%

SUMMER Harvest
01 JUNE 2023

Q3 2023

- LAND SALE 10%

AUTUMN Harvest
01 SEPTEMBER 2023

Q4 2023

- LAND SALE 9%

WINTER Harvest
01 DECEMBER 2023

Business Model

The Mr Potato business model consists of revenue streams from Mr Potato NFT Land sale, Potato Token ICO , CEX and DEX market making, Opensea commissions, Liquidty Bridge and NFT^ Bridge refelections plus revenues from collectible additional MetaParts sales.

Initial Potato Land sales
Private Sale of First 20 % of the Potato Land NFTs.
2023 Land Sales; Spring Harvest 20% Summer 20% Autumn 20% Winter 20%
5% of the Winter 2023 Harvest has been reserved for Land Sale treasury
95% of the Land Sale is locked in Liquidity

Initial ERC20 Token sale
Mr Potato NFT Liquidity Token sale the ERC20 Potato token Whitelist DEX Listing and Tier 1 CEX listings
Sale price will start at USD $1,00

NFT Marketplace Commissions
The Mr Potato NFT Opensea marketplace Royalty is 1 % of the NFT sales price.

Potato Token EcoSystem Smart Contract Reflections
The Mr Potato Project implements a small automatic tax for each of the ecosystem smart contracts:

- Liquidity Bridge smart contract transaction refelection
- NFT cross chain swap smart contract refelection
- Lucky Mint Spin smart contract refelection
- Play2 Learn Mr Potato NFT GameFi smart contract refelection

50% of every smart contract reflection is paid to Potato Token Stakeholders,
20% Potato Token buyback, 20% Liquidty Pool, 10% Potzato Project Treasury

MetaParts
MetaPotato Metaparts token supply quantity and pricing are finalised by community vote.
Proceeds selling these collectible Mr Potato MetaUniverse parts is to the benefit of the Potato Project Treasury.

Token Management

An essential component of the Mr Potato eco-system is token management across multiple platforms and against multiple cryptocurrencies.

CEX strategy

- Potato Tokens will be listed on Tier1 CEX against major cryptocurrencies.
- The Potato Tokens will be supported with sufficient funds to create large enough buy walls to support large market liquidity and provide investor confidence to enable trading.
- Eventually these funds may be withdrawn when their is actual sufficient market demand to support investor Liquidity.

DEX strategy

- Potato Tokens will be pooled on DEX against BNB.
- The DEX pool will allow any potential investor to quickly participate in the Potato economy without passing KYC.
- The DEX pool will be funded with substantial and sufficient Liquidity to provide a secure floor price.

Opensea strategy

- Specific individual Mr Potato NFTs will be listed for sale on NFT marketplaces such as Opensea.
- The NFT marketplaces will be dominated by rarer Mr Potato NFTs.
- A Rare Mr Potato NFT will be listed on a marketplace at a much higher sale price than the CEX/DEX Potato Token market price.

Arbitrage

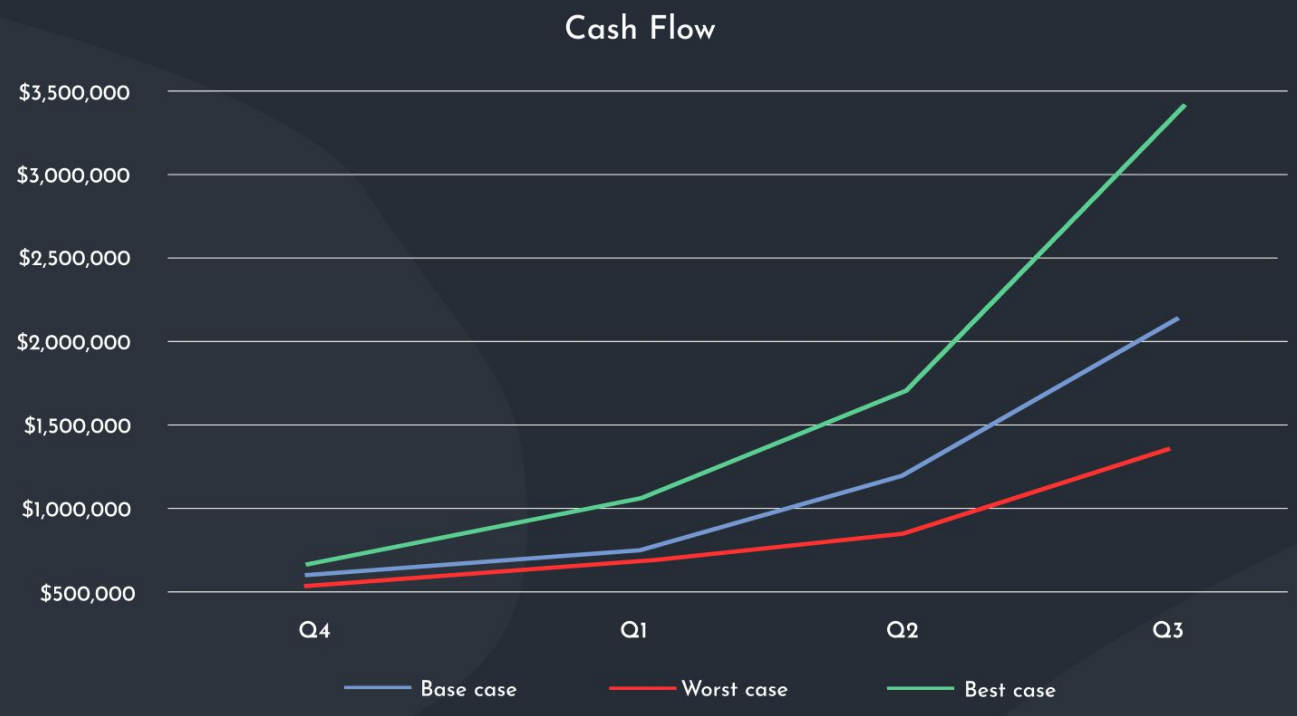
- Since the ERC20 Potato Token will be listed with multiple different cryptocurrency liquidity pools, this will create arbitrage opportunities driven by the price movements between these cryptos, increasing market volumes
- Arbitrage opportunities will also be created by having Mr Potato NFT listed on many different NFT marketplace.

Liquidity management

- 100 % of the Potato Tokens and Potato NFTs are initially controlled by the project management team.
- Understanding that the better profit model is one of strong growth, eliminating any possibility of the pump and dump strategy of new crypto projects. Mr Potato project protects Potato Land investors through an advanced tokenonomics model with locked asset value and daily yields from the sale of the Mr Potato NFTs.
- Potato Land (ERC721) and Potato Token (ERC20) both yield daily profit and are initially offered only to private investors locked to prevent the ecosystem from having any unexpected liquidity impacts.

Cash Flow

We have built a financial model to help us estimate the Mr Potato Project's financial potential. The results of our scenarios are as follows.



- The financial model only represents one year and future profit opportunities have not been included.
- The biggest variable is the market liquidity funding requirement which could be withdrawn if the market liquidity grows organically or if the project is not successful raising the Tier 1 market liquidity funding

Funding and Investment options

The Mr Potato Project team has been working together for 4 years in the crypto space and has sufficient self-generated, bootstrapped funding to move the project forward, however we are actively looking to expand our funding to help accelerate our growth through listing on multiple Tier 1 exchanges and expansion on additional blockchains. We are assessing the following options.

A. Grants
B. Liquidity Support
C. Free CEX Listings
D. Potato Token Sale (ICO)
E. Mr Potato NFT LAND Sale
F. MetaPotato GameFi MetaParts

Potato Token Sale Roadmap

Whitelist

- Pre-sale to the community maximum 1% of total supply
  88,888 ERC721 NFT
- $50 -$500 per investor at 5% discount

Private sale Potato Land + Potato Token

The Potato Project plans to raise in Q4 2022 $888,888 from the private sale of either 20 % of the Potato Land NFTs or 20 % of the Potato Tokens.

- Potato Land
  20 % of ERC721 Potato Land for private sale in Q4 2022
  Locked for 90 days 🔐
  50 % price discount on Mr Potato NFT = $ 0.50 per Mr Potato NFT
  100 % of all initial revenue from first 1,777,777 goes to Potato Land investors
  $ 1.00 starting mint price for Mr Potato NFTs
  Multiple x price increase upside potential

- Potato Token
  20 % of ERC20 Potato Tokens for private sale in Q4 2022
  Locked for 90 days 🔐
  50 % price discount on Potato Token = $ 0.50 per Potato Token
  50 % of all tax revenue from Potato Economy transactions
  $ 1.00 starting list price for Potato Tokens on Tier1 exchange
  Multiple x price increase upside potential

Potato Executive Team

The co-founders CEO CFO & CTO have been fully immersed in the crypto space over the past 5 years, 7 days a week Meta devoted 18 hours a day.
Mr Potato NFT is a officially registered, Dubai Based Digital Art Asset Project

Richard Dene Hill, CEO, COO

Richard is the co-founder and COO and CEO of the Mr Potato Project. He is extensive experienced and deeply immeresed in crypto as current founder / CEO of crypto projects involving Pet Dog owner NFT and a Web3 Oracle Bitcoin futures and sporst book platform. He has vast experience as a business development executive, event supply chain management, niche product sales, major brand sponsorship promotions and influencer contracts across multiple markets throughout Europe UK The Americas and Middle Eats.

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Skype: Richard Hill
Email: Richard@mrpotatonft.com

Thomas Melchior, CFO

Thomas is a co-founder of the Mr Potato Project. He has a long successful track record as a founder / partner / consultant / adviser for start-up companies and also offers CFO or virtual CFO services. He possesses a long international experience as CEO/ COO/CFO in technology-driven, customer-focused enterprises in emerging markets and technologies with a strong proven track record in business strategy and business planning, building and expanding businesses, expansions, change and turnaround situations.

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Michael Gravatt CTO

Michael is the chief technology officer and lead technical developer of the Mr Potato Project. He is a visionary blockchain developer and through leader with extensive experience in software development, decentralized oracles, advanced smart chain development and DAO. He possesses years of experience as Lead Software Engineer, Front-End Developer, Full Stack Developer, Web and game developer across multiple programming languages.

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