```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
%matplotlib inline
import seaborn as sns
df=pd.read csv('Amazon Sale Report.csv')
FileNotFoundError
                                          Traceback (most recent call
last)
<ipython-input-2-cf4f38deaa41> in <cell line: 0>()
----> 1 df=pd.read csv('Amazon Sale Report.csv',encoding=
'unicode escape')
/usr/local/lib/python3.11/dist-packages/pandas/io/parsers/readers.py
in read csv(filepath or buffer, sep, delimiter, header, names,
index col, usecols, dtype, engine, converters, true values,
false values, skipinitialspace, skiprows, skipfooter, nrows,
na values, keep default na, na filter, verbose, skip blank lines,
parse dates, infer datetime format, keep date col, date parser,
date format, dayfirst, cache dates, iterator, chunksize, compression,
thousands, decimal, lineterminator, quotechar, quoting, doublequote,
escapechar, comment, encoding, encoding errors, dialect, on bad lines,
delim whitespace, low memory, memory map, float precision,
storage options, dtype backend)
   1024
            kwds.update(kwds defaults)
   1025
-> 1026
            return read(filepath or buffer, kwds)
   1027
   1028
/usr/local/lib/python3.11/dist-packages/pandas/io/parsers/readers.py
in _read(filepath or buffer, kwds)
    618
    619
            # Create the parser.
--> 620
            parser = TextFileReader(filepath or buffer, **kwds)
    621
    622
            if chunksize or iterator:
/usr/local/lib/python3.11/dist-packages/pandas/io/parsers/readers.py
in init (self, f, engine, **kwds)
   1618
   1619
                self.handles: IOHandles | None = None
-> 1620
                self. engine = self. make engine(f, self.engine)
   1621
            def close(self) -> None:
   1622
/usr/local/lib/python3.11/dist-packages/pandas/io/parsers/readers.py
```

```
in make engine(self, f, engine)
                        if "b" not in mode:
   1878
                            mode += "b"
   1879
-> 1880
                    self.handles = get handle(
   1881
                        f,
   1882
                        mode.
/usr/local/lib/python3.11/dist-packages/pandas/io/common.py in
get_handle(path_or_buf, mode, encoding, compression, memory_map,
is text, errors, storage options)
                if ioargs.encoding and "b" not in ioargs.mode:
    871
    872
                    # Encoding
--> 873
                    handle = open(
    874
                        handle,
    875
                        ioargs.mode,
FileNotFoundError: [Errno 2] No such file or directory: 'Amazon Sale
Report.csv'
df.shape
(128976, 21)
df.head()
   index
                     Order ID
                                   Date
                                                               Status
/
        405-8078784-5731545
                               04-30-22
0
       0
                                                            Cancelled
                                         Shipped - Delivered to Buyer
1
       1 171-9198151-1101146
                               04-30-22
       2 404-0687676-7273146
                               04-30-22
                                                              Shipped
         403-9615377-8133951
                               04-30-22
                                                            Cancelled
       4 407-1069790-7240320 04-30-22
                                                              Shipped
  Fulfilment Sales Channel ship-service-level Category Size Courier
Status \
    Merchant
                 Amazon.in
                                     Standard
                                                T-shirt
                                                                 0n
the Way
    Merchant
                 Amazon.in
                                     Standard
                                                  Shirt 3XL
Shipped
      Amazon
                 Amazon.in
                                    Expedited
                                                  Shirt XL
Shipped
    Merchant
                 Amazon.in
                                     Standard
                                                Blazzer L
                                                                 0n
the Way
      Amazon
                 Amazon.in
                                    Expedited Trousers 3XL
Shipped
```

```
Amount
                              ship-city
                                           ship-state ship-postal-code
        currency
0
              INR
                   647.62
                                 MUMBAI
                                          MAHARASHTRA
                                                               400081.0
1
              INR
                   406.00
                              BENGALURU
                                            KARNATAKA
                                                               560085.0
2
                   329.00
              INR
                            NAVI MUMBAI
                                          MAHARASHTRA
                                                               410210.0
3
              INR
                   753.33
                             PUDUCHERRY
                                           PUDUCHERRY
                                                               605008.0
4
              INR
                   574.00
                                CHENNAI
                                           TAMIL NADU
                                                               600073.0
   ship-country
                    B<sub>2</sub>B
                          fulfilled-by New
                                             PendingS
                             Easy Ship NaN
0
                  False
              ΙN
                                                  NaN
1
                  False
                             Easy Ship NaN
                                                  NaN
              IN
2
              ΙN
                   True
                                   NaN NaN
                                                  NaN
3
                  False
                             Easy Ship NaN
                                                  NaN
              IN
4
              IN
                  False
                                   NaN NaN
                                                  NaN
[5 rows x 21 columns]
df.tail()
                                                   Status Fulfilment \
         index
                             Order ID
                                            Date
128971
        128970
                 406-6001380-7673107
                                        05-31-22
                                                  Shipped
                                                               Amazon
        128971
                 402-9551604-7544318
                                       05-31-22
                                                  Shipped
128972
                                                               Amazon
128973
        128972
                 407-9547469-3152358
                                       05-31-22
                                                  Shipped
                                                               Amazon
128974
        128973
                 402-6184140-0545956
                                       05-31-22
                                                  Shipped
                                                               Amazon
128975
        128974
                 408-7436540-8728312
                                       05-31-22
                                                  Shipped
                                                               Amazon
       Sales Channel ship-service-level Category Size Courier
Status
             /
128971
           Amazon.in
                                Expedited
                                              Shirt
                                                      XL
Shipped
128972
           Amazon.in
                                Expedited
                                            T-shirt
Shipped
128973
                                Expedited
           Amazon.in
                                            Blazzer XXL
Shipped
128974
                                Expedited
                                            T-shirt
                                                      XS
           Amazon.in
Shipped
128975
                                Expedited T-shirt
            Amazon.in
Shipped
        currency
                   Amount
                            ship-city
                                          ship-state ship-postal-code \
                    517.0
128971
              INR
                            HYDERABAD
                                           TELANGANA
                                                              500013.0
                                             HARYANA
128972
              INR
                    999.0
                             GURUGRAM
                                                               122004.0
128973
              INR
                    690.0
                            HYDERABAD
                                           TELANGANA
                                                              500049.0
128974
              INR
                   1199.0
                                Halol
                                             Gujarat
                                                              389350.0
                                       CHHATTISGARH
              INR
                    696.0
                                                              492014.0
128975
                               Raipur
        ship-country
                          B2B
                               fulfilled-by New
                                                  PendingS
                                         NaN NaN
128971
                   IN
                        False
                                                        NaN
128972
                   IN
                        False
                                         NaN NaN
                                                        NaN
128973
                   IN
                        False
                                         NaN NaN
                                                        NaN
                       False
128974
                   IN
                                         NaN NaN
                                                        NaN
```

```
128975
                  IN
                     False
                                       NaN NaN
                                                      NaN
[5 rows x 21 columns]
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 128976 entries, 0 to 128975
Data columns (total 21 columns):
#
     Column
                          Non-Null Count
                                           Dtype
- - -
     -----
                                           ----
 0
     index
                          128976 non-null
                                           int64
     Order ID
                          128976 non-null
 1
                                           object
 2
     Date
                          128976 non-null
                                           object
 3
     Status
                          128976 non-null
                                           object
 4
     Fulfilment
                          128976 non-null
                                           object
 5
     Sales Channel
                         128976 non-null
                                           object
 6
     ship-service-level
                         128976 non-null
                                           object
 7
     Category
                         128976 non-null
                                           object
 8
     Size
                          128976 non-null
                                           object
 9
     Courier Status
                          128976 non-null
                                           object
 10
                         128976 non-null
    Qty
                                           int64
 11
                          121176 non-null
     currency
                                           obiect
 12
    Amount
                         121176 non-null
                                           float64
 13 ship-city
                         128941 non-null
                                           object
 14 ship-state
                          128941 non-null
                                           object
 15 ship-postal-code
                          128941 non-null
                                           float64
 16
    ship-country
                          128941 non-null
                                           object
 17
                          128976 non-null
                                           bool
     B2B
 18
     fulfilled-by
                          39263 non-null
                                           object
 19
     New
                          0 non-null
                                           float64
20
     PendingS
                          0 non-null
                                           float64
dtypes: bool(1), float64(4), int64(2), object(14)
memory usage: 19.8+ MB
#drop unrelated/blank columns
df.drop(['New', 'PendingS'], axis=1, inplace=True)
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 128976 entries, 0 to 128975
Data columns (total 19 columns):
#
     Column
                          Non-Null Count
                                           Dtype
     -----
0
     index
                          128976 non-null
                                           int64
 1
     Order ID
                          128976 non-null
                                           object
 2
     Date
                          128976 non-null
                                           object
 3
     Status
                          128976 non-null
                                           object
 4
     Fulfilment
                          128976 non-null
                                           object
```

```
5
    Sales Channel
                       128976 non-null
                                       object
    ship-service-level 128976 non-null
                                       object
6
7
    Category
                       128976 non-null
                                       object
8
    Size
                       128976 non-null
                                       object
    Courier Status
9
                       128976 non-null
                                       object
10
                       128976 non-null
    Qty
                                       int64
11
    currency
                       121176 non-null
                                       object
12 Amount
                       121176 non-null
                                       float64
13 ship-city
                       128941 non-null object
14 ship-state
                       128941 non-null object
15 ship-postal-code
                       128941 non-null float64
16 ship-country
                       128941 non-null
                                       object
17
                       128976 non-null
    B2B
                                       bool
   fulfilled-by
18
                       39263 non-null
                                       object
dtypes: bool(1), float64(2), int64(2), object(14)
memory usage: 17.8+ MB
pd.isnull(df)
# checking null value
       index Order ID
                        Date Status Fulfilment Sales Channel \
0
       False
                False False
                               False
                                          False
                                                        False
1
       False
                False False
                               False
                                          False
                                                        False
2
       False
                 False False
                               False
                                          False
                                                        False
3
       False
                False False
                               False
                                          False
                                                        False
4
       False
                               False
                                          False
                False False
                                                        False
         . . .
                  . . .
                                . . .
                                            . . .
. . .
128971 False
                False False
                               False
                                          False
                                                        False
128972 False
                 False False
                               False
                                          False
                                                        False
128973 False
                False False
                               False
                                          False
                                                        False
128974 False
                 False False
                               False
                                          False
                                                        False
128975 False
                False False
                               False
                                          False
                                                        False
       ship-service-level Category Size Courier Status Qty
currency \
0
                   False
                             False False
                                                   False False
False
                   False
                             False False
                                                   False False
1
False
2
                    False
                             False False
                                                   False False
False
                    False
                             False False
3
                                                   False False
False
4
                    False
                             False False
                                                   False False
False
. . .
128971
                    False
                             False False
                                                   False False
False
128972
                   False
                             False False
                                                   False False
```

False 128973		False	False	False	Fals	e False		
False 128974 False		False	False	False	Fals	e False		
128975 False		False	False	False	Fals	e False		
B2B \	Amount	ship-city	ship-state	ship-p	oostal-code s	hip-country		
0 False	False	False	False		False	False		
1 False	False	False	False		False	False		
2 False	False	False	False		False	False		
3 False	False	False	False		False	False		
4 False	False	False	False		False	False		
128971 False	False	False	False		False	False		
128972 False	False	False	False		False	False		
128973 False	False	False	False		False	False		
128974 False	False	False	False		False	False		
128975 False	False	False	False		False	False		
	fulfill	ed-bv						
0 False 1 False 2 True 3 False 4 True								
128971 128972 128973 128974 128975	.28971 True .28972 True .28973 True .28974 True							
[128976 rows x 19 columns]								
<pre>pd.isnull(df).sum() # sum will give total values of null values</pre>								

```
index
                           0
Order ID
                           0
Date
                           0
Status
                           0
                           0
Fulfilment
Sales Channel
                           0
                           0
ship-service-level
Category
                           0
                           0
Size
Courier Status
                           0
                           0
Qty
                       7800
currency
                       7800
Amount
ship-city
                         35
ship-state
                          35
ship-postal-code
                         35
ship-country
                         35
B2B
                          0
fulfilled-by
                      89713
dtype: int64
df.shape
(128976, 19)
#drop null values
df.dropna(inplace=True)
df.shape
(37514, 19)
df.columns
Index(['index', 'Order ID', 'Date', 'Status', 'Fulfilment', 'Sales
Channel',
       'ship-service-level', 'Category', 'Size', 'Courier Status',
'Qty',
       'currency', 'Amount', 'ship-city', 'ship-state', 'ship-postal-
code',
       'ship-country', 'B2B', 'fulfilled-by'],
      dtype='object')
# change data type
df['ship-postal-code']=df['ship-postal-code'].astype('int')
#checking whether the data type change or not
df['ship-postal-code'].dtype
dtype('int32')
df['Date']=pd.to datetime (df['Date'])
```

```
df.columns
Index(['index', 'Order ID', 'Date', 'Status', 'Fulfilment', 'Sales'
Channel',
       'ship-service-level', 'Category', 'Size', 'Courier Status',
'Qty',
       'currency', 'Amount', 'ship-city', 'ship-state', 'ship-postal-
code',
       'ship-country', 'B2B', 'fulfilled-by'],
      dtype='object')
#rename Columns
df.rename(columns={'Qty':'Quantity'})
                           Order ID
         index
                                          Date
Status \
                405-8078784-5731545 2022-04-30
0
Cancelled
                171-9198151-1101146 2022-04-30
                                                Shipped - Delivered to
Buyer
                403-9615377-8133951 2022-04-30
3
Cancelled
             7
                406-7807733-3785945 2022-04-30
                                                Shipped - Delivered to
Buyer
12
            12
                405-5513694-8146768 2022-04-30 Shipped - Delivered to
Buyer
128875 128874 405-4724097-1016369 2022-06-01 Shipped - Delivered to
Buyer
128876 128875
                403-9524128-9243508 2022-06-01
Cancelled
               405-6493630-8542756 2022-05-31 Shipped - Delivered to
128888 128887
Buver
128891 128890
                407-0116398-1810752 2022-05-31
Cancelled
128892 128891 403-0317423-9322704 2022-05-31
                                                Shipped - Delivered to
Buyer
       Fulfilment Sales Channel ship-service-level
                                                    Category
                                                              Size \
0
         Merchant
                      Amazon.in
                                          Standard
                                                     T-shirt
                                                                 S
1
         Merchant
                      Amazon.in
                                          Standard
                                                       Shirt
                                                               3XL
3
         Merchant
                      Amazon.in
                                          Standard
                                                     Blazzer
                                                                 L
7
                                                                 S
         Merchant
                                          Standard
                                                       Shirt
                      Amazon.in
12
         Merchant
                      Amazon.in
                                          Standard
                                                       Shirt
                                                                XS
                                                                S
128875
         Merchant
                      Amazon.in
                                          Standard
                                                     T-shirt
128876
         Merchant
                                          Standard
                                                     Blazzer
                                                                XL
                      Amazon.in
                                          Standard
128888
         Merchant
                      Amazon.in
                                                    Trousers
                                                                 M
128891
         Merchant
                      Amazon.in
                                          Standard
                                                      Wallet
                                                              Free
```

128892	Merchant	Amazon.in		Standard	ВТ	lazzer	М
0 1 3 7 12	Courier Status On the Way Shipped On the Way Shipped Shipped	Quantity 0 1 0 1	currency INR INR INR INR INR	Amount 647.62 406.00 753.33 399.00 399.00	F	ship-city MUMBA] BENGALURU PUDUCHERRY HYDERABAD Amravati.	] , ,
128875 128876 128888 128891 128892	Shipped On the Way Shipped On the Way Shipped	1 0 1 0	INR INR INR INR INR	854.00 734.29 518.00 398.10 721.00	JTTAF	ALLUF Barabanki NOIDA MADURAI R BAGDOGRA	- \ -
fulfill	ship-state	e ship-po	stal-code	ship-count	try	B2B	
0	MAHARASHTRA	4	400081		IN	False	Easy
Ship 1	KARNATAKA	1	560085		IN	False	Easy
Ship	PUDUCHERRY	(	605008		IN	False	Easy
Ship 7	TELANGANA	1	500032		IN	False	Easy
Ship 12	MAHARASHTRA	4	444606		IN	False	Easy
Ship 							
 128875	ANDHRA PRADESI	1	524315		IN	False	Easy
Ship 128876	UTTAR PRADESI	1	225001		IN	False	Easy
Ship 128888	UTTAR PRADESI	1	201301		IN	False	Easy
Ship 128891	TAMIL NADU		625007		IN	False	Easy
Ship							_
128892 Ship	WEST BENGAL	-	734014		IN	False	Easy
[37514 rows x 19 columns]							
<pre>#describe() method return description of the data in the DataFrame(i.e count, mean, std, minetc) df.describe()</pre>							
count mean min	index 37514.000000 60953.809858 0.000000	2022-05-1		Date 3751 <u>4</u> 7.303939840 31 00:00:00	4 37 9	01 7514.00000 0.86738 0.00000	33

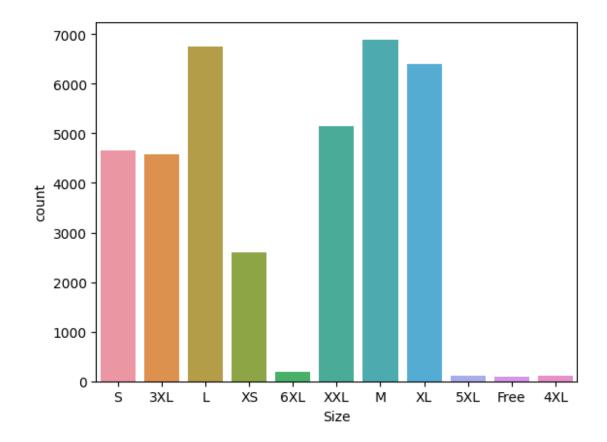
25% 50% 75% max std	27235.256 63470.506 91790.756 128891.006 36844.853	9000 9000 9000	202 202	2-04-20 2-05-09 2-06-01 2-06-29	00:00:0 00:00:0	90 90	1.00000 1.00000 5.00000 0.35416	00 00 00
count mean min 25% 50% 75% max std	Amou 37514.0006 646.5539 0.0006 458.0006 629.0006 771.0006 5495.0006 279.9524	900 960 4 900 1 900 3 900 5 900 6 900 9	-postal-co 37514.0000 63291.5527 10001.0000 70465.0000 00019.0000 00042.0000 89898.0000 94550.4256	00 54 00 00 00 00 00				
<pre>df.describe(include='object')</pre>								
Fulfilr	ment \	0rder	ID			Status	5	
count	iicire (	375	14			37514	1 3	37514
unique		346	64			13	l	1
top								
freq			12			28743	1 3	37514
	Sales Char	nnel ship	-service-l	evel Ca <sup>.</sup>	tegory	Size (	Courier	Status
\ count		7514		7514	37514	37514		37514
count	31		3					
unique		1		1	8	11		3
top	Amazor	n.in	Stan	dard T	-shirt	М	9	Shipped
freq	37	7514	3	7514	14062	6892		31859
count unique top freq	currency 37514 1 INR 37514	ship-cit 3751 469 BENGALUR 283	4 3 8 U MAHARAS	7514 58	37!	try ful: 514 1 IN & 514	filled-k 3751 Easy Shi 3751	1 1 1p
<pre>#use describe() for specific columns df[['Qty','Amount']].describe()</pre>								
count	37514.0000	Qty 900 3751	Amount 4.000000					

```
0.867383
                       646.553960
mean
                       279.952414
std
           0.354160
min
           0.000000
                         0.000000
25%
           1.000000
                       458,000000
50%
           1.000000
                       629.000000
                       771.000000
75%
           1.000000
           5.000000
                      5495.000000
max
```

## **Exploratory Data Analysis**

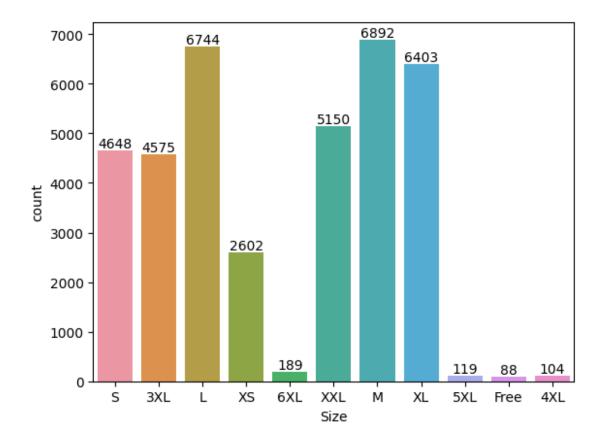
### size

```
ax=sns.countplot(x='Size' ,data=df)
```



ax = sns.countplot(x = 'Size' , data = df)

for bars in ax.containers:
 ax.bar\_label(bars)



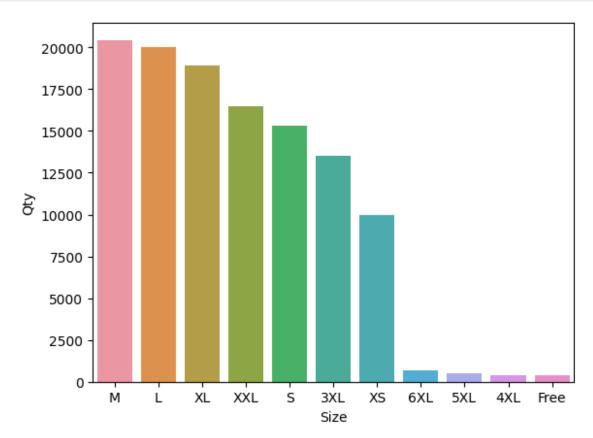
Note: From above Graph you can see that most of the people buys M-Size

# Group By

The groupby() function in pandas is used to group data based on one or more columns in a DataFrame

```
df.groupby(['Size'], as_index=False)
['Qty'].sum().sort_values(by='Qty',ascending=False)
    Size
            Qty
6
       Μ
          5978
5
       L
          5875
8
      XL
          5543
10
     XXL
          4518
0
     3XL
          4008
7
          3973
       S
9
      XS
          2204
3
     6XL
            170
2
     5XL
            104
1
             93
     4XL
    Free
             73
```

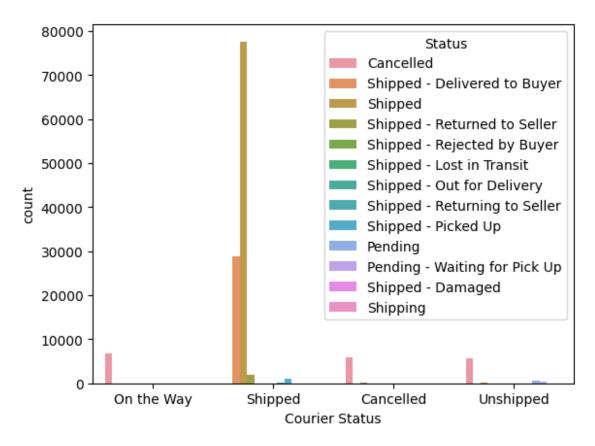
```
S_Qty=df.groupby(['Size'], as_index=False)
['Qty'].sum().sort_values(by='Qty',ascending=False)
sns.barplot(x='Size',y='Qty', data=S_Qty)
<Axes: xlabel='Size', ylabel='Qty'>
```



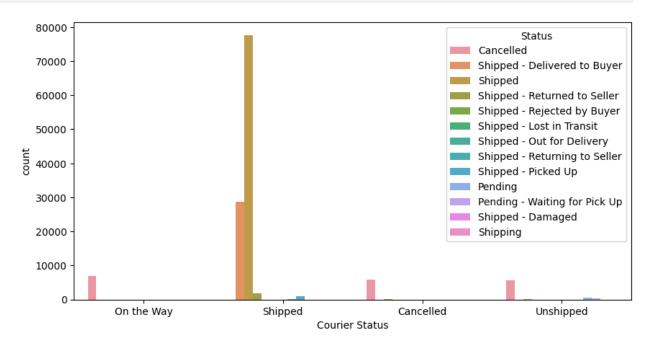
Note: From above Graph you can see that most of the Qty buys M-Size in the sales

#### **Courier Status**

```
sns.countplot(data=df, x='Courier Status',hue= 'Status')
<Axes: xlabel='Courier Status', ylabel='count'>
```

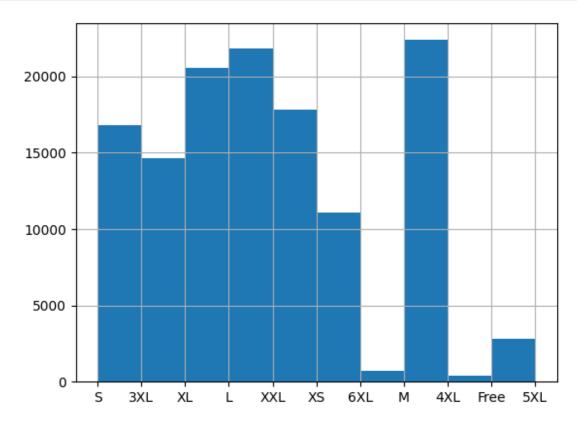


```
plt.figure(figsize=(10,5))
ax=sns.countplot(data=df, x='Courier Status',hue= 'Status')
plt.show()
```

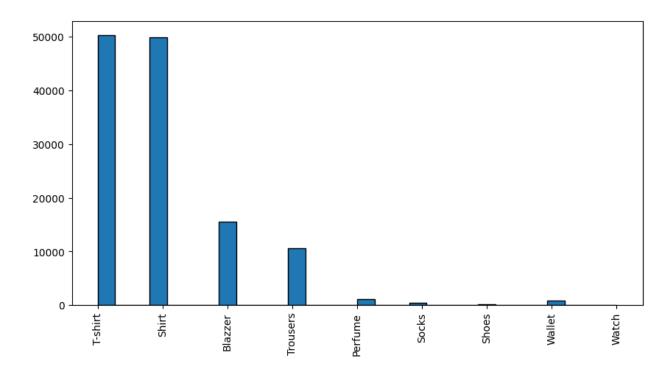


Note: From above Graph the majority of the orders are shipped through the courier.

```
#histogram
df['Size'].hist()
<Axes: >
```



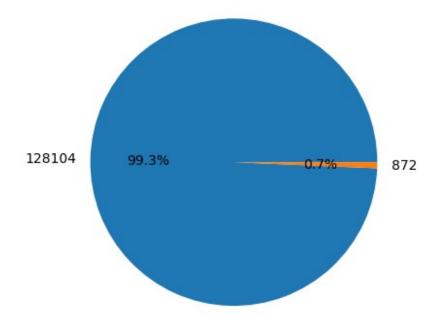
```
df['Category'] = df['Category'].astype(str)
column_data = df['Category']
plt.figure(figsize=(10, 5))
plt.hist(column_data, bins=30, edgecolor='Black')
plt.xticks(rotation=90)
plt.show()
```



Note: From above Graph you can see that most of the buyers are T-shirt

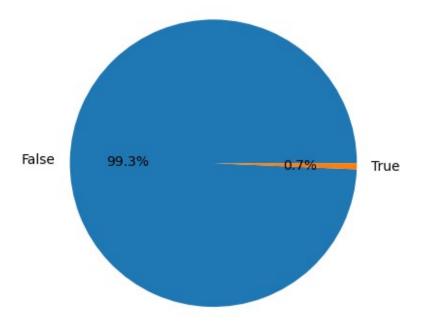
```
# Checking B2B Data by using pie chart
B2B_Check = df['B2B'].value_counts()

# Plot the pie chart
plt.pie(B2B_Check, labels=B2B_Check, autopct='%1.1f%%')
#plt.axis('equal')
plt.show()
```



```
# Checking B2B Data by using pie chart
B2B_Check = df['B2B'].value_counts()

# Plot the pie chart
plt.pie(B2B_Check, labels=B2B_Check.index, autopct='%1.1f%%')
#plt.axis('equal')
plt.show()
```



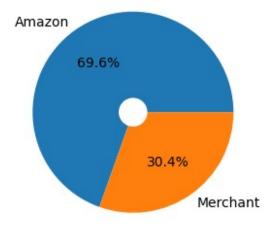
Note: From above chart we can see that maximum i.e. 99.3% of buyers are retailers and 0.7% are B2B buyers

```
# Prepare data for pie chart
al = df['Fulfilment'].value_counts()

# Step 4: Plot the pie chart
fig, ax = plt.subplots()

ax.pie(al, labels=al.index, autopct='%1.1f%%', radius=0.7,
wedgeprops=dict(width=0.6))
ax.set(aspect="equal")

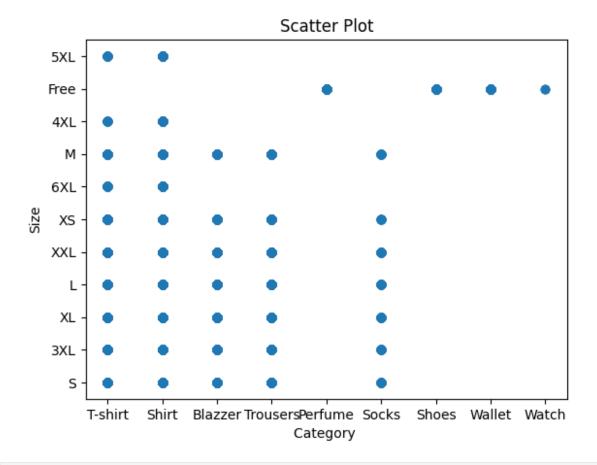
plt.show()
```



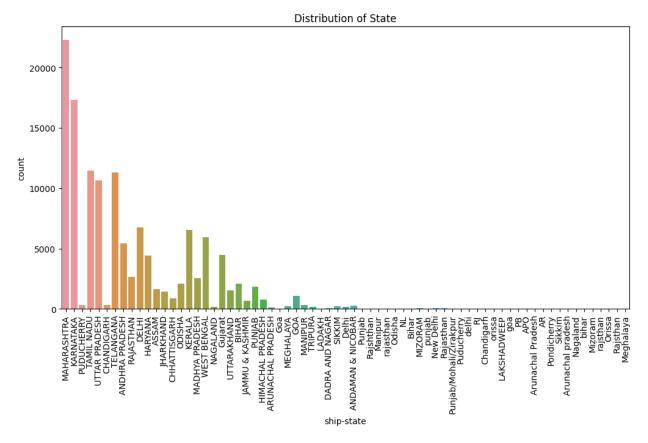
Note: From above chart you can see that most of the Fulfilment are amazon

```
# Prepare data for scatter plot
x_data = df['Category']
y_data = df['Size']

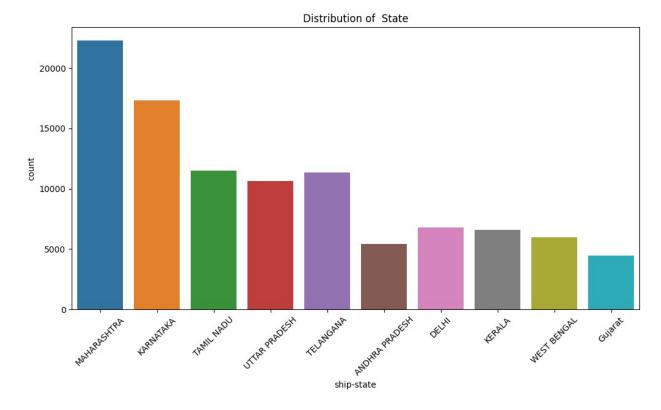
# Plot the scatter plot
plt.scatter(x_data, y_data)
plt.xlabel('Category ')
plt.ylabel('Size')
plt.title('Scatter Plot')
plt.show()
```



```
# Plot count of cities by state
plt.figure(figsize=(12, 6))
sns.countplot(data=df, x='ship-state')
plt.xlabel('ship-state')
plt.ylabel('count')
plt.title('Distribution of State')
plt.xticks(rotation=90)
plt.show()
```



```
# top_10_States
top_10_state = df['ship-state'].value_counts().head(10)
# Plot count of cities by state
plt.figure(figsize=(12, 6))
sns.countplot(data=df[df['ship-state'].isin(top_10_state.index)],
x='ship-state')
plt.xlabel('ship-state')
plt.ylabel('count')
plt.title('Distribution of State')
plt.xticks(rotation=45)
plt.show()
```



Note: From above Graph you can see that most of the buyers are Maharashtra state

## Conclusion

The data analysis reveals that the business has a significant customer base in Maharashtra state, mainly serves retailers, fulfills orders through Amazon, experiences high demand for T-shirts, and sees M-Size as the preferred choice among buyers.