

# ACCELERATOR FUND ENGAGEMENT

## Company (Client)

WhooSaid, LLC

Derien Stephens

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931.212.7599

## Background:

WhooSaid? LLC is a web-based collaborative learning management system extension which connects and provides students, administration, and associated family members with the resources/tools necessary to better understand group interaction and promote diverse collaboration across the university/school setting.

## Project Deliverables:

### *1. Logo Development and Brand Identity*

**Time Frame:** 12.11.15-2.28.16

**Cost:** \$850

**Description:** Logo design in color, black and white, grayscale in CMYK and RGB in .eps, .jpeg, .png, and tiff files. Logo communicating business philosophy and relates to your corporate identity. Social media setup of 5 color photos and competitor analysis.

## Budget:

\$850 special CMURC rate

## Term:

The proposed deliverables shall be completed by February 1, 2016. Any deliverables not completed by this date will be the responsibility of the Client to complete at Client's expense and Client will not be eligible for further Business Accelerator services until the deliverables are completed.

## Client Obligations:

The Client agrees to the following:

- Hold Harmless the CMU Research Corporation from any advice which may not prove beneficial in a material way.
- Sign off on a press release if the CMU Research Corporation wishes to publicize particular achievement(s) of Company.
- Write letters of recommendation or support of the CMU Research Corporation and/or providers assuming satisfactory performance.

The Michigan Small Business and Technology Development Center (MI-SBTDC) through its grant agreement with the Michigan Strategic Fund provides funding to the CMU Research Corporation in support of the services provided under this Proposal. Notwithstanding the budget figure indicated above, the Client has no obligation to repay any funds advanced by the CMU Research Corporation; however, if the Client moves out of the State of Michigan within one year

of receiving services from the CMU Research Corporation then Client will repay the Participating Accelerator for actual services provided. Client acknowledges and agrees to the following:

- Client's principal place of business is located in the State of Michigan;
- The engagement is non-exclusive, and CMU Research Corporation is free to provide similar services to other clients, and Client is free to obtain similar services from another provider;
- The MI-SBTDC may audit the services provided to Client, any agreement regarding confidentiality notwithstanding;
- If any representation by the Client is found to be untrue, Client shall reimburse the CMU Research Corporation 100% of all funds dispersed on Clients behalf immediately.

**Agreed December 8, 2015**

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Company (Client)  
Name

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Erin Strang  
CMURC  
President & CEO

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Company (Provider)