Shopping website

OVERVIEW

We understand the scope of this project is to design and develop a professional shopping website for Vistula. We have planned to deliver all functionality as described therein.

We understand the importance of simplicity in user experience for any e-commerce website, as well as your need for high-end design and we propose to deliver on all fronts.

We propose to use the following technologies for this project:

- HTML
- CSS
- JavaScript
- Browser Local storage
- SASS
- Mock

SCOPE OF WORK / DELIVERABLES

We will perform the work as described in each phase of the project below.

<mark>Research Stage:</mark>

1. Finalize specifications

2. Research target market

3. Set strategy to accomplish goals

4. Finalize design and development plan for the e-commerce website

5. Determining the full and final in-depth scope of the project

Total Hours: 4 Hours

Total Estimated Research Cost: 100 $

Planning Stage:

1. Determine main goals of user pathways.
2. Determine the website flow
3. Prepare wireframes

Total Hours: 6
Total Estimated Planning Cost: 100 $

Web Design:

1. Finalize graphical theme of website and web application (colors, general look and feel, etc.)
2. Finalize layout and structure design
3. Create all graphical elements

Total Hours: 12
Total Estimated Web Design Cost: 500 $

Front End Development:

1. Web pages coding
2. Integration of latest front end technologies to enhance UX

Total Hours: 12
Total Estimated Front End Development Cost: 500 $

Back End Development:

1. Integrate databases (browser Storage)
2. Application programming
3. Programming of administration (backend)
4. Integration of e-commerce features, including shopping cart, checkout, etc.

Total Hours: 12
Total Estimated Back End Development Cost: 500 $

Quality Assurance:

1. Testing to ensure no errors in code and the application being generally bug free

Total Hours: 6
Total Estimated QA Cost: 100 $

PROJECT SCHEDULE

We estimate that the project will take approximately 2 Months of time

PAYMENT SCHEDULE

Name	Price	QTY	Subtotal
Research Week 1-2	$100.00	1	$100.00
Planning Week 3	$100.00	1	$100.00
Web Design Week 4	$500.00	1	$500.00
Front End Development Week 5	$500.00	1	$500.00
Back End Development Week 6-7	$500.00	1	$500.00
Quality Assurance Week 8	$100.00	1	$100.00
			$1,800.00

Subtotal	**$1,800.00**
Discount	**$0.00**
Tax	**$0.00**
Total	**$1,800.00**