

# **Shahid Ullah**

Nationality: Pakistani Date of birth: 05/07/2001

Place of birth: Lakki Marwat, Pakistan Gender: Male

• Home: Islamabad (Pakistan)

#### **ABOUT ME**

Published writer and content creator with experience delivering large-scale, science- and literature-oriented projects for diverse audiences. My portfolio spans educational resources, children's literature, and thought-leadership articles, blending storytelling with precision to inform, inspire, and connect. Skilled at creating engaging, accurate, and accessible materials—from concept to final draft—I collaborate with international publishers, educational platforms, and creative teams to deliver polished, impactful content on time.

## **WORK EXPERIENCE**

# ☐ Get Smooth Content – Istanbul, Türkiye

City: Istanbul | Country: Türkiye | Business or sector: Professional, scientific and technical activities

#### Children's book editor

[ 10/11/2024 - Current ]

- **Content Development:** Wrote and edited 700+ CEFR-aligned graded readers, including 45+ science-based originals for children aged 7–12 and adaptations of classics, ensuring readability and age-appropriate vocabulary.
- **Editing & Linguistic Precision:** Proofread and refined manuscripts for tone, grammar, and CEFR alignment—reducing revision cycles by 30% and ensuring consistency.
- **Instructional Design:** Designed 15+ lesson outlines and 45+ classroom prompts, teacher notes, and concept check questions to support learner engagement and classroom delivery across subjects.
- Al Integration: Built prompt workflows using ChatGPT and Notion Al for content generation, editing, and visual creation.
- **Documentation:** Created detailed Standard Operating Procedures (SOPs) and editorial rubrics to guide writers and editors, which shortened new team onboarding time by 40%.
- **Collaboration & Communication:** Coordinated with illustrators, layout designers, and stakeholders across time zones via Slack, Google Chat, and Outlook.

# **■** Medium

# **Blogger**

[ 08/2024 - Current ]

- Writing: Authored articles on life lessons, social issues, and human psychology.
- **Engagement:** Fostered reader interaction through thought-provoking content.
- Optimization: Applied SEO techniques to boost article visibility.
- Analytics: Tracked article performance to improve content strategy.
- **Storytelling:** Crafted compelling narratives to connect with readers on various topics.
- Research: Conducted in-depth research to ensure factual accuracy and provide valuable insights.
- **Editing:** Refined articles for clarity, grammar, and style to maintain high-quality content.
- **Growth:** Expanded readership by consistently publishing engaging and relevant content.
- **Networking:** Built connections with fellow writers and readers to grow a supportive online community.

# Allied Schools - Islamabad, Pakistan

City: Islamabad | Country: Pakistan

# Secondary school teacher

[ 08/2024 - Current ]

- **Lesson Planning:** Designed lesson plans that improved student performance by 30% through tailored content in Chemistry, Computer Science, and English.
- **Classroom Management:** Implemented strategies that reduced classroom disruptions by 40%, enhancing the learning environment.
- **Student Assessment:** Conducted regular assessments, leading to a 35% improvement in overall student grades.
- **Individualised Support:** Provided personalised support, boosting struggling students' grades by 20% over the academic year.
- **Parent Communication:** Regular communication with parents led to a 30% improvement in student attendance and homework completion.
- **Assignment Evaluation:** Provided feedback that improved assignment completion rates by 40% and overall quality by 20%.

# 🗓 – Lakki Marwat, Pakistan

City: Lakki Marwat | Country: Pakistan

# **Volunteer Tutor**

[2022 - 2024]

- Provided one-on-one tutoring in various subjects to juniors in university
- Developed personalized learning plans to address individual student needs and track progress.
- Assisted in organizing community outreach programs to promote educational awareness.



## **Private tutor**

[ 07/2018 - 06/2024 ]

- **Subject Tutoring:** Provided personalized tutoring in English, Science, and Math for students in grades 1–5, improving academic performance and confidence.
- **Customized Learning:** Developed individualized lesson plans based on student needs, leading to better comprehension and engagement.
- **Concept Clarification:** Simplified difficult topics using real-life examples and activities to support long-term retention.
- **Academic Coaching:** Taught study techniques and exam strategies, helping students achieve higher test scores.
- **Progress Monitoring:** Tracked student development through regular assessments and feedback sessions.
- **Parent Collaboration:** Maintained consistent communication with parents to align learning goals and share student progress.
- **Confidence Building:** Created a supportive and encouraging environment that helped shy or struggling learners participate actively.

## Basirat Public School - Lakki Marwat, Pakistan

City: Lakki Marwat | Country: Pakistan

# **Educator in primary education**

[ 03/02/2023 - 10/06/2024 ]

- **Subject Instruction:** Taught English and General Science to primary-level students, fostering foundational knowledge and academic growth.
- **Lesson Planning:** Designed interactive lesson plans aligned with curriculum goals and tailored to students' learning needs.
- **Classroom Management:** Built a positive and inclusive environment that encouraged student participation and minimized disruptions.
- **Student Assessment:** Monitored student performance through quizzes and classwork, leading to a measurable improvement in learning outcomes.

- **Parent Communication:** Regularly engaged with parents to provide updates, address concerns, and support holistic student development.
- **School Engagement:** Actively participated in events, staff meetings, and training workshops, contributing to overall school improvement.

## **EDUCATION AND TRAINING**

# **Amal Fellowship**

Amal Fellowship [ 08/2024 - Current ]

City: Islamabad | Country: Pakistan

- **Leadership**: Invested 15 hours in leadership activities, including workshops and project management, enhancing my ability to guide teams and make strategic decisions.
- **Time Management**: Invested 15 hours in time management training, leading to more efficient work habits and better task completion.
- **Problem-Solving**: Spent 20 hours on problem-solving tasks, improving my ability to tackle workplace challenges and make informed decisions.
- **Communication**: Completed 12 hours of communication training, boosting my presentation skills and effectiveness in professional interactions

# **Bachelors**

The University Of Lakki Marwat [ 2020 - 2024 ]

City: Lakki Marwat | Country: Pakistan | Field(s) of study: English Linguistics and Literature | Final grade: 3.88 | Thesis: COLONIAL IMPACT AND CLASS STRUGGLE OF INDIANS IN SOUTH ASIAN LITERATURE: A MARXIST AND POST-COLONIAL ANALYSIS OF TAMAS

- English Literature: Poetry, Drama, Fiction, and Prose
- Applied Linguistics and Language Teaching
- Syntax, Semantics, and Phonetics
- Literary Criticism and Theory
- Discourse and Textual Analysis
- Research Methodology
- Communication and Presentation Skills
- Critical Thinking and Interpretation
- Language Acquisition and Sociolinguistics

#### **HSSC / Intermidiate**

Govt. Post graduate college Lakki marwat [ 2017 – 2019 ]

City: Lakki Marwat | Country: Pakistan | Field(s) of study: Pre- Medical | Final grade: 900/1100

#### Matric

**Faiz Model High School** [ 2015 – 2017 ]

City: Lakki Marwat | Country: Pakistan | Field(s) of study: Science Group | Final grade: 974

# **PROJECTS**

#### Science Book Series for ESL Learners (Levels 1-6)

As an Editor at Get Smooth Content, I led the development of a six-level science textbook series tailored for young learners of English as a second language. Each book featured six carefully structured chapters, designed to progressively build scientific understanding and language skills.

## **Key contributions:**

- · Adapted complex scientific concepts into age-appropriate, engaging content
- Ensured linguistic clarity and cultural sensitivity for ESL learners

- · Collaborated with writers, illustrators, and instructional designers for cohesive, child-friendly materials
- Maintained consistency in tone, structure, and educational alignment across all levels

This project enhanced my expertise in educational content development, ESL-focused instructional design, and cross-functional teamwork. The final series supported inclusive, accessible science learning in multilingual classrooms.

# **CEFR-Aligned Graded Readers – Everyday English for Early Learners (A1.0–A1.9)**

I authored a series of beginner-level graded readers (CEFR A1.0–A1.9) focused on everyday themes for children learning English as a second language. These books introduced simple vocabulary and sentence structures through relatable stories such as Today is My Birthday, I Go to School, Let's Play in the Park, and My Favourite Food. Each book aimed to build early reading confidence through repetition, clarity, and engaging visuals.

# **Key highlights:**

- Created over 100 storybooks covering daily life, routines, and emotions
- Developed language through structured repetition and high-frequency vocabulary
- Used phonics-friendly patterns to support pronunciation and decoding
- Incorporated interactive features like chants, questions, and actions
- Collaborated with designers to include visuals that enhanced comprehension
- Aligned every title to CEFR A1 sub-levels (A1.0 to A1.9) with precision

This project deepened my experience in early childhood language development, ESL literacy instruction, and ageappropriate content creation for pre-primary learners.

# **CEFR-Aligned Graded Readers - Classic Literature for ESL Learners**

As a content developer and editor, I rewrote and adapted over 200 classic literary works (e.g., Alice's Adventures in Wonderland, The Happy Prince and Just So Stories by Rudyard Kipling) into CEFR-aligned graded readers for ESL learners, ranging from levels A2.0 to A2.9. The project aimed to make timeless literature accessible to children with developing English skills while retaining the narrative essence and emotional depth of the originals.

# **Key contributions:**

- Simplified complex texts while preserving literary integrity and tone
- Used CEFR tools to ensure 100% linguistic alignment for each level
- Applied gamification strategies and interactive story-based elements to boost learner engagement and comprehension
- Designed and created 2000+ visual aids and illustrations to support content and reduce reading fatigue
- Collaborated across time zones with international editors, illustrators, and project managers, maintaining a 100% on-time delivery record
- Led and managed 4 full-scale educational content projects, guiding a cross-functional team of 6
- Achieved a 30% reduction in revision cycles through rigorous grammar and syntax quality checks

This project combined my passions for literature, language education, and inclusive learning design — and it strengthened my leadership, editing, and curriculum development skills.

#### **HONOURS AND AWARDS**

Recipient of the Prime Minister's Youth Laptop Scheme 2023, a distinguished honor presented by the Higher Education Commission. My selection for this honor, grounded in merit, underscores my unwavering dedication and exceptional contributions to academia.

University of Lakki Marwat

## **Gold Medalist**

Ranked first in class and expected recipient of the Gold Medal for Academic Excellence.

#### **SKILLS**

Microsoft Powerpoint / Microsoft Word / Microsoft Office / Microsoft Excel / rewrite manuscripts / Chatgpt / MS Office (Word, Excel-VBA, Power Point) / consult with editor / book editor

## **LANGUAGE SKILLS**

Mother tongue(s): Pushtu

Other language(s):

Urdu English

LISTENING C1 READING C1 WRITING B2 LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1 SPOKEN PRODUCTION B2 SPOKEN INTERACTION C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

#### **HOBBIES AND INTERESTS**

Workout

Reading

**Gaming** 

Music

## **MANAGEMENT AND LEADERSHIP SKILLS**

**Logistics skills** 

# **COMMUNICATION AND INTERPERSONAL SKILLS**

# **Organization and Management Skills**

Proven track record in organizing and prioritizing tasks efficiently to meet deadlines and achieve objectives. Experienced in strategic planning and resource allocation, optimizing workflow processes for maximum productivity. Proficient in project management methodologies, including scheduling, budgeting, and risk assessment. Strong leadership capabilities, adept at delegating responsibilities and motivating team members to excel in their roles.

# **Problem Solving Skills**

Proficient in identifying, analyzing, and resolving complex issues with creativity and precision. Demonstrated ability to approach challenges with a systematic and analytical mindset, breaking down problems into manageable components. Skilled in gathering and evaluating relevant information to develop innovative solutions. Effective in implementing strategies to mitigate risks and adapt to changing circumstances. Proven track record of successfully navigating obstacles and achieving desired outcomes across diverse contexts.