

Customer Churn Analysis Dashboard



Contract Type

☐ LONG TERM

☐ SHORT TERM

Payment Group

Multiple selections

Gender

☐ FEMALE

☐ MALE

Paperless Billing

☐ NO

☐ YES

Tenure Group

☐ 0 - 1 year

☐ 1 - 2 years

☐ 2 - 4 years

☐ 4 - 6 years

Internet Type

☐ DSL

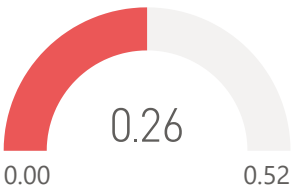
☐ FIBER

☐ NO

5074

Total Customers

Churn Rate (%)



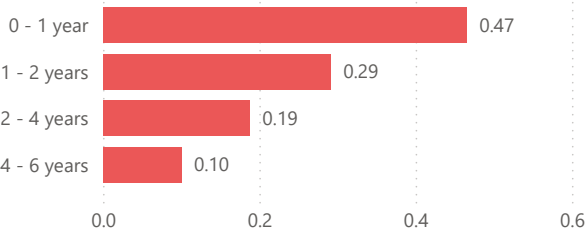
1324

Churn Customers

64.81

Avg Monthly Charges

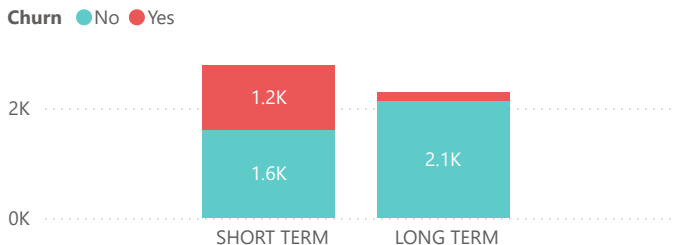
Churn Customers by Tenure Group



Churn Rate (%) by Contract & Internet Type

Contract Type	DSL	FIBER	NO	Total
LONG TERM	0.05	0.14	0.01	0.07
SHORT TERM	0.31	0.54	0.18	0.42
Total	0.18	0.42	0.07	0.26

Churn Customers by Contract Type



Churn Rate (%) by Payment Group

