

E-Commerce Dashboard

Sales Overview

City

All

Order Date

All

\$2.3M

Total Sales

\$286.32K

Profit

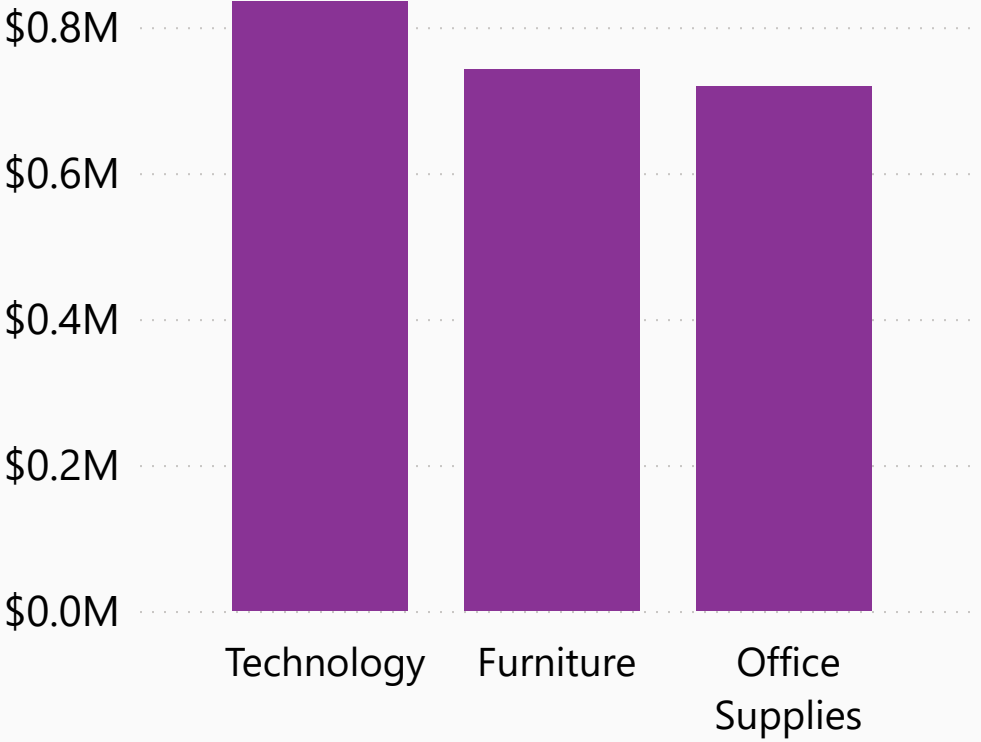
38K

Quantity Sold

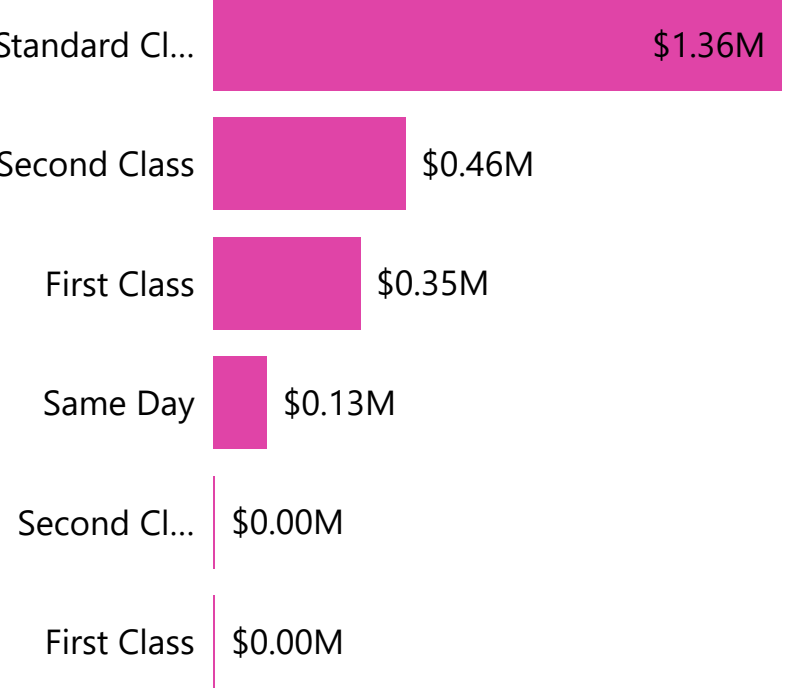
1.56K

Sum of Discount

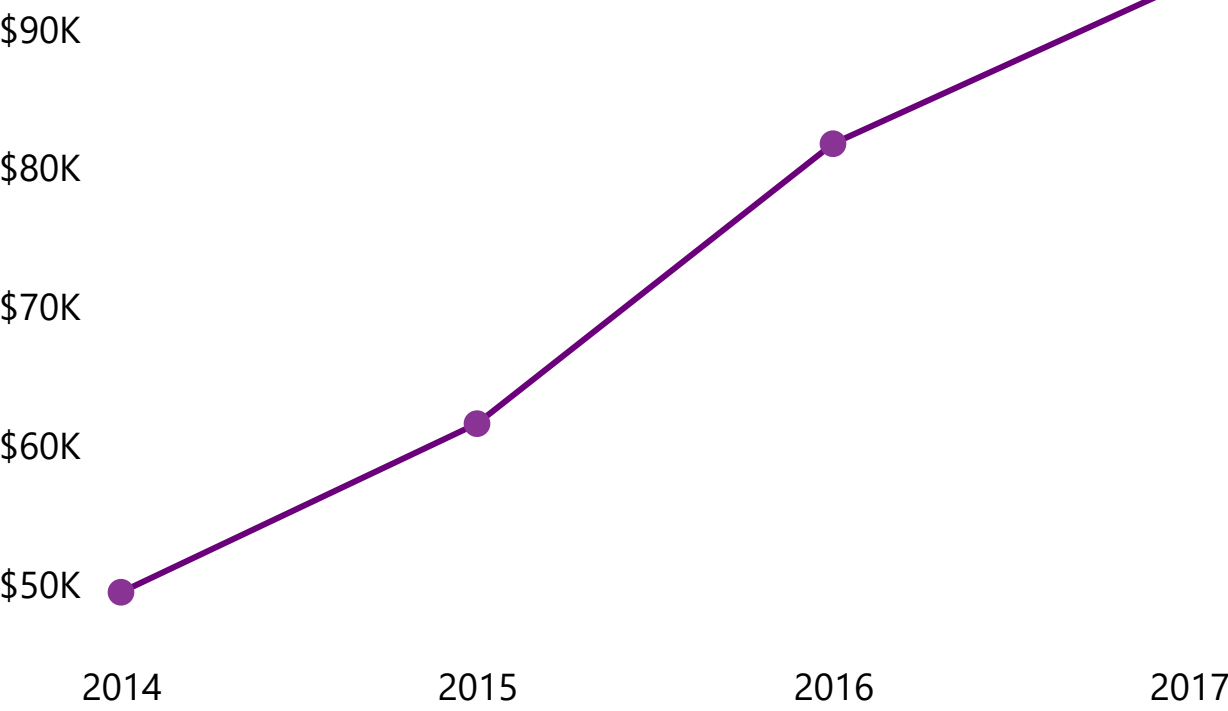
Sales by Category



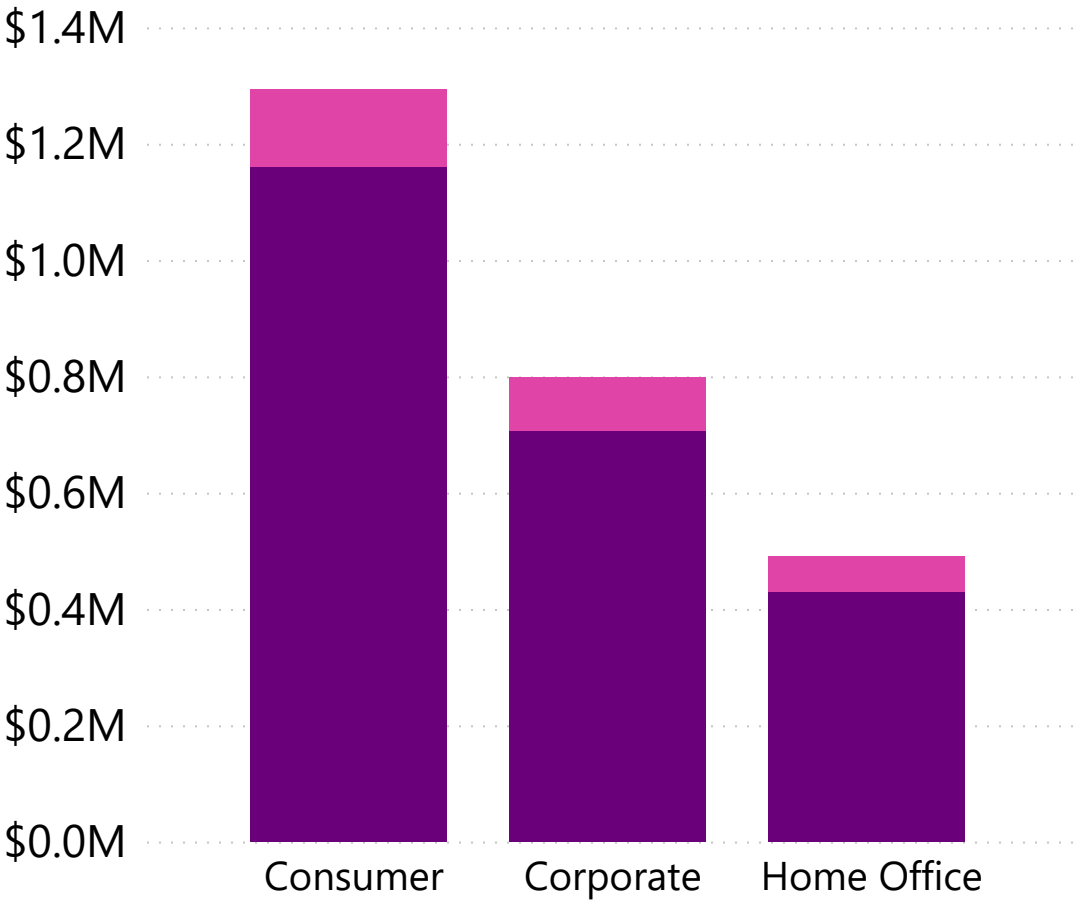
Sales by Ship Mode



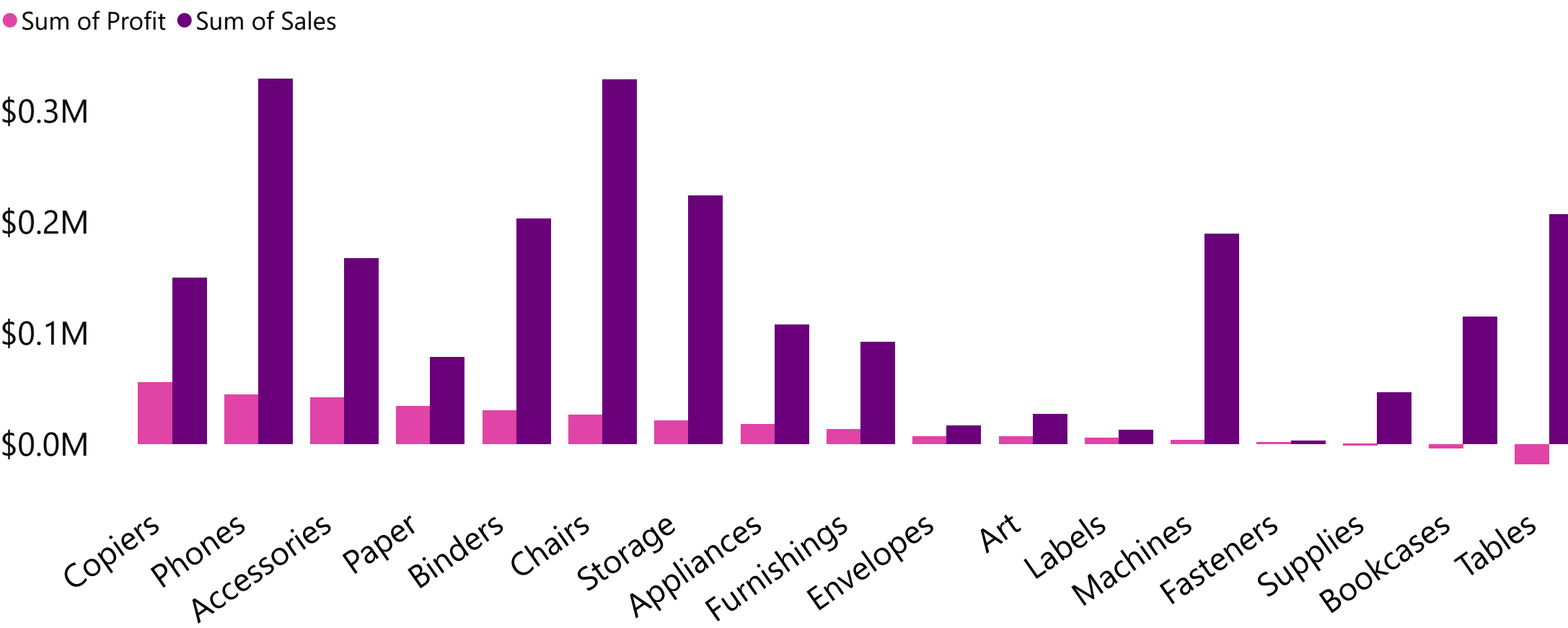
Profit by Year



Sales and Profit by Segment



Profit and Sales by Sub-Category



E-Commerce Dashboard

Sales by Region and State

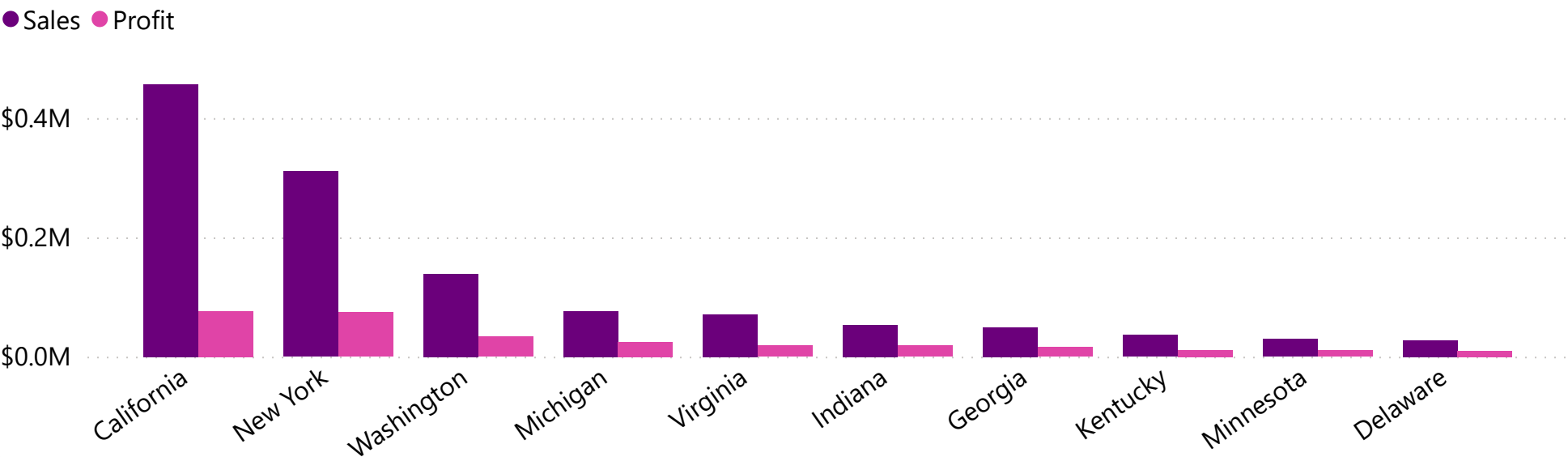
State

All

Region

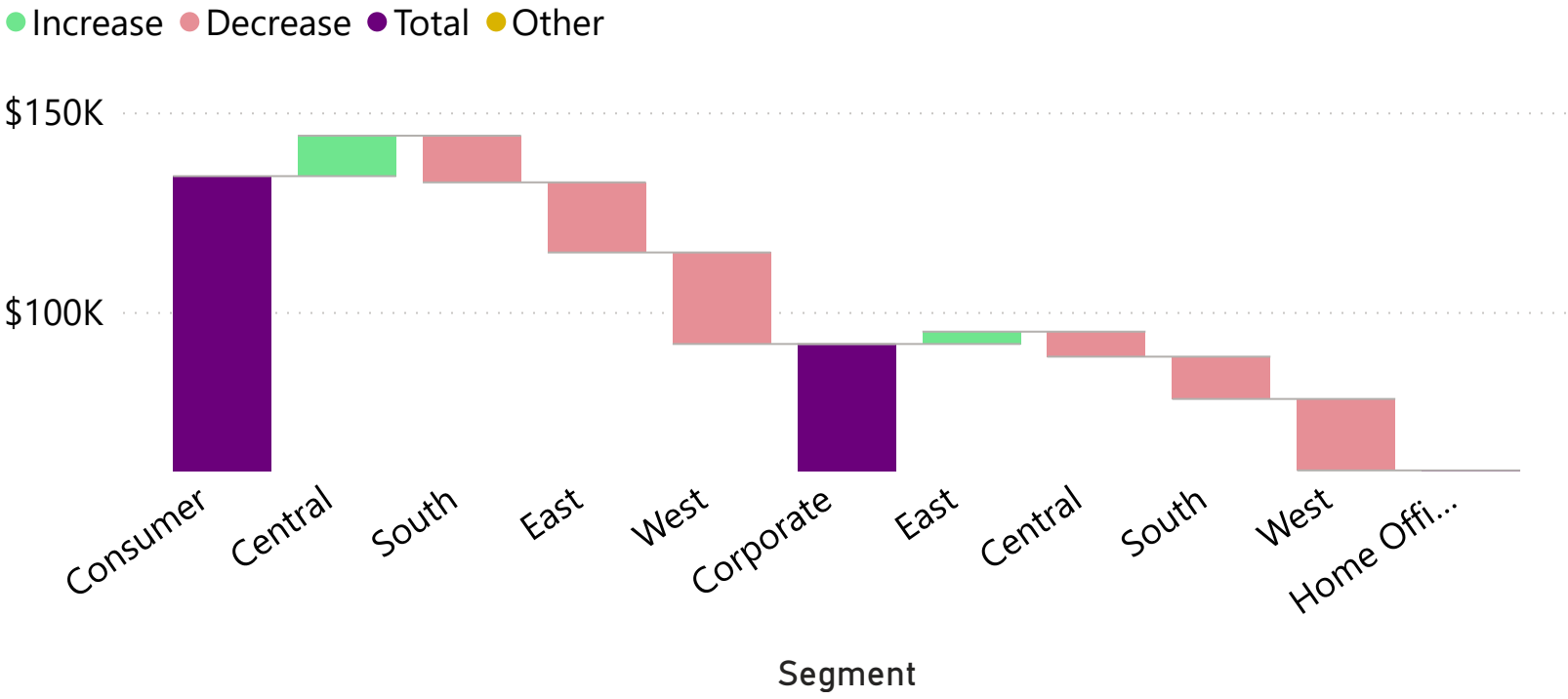
All

Top 10 States by Profit

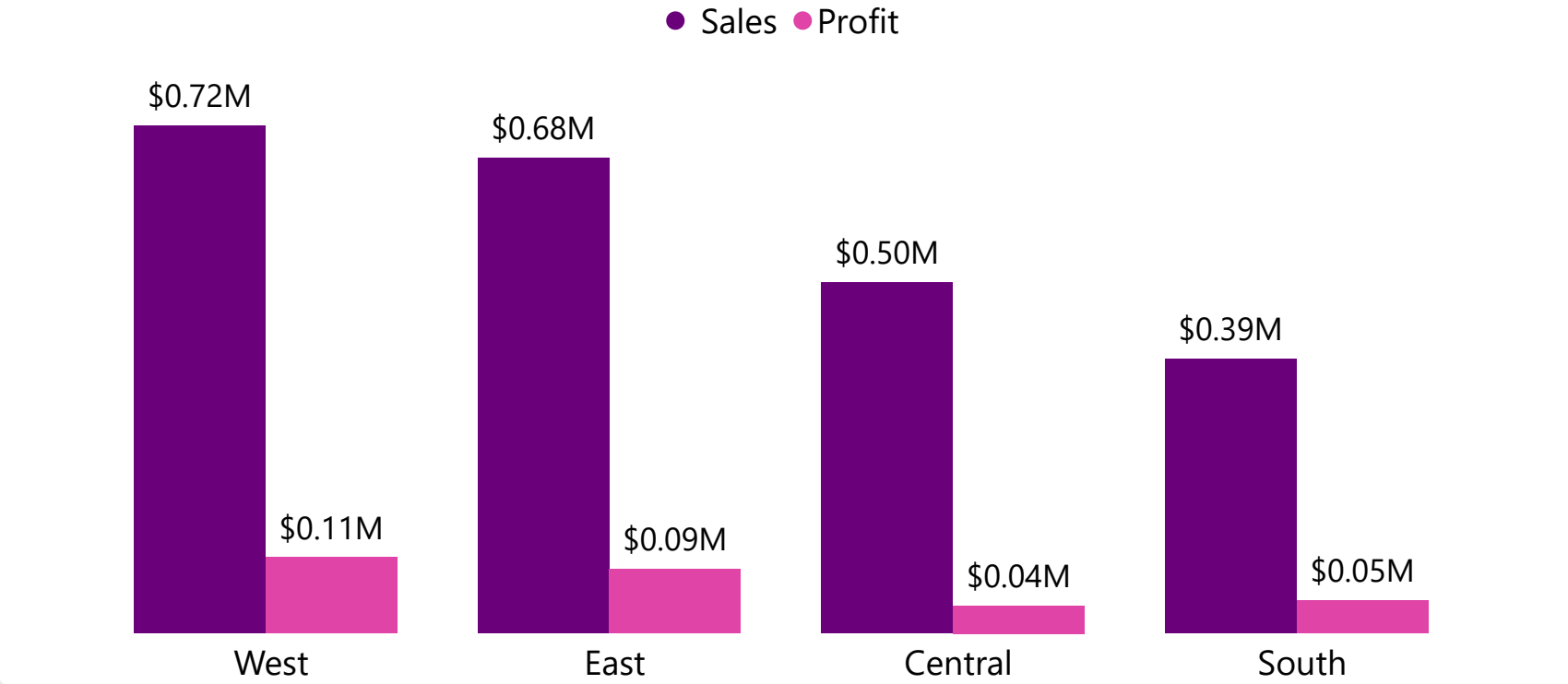


Which Product Sales more ?

Sum of Profit by Segment and Region

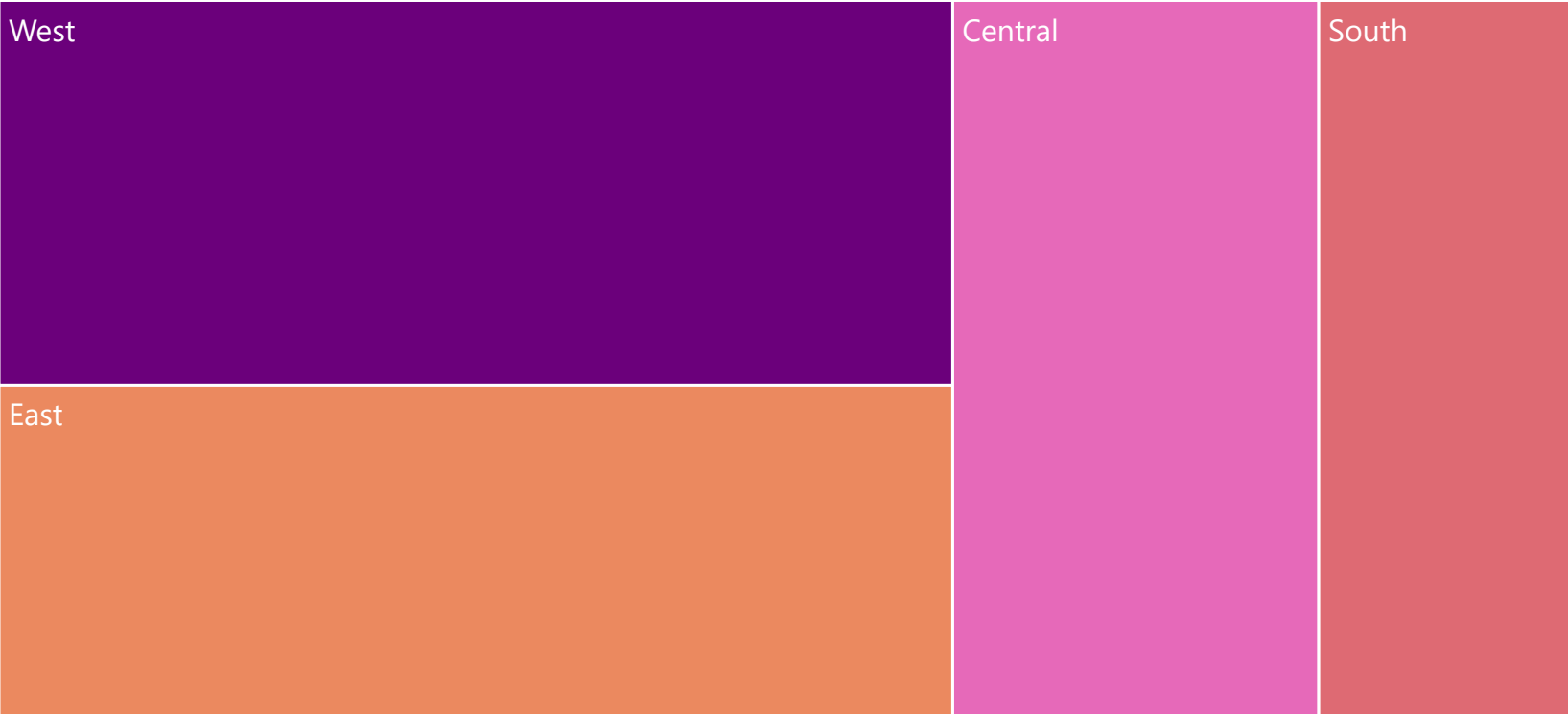


Sales and Profit by Region



State		Sales		Profit
Alabama	↓	\$19,510.64	↘	\$5,786.8253
Arizona	↓	\$35,282.001	↘	(\$3,427.9246)
Arkansas	↓	\$11,678.13	↘	\$4,008.6871
California	↑	\$456,685.6375	↑	\$76,301.2562
Colorado	↓	\$32,108.118	↓	(\$6,527.8579)
Connecticut	↓	\$13,384.357	↘	\$3,511.4918
Delaware	↓	\$27,451.069	↘	\$9,977.3748

Quantity Sold by Region



E-Commerce Dashboard

Sales By Category

Category

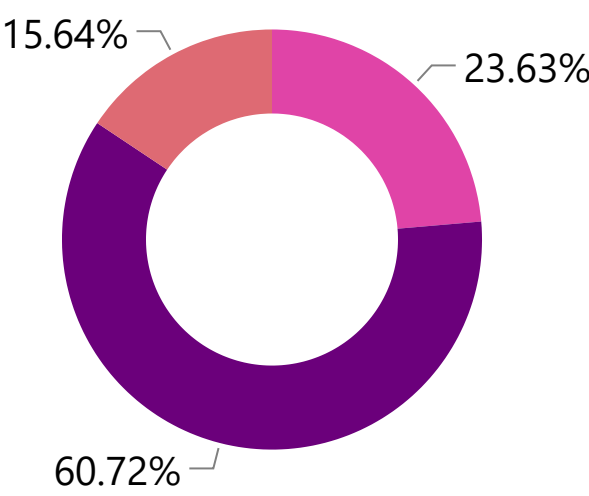
All

Sub Category

All

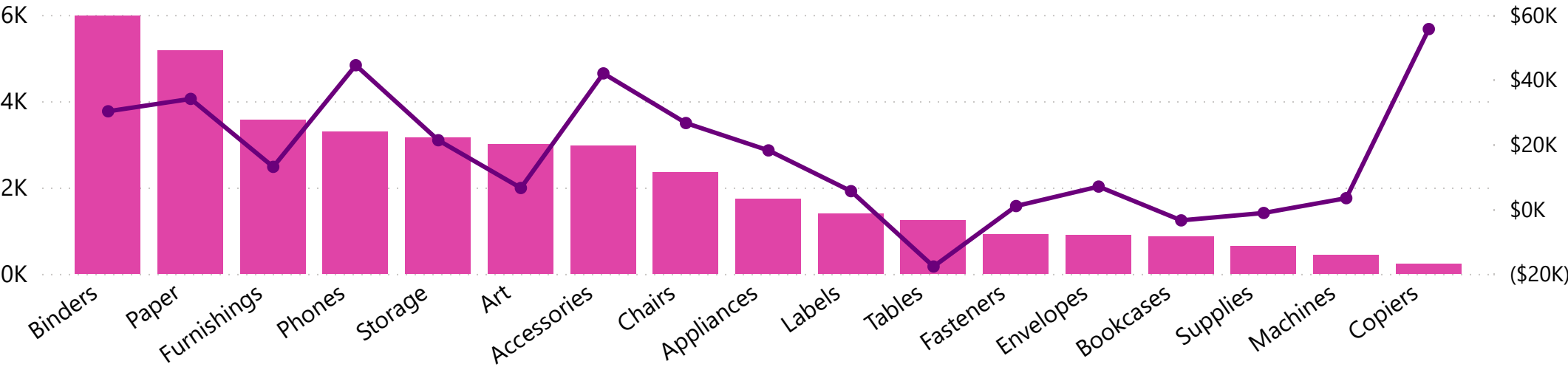
Discount by Category

Category Furniture Office Supplies Technology



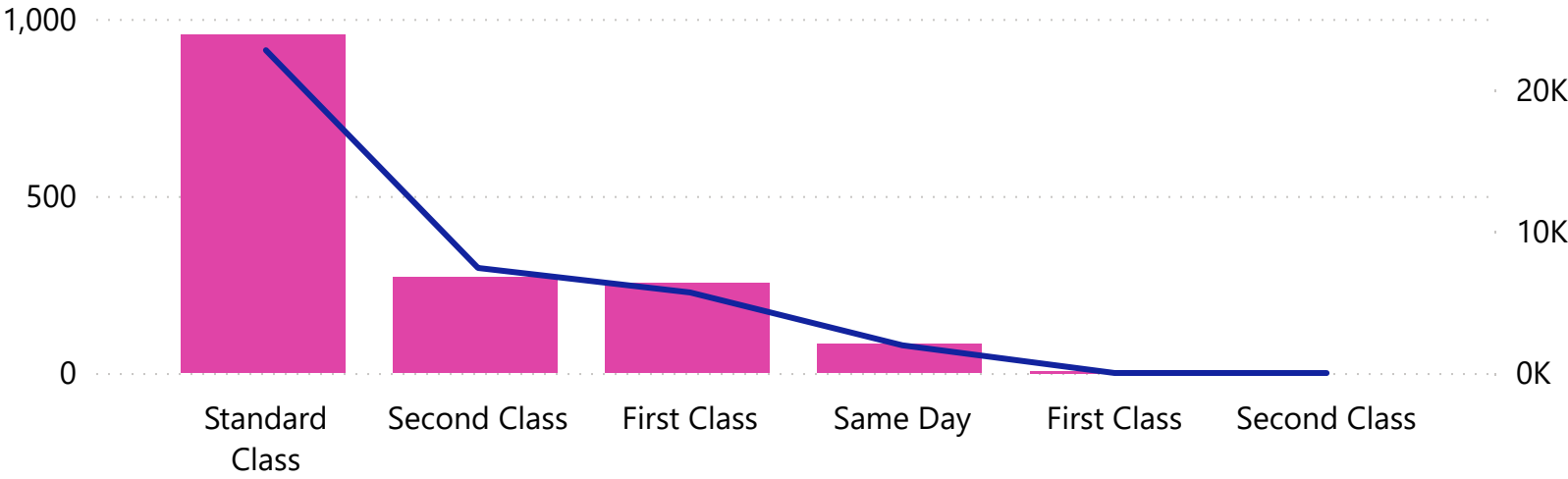
Quantity Sold and Profit by Sub-Category

Quantity Profit



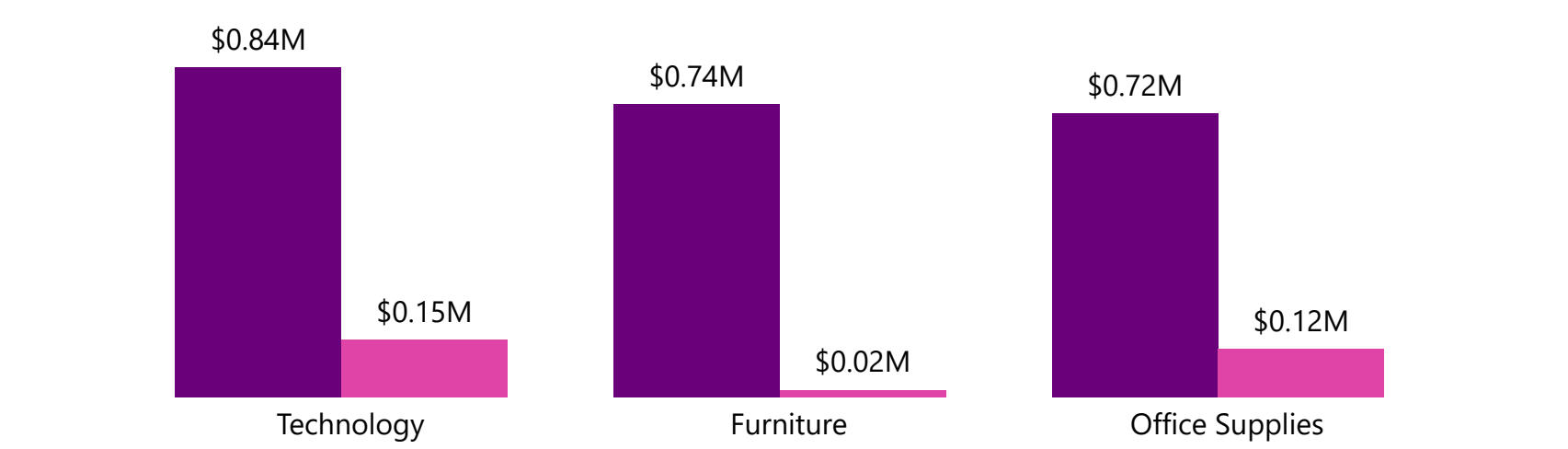
Discount and Quantity by Ship Mode

Discount Quantity



Sales and Profit by Category

Sales Profit



Top 10 Customers by Profit

Customer Name	Category	Sum of Quantity	Sum of Profit	Sum of Discount
Sean Miller	Technology	14	(\$1,823.702)	1.20
Sean Miller	Office Supplies	26	(\$211.9949)	2.10
Adrian Barton	Furniture	14	(\$75.205)	1.10
Tom Ashbrook	Furniture	4	(\$62.8656)	0.60
Raymond Buch	Furniture	7	\$24.711	0.20
Sean Miller	Furniture	10	\$54.9576	0.40
Adrian Barton	Technology	15	\$166.7257	1.40
Raymond Buch	Office Supplies	10	\$172.8676	1.10

Sales by Sub-Category

Phones	\$329,096
Chairs	\$328,449
Storage	\$223,844
Tables	\$206,966
Binders	\$203,413
Machines	\$189,239
Accessories	\$167,290
Copiers	\$149,528
Bookcases	\$114,880
Appliances	\$107,532
Furnishings	\$91,705
Paper	\$78,479
Supplies	\$46,674
Art	\$27,119