



SUPERSTORE SALES DASHBOARD

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SUPERSTORE SALES DASHBOARD

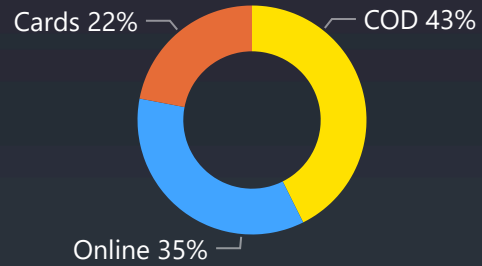
Central

East

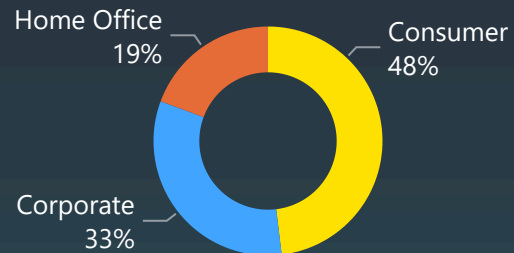
South

West

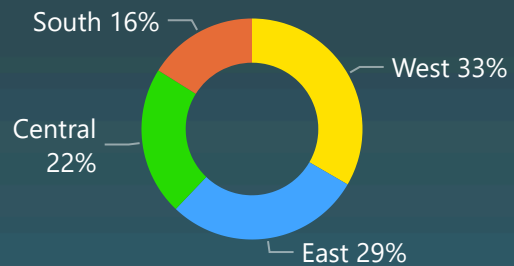
Sales by Payment Mode



Sales by Segment



Sales by Payment Mode



Sales

1.6M

Profit

175K

Quantity

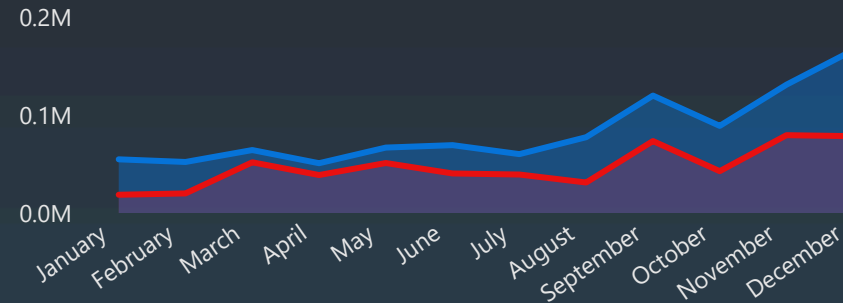
22K

Avg Delivery

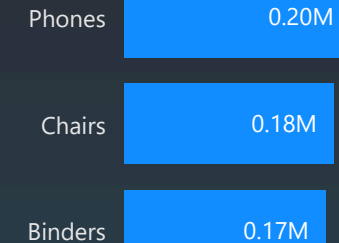
4

Sales by Month

Year ● 2019 ● 2020

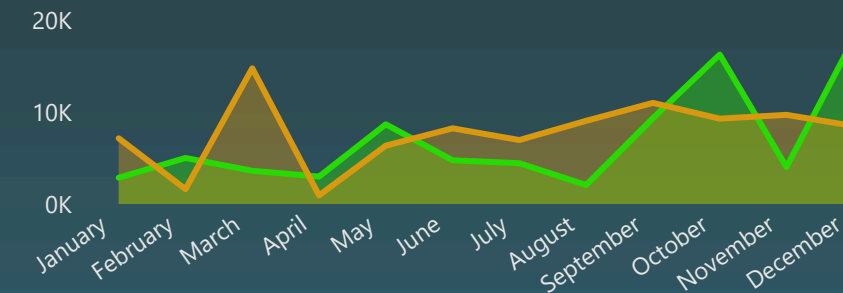


Sales by Sub-Category

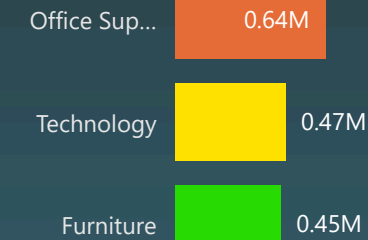


Profit by Month

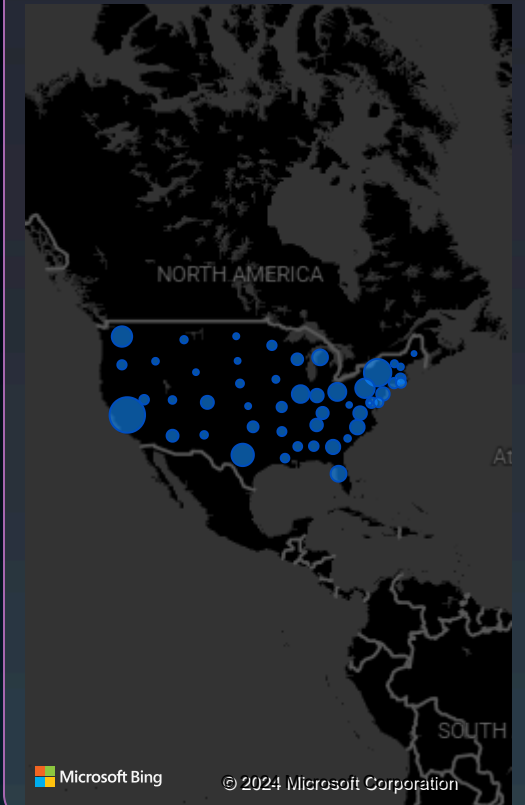
Year ● 2019 ● 2020



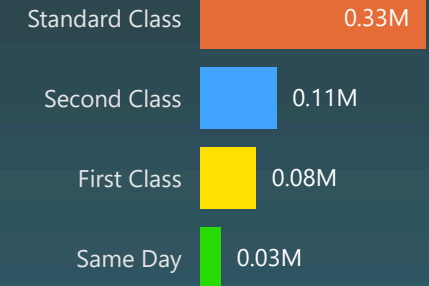
Sales by Category



Sales & Profit by State



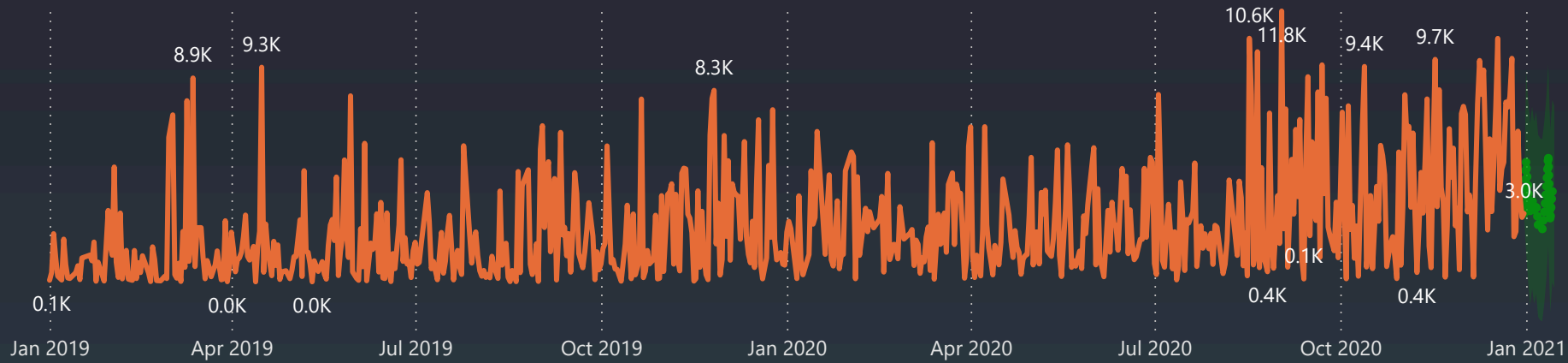
Sales by Ship Mode





SUPERSTORE SALES FORECAST - 15 DAYS FORECAST

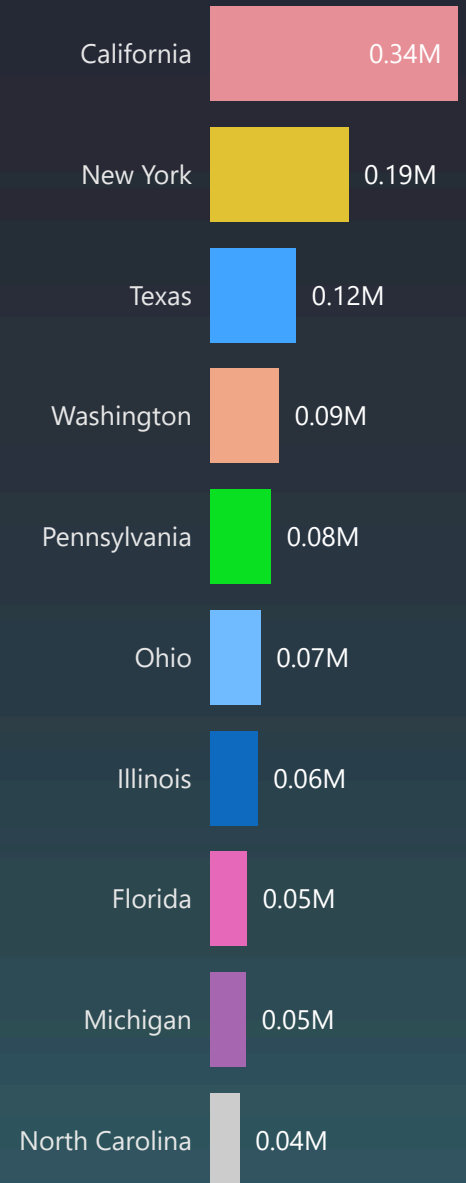
Sales Forecast - 15 Days



Sales Forecast - 15 Days



Sales by Category



OBJECTIVE:

To contribute to the success of a business by utilizing data analysis techniques, specifically focusing on time series analysis, to provide valuable insights and accurate sales forecasting.

DESCRIPTION:

The objective can be broken down into the following detailed components:

- **Dashboard Creation:** Identify the KPIs, design an intuitive and appealing dashboard, add interactive visualizations and filtering capabilities allow users to explore the data at various levels of granularity.
- **Data Analysis:** Provide valuable insights to business entities regarding effectiveness of their sales strategies through visualization and charts.
- **Sales Forecasting:** Leverage historic data and apply time series analysis to generate sales forecasts for next 15 days.
- **Actionable Insights and Recommendations:** End goal is to share valuable insights and actionable information that can drive strategic decision-making and support the supermarket's goals for growth, efficiency, and customer satisfaction.

LEARNING:

Incorporated data analysis techniques, specializing in **time series analysis**, to deliver valuable **insights**, accurate **sales forecasting**, and **interactive dashboard** creation, driving business success.