



It's all in the day's work for the LAND-ROVER

The versatility of the Land-Rover is really amazing. A four-wheel drive tractor, a delivery wagon, a mobile power-plant and a fast economical vehicle on the road—the Land-Rover is all these things rolled into one. With its power take-off, that can be coupled up to any equipment needing pulley drive, it makes a direct appeal to farmers, field engineers, industrialists—in fact, anyone who needs a fast, powerful adaptable utility vehicle. Built for hard work and hard wear at low running cost, a product of the Rover Company, England, manufacturers of the famous Rover cars.

Britain's most **LAND-ROVER**
Versatile Vehicle

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