

She opened £40,000 car assembly plant



Mrs. Lionel Spencer (centre) had just cut the tape to open a £40,000 plant to assemble Land Rover cars when she was presented with this bouquet by Mr. John D. Loane, of Burnie, Tasmania.

She is the wife of Mr. L. R. V. Spencer, managing director of Regent Motors Pty. Ltd., which will assemble the multi-purpose vehicles for Australia. Mr. Loane is Burnie agent for the company.

The new plant is in Mount Alexander rd., near Flemington Bridge, and is expected to begin producing 25 cars a week, and later 50 a week.

Grouped around Mrs. Spencer and Mr. Loane are Rover agents from Victoria, Tasmania, and the Riverina, in Melbourne for a special convention and to launch the new venture.