

The woman on the land finds a friend in Land-Rover



You usually associate Land-Rover with its more work-a-day tasks around the farm—rough cross-country travel with its powerful 4-wheel drive taking you where cars cannot go, supplying power for a dozen or more jobs, or pulling a plough, harrow or drill. But Land-Rover's safety and reliability make it the ideal utility for the woman on the land as well.

Every country woman will appreciate the ease with which Land-Rover will take her where she wishes to go—making travel over the roughest of roads as simple and as light as driving a car.

The same engineering craftsmanship responsible for the famous Rover 75 saloon and gas-turbine cars stands behind the manufacture of Land-Rover.



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