

Gender: Male
Nationality: Bangladeshi
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SHAHRIA NAFIS

Digital Marketer

Looking for an exciting and dynamic role where I can utilize my skills and experience to drive tangible results. Passionate about joining an organization that fosters a culture of innovation, continuous learning, and personal growth..

Education

Hakimul Ummah National Madrasha
SSC

Feb 2022 – Continue

Experience

Unique Cosmetics Social Media Marketing Campaign for Unique Cosmetics.	Mar 2021 – Jun 2021
Amader somaj Search Engine Optimization (SEO) for Amader somaj	Jun 2021 – Nov 2021
it Amadersomaj Instagram Marketing for it Amadersomaj	Oct 2021 – Mar 2022
The Daily Khobor Content Creation and Blog Management for The Daily Khobor	Apr 2022 – Dec 2022
it Amader somaj Social Media Analytics and Reporting for It Amader somaj	Aug 2022 – Nov 2022
TechShopBd Facebook Marketing Campaign for TechShopBd	Jan 2023 – Jan 2023

Projects

Social Media Marketing Campaign for Unique Cosmetics.

- Created and executed a comprehensive social media marketing campaign for Unique Cosmetics, focusing on increasing brand awareness and engagement.

Search Engine Optimization (SEO) for Amader somaj

- Implemented on-page and off-page SEO strategies for Amader somaj, resulting in improved search engine rankings and increased organic website traffic.

Instagram Marketing for it Amadersomaj

- Created and executed an Instagram marketing strategy for it amadersomaj, focusing on visual content and influencer collaborations to reach a broader audience.

Content Creation and Blog Management for The Daily Khobor

- Produced high-quality blog posts and content for the daily khobor, resulting in improved website traffic and reader engagement.

Social Media Analytics and Reporting for It Amader somaj

- Monitored and analyzed social media metrics for It Amader somaj, providing valuable insights and recommendations for campaign improvement.

Facebook Marketing Campaign for TechShopBd

- Developed and managed a targeted Facebook marketing campaign for TechShopBd, resulting in increased brand visibility, engagement, and conversions.

Digital Marketing Campaign for Gift Gallery.

- I worked on the base student Gift Package project, where I successfully aided Gift Gallery in their marketing efforts through digital marketing.

SEO Optimization for Amader somaj

- In the international news project, I made necessary changes and improvements for Search Engine Optimization (SEO) on www.amadersomaj.com, which contributed to increasing amader somaj website traffic.

Skills

Digital marketing

Facebook marketing

Instagram Marketing

Social Media Marketing

Social media management

Social Media Ad Run

Languages

English

Bangla

Urdu

Interests

- Designing out of the box graphics
- Security things that secure digital assets

References

Mohammad Sheikh Shahinur Rahman

- Co Founder
- It Amadersomaj
- shahinalam3546@gmail.com
- 01609645574

Tanjim Shah Kabir

- Head of security And Agency Operations
- uniko Engineer's
- tanjimshahkabir@gmail.com
- 01322236915