

Gender: Male  
Nationality: Bangladeshi  
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# SHAHRIA NAFIS

## Digital Marketer

Looking for an exciting and dynamic role where I can utilize my skills and experience to drive tangible results. Passionate about joining an organization that fosters a culture of innovation, continuous learning, and personal growth..

Education	Hakimul Ummah National Madrasa SSC	Feb 2022 – Continue
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Experience	Unique Cosmetics	Mar 2021 – Jun 2021
	Social Media Marketing Campaign for Unique Cosmetics.	
	Amader somaj	Jun 2021 – Nov 2021
	Search Engine Optimization (SEO) for Amader somaj	
	it Amadersomaj	Oct 2021 – Mar 2022
	Instagram Marketing for it Amadersomaj	
	The Daily Khobor	Apr 2022 – Dec 2022
	Content Creation and Blog Management for The Daily Khobor	
	it Amader somaj	Aug 2022 – Nov 2022
	Social Media Analytics and Reporting for It Amader somaj	
	TechShopBd	Jan 2023 – Jan 2023
	Facebook Marketing Campaign for TechShopBd	

Projects	Social Media Marketing Campaign for Unique Cosmetics.	
	• Created and executed a comprehensive social media marketing campaign for Unique Cosmetics, focusing on increasing brand awareness and engagement.	
	Search Engine Optimization (SEO) for Amader somaj	
	• Implemented on-page and off-page SEO strategies for Amader somaj, resulting in improved search engine rankings and increased organic website traffic.	
	Instagram Marketing for it Amadersomaj	
	• Created and executed an Instagram marketing strategy for it amadersomaj, focusing on visual content and influencer collaborations to reach a broader audience.	
	Content Creation and Blog Management for The Daily Khobor	
	• Produced high-quality blog posts and content for the daily khobor, resulting in improved website traffic and reader engagement.	
	Social Media Analytics and Reporting for It Amader somaj	
	• Monitored and analyzed social media metrics for It Amader somaj, providing valuable insights and recommendations for campaign improvement.	

### Facebook Marketing Campaign for TechShopBd

- Developed and managed a targeted Facebook marketing campaign for TechShopBd, resulting in increased brand visibility, engagement, and conversions.

### Digital Marketing Campaign for Gift Gallery.

- I worked on the base student Gift Package project, where I successfully aided Gift Gallery in their marketing efforts through digital marketing.

### SEO Optimization for Amader somaj

- In the international news project, I made necessary changes and improvements for Search Engine Optimization (SEO) on [www.amadersomaj.com](http://www.amadersomaj.com), which contributed to increasing amader somaj website traffic.

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## Skills

### Digital marketing



### Facebook marketing



### Instagram Marketing



### Social Media Marketing



### Social media management



### Social Media Ad Run



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## Languages

English  
Bangla  
Urdu

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## Interests

- Designing out of the box graphics
- Security things that secure digital assets

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## References

### Mohammad Sheikh Shahinur Rahman

- Co Founder
- It Amadersomaj
- [shahinalam3546@gmail.com](mailto:shahinalam3546@gmail.com)
- 01609645574

### Tanjim Shah Kabir

- Head of security And Agency Operations
- uniko Engineer's
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