



# SHAH

## UI / UX DESIGNER

Graphic Design

UI / UX Design

Front-End Dev

2D Animation

### About me:

Experienced graphic designer with 11 years in the industry. Keenly interested in front-end development and UI / UX design. Known for a strong work ethic, passion for learning, and a drive for excellence in competitive environments.

Name Muhammad Shahril Fadzlyn Bin Baharin

Language **Malay** • Native  
**English** • Basic

### CONTACT

Mobile 016 - 9191 002  
E-mail shahrilfadzlyn@gmail.com  
Website shahrilfadzlyn.github.io/portfolio  
Address 11, Jalan Wangsa 1/3,  
Taman Wangsa Permai,  
52200, Kuala Lumpur

### REFERENCE

Name Mr. S S Loong  
Position Manager of Prepress Dept.  
Mobile 017 - 692 1538  
Address UPA PRESS SDN. BHD.  
Lot 8228, Batu 6½,  
Jalan Kuchai Lama  
58200 Kuala Lumpur.



### WORK EXPERIENCE

2017 - Present UPA Press Sdn. Bhd.  
**Graphic Designer** (*Freelance*)  
Locum Net Asia Sdn. Bhd  
**Creative Designer** (*Freelance*)  
2021 - 2022 Jawi Streetwear  
**Founder / Product Designer** (*Self-employed*)  
2017 - 2018 SF Motion Studio  
**Founder / 2D Animator** (*Self-employed*)  
2014 - 2017 UPA Press Sdn. Bhd.  
**Graphic Designer** (*Permanent*)  
2013 - 2014 iProduksi  
**2D Animator** (*Freelance*)  
FNF Printing  
**Graphic Designer** (*Self-employed*)  
Vermilion Concept  
**Wedding Photographer** (*Self-employed*)  
2011 DotPerInchStudio  
**Graphic Designer** (*Internship*)



### EDUCATION

2011 - 2013 **Ba (hons) Media Practice with Animation  
Second Class Honours (Upper Division)**  
University of the West of England, United Kingdom  
2008 - 2011 **Diploma in Digital Media Design  
CGPA 3.67**  
Kolej Kemahiran Tinggi MARA Rembau  
2006 - 2007 **SPM; 1A, 3B, 2C, 2D, 1E**  
SMK Sri Tasik, Kuala Lumpur



### ACHIEVEMENT

2015 **Best Performance Award**  
UPA Press Sdn Bhd.  
2014 **Best Performance Award**  
UPA Press Sdn Bhd.  
2010 **1st Place winner**, Graphic Design Technology,  
Malaysia Skills Competition, 19th  
**Best Artwork Award**, Digital Media, 5th Semester  
Kolej Kemahiran Tinggi MARA Rembau  
**All Rounder Best Artwork Award**  
Kolej Kemahiran Tinggi MARA Rembau



### TECHNICAL SKILLS

**Adobe Suite**  
Photoshop, Illustrator, InDesign,  
Flash/Animate, After Effects,  
Premiere & Audition  
**Microsoft Office Suite**  
Word, Excel & Powerpoint  
**Coding**  
HTML5, CSS3, JavaScript  
**Other Software/App**  
Figma, VSCode, Canva, Capcut,  
ChatGPT 4



## MUHAMMAD SHAHRIL FADZLYN BIN BAHARIN

UI / UX DESIGNER

### WORK EXPERIENCE

#### Graphic Designer

UPA Press Sdn. Bhd.  
2017 - Present (*Freelance*)  
2014 - 2017 (*Permanent*)

- Designed table calendars and diaries for domestic and international clients, adhering to their brand guidelines.
- Maintained clear communication with clients throughout the design process, finalizing artwork to their satisfaction.
- Utilized laser cutting and prepress printing machines to create color proofs and mock-up samples.
- Collaborated effectively with sales, supervisors, and production to ensure project success.
- Contributed to the development of new products through participation in the R&D team.
- Photographed product lines to create visually appealing marketing materials.
- Mentored junior graphic designers.
- Contributed to UI/UX design for the company website & app using Figma.

#### Creative Designer (*Freelance*)

Locum Net Asia Sdn. Bhd. | 2021 - Present

- Developed the company's branding (logo, business card, etc.).
- Contributed to UI/UX design for the company website & app.
- Conceptualized and produced a video ad to promote the company's app.
- Designed the company's marketing materials.

#### Founder / Product Designer (*Self-employed*)

Jawi Streetwear | 2021 - 2022

- Developed brand identity (logo, marketing materials, etc.).
- Conducted product research, designed & launched website & social media.
- Established relationships with key suppliers for cost-effective delivery.
- Generated engaging content (photos, videos) for multi-channel marketing.
- Developed customer relationships & drove sales.

#### Founder / 2D Animator (*Self-employed*)

SF Motion Studio | 2017 - 2018

- Created engaging 2D animation content for Facebook and YouTube.
- Freelanced as a 2D animator and graphic designer on Fiverr, serving international clients.

#### 2D Animator (*Freelance*)

iProduksi | 2013 - 2014

- Developed concept art and produced animated projects, including a music video for a TV3 campaign and a cartoon series pilot episode.

#### Wedding photographer (*Self-employed*)

Vermilion Concept | 2013 - 2014

- Captured wedding ceremony moments through professional photography.

#### Graphic Designer (*Self-employed*)

FNF Printing | 2013 - 2014

- Established our company's brand identity (logo, business cards, etc.).
- Designed marketing materials for clients, including bunting, banners, business cards, and T-shirts.