



SHAH

UI / UX DESIGNER

Graphic Design

UI / UX Design

Front-End Dev

2D Animation

About me:

Experienced graphic designer with 11 years in the industry. Keenly interested in front-end development and UI / UX design. Known for a strong work ethic, passion for learning, and a drive for excellence in competitive environments.

Name Muhammad Shahril Fadzlyn Bin Baharin

Language **Malay** • Native
English • Basic

CONTACT

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Taman Wangsa Permai,
52200, Kuala Lumpur

REFERENCE

Name Mr. S S Loong
Position Manager of Prepress Dept.
Mobile 017 - 692 1538
Address UPA PRESS SDN. BHD.
Lot 8228, Batu 6½,
Jalan Kuchai Lama
58200 Kuala Lumpur.



WORK EXPERIENCE

2017 - Present UPA Press Sdn. Bhd.
Graphic Designer (*Freelance*)
Locum Net Asia Sdn. Bhd
Creative Designer (*Freelance*)
2021 - 2022 Jawi Streetwear
Founder / Product Designer (*Self-employed*)
2017 - 2018 SF Motion Studio
Founder / 2D Animator (*Self-employed*)
2014 - 2017 UPA Press Sdn. Bhd.
Graphic Designer (*Permanent*)
2013 - 2014 iProduksi
2D Animator (*Freelance*)
FNF Printing
Graphic Designer (*Self-employed*)
Vermilion Concept
Wedding Photographer (*Self-employed*)
2011 DotPerInchStudio
Graphic Designer (*Internship*)



EDUCATION

2011 - 2013 **Ba (hons) Media Practice with Animation
Second Class Honours (Upper Division)**
University of the West of England, United Kingdom
2008 - 2011 **Diploma in Digital Media Design
CGPA 3.67**
Kolej Kemahiran Tinggi MARA Rembau
2006 - 2007 **SPM; 1A, 3B, 2C, 2D, 1E**
SMK Sri Tasik, Kuala Lumpur



ACHIEVEMENT

2015 **Best Performance Award**
UPA Press Sdn Bhd.
2014 **Best Performance Award**
UPA Press Sdn Bhd.
2010 **1st Place winner**, Graphic Design Technology,
Malaysia Skills Competition, 19th
Best Artwork Award, Digital Media, 5th Semester
Kolej Kemahiran Tinggi MARA Rembau
All Rounder Best Artwork Award
Kolej Kemahiran Tinggi MARA Rembau



TECHNICAL SKILLS

Adobe Suite
Photoshop, Illustrator, InDesign,
Flash/Animate, After Effects,
Premiere & Audition
Microsoft Office Suite
Word, Excel & Powerpoint
Coding
HTML5, CSS3, JavaScript
Other Software/App
Figma, VSCode, Canva, Capcut,
ChatGPT 4



MUHAMMAD SHAHRIL FADZLYN BIN BAHARIN

UI / UX DESIGNER

WORK EXPERIENCE

Graphic Designer

UPA Press Sdn. Bhd.
2017 - Present (*Freelance*)
2014 - 2017 (*Permanent*)

- Designed table calendars and diaries for domestic and international clients, adhering to their brand guidelines.
- Maintained clear communication with clients throughout the design process, finalizing artwork to their satisfaction.
- Utilized laser cutting and prepress printing machines to create color proofs and mock-up samples.
- Collaborated effectively with sales, supervisors, and production to ensure project success.
- Contributed to the development of new products through participation in the R&D team.
- Photographed product lines to create visually appealing marketing materials.
- Mentored junior graphic designers.
- Contributed to UI/UX design for the company website & app using Figma.

Creative Designer (*Freelance*)

Locum Net Asia Sdn. Bhd. | 2021 - Present

- Developed the company's branding (logo, business card, etc.).
- Contributed to UI/UX design for the company website & app.
- Conceptualized and produced a video ad to promote the company's app.
- Designed the company's marketing materials.

Founder / Product Designer (*Self-employed*)

Jawi Streetwear | 2021 - 2022

- Developed brand identity (logo, marketing materials, etc.).
- Conducted product research, designed & launched website & social media.
- Established relationships with key suppliers for cost-effective delivery.
- Generated engaging content (photos, videos) for multi-channel marketing.
- Developed customer relationships & drove sales.

Founder / 2D Animator (*Self-employed*)

SF Motion Studio | 2017 - 2018

- Created engaging 2D animation content for Facebook and YouTube.
- Freelanced as a 2D animator and graphic designer on Fiverr, serving international clients.

2D Animator (*Freelance*)

iProduksi | 2013 - 2014

- Developed concept art and produced animated projects, including a music video for a TV3 campaign and a cartoon series pilot episode.

Wedding photographer (*Self-employed*)

Vermilion Concept | 2013 - 2014

- Captured wedding ceremony moments through professional photography.

Graphic Designer (*Self-employed*)

FNF Printing | 2013 - 2014

- Established our company's brand identity (logo, business cards, etc.).
- Designed marketing materials for clients, including bunting, banners, business cards, and T-shirts.