USER FIRST SEES ETH PRICE (HIGH IMPORT	111011	
STAYS ON SECTION		
USER SEES ETHEREUM OTHER DATA	USER SEES ETHEREUM LIVE GRAPH	* HIGH *
STAYS ON SECTION	STAYS ON SECTION	
USER ETHEREUM INFO	* MEDIUM *	
CLICKS ON INFO LINKS		
	USER HAS BUY ETHEREUM OPTION BUTTON	* MEDIUM *
	goes to coinbase website	
USER SCROLLS DOWN AN EXTRA ETHEREUM LINKS		
clicks on news article		
	USER SEES ARTICLE	
	user closes out article and sees blog again	* MEDIUM * ————————————————————————————————————
user sees footer	*LOW*	