LyonnAgency®

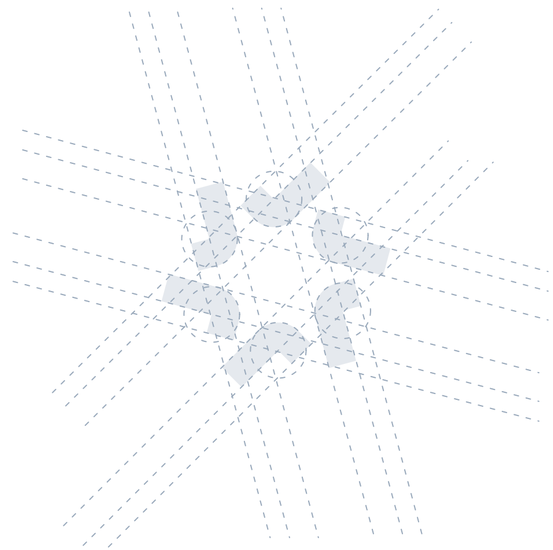
Projekt
Logotype + Creative Concept

Unternehmen
FacilityLync

Fullstack Designer
Sergio Paz-Rivas

Datum
05.09—21

Wir sind Ihre Verbündeten



Building

In this context, a vertical rectangle is able to represent the primary shape of a Building, which is one of the main assets managed by FacilityLync.

Checkmark - Right Option

The check symbol indicates which is the correct answer to the questions. Thanks to this semiotic relationship we can easily communicate that FacilityLync is positive, it's the correct choice.

Multiple Checkmark

When the symbol is plural we are not just talking about multiple right options, but a Network. Finally, the customer will inevitably associate the check mark with the company and the good choices.

The FacilityLync

All of the above meanings, plus the radial design, tell us that the company is a world of right actions (management and sourcing) Networking. Each verification symbol represents suppliers, vendors, buildings or constructions, projects or programs. The message is perfect. The logo will represent strategically.

Cold Chromatic Scheme

Once this color scheme has been applied to the logo, it will create a sense of friendliness, easiness, corporativeness, cleanliness, modernity, organization, vision, leadership and future.

FacilityLync™

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Wanna get your business opt and to be relaxed?

Do it.

FacilityLync

FacilityLync

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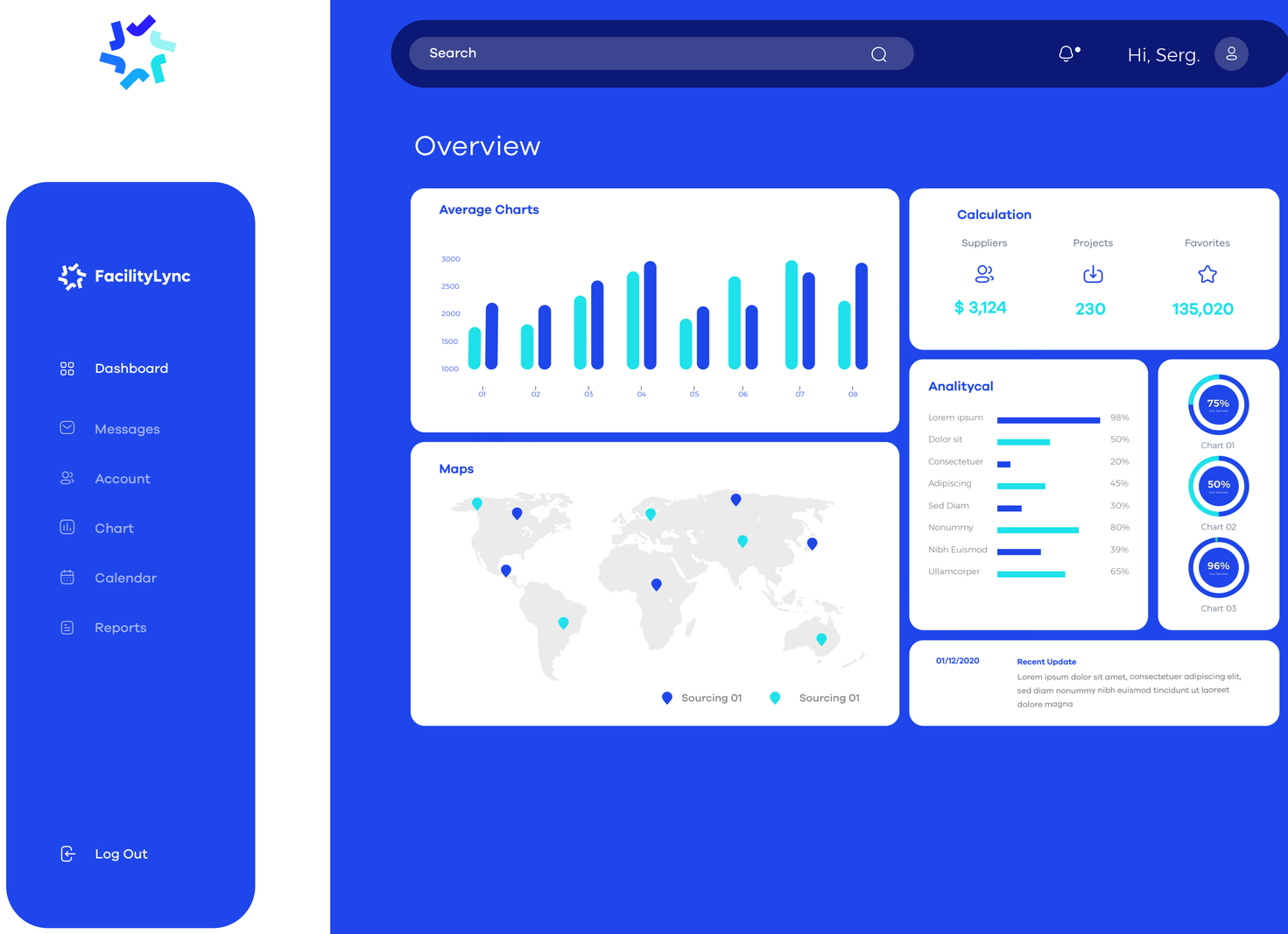


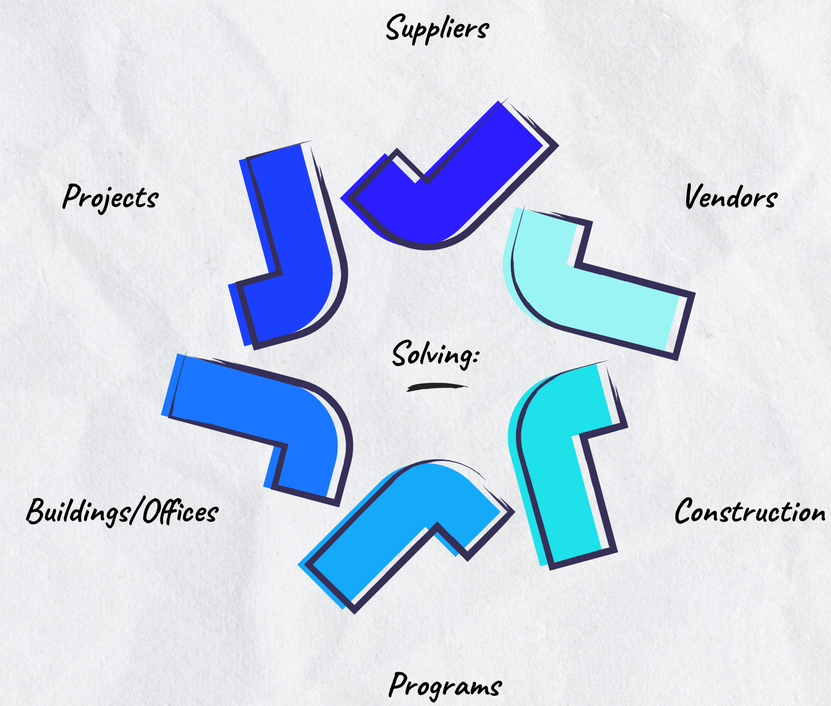
Why do we look so modern?

- Because we are.
- Because we wanna help you.
- We got the best designer.
- ✔ All the above babe.

FacilityLync

Making business easier. That's it.

facilitylync.com facilitylync facilitylync



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