

# Credit Card Customer Report

Total Revenue

56.5M

Total Interest

8.0M

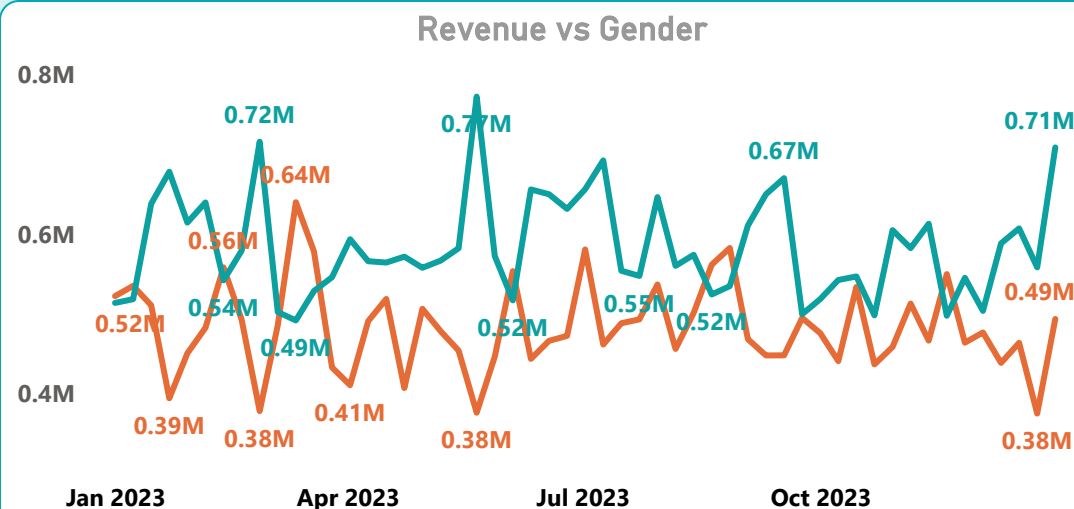
Total Income

587.6M

CSS

3.2

Customer Job	Revenue	Sum of Total_Trans_Amt	Sum of Income
Businessman	17,697,472	14,538,883	190,350,431
White-collar	10,283,124	8,359,688	105,618,475
Selfemployed	8,542,826	6,640,301	77,659,931
Govt	8,335,534	6,701,573	90,834,727
Blue-collar	7,040,606	5,602,930	73,516,911
Retirees	4,617,448	3,689,646	49,619,308
Total	56,517,011	45,533,021	587,599,783



Q4

Q3

Q2

Q1

week\_start\_date

All

Age Group

20-30

31-40

41-50

51-60

60+

M

31M

F

26M

Low

Mid

High

Gold

Silver

Blue

Platinum

Education Level

Graduate

10M

13M

High School

5M

6M

Unknown

4M

4M

Uneducated

4M

5M

Post-Graduate

2M

Doctorate

Marital Status

Married

13M

16M

Single

11M

13M

Unknown

2M

Top 5 States

TX

6.2M

6.8M

NY

5.7M

7.3M

CA

6.7M

6.2M

FL

4.0M

6.0M

NJ

1.6M

2.8M

# Credit Card Transaction Report

Total Revenue

56.5M

Total Interest

8.0M

Transaction  
Amount

45.5M

Transaction  
Count

667.2K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	47,188,612	6,614,173	2,733,690
Silver	5,659,109	821,923	189,590
Gold	2,533,682	384,755	57,565
Platinum	1,135,608	161,629	20,665
Total	56,517,011	7,982,480	3,001,510

Q4

Q3

Q2

Q1

week\_start\_date

All

Low

Mid

High

Gold

Silver

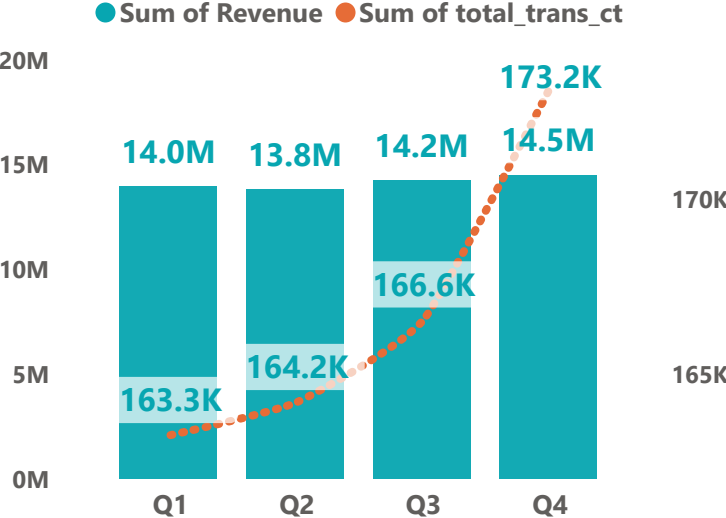
Blue

Platinum

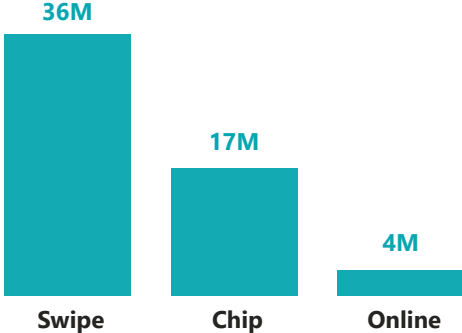
F

M

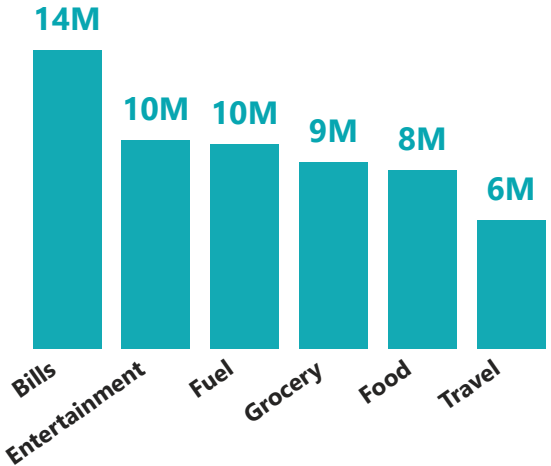
Revenue and transaction Count by Qty



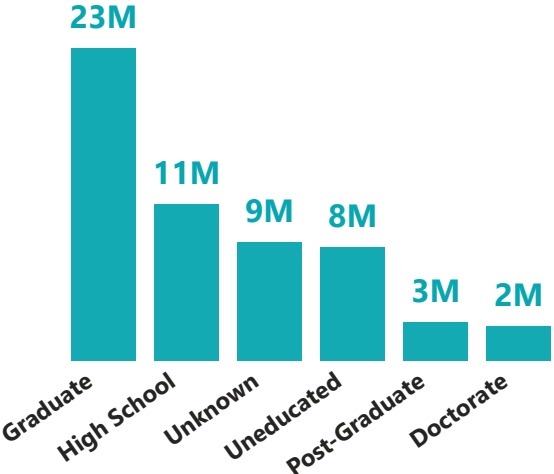
Revenue bu Use Chip



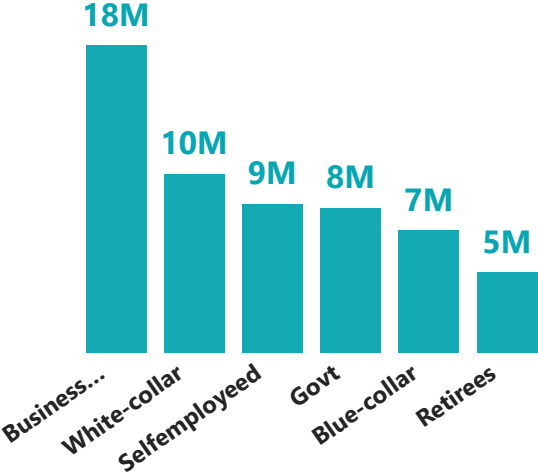
Revenue by ExpenditureType



Revenue by Education



Revenue by Customer Job



Customer Acq Cost by card\_category

