



M.S. SHAHUL HAMEED M.Sc.

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Career Objective

Young talented **M.Sc. (IT)** Professional having 3 Years Experience of **Digital Marketing & Lead Generation**. Highly seeking to be a part of a creative, challenging environment and emerge as a key player to achieve a growth-oriented career.

Academic Profile

- ✓ **M.Sc., Information Technology** at The New College (**2017-2019**) with CGPA of **6.79**.
- ✓ **B.Sc., Computer Science** at The New College (**2014-2017**) with CGPA of **6.32**.
- ✓ **HSC** with **69.25 % (2014)**, Central Hr. Sec School, Kayalpatnam.
- ✓ **SSLC** With **72.04 % (2012)**, Central Hr. Sec School, Kayalpatnam

Certification

Digital Marketing Expert Certification From Zuan Education on Nov-2019

Technical Skills

- System Admin (Security, Monitoring, Excel Maintaining)
- e-Commerce (Flipkart Seller Account Maintaining)
- Managed all digital marketing activities including SEO, SMO, SMM, E-Mail Marketing & LinkedIn.
- Qualifying leads from digital campaigns, conferences, references, trade shows, etc.
- Researching potential leads from business directories, web searches, or digital resources.

Organizational Experience

TALENTPRO INDIA From May-2022 - Present

MARKETING AND COMMUNICATIONS

Accountabilities:

- Developing SEO Strategies and monitoring campaigns
- Performing site analysis keyword research and mapping
- Adding backlinks through various activities
- Traffic analysis and reporting using google analytics and google search console.
- Generating leads for the sales team.
- Performing competitor's SEO and social media presence

AL RICH INFO SOLUTIONS, From Mar 2021 - Dec 2021

DIGITAL MARKETING TRAINEE

Accountabilities:

- Daily Posting of Marketing Items.
- Running the Advertisements.
- Monitoring of Feedback responses.
- Monitoring and Accounting of Viewers, Followers.
- Taking Steps to Increase the Followers.
- Take the Result-Oriented Lead
- Handling facebook ads manager.

FAST COLORS
From Mar 2020 – Feb 2021

SOCIAL MEDIA MARKETING EXECUTIVE

Accountabilities:

- Receiving orders from different channels.
- Daily Scanning of the order details.
- Supervising and Controlling of the Packaging team.
- Entering all Data into the system.
- Preparing Excel Sheet with details of inwards, outwards, Purchase items.
- Take Charge of full activity of Social Media. (Facebook, Instagram, Linked in, Twitter).

Extra-Curricular Activities

Sports: Football

Achievements: State Level in School and College level in university.

Personal Details

Date of Birth : 24th December 1995.
Gender : Male
Place : Chennai
Marital Status : Single
Nationality : Indian
Languages : English, Tamil
Passport No : P1312389
Present address : 34/31, Agathimuttan Street, Triplicane, Chennai – 600005
Permanent address : No. 18/19-A, L.F Road, Kayalpatnam, Tuticorin – 628204

Declaration

I have given a true portrait of myself. I confirm that the information given above is true.

Yours Sincerely,
(**SHAHUL HAMEED M.S**)