

## **Mailchimp - ABC – Intro**

**[Marketing Automation - Platform]**

### **Official web site**

<https://mailchimp.com/>

### **Wiki**

<https://en.wikipedia.org/wiki/Mailchimp>

### **Tutorial**

<https://www.youtube.com/watch?v=kfdn429IAqU>

<https://www.youtube.com/watch?v=BXgebLROHs8>

<https://www.youtube.com/watch?v=uYq3zg5q5Hc&list=PLPEyPYPkYSvGJ90bIr5TNjfaFE8vy1wd0>

<https://www.youtube.com/watch?v=KwcHZWtA0TM>

[https://www.youtube.com/watch?v=t\\_yPn5L7gjw](https://www.youtube.com/watch?v=t_yPn5L7gjw)

Refine and refine. Improve and improve.

All the best.

Need a major push.

Thanks