

## Weekly Notes – Dated - 24<sup>th</sup> Dec 2025

1. Zapier – Specialize in:
  - a) Develop Workflows
  - b) Perform Automations
  - c) Execute Integrations
  - d) Connect 8000+ online data sources
2. Zapier build-in controls- path , formatter, error handling, schedule, filter, variable – important.
3. Zapier – Add-in- ChatBot, Tables, Interface, Agent, MCP, Canvas – all matters.
4. Understanding – App Ecosystem, is very important for Zapier Automation.  
It is not required to understand all apps - end to end. But Foundational knowledge is important.  
For each category, one app – is important to understand. REST of the apps, in same category will be same – 10% to 30% left and rights. So Foundational knowledge, is important.
5. Absorbing – echo system.  
<https://github.com/ShahzadSarwar10/LOW-CODE-NO-CODE-B-1/tree/main/Zapier/Week3>

These are most important – 25 apps. [50 files = 25 as PDF, 25 as Word]

App Title	App Area
ActiveCampaign	Marketing Automation – Platform
Airtable	Sheet / Table – Platform
Asana	Project Management – Platform
Buffer	Social Media Automation/Management - Platform
ClickUp	Project Management – Platform
Freshworks	Support - Helpdesk - CRM Platform
Hootsuite	Social media management platform
HubSpot	Customer Relationship Management – Platform
Jira	Project Management – Platform
Klaviyo	Marketing Automation – Platform
Mailchimp	Marketing Automation – Platform
Marketo	Marketing Automation – Platform
Dynamics 365	Customer Relationship Management – Platform
Monday.com	Customer Management System – Platform
NetSuite	ERP – Platform
PipeDrive	Customer Relationship Management – Platform
SalesForce	Customer Relationship Management – platform
Shopify	Shopping cart - Ecommerce – Platform
Slack	Team chat – Office Productivity – Platform
Trello	Project Management – Platform

WooCommerce	Shopping cart / Ecommerce – Platform
Wordpress	Web site Builder – Content Management System - CMS - Platform
Wrike	Project Management – Platform
Zendesk	Support - Helpdesk – Platform
Zoho	Customer Relationship Management – Platform

Above files – have resource for reading and learning about all 25 apps.

Refine and refine. Improve and improve.

All the best.

Need a major push.

6. Re-calling , a different dimension “Revenue Operations”

<https://github.com/ShahzadSarwar10/LOW-CODE-NO-CODE-B-1/blob/main/Zapier/Week1/RevenueOperations-RevOps-TheFuture.pdf>

Why – it is important.

Why – it matters.

What is potential?

Market share – Possibilities from USA and Europe.

Read above – document slowly and slowly.

7. In this vertical, soft skills matter, Client handling matter, English skills matter, North America and Europe - client culture and professional mindset matter.
8. Let’s discuss in next class. Thanks.