Below is a **clear, structured identification of 50 business name ideas** for a **Zapier + n8n–based automation consultancy**, **split by positioning**:

- **Enterprise- focused positioning** → credibility, architecture, governance, systems thinking
- **Startup / SMB- focused positioning** → speed, agility, creativity, growth

This segmentation helps you **choose a name aligned with your target market** rather than just aesthetics.

⬜ Enterprise- Positioned Business Names (25)

These names signal **scale, reliability, systems engineering, and executive trust**—ideal for mid- market to large organizations.

Enterprise / Corporate / Architecture- Focused

1. Automation Architects
2. Flow Systems Consulting
3. Integration Systems Group
4. Workflow Engineering Co.
5. Process Automation Partners
6. Enterprise FlowWorks
7. Systems Integration Studio
8. AutomateCore Consulting
9. Workflow Logic Group
10. Connect Systems Consulting

Governance, Reliability & Scale

1. Automation Frameworks
2. Process Systems Lab
3. Flow Matrix Consulting
4. Automation Nexus Group
5. Workflow Infrastructure Co.
6. Integration Foundry
7. Automation Governance Group
8. Enterprise Automation Lab
9. Systems Orchestration Co.
10. Workflow Strategy Partners

Executive-Safe, Boardroom-Friendly

1. FlowBridge Consulting
2. Automation Strategy Group
3. Process Intelligence Co.
4. Workflow Enablement Partners
5. Enterprise Integration Office

☑**Best suited for:**

- Regulated industries
- Corporate digital transformation
- CTO / CIO-led buying decisions
- Long sales cycles, larger contracts

⬛ Startup & SMB-Positioned Business Names (25)

These names emphasize **speed, innovation, product thinking, and growth**—ideal for startups, founders, and operators.

Modern, Agile & Brandable

1. FlowForge
2. AutomateIQ
3. ConnectCraft
4. Workflowa
5. Flowwise
6. SyncSavvy
7. Automigo
8. Integrify
9. Flowzen
10. Taskcraft

Growth, Velocity & Momentum

1. Automation Boost
2. FlowSpark
3. Startup Automation Lab
4. GrowthFlow
5. Zapless Automation *(tool-agnostic signal)*

Founder-Friendly & Creative

1. Workflow Wizards

2. Automate Studio
3. Sync Works
4. Integration Garage
5. Flow Pilot

No-Code / Low-Code Friendly

1. Processly
2. Workflow Craft
3. Automation Nest
4. Flow Builders
5. SaaS Automation Co.

✓**Best suited for:**

- Startups & scaleups
- Product-led companies
- SMB automation packages
- Faster sales cycles

⬚ How to Choose Between Enterprise vs Startup Positioning

Question	If YES → Choose
Selling to CIOs / IT leads?	Enterprise-style names
Selling to founders & operators?	Startup-style names
Long sales cycles?	Enterprise
Rapid onboarding & packaged services?	Startup

✓Pro Tip (Critical)

Many successful automation consultancies use:

- **Enterprise-safe legal name**
- **Startup-friendly brand name**

Example:

> **FlowForge Studio**
> *Enterprise Automation & Workflow Engineering*