

Marketo - ABC – Intro

[Marketing Automation - Platform]

Official web site

<https://www.marketo.com>

Wiki

<https://en.wikipedia.org/wiki/Marketo>

Tutorial

<https://www.youtube.com/watch?v=L-BHeTCINFE>

<https://www.youtube.com/watch?v=zRgAEsTfIDE>

https://www.youtube.com/watch?v=udmntb7blkU&list=PL-Cvt6V-g15_azAH0dc-vQgBToZNbmFSB

https://www.youtube.com/watch?v=dzmZi_LTO-U&list=PLzm3sKdKWZEU52T4GmTDqalGrTBcYsnzn

<https://www.youtube.com/watch?v=tJF8lcliCf0>

Refine and refine. Improve and improve.

All the best.

Need a major push.

Thanks