

[Weekly Agenda]

1. Understanding as:
Automations, Integrations, Workflow, Connect 8000+ Apps
Understanding Pig picture, Roadmap
Understanding – 4 apps in Course [Zapier, n8n , Bubble, WebFlow]
Understanding “Service Provider Partnership Model”
2. Top Practice Areas: See attachment file named: “100_Complex_Multi_Step_Zaps-PracticeAreas.xlsx”
Expand the Expertise and Practice n Practice
3. Understanding - Zapier Pricing:
<https://zapier.com/pricing>
Explore and understanding the pricing.
4. Understanding Apps in Zapier - Free trier – See attachment file named :
“Zapier_Free_Plan_Top_Popular_Apps.xlsx”
5. Understanding Apps in Zapier – whole apps ecosystem. See attachment file named
“Zapier_Top_500_Real-Apps.xlsx” , category wise.

Explore and prepare and study.
6. Reviewing the last week assignment. Check all students. And Explore and prepare.

9. Zapier Ecosystem:

CRM & Ecosystem

Top CRM Players : SalesForce, HubSpot, Zoho, Dynamics 365, Pipdrive , Freshworks, Monday.com , Keap , Insightly

Reference:

What is CRM?

<https://www.salesforce.com/ap/crm/what-is-crm/>

<https://www.ibm.com/think/topics/crm>

<https://www.oracle.com/asean/cx/what-is-crm/>

Top CRM Listing

<https://zapier.com/blog/best-crm-app/>

<https://www.clarity-ventures.com/ecommerce-integrations/crm-enterprise-solutions-software>

<https://technologymagazine.com/top10/top-10-crm-platforms>

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ERP & Ecosystem

Top ERP name :. Oracle NetSuite ERP , SAP S/4HANA, Odoo ERP, Oracle ERP Cloud, Microsoft Dynamics 365 Business Central , Dynamics 365 ERP , Acumatica Cloud ERP, Infor CloudSuite Industrial, Plex ERP, CSPro / Cispro

References:

What is ERP?

<https://www.oracle.com/erp/what-is-erp/>

<https://www.sap.com/mena/products/erp/what-is-erp.html>

<https://www.ibm.com/think/topics/enterprise-resource-planning>

<https://www.microsoft.com/en-us/dynamics-365/resources/what-is-erp>

Top ERP Listing

<https://zapier.com/blog/best-erp-software/>

<https://msdynamicsworld.com/blog/top-11-erp-vendors-all-time>

<https://www.forbes.com/advisor/business/software/best-erp-systems/>

<https://www.linkedin.com/pulse/top-10-erp-systems-2025-software-connect-mv0oc/>

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PPM & ecosystem

References:

What is PPM?

<https://www.sciforma.com/blog/what-is-pmm-software/>

<https://planisware.com/glossary/strategic-planning-alignment/project-portfolio-management-pmm>

<https://www.fluid.work/blog/why-you-should-use-pmm-solutions>

Top PPM Solutions:

<https://zapier.com/blog/ppm-software/>

<https://thedigitalprojectmanager.com/tools/ppm-tools/>

<https://triskellsoftware.com/blog/best-project-portfolio-management-software/>

<https://www.cloudnuro.ai/blog/top-10-project-portfolio-management-pmm-solutions-for-it-projects-2025>

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Productivity app & ecosystem

Slack, EverNote, Trello, Miro , Microsoft team, JotForm, Wrike, Airtable

References:

Top Productivity Apps

<https://zapier.com/blog/best-productivity-apps/>

<https://francescod.medium.com/10-hot-productivity-apps-for-2024-e45e68f2ee22>

<https://thedigitalprojectmanager.com/tools/best-productivity-apps-tools/>

<https://www.pcmag.com/picks/best-productivity-apps>

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E-Commerce Site:

BigCommerce , Woocommerce, Shopify, Adobe Commerce,

Reference:

Top E-commerce developing platform

<https://zapier.com/blog/best-ecommerce-shopping-cart-software/>

<https://www.clarity-ventures.com/ecommerce/enterprise-ecommerce-solutions-guide>

<https://www.forbes.com/advisor/business/software/best-ecommerce-platform/>

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Content Management System:

Wordpress, Drupal , Joomla, HubSpot CMS, SquareSpace

What is CMS?

<https://www.ibm.com/think/topics/content-management-system>

<https://mailchimp.com/resources/what-is-a-cms/>

<https://www.oracle.com/europe/content-management/what-is-cms/>

Top CMS System

<https://www.forbes.com/advisor/business/software/best-content-management-software/>

<https://www.wpbeginner.com/showcase/best-cms-platforms-compared/>

<https://www.geeksforgeeks.org/blogs/best-content-management-systems/>

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Marketing automation solutions

MailChamp, ActiveCampaign, HubSpot, Marketo, Klaviyo , Zoho

What Marketing automtaiton solutions:

<https://www.oracle.com/asean/cx/marketing/automation/what-is-marketing-automation/>

<https://www.ibm.com/think/topics/marketing-automation>

<https://www.salesforce.com/ap/marketing/automation/guide/>

List top Marketing automtaiton solutions

<https://zapier.com/blog/best-marketing-automation-software/>

<https://www.munro.agency/marketing-automation-software/>

<https://www.emailtooltester.com/en/blog/email-automation-software/>

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IT OPerations solutions

ServiceNow , Jira , ManageEngine , IBM Maximo, Zendesk, FreshWork

List top IT OPerations solutions

<https://www.zluri.com/blog/it-operations-management-tools>

<https://www.rippling.com/blog/it-management-solutions>

<https://ezo.io/assetsonar/blog/14-best-it-asset-management-solutions-for-your-it-operations-in-2025/>