

Business Plan

Date _____

E-commerce (Niche)
(General)

Goals:

We aim to provide affordable clothing globally considering high-priced clothes abroad.

Pakistan's embroidery & stitching is in demand because it is durable.

Target audience would initially be teenage girls, woman (adult) mostly middle class segment locally & abroad.

We will be offering unstitched & ready made clothes fully customizable.

No compromise on quality in terms of stitching even if it costs us & customization according to consumer needs.

Data Schema

Cloth name, Clothing ID, Color
Ratings, Customizable Design Related Design,
Phone numbers & Email, Clothing Qty
Zone, Customer Address

Signature _____

RC

No. _____

Date _____

Cloth Name _____ Customer Name

Clothing ID _____ Customer ID

Customizable Related Design _____ Cloth Name

Cloth Price _____ Cloth Qty

Cloth Name _____ Ratings

Zone _____ Customer Address

We aim to integrate AI analysis on each of our clothes of weather it suits to a specific customer and give advise accordingly