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Essential WordPress Plugins

- Yoast SEO
- All in One SEO
- Duplicate Page
- Google XML Sitemaps
- Insert Headers and Footers
- Permalink Finder Plugin
- Pretty Links
- Optimize Database After Deleting Revisions
- WP Smush
- Disable Comments
- Gau.ges (http://get.gaug.es)

WordPress Plugins That I Don't Recommend

Cache Plugins - Most cache plugins are too complicated to setup, and then they'll break your website. For example:

https://wordpress.org/plugins/w3-total-cache/

It's better to get WordPress managed hosting which includes caching on a server level.

Backup Plugins - These plugins are obsolete and can slow down your website. Use managed WordPress hosting to backup your website. Most managed WordPress hosting companies will backup all your files and your database for 90 days. This will you can rollback your website with one click if you accidently crash it.

Security Plugins - Some security plugins can lock you out your website and create vulnerabilities if they're not updated. If you want to secure your website, then use the secure password combinations recommended by WordPress. Most people that get hacked use the username "admin", and they use the password "password123".

Jetpack Plugin - This plugin will slow down your website because it's adds a PACK of plugins to your WordPress website. The more plugins you add to your website, the slower it will be. Also, most of the plugins included in jetpack are useless and you also need to sign up and create an account with WordPress.com to even activate this plugin.

-Kent Mauresmo

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